



DQ ENTERTAINMENT (INTERNATIONAL) LIMITED

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April 12, 2018

The Manager (Listing) Department of Corporate Services BSE Limited P J Towers, Dalal Street, Mumbai — 400 001. Company Code: 533176 (BSE)	The Manager (Listing), National Stock Exchange of India Limited, "Exchange Plaza" Bandra - Kurla Complex Mumbai- 400 051. Company Code: DQE (NSE)
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Dear Sir/Madam,

Sub: DQE's shows on a global move with major distribution deals closed

Kindly find enclosed herewith the copy of Corporate Announcement with respect to signing a significant number of content acquisition deal with leading broadcasters around the world for multiple properties produced by DQE for distribution.

Kindly take the same on record and upload on the stock exchanges website.

Thanking you

Yours truly

For DQ Entertainment (International) Limited


Annie Jodhani
Company Secretary

Encl. as above



DQE's shows on a global move with major distribution deals closed

DQE, the global entertainment production and distribution company, is pleased to announce that it has signed a significant number of content acquisition deal with leading broadcasters around the world for multiple properties produced by DQE for distribution.

Various TV distribution deals were concluded for DQE properties such as The Jungle Book TV series, The Jungle Book Christmas special, The Jungle Book Safari, Peter Pan TV series, Robin Hood TV series among others. With the signing of many of these acquisition agreement, DQE will now be able to expand its footprint into the vast and growing kids entertainment market across the world .

The following are some of the distribution deals that were closed by the company :

- After the resounding success of its previous two seasons Viacom 18 India has acquired the television broadcast rights for Jungle Book season 3 for India along with season 1 and season 2 .
- The broadcast rights for Iron man season 2, Casper Season 1, Lassie and Peter Pan season 2 has been acquired from DQE's content library for Srilanka .
- Discovery Latin America renewed its license for the television rights for Jungle Book Christmas special .
- RTM from Malaysia has acquired the TV rights for Jungle Book Safari , a show which is a mix of live action and animation .
- SH Channel acquired the rights for DQE's latest IP –The Psammy show for Israel .
- The TV rights for Peter pan season 1 & 2 , Jungle Book season 1 & 2 and Robin Hood season 1 was acquired for Kuwait .

With the closure of the above distribution deals, the company expects a positive complementary boost towards its licensing & mechanising efforts for these regions .The company is presently in discussion with various other leading broadcast partners for some

of its latest shows that are expected to complete production this year such as Jungle Book season 3 , Robinhood season 2 and The Psammy show .



DQE team At MIPTV (Left to Right) : Vishnu Ravindranathan -Manager distribution & Licensing, Tapaas Chakravarti – Chairman & CEO , Manoj Mishra-COO , Swastik Patra -AVP distribution & Licensing and Laurent Amar – Marketing manager

Manoj Mishra, COO, DQE, said, *"These deals are definitely strategic for us and will introduce DQE's high quality, global kids' content across multiple television channels in these regions.*

The deals are testament to the quality, demand and universal appeal our content has across the global .We envisage more such deals to be closed with leading broadcasters and distributors this year"

About DQE :

DQ Entertainment (DQE) is an Animation, gaming, live action entertainment - production and distribution – company with amongst the largest Animation production capacity for Television, Feature Films, Home Video, Online Game Art, Visual Effects, mobile and next generation console games.

With in-house skills sets of over 1500 employees, DQE can be considered as one of the largest Animated content production houses in the world today. DQE has grown into a fully integrated production and distribution group distinguished for its corporate governance, adherence to the highest quality and one of the first companies in this industry to receive the ISO 9001:2000 certification by DNV Norway, for its sophisticated production and delivery systems.

DQE has produced/Co-produced major Intellectual Properties (IP's) such as Robin Hood, Lanfeust Quest, The New Adventures of Lassie, The Jungle Book (3 seasons), The New adventures of Peter Pan (2 seasons), Iron Man(2 seasons), Casper(2 seasons), Charlie Chaplin, Lassie and many more in partnership with global broadcasters, distributors, licensees and large independent producers, especially in Europe & the USA. DQE has access to high quality creative talent for writing, designing and direction from the USA, Canada, UK and France.