

March 23, 2026**To,****BSE Limited,**
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001**National Stock Exchange of India Limited,**
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051**Scrip Code: 544699****Symbol: AYE****Sub: Disclosure under Regulation 7(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015 (“SEBI PIT Regulations”)**

Dear Sir/ Madam,

Pursuant to Regulation 7(2) of SEBI PIT Regulations, please find enclosed herewith disclosure in “**Form C**” as received from Mr. Sanjay Sharma, Founder and Managing Director, regarding his purchase of 40,000 Equity Shares of the Company on March 20, 2026.

This is for your information, records and appropriate dissemination.

Thanking You.

Yours faithfully,

For **Aye Finance Limited**
*(formerly known as Aye Finance Private Limited)***(Vipul Sharma)**
Company Secretary, Compliance Officer & CCO
M. No.-A27737**Encl.: a/a**

FORM C

SEBI (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6(2) – Continual disclosure]

[As per Section IX, Clause 2 II (a) of AYE Code of Conduct for Regulating, Monitoring and Reporting of Trading by Designated Persons & their Immediate Relatives]

Name of the Company: Aye Finance Limited

ISIN of the Company: INE501X01029

Details of change in holding of Securities of Promoter, Designated Person or Director of a listed company and other such persons as mentioned in Regulation 6(2).

| Name, PAN, CIN/DIN, & address with contact nos. | Category of Person (Promoters/ KMP/ Directors/ immediate relative to/ others etc.) | Securities held prior to acquisition/ disposal | | Securities acquired/Disposed | | | Securities held post acquisition / disposal | | Date of allotment advice/ acquisition of shares/ | | Date of intimation to company | Mode of acquisition/ disposal (on market/ public/rights/ preferential offer / off market/ Inter- se transfer, ESOPs etc.) | Exchange on which the trade was executed | |
|--|--|---|---|--|--------|-----------|---|---|---|------------|-------------------------------|---|--|-----|
| | | Type of security (For eg.– Shares, Warrants, Convertible Debentures etc.) | No. and % of shareholding | Type of security (For eg.– Shares, Warrants, Convertible Debentures) | No. | Value | Transaction Type (Buy/ Sale/ Pledge/ Revoke / Invoke) | Type of security (For eg.– Shares, Warrants, Convertible Debentures etc.) | No. and % of shareholding | From | | | | To |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| Name: Sanjay Sharma PAN: [REDACTED] DIN: 03337545 Address: [REDACTED] Contact No.: [REDACTED] | Director | Equity Shares | No. of Shares - 55,45,630 %age of total shareholding – 2.25% | Equity Shares | 40,000 | 42,50,400 | Buy | Equity Shares | No. of Shares - 55,85,630 %age of total shareholding – 2.26% | 20.03.2026 | 20.03.2026 | 20.03.2026 | Market Purchase | NSE |

Note: (i) "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

(ii) Value of transaction excludes taxes/brokerage/any other charges

Details of trading in derivatives on the securities of the company by Promoter, member of the promoter group, designated person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2).

| Trading in derivatives (Specify type of contract, Futures or Options etc) | | | | | | Exchange on which the trade was executed |
|---|-------------------------|----------------|--|----------------|--|--|
| Type of contract | Contract specifications | Buy | | Sell | | |
| | | Notional Value | Number of units (contracts * lot size) | Notional Value | Number of units (contracts *lot size) | |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| - | - | - | - | - | - | - |

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.

Name & Signature: Sanjay Sharma



Designation: Managing Director

Date: March 20, 2026

Place: Lucknow