

ATHER

June 02, 2025

To National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai 400051 NSE Symbol: ATHEREENERG	To BSE Limited 1 st Floor, Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400001 Scrip Code: 544397
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Dear Sir/ Madam,

Sub: Press Release

Please find enclosed press release titled “Ather Energy Limited now has 55 Experience Centres in Maharashtra”.

Kindly take the above-said information on record.

Thank you

For Ather Energy Limited

Puja Aggarwal
Company Secretary and Compliance officer
Membership no: A49310

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Ather Energy Limited now has 55 Experience Centres in Maharashtra

2025, 2nd June 2025: Ather Energy Limited, India's leading electric two-wheeler manufacturer recently crossed a milestone with the opening of its 55th Experience Centre (EC) in Maharashtra, located in Dharashiv. Over the last few months, Ather has focused on rapidly expanding its presence in the state, to cater to the growing market and demand for its electric scooters, especially the Rizta - Ather's first family scooter.

In the last two months, Ather has opened 16 new Experience Centres in Maharashtra in locations such as Vasai, Wardha, Solapur, Hadapsar, Bhusawal, Malegaon, Chalisgaon, Kudal, Dharashiv, Nashik, Savedi, Udhyam Nagar, and Barshi. With increasing demand for EVs across the state, Ather plans to continue expanding its presence with more ECs in the coming months. In addition to the Experience Centres, Ather currently has 39 Service Centres (SCs) in Maharashtra, including three Gold Service Centres in Nashik, Vasai and Kolhapur. To support the EV two-wheeler ecosystem and make the ownership experience hassle-free, Ather has also established the Ather grid fast charging network across the state. Maharashtra has 524 Ather Grid Fast-chargers and Neighbourhood charges as of March 31, 2025. The Ather Grid is India's widest 2-wheeler fast charging network. As of March 31, 2025, Ather has installed 3,578 Fast chargers and Neighbourhood chargers across India.

Speaking on the expansion, **Mr. Ravneet Singh Phokela, Chief Business Officer, Ather Energy Limited**, said, *"We are thrilled to announce the opening of our 55th Experience Center in Maharashtra, which has been one of our most important markets. The launch of the Rizta has played a significant role in driving demand here. From Mumbai and Pune to emerging EV hubs like Bhusawal and Barshi, we're seeing growing interest and adoption and this momentum has fast-tracked our expansion across the state. As our customer base grows, we're equally focused on building the right ecosystem around them, whether it's expanding our public charging network or strengthening service support."*

Ather recently launched the 2025 Ather 450. The 2025 Ather 450X and Ather 450 Apex models come equipped with multi-mode traction control, MagicTwist™- which was previously introduced on the 450 Apex and an improved TrueRange™ of up to 130 km on the Ather 450X 3.7kWh (IDC Range 161 kms) and the 450 Apex (IDC Range 157 kms). The 450X 2.9 kWh (IDC Range 126 kms) and the Ather 450S (IDC Range 122 kms) will also now deliver an improved TrueRange™ of up to 105 kms. With the multi-mode traction control feature, riders can select from three distinct modes - Rain Mode, Road Mode and Rally Mode - to suit their control needs, each fine-tuned for specific riding scenarios.

The Rizta, Ather's first family scooter, is also gaining momentum across newer markets. The Rizta is available in two models and three variants: Rizta S and Rizta Z both with an IDC range of 123 km, and Rizta Z with an IDC range of 159 km. The Rizta has a large and comfortable seat and offers a storage space of 56L – including a 34L under seat capacity and an optional 22L frunk accessory. It also has a floorboard that provides the rider with ample leg space. Additionally, the Rizta has several safety features like SkidControl™, as well as features that were previously available on Ather's 450 series of scooters such as Fall Safe™, Emergency Stop Signal (ESS), theft & tow alerts, and ping my scooter.

The Rizta S is priced starting at INR 1,08,156, (ex-showroom Pune). The Ather Rizta Z with an IDC range of 123 km and Rizta Z with an IDC range of 159 km are priced starting at INR 1,29,656 and INR 1,49,647 (ex-showroom Pune) respectively. The Ather 450 scooters are priced starting at INR 1,19,999 (ex-showroom Pune).

Ather currently has 2 manufacturing plants in Hosur, Tamil Nadu, one each for vehicle assembly and battery manufacturing and an upcoming third manufacturing facility in Bidkin, AURIC, Chhatrapati Sambhaji Nagar, Maharashtra. The upcoming facility in Maharashtra is expected to further increase Ather's total manufacturing capacity across all facilities to 1.42 million electric two-wheelers per year.

About Ather Energy Limited

Ather Energy Limited (ATHERENERG | 544397 | INE0LEZ01016), a pioneer in the Indian electric two-wheeler ("E2W") market, (CRISIL Report) was founded by Tarun Mehta and Swapnil Jain in 2013. The company's current E2W portfolio comprises two product lines – the Ather 450 line, which caters to customers seeking performance scooters, and the Ather Rizta line, which is targeted at customers seeking convenience scooters for their family. The company was the first two-wheeler ("2W") OEM to establish a 2W fast charging network, the Ather Grid, in India (CRISIL Report). Ather has installed 3,611 Fast chargers and Neighbourhood chargers globally, which includes 3,578 Fast chargers and Neighbourhood chargers across India and a total of 33 Fast chargers across Nepal and Sri Lanka as of March 31, 2025. As at March 31, 2025, globally, Ather Energy had 309 registered trademarks, 203 registered designs and 47 registered patents, in addition to pending applications for 97 trademarks, 10 designs and 313 patents.