



B K BIRLA GROUP OF COMPANIES

Manav Investment & Trading Company Limited

Regd. Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA-700001

PHONE : (033) 2243-5453 (Extn: 42) email : bbmanav@gmail.com

CIN : U67120WB1988PLC043869

To,

Date: 15.03.2018

✓ National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai – 400 051

~~BSE Limited~~
~~Phiroze Jeejeebhoy Towers~~
~~Dalal Street, Mumbai – 400 001~~

Dear Sirs/Madam,

Please find enclosed hereto declaration in Annexure-A in compliance of Regulation 31(1) of the Securities & Exchange Board of India (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 [SEBI (SAST-Regulation 2011)].

Please acknowledge the receipt.

Thanking You
Yours faithfully,

For Manav Investment & Trading Co. Ltd.

Constituted Attorney

CC: Aditya Birla Fashion Retail Ltd

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrances/ release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of shares and Takeovers) Regulations, 2011

Name of the Target Company(IC)	ADITYA BIRLA FASHION & RETAIL LTD
Names of the Stock Exchanges where the shares of the target company are listed	THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED
Date of reporting	15.03.2018
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked	MANAV INVESTMENT AND TRADING COMPANY LIMITED
Details of the creation/invocation/release of encumbrance:	

Name of the promoter (s) or PACs with him*	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] /rlease [(2)-(3)] / invocation [(1)-(3)]}	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation/ release/ invocation)	Date of creation/ release/ invocationof encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/others	Reasons for encumbrances**	Number	% of total share capital	Name of the entity in whose favor shares encumbered***	Number	% of total share capital
MANAV INVESTMENT AND TRADING COMPANY LIMITED	596,310	0.08	—	—	Creation	14.03.2018	Pledge	NCD	596,310	0.08	AXIS TRUSTEE	596,310	0.08

Signature of the Authorized Signatory



Place : Kolkata

Date : 15.03.2018

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.