Ref: ATULAUTO/SEs/saleperformance/July2014 August 1, 2014

**To,**
**The Department of Corporate Services,**
**BSE Limited,**
Ground Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Script Code: 537195
Kind Attn: Mr. Jeevan Noronha
Mr. Marian D'Souza

**To,**
**Listing Compliance Dept.**
**National Stock Exchange of India Ltd**
5th Floor, Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Script Symbol: ATULAUTO
Kind Attn: Mr. Samir Rajdev

Dear Sir,

**Sub: Sales performance of the Company**

With reference to the above subject, kindly find hereunder the sales performance figures of the Company for the month of July 2014.

(in no. of vehicles)

| Particulars | 2014-15 | 2013-14 | Growth Rate |
|---|---|---|---|
| Sales for the month of July | 3,537 | 3,006 | 17.66% |
| Total Sales from April to July | 11,970 | 10,574 | 13.20% |

Please take the same on your records.

Thanking you.

Yours faithfully,
For, **ATUL AUTO LIMITED,**

ATUL AUTO LTD. SHAPAR

**(Paras J Viramgama)**
Company Secretary & Compliance Officer