

AURA SECURITIES PRIVATE LIMITED

Redg. Office : 1st Floor, Akshay Building, B/h Vadilal House, 53-Shrimali Society, Navrangpura, Ahmedabad-380 009.

Tele Fax : (079) 26448673, 26430454

(CIN) : U51909GJ2000PTC038248

Date : 15-01-2015

To:

National Stock Exchange of India Limited

Listing Dept. Exchange Plaza, 5th Floor,

Plot No. C/1, G Block

Bandra – Kurla Complex

Bandra (East)

Mumbai - 400051

Subject : Intimation under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sirs ,

Pursuant to Regulations 31 (1) and 31(2) of the Takeover Regulations We as a Promoter of Atul Limited hereby inform you that we have pledged 8,00,000/- equity shares of ATUL LIMITED amounting to 2.70% of its paid up capital on 08-01-2015 in favour of GDA Trusteeship Limited.

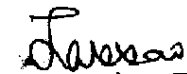
In view of the above, we enclose herewith a disclosure of the said encumbrance in the format prescribed under Regulation 31(1) and 31(2) of the Takeover Regulations.

Please bring the same to the notice of all concern.

Thanking you

Yours Faithfully,

For Aura Securities Private Limited



Authorised Signatory



Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEDI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011	
Name of the Target Company(TC)	ATUL LIMITED
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)	AURA SECURITIES PRIVATE LIMITED
Date of reporting	15-01-2015
Name of the stock exchange where the shares of the target company are listed	BOMBAY STOCK EXCHANGE AND NATIONAL STOCK EXCHANGE
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)	

Promoter (s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others-give details)
Names	Number	% of total share capital	Type - creation/ invocation/ release	Date (s)	Number	% of total share capital	
Aura Securities Private Limited	1614045	5.44%	Creation of Pledge	08-01-2015	814045	2.74%	Shares Pledged in Favor of of GDA Trusteeship Limited for Loan availed from Tata Capital Limited

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

FOR, AURA SECURITIES PVT. LTD.

J. J. J.

DIRECTOR / AUTHORISED SIGNATORY

Signature of the Authorized Signatory

Place : Ahmedabad

Date : 15-01-2015