CIN: L65191PN1994PLC076333

IndusInd Bank

May 27, 2015

The Asst. Vice President
Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051

Dear Sir,

IndusInd Bank opens a new branch in Ujjain, a city of temples
Expands presence across Madhya Pradesh

We wish to notify that IndusInd Bank has inaugurated a new branch in Ujjain, a city of temples in the state of Madhya Pradesh. The new branch is located at Ground Floor, 21-22 Bakhtawar Marg, Madhav Nagar, Freeganj, Ujjain (M.P.) - 456010.

In this connection, our Bank shall issue a Press Release today. A copy of the same is enclosed for your kind perusal and record.

Yours faithfully,
For IndusInd Bank Ltd.

Haresh K. Gajwani
Company Secretary

IndusInd Bank Limited, 701-801 Solitaire Corporate Park, 167, Guru Hargovindji Marg, Andheri (E),
Mumbai - 400 093. Maharashtra, India Tel: (022) 66412200 Fax: (022) 66412224

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Expands presence across Madhya Pradesh

Ujjain, May 27, 2015: IndusInd Bank has inaugurated a new branch in Ujjain, a city of temples in the state of Madhya Pradesh. The new branch is located at Ground Floor, 21-22 Bakhtawar Marg, Madhav Nagar, Freeganj, Ujjain (M.P.)-456010.

With the inauguration of new branch, IndusInd Bank now has 45 branches in Madhya Pradesh state. The Bank plans to further strengthen its presence and customer reach in Madhya Pradesh with more branches in the coming quarters.

The new branch located in Madhav Nagar area of Ujjain was inaugurated by **Chief Guest Mr.Anand Bangur is well known industrialist of the Ujjain city & President of MSME (Micro small & Small Enterprises Association).** Along with the chief guests, **Mr. Shaheer Imam, Regional Head, IndusInd bank** and **Mr. Vinay Chiplunkar, Branch Manager, IndusInd Bank** other senior bank officials graced the branch opening ceremonies.

Commenting on the inauguration of branch in Madhya Pradesh, **Mr. Soumitra Sen, Head Branch Banking, IndusInd Bank** said *"We are happy to inaugurate a new branch in Ujjain, which is growing and constantly evolving market for the bank. This aligns with the Bank's strategy to extend the reach and offer entire gamut of financial services including credit, savings, investments and insurance products to customers across Madhya Pradesh state. The new branch aims at deepening relationships and attracting new customers, thus strengthening IndusInd Bank's client base across the region. As we expand into deeper geographies to serve the local populace, we look forward to bringing a whole new world of convenience and flexibility to customers. "*

The increase in new branches will allow more number of customers to avail IndusInd Bank's unique customer propositions along with full range of services ranging from Saving & Current Accounts, Loan products to Wealth Management and Credit cards. Innovative facilities such as 'Video Branch', 'My Account, My Number', 'Choice Money ATM', "Direct Connect', "Check on Cheque" and 'Cash on Mobile'. The Bank services its large customer base through a multi-channel delivery network of branches, ATMs, call centre and internet banking.

About IndusInd Bank

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on March 31, 2015, IndusInd Bank has 801 branches, and 1,487 ATMs spread across 514 geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi.

It enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX, and NMCE. IndusInd Bank on April 1, 2013, was included in the NIFTY 50 benchmark index. IndusInd Bank is ranked 19th amongst the Top 50 Most Valuable Indian Brands 2014 as per the BrandZ Top 50 rankings powered by the WPP and Millward Brown.

IndusInd Bank

Ratings:

- ICRA AA+ for Lower Tier II subordinate debt program by ICRA
- ICRA AA for Upper Tier II bond program by ICRA
- CRISIL A1+ for certificate of deposit program by CRISIL
- CARE AA+ for Lower Tier II subordinate debt program by CARE
- IND A1+ for Short Term Debt Instruments by India Ratings and Research
- IND AA+ for Lower Tier II subordinate debt program by India Ratings and Research
- IND AA for Upper Tier II bond program by India Ratings and Research
- IND AA+ for Senior bonds program by India Ratings and Research

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