

15th November, 2014

The Secretary
BSE Ltd.
Corporate Relationship Dept.,
14th floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400 001
Stock Code - 500331

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051
Stock Code - PIDILITIND

Dear Sir,

Subject:- Allotment of equity shares pursuant to Employee Stock Option Scheme-2012 (ESOS-2012)

In terms of Clause 22 of the Listing Agreement, we would like to inform that the ESOP Allotment Committee at its meeting held on 15th November, 2014 i.e. today has, in accordance with the terms of ESOS-2012 Scheme, allotted 20,500 equity shares of face value of Re.1/- each in the share capital of the company for cash at par to the eligible employees of the Company who exercised their stock option under ESOS-2012. These shares are pari passu with the existing equity shares of the Company, in all respects.

You are requested to kindly take the above on record.

Thanking You,

Yours faithfully,
For Pidilite Industries Limited



Savithri Parekh
Secretary

Pidilite Industries Limited

Corporate Office

Ramkrishna Mandir Road
Andheri - E, Mumbai 400059, India

Regd. Office

Regent Chambers, 7th Floor
Jamnalal Bajaj Marg
208 Nariman Point
Mumbai 400 021

T + 91 22 2835 7000

F + 91 22 2835 7852

www.pidilite.com

CIN : L24100MH1969PLC014336