KDDL Limited

Kamla Centre, SCO 88-89, Sector 8-C, Chandigarh - 160 009, INDIA. Tel: +91 172 2548223/24, 2544378/79
Fax: +91 172 2548302, Website: www.kddl.com CIN-L33302HP1981PLC008123

Dated: 01-09-2016

To,
The Secretary
National Stock Exchange of India
'Exchange Plaza', Bandra- Kurla Complex,
Bandra(E),Mumbai-400051

To,
The Secretary
BSE Ltd
P.J.Towers, 22, Dalal Street
MUMBAI-400001

Sub: Subscription in Preferential Allotment of Subsidiary company, Ethos Limited.

Dear Sir,

This is informed that the Company has subscribed in 3,00,000 12% Redeemable preference shares of Rs. 100/- each having a tenure of one year, totalling to Rs. 3,00,00,000/- (Rupees Three Crores only) in its' subsidiary, Ethos Limited by way of preferential allotment and post allotment of these shares, there shall be no change in the the total number of shares on a fully diluted basis (i.e. including equity shares and conversion of all Cumulative Compulsorily Convertible preference shares) issued by the Ethos Ltd. which shall be 14,313,454 shares and the consolidated holding of KDDL Limited, directly and indirectly through its' 100% subsidiary, Mahen Distribution Ltd shall remain at 72.55% on fully diluted basis

You are requested to kindly display the above information on your website for the information of our valued Investors.

Thanking You

Yours truly
For KDDL Limited

R.K.Sood
Company Secretary