

To,
The National Stock Exchange of India Ltd.
Listing Division,
Exchange Plaza, Plot No. C/1,
G Block, Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051

Date: 07.03.2012

Sub: Report under Regulation 10(6) in respect of acquisition of shares under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

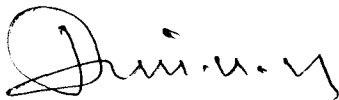
Dear Sir / Madam,

Please find enclosed herewith the Report under Regulation 10(6) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 in respect of acquisition of shares of M/s KEI Industries Limited through Inter se transfer by way of gift from Smt. Sumitra Devi Gupta.

This is for your information and records.

Thanking You,

Yours faithfully,



(ANIL GUPTA)
N-2, Kailash Colony,
New Delhi-110048

CC:

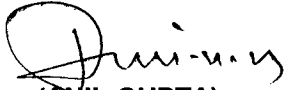
Bombay Stock Exchange Ltd.
Listing Division, Department of
Corporate Services, 1st Floor,
Rotunda Bldg., B. S. Marg, Fort ,
Mumbai- 400 001

The Calcutta Stock Exchange Ltd.
The Senior Manager, Listing Division,
7, Lyons Range, Kolkata-700001.

**Format for Disclosures under Regulation 10(6) -Report to Stock Exchanges in respect of
any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1.	Name of the Target Company (TC)	KEI INDUSTRIES LIMITED			
2.	Name of the acquirer(s)	ANIL GUPTA			
3.	Name of the stock exchange where shares of the TC are listed	NSE, BSE, CSE			
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Inter-se transfer of shares by way of gift			
5.	Relevant regulation under which the acquirer is exempted from making open offer.	10(1)(a)(i),(ii),(iv)			
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so,	YES			
	- whether disclosure was made and whether it was made within the timeline specified under the regulations	YES, Disclosure was made within the timeline			
	- date of filing with the stock exchange.	27.02.2012			
7.	Details of acquisition	Disclosures required to be made under Regulation 10(5)		Whether the disclosures under Regulation 10(5) are actually made	
	a.Name of the transferor / seller	Sumitra Devi Gupta (Joint Holder Sunil Gupta)		Yes, Disclosure made on 27.02.2012	
	b.Date of acquisition	06.03.2012			
	c.Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	721970			
	d.Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	1.08%			
	e.Price at which shares are proposed to be acquired / actually acquired	Nil, as the acquisition of shares is by way of gift			
8.	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t total share capital of TC	No. of shares held	% w.r.t total share capital of TC
	a) Each Acquirer / Transferee				
	- Anil Gupta (Donee)	13458806	20.11%	14180776	21.19%
	b) Each Seller / Transferor				
- Sumitra Devi Gupta (Donor)	721970	1.08%	0	0	

Place : New Delhi
Date : 07.03.2012


(ANIL GUPTA)
 N-2, Kailash Colony,
 New Delhi - 110048