Abhishek Industries Limited
Corporate Office
E-212, Kitchlu Nagar,
Ludhiana-141001, Punjab, India.
Ph: +91-161-5039999, 2304000
Fax: +91-161-5038800, 5039900
E-mail: corp@tridentindia.com
Website : www.tridentindia.com
Registered Office
Trident Complex, Raikot Road,
Barnala-148101, Punjab, India.

AIL/CS/2010
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National Stock Exchange of India Limited Exchange Plaza Plot NO. C/1, G Block Bandra Kurla Complex, Bandra (E) Mumbai- 400 051	Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

Sub: Abhishek Industries Obtains FSC Certification

Dear Sirs,

We are pleased to inform you that the Abhishek Industries Limited (AIL) has received the Forest Stewardship Council's (FSC) Chain of Custody certificate for its responsible sourcing of pulpwood fiber.

AIL is the world's largest wheat straw based paper manufacturer and is known for its eco-friendly paper. For AIL the recognition of FSC certification comes as an encouragement towards its sustainable initiatives towards conservation of environment.

A press release containing details of the certification is enclosed.

This is for your reference & record please.

Thanking you

Yours faithfully

For **Abhishek Industries Limited**

(Ratnesh P Rukhariyar)
Deputy Company Secretary

TRIDENT
GROUP
INSPIRED BY CHALLENGE

FSC
www.fsc.org
FSC® C100253
The mark of responsible forestry

Abhishek Industries obtains FSC certification for paper
Strengthens operations in US market

LUDHIANA, Aug 25- The world's largest wheat straw based paper manufacturer, Abhishek Industries Limited (AIL) received the Forest Stewardship Council's (FSC) Chain of Custody (COC) Certificate for its responsible sourcing of pulpwood fiber. The company already has formidable presence in the US market in its textile business and this recognition will enable it to foray into the US Paper market.

FSC a reputed non-profit organization is widely regarded as the most respected certification for responsible fiber sourcing around the world. It has been promoting responsible forest management worldwide for a decade and is nationally represented in more than 50 countries around the world.

Known for its eco-friendly paper, for AIL the recognition of FSC certification comes as an encouragement towards its sustainable initiatives towards conservation of environment. Speaking about the achievement, Mr. Rajeev Gupta, Business Head, Trident Paper said, "This award is not only a great encouragement but also an opportunity to further expand our market presence in other countries and enhance our export operations. With this certification AIL has established itself as one of the few integrated pulp and paper manufacturers in the world with responsible forestry practices and high standards of social values and environmental ethics".

The Chain of Custody certification is meant to guarantee that wood is coming from known legal sources or responsibly managed forests and is awarded after a stringent audit that establishes that the fiber sourcing is not harmful to the environment. Mr. Gupta acknowledged, "The recognition from such a reputed organization has added impetus to the environment friendly practices of our company. The group has been doing various green initiatives in the past including using agro residue as a primary resource for paper manufacturing thereby saving 5000 trees per day and being the first to adopt ECF technology among others."

The company has various copier brands like Natural, My Choice and Spectra creating presence in the market. With its recently launched new paper products AIL plans to to increase its revenue from copier by 116 per cent in this fiscal year.

AIL is part of the Rs. 2500 crore conglomerate Trident Group having interests in Home Textiles, Yarn, Paper, Chemicals, IT & Energy.

(ends)

ABHISHEK INDUSTRIES LTD. TRIDENT GROUP BARNALA