

AL: SEC: BSE/NSE: 2015
Date: 21st March, 2015

The Department of Corporate Services,
BSE Ltd
Phiroz Jejeebhoy Towers
Dalal Street
Mumbai - 400 001
Scrip: 532840

The Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai - 400 051
Scrip : ADVANTA

Dear Sir,

Sub: Intimation of Board meeting scheduled to be held on 26th March, 2015
Ref: Clause 19 of Listing Agreement

With reference to the above cited subject, we wish to inform you that a meeting of the Board of Directors of the company will be held on Thursday, 26th March, 2015 inter-alia, to consider the following:

- (i) Conversion notice from the FCCB holders
- (ii) Allotment of equity shares
- (iii) Issue of Global Depositary Receipts

In this connection, as per the Company's Code of conduct for prevention of Insider Trading, the trading window for dealing in the securities of the Company will remain closed for Directors/Officers/Designated Employees of the Company from 23rd March, 2015 to 28th March, 2015 (both days inclusive).

Thanking You.

Yours faithfully,
For Advanta Limited



Pushpalatha K
Company Secretary