

AL: SEC: BSE/NSE: 2015

Date: 17th July 2015

The Department of Corporate Services,
BSE Ltd
Phiroz Jejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip: 532840

The Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip : ADVANTA

Dear Sir,

Sub: Intimation of Board meeting scheduled to be held on 29th July, 2015

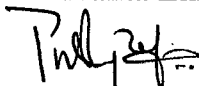
Ref: Clause 41 of Listing Agreement

With reference to the cited subject, we wish to inform you that a meeting of the Board of Directors of the Company will be held on Wednesday, 29th July, 2015, inter-alia, to consider and approve the un-audited financial results of the Company for the quarter and half-year ended 30th June, 2015.

In this connection, as per the Company's Code on Insider Trading, the trading window for dealing in the securities of the Company will remain closed for Designated persons and their immediate relatives from 18th July, 2015 to 31st July, 2015 (both days inclusive).

Thanking You.

Yours faithfully,
For Advanta Limited


Pushpalatha K
Company Secretary

