



25<sup>th</sup> April, 2025

The Secretary,  
BSE Limited,  
Floor 25, Pheroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.  
Ph. No. 022- 22721233 / 22721234  
Fax No. 022-22723121 / 22721072

The Manager  
Listing Department,  
National Stock Exchange of India Limited,  
Exchange Plaza, Bandra-Kurla Complex,  
Bandra (E), Mumbai – 400 051.  
Ph.No. 022- 26598100 / 26598101  
Fax No. 022-26598237 / 26598238

**Codes:** BSE Scrip code 500215, Co. code 1311  
NSE Symbol SUNDROP, Series EQ-Rolling Settlement

**Sub: Intimation of Appointment of Senior Management Personnel pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Schedule III, this is to inform you that **Ms. Hem Jadeja** has been appointed as Head – Strategy and Business Transformation and as a Senior Management Personnel of the Company with effect from April 25, 2025.

The details required under the SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 (“**SEBI Circular**”), in relation to the above, are given in the enclosed **Annexure 1**.

We request you to kindly take the aforesaid information on your record.

Thanking you,

Yours faithfully,  
**For Sundrop Brands Limited**  
(Formerly known as Agro Tech Foods Limited)

Jyoti Chawla  
Company Secretary and Compliance Officer

Encl: A/a

**Sundrop Brands Limited** (Formerly known as Agro Tech Foods Limited)

**Registered office:** 31, Sarojini Devi Road, Secunderabad- 500003, Telangana, India. Tel: 91-40-66650240

**Corporate office:** Tower C, 15<sup>th</sup> Floor, Building No. 10, Phase-II, DLF Cyber City, Gurgaon-122002, Haryana. Tel: 0124-4593700

Web: [www.sundropbrands.com](http://www.sundropbrands.com); CIN: L15142TG1986PLC006957

**Disclosures and confirmations under Regulation 30 and Clause 7 of Para A of Part A of Schedule III of SEBI Listing Regulations and SEBI Circular are as under:**

<b>S. no.</b>	<b>Particulars</b>	<b>Information</b>
1.	Reasons for change	Appointment of Ms. Hem Jadeja as Head – Strategy and Business Transformation
2.	Date of appointment/ cessation	April 25, 2025
3.	Brief profile (in case of appointment)	<p>Ms. Hem Jadeja has joined as Head of Strategy and Business Transformation w.e.f. 25<sup>th</sup> April 2025 in Sundrop Brands Limited. With over 15 years of experience across telecom, manufacturing, and logistics. Hem has a proven track record of driving cost efficiencies and process excellence across organisations.</p> <p>Hem holds an <b>MBA in Finance</b> from Som Lalit Institute and a <b>Bachelor of Engineering in Instrumentation &amp; Control</b> from Saurashtra University.</p>
4.	Disclosure of Relationship between Directors (in case of appointment)	NA