



ATUL LTD

Atul 396020, Gujarat, India
Telephone: (+91 2632) 230000 | 233261-5 Telefax: (+91 2632) 233639
CIN : L99999GJ1975PLC002859
Email: lalit_patni@atul.co.in Website: www.atul.co.in

SEC: StockEx.3/4

April 02, 2015

To,

The Company Secretary
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai 400 001.

corp.relations@bseindia.com

The Manager
Listing Department
National Stock Exchange of India Limited
"Exchange Plaza" C-1, Block G,
Bandra-Kurla Complex
Bandra (East)
Mumbai 400051.

cmllist@nse.co.in

Dear Sir / Madam:

Facility of dematerialisation of shares etc
Our letter dated February 02, 2015

Further to our letter dated February 02, 2015, we have issued circular to the Shareholders for dematerialization of shares etc by availing services from Geojit BNP Paribas Financial Services Ltd.

A copy of the circular is enclosed.

Kindly take the above on record and inform the Members.

Thank you,

Yours faithfully

For Atul Ltd

Lalit Patni

Company Secretary and
Chief Compliance Officer



LALBHAI GROUP

Registered Office: Atul House, G I Patel Marg, Ahmedabad 380014, Gujarat, India
Telephone: (+91 79) 26460520 | 26461294 | 26463706 | Telefax: (+91 79) 26404111



Atul Ltd

Registered Office: Atul House, G I Patel Marg, Ahmedabad 380014, Gujarat, India
Telephone: +91 079 26461294 | 26463706 | 26460520 Telefax: +91 079 26404111
Email: atul_ahd@atul.co.in Website: www.atul.co.in
CIN: L99999GJ1975PLC002859

Date: March 25, 2015

Dear Shareholder

Facility of dematerialisation of shares etc

We observe from our records that your shareholding in the Company is in physical mode. Your Company has continuously strived to enhance the services rendered to its Shareholders. With this objective in mind, the Company has taken an initiative to facilitate Shareholders holding shares in physical mode, to dematerialise their holdings. The SEBI has time and again emphasized the importance of dematerialization of shares. In this connection, your Company has made an arrangement with Geojit BNP Paribas Financial Services Limited, ('Geojit'), an external agency which specialises in providing depository services, to approach you and provide you with the necessary guidance and assistance, should you wish to avail of this opportunity of dematerialisation of shares.

You may avail the services of Geojit on the following terms and conditions, if acceptable to you:

- Free Trading/Demat Account with Nil Account opening charges
- The Annual Maintenance Charges will be waived off for first financial year (FY 2015-16).
- No charges will be levied for dematerialization of share certificate
- The offer is valid till March 31, 2016.

Geojit official will be in touch with you to facilitate the above activities who will be carrying his identity card.

For better services, Geojit official will also provide prescribed form/s to enable you to provide us your E-mail Id, Phone Number, PAN and Bank Account details for dividend payment through NECS.

We may mention that any action on your part pursuant to this letter is completely voluntary.

Also please note that the Company has recently shifted its Registered Office at above address.

Should you have any query or doubt, you may contact the following officials of the Company at the above numbers/ address for confirmation:

- 1) Bharat Patel
- 2) Sharad Bhavsar

Thanking you

Yours faithfully
For Atul Ltd

Sd/-
(Lalit Patni)
Company Secretary and Chief Compliance Officer