VALENTINE

Date: 11th February, 2017

The Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400 001
Fax No.: 22722037/39/41/61/3121/3719
BSE Scrip Code: 535467

The Assistant Vice President
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
Fax No.: 26598237/38
NSE Scrip Symbol: AIFL

Dear Sir/ Madam,

Sub: THE ECONOMIC TIMES BEST BRANDS AWARD 2017

We are pleased to inform you that our brand **"VALENTINE"** has been awarded by **THE ECONOMIC TIMES BEST BRANDS AWARD 2017** presented for being a symbol of excellence in best brand.

Thanking you,

For **Ashapura Intimates Fashion Limited**

Bhoomi Mewada
Company Secretary

ASHAPURA INTIMATES FASHION LIMITED
THANE 421329 MUMBAI 400028.