Ref: ATULAUTO/SEs/saleperformance/August2014 September 1, 2014

To,
The Department of Corporate Services,
BSE Limited,
Ground Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

Script Code: 537195
Kind Attn: Mr. Jeevan Noronha
Mr. Marian D'Souza

To,
Listing Compliance Dept.
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Script Symbol: ATULAUTO
Kind Attn: Mr. Samir Rajdev

Dear Sir,

Sub: Sales performance of the Company

With reference to the above subject, kindly find hereunder the sales performance figures of the Company for the month of August 2014.

(in no. of vehicles)

Particulars	2014-15	2013-14	Growth Rate*
Sales for the month of August	3,402	3,204	6.18%
Total Sales from April to August	15,372	13,778	11.57%
*The low pace of growth in sales is due to less working days in the month of August on account of festival holidays observed in this Saurashtra region where the factory is situated.			

Please take the same on your records.

Thanking you.

Yours faithfully,
For, **ATUL AUTO LIMITED,**

ATUL AUTO LTD. SHAPAR

(Paras J Viramgama)
Company Secretary & Compliance Officer