PCJ
Jeweller for generations

Date: 14/02/2017

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Allotment of 37,600 equity shares pursuant to exercise of options under PC Jeweller Limited Employee Stock Option Plan – 2011 & Increase in Paid-up Share Capital

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir / Madam,

This is to inform you that subsequent to the In – Principle Approvals obtained from BSE Limited (Ref.: DCS/IPO/AC/ESOP-IP/1539/2016-17 dated December 13, 2016) and National Stock Exchange of India Limited (Ref.: NSE/LIST/68005 dated December 16, 2016), the Board of Directors of the Company at its meeting held on February 14, 2017 allotted 37,600 equity shares having face value of Rs. 10/- each to those eligible employees of the Company, who have exercised their stock options under the Company's Employee Stock Option Plan – 2011. The Allottees also include Shri Ramesh Kumar Sharma, Executive Director & Chief Operating Officer of the Company. The new shares rank pari – passu in all respects with the existing equity shares of the Company.

Consequent to this allotment the paid-up share capital of the Company has increased to Rs. 179,13,76,000/- divided into 17,91,37,600 equity shares of Rs. 10/- each.

We would submit the necessary documents for listing shortly.

Kindly take the information on record.

Thanking you.

For **PC Jeweller Limited**

(VIJAY PANWAR)
Company Secretary

CC: 1) National Securities Depository Limited
2) Central Depository Services (India) Limited
3) Karvy Computershare Private Limited