MOHOTA INDUSTRIES LIMITED

(Formerly known as "The Rai Saheb Rekhchand Mohota Spinning & Weaving Mills Limited)

Corporate Office: Ram Mandir Ward, Hinganghat, Dist. Wardha, Maharashtra - 442 301 **Ph.:** 07153-244282, 244039
CIN: L99999MH1946PLC005261 **Fax:** 244753 **Web:**www.mohotaindustries.com **E-mail:**info@rsrmm.com

Dated: 12/01/2018

The Manager (Listing), ***BSE Ltd.,*** ***Rotunda Building, 1st Floor,*** ***Dalal Street, Fort,*** ***Mumbai – 440 001*** ***Code : 530047***	***The Manager (Listing),*** ***National Stock Exchange of India Ltd.,*** ***Exchange Plaza, 5th Floor,*** ***Bandra Kurla Complex,*** ***Bandra (East),*** ***Mumbai – 440 001*** ***Code : MOHOTAIND***

Sub: Press Release/ Media Release

Sir/ Madam,

We enclosed herewith a Press Release /Media Release issued by the Mohota Industries Limited formerly known as 'The Rai Saheb Rekhchand Mohota Spg. & Wvg. Mills Ltd.'(Company), Titled: Entry into higher- margin B2C segment through dealers and e-commerce platforms.

This is for your kind information and record.

Thanking you

Yours faithfully

For Mohota Industries Limited

Sachin Kanojiya
Company Secretary and Compliance Officer
Mo. 9049754940

Encl.: As above

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Mohota Industries Announces entry into higher-margin B2C segment through dealers and e-commerce platforms

Press Release (BSE: 530047) (NSE: MOHOTAIND)

Nagpur – 12th January 2018: Mohota Industries Limited is happy to announce entry into B2C segment through its existing dealer network and e-commerce platforms. This is in sync with the country's digitization program. This also signals the company's potential in finished-goods segment including garments, suitings, shirtings and denims. The company will further widen the product range to be sold under this platform. The Company is targeting both domestic and export sales in this space with a focus on the latter. B2C segment is expected to boost company's operating margins.

In addition to this, the company has started technological up-gradation of its distribution systems. Its network of 2,000 dealers will be enabled with an app-based platform to ease the process of order placing, tracking and also online payments which will improve fund flow. These actions are in line with the company's ongoing expansion activity in the textiles sector and are pursuant to the communication issued by the company in October.

About Mohota Industries Limited (BSE: 530047) (NSE: MOHOTAIND):

Mohota Industries limited (Formerly known as "The Rai Saheb Rekhchand Mohota Spinning& Weaving Mills Ltd."), based out of Nagpur, Maharashtra, is engaged in textile manufacturing and infrastructure projects. The company has a history of more than 120 years in textile manufacturing, including grey and dyed multi-purpose yarns, bleached, dyed, mercerized, high-value ready-to-stitch fabrics, with a plant in Hinganghat, Maharashtra. The company has an operating capacity of 10,000 tons of yarn and 20 million meters fabric per annum. It currently employs more than 1300 people across the management and operational activities.

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