

ADVANTA LIMITED

(Formerly known as Advanta India Limited)

Registered Office :

Krishnama House, # 8-2-418, 4th Floor,
Road No.7, Banjara Hills, Hyderabad - 500 034.
Phone: +91 40 6628 4000, Fax: +91 40 6628 4040
E-mail ID info@advantaseeds.com
Website : www.advantaseeds.com

AL: SEC: BSE/NSE: 2015
Date: 20th November, 2015

The Department of Corporate Services,
BSE Ltd
Phiroz Jejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip: 532840

The Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip : ADVANTA

Dear Sir,

Sub: Notice of Board meeting scheduled to be held on 23rd November, 2015

We wish to inform you that a meeting of the Board of Directors of the Company will be held on Monday, November 23, 2015 to consider and approve the Scheme of Amalgamation of the Company with UPL Limited.

In this connection, as per the Company's Code on Insider Trading, the trading window for dealing in the securities of the Company will remain closed for Designated persons and their immediate relatives from November 21, 2015 to November 25, 2015 (both days inclusive).

You are requested to take the above on record.

Thanking You.

Yours faithfully,
For **Advanta Limited**


Pushpalatha K
Company Secretary

