



CIN No.: L45400MH2012PLC234941

August 28, 2024

To,
National Stock Exchange of India Limited
Exchange Plaza, 5st Floor,
Plot No. C/1, G Block,
Andra Kurla Complex, Bandra (East),
Mumbai - 400 051
Symbol: ATALREAL

BSE Limited
25th Floor,
Phiroz Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001
Scrip Code: 543911

Dear Sir,

Sub: Intimation of Newspaper Publication of Rights Issue of Equity Shares of Atal Realtech Limited

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and Regulation 84 of SEBI (Issue Of Capital And Disclosure Requirements) Regulations, 2018 please find enclosed herewith the copy of newspaper advertisement disclosing date of completion of dispatch and other details related to Rights Issue, published on August 28, 2024 in the following newspapers:

1. Business Standard – English Newspaper
2. Business Standard – Hindi Newspaper
3. Gavkari – Marathi Newspaper

Kindly take the above on record.

Thanking you,
Sincerely,

For Atal Realtech Limited

Vijaygopal Parasram Atal
DIN: 00126667
Managing Director



Encl: as above

विद्यार्थ्यांनी ज्ञानाचे कण वेचण्याचा सतत ध्यास घ्यावा - प्राचार्य शरद कदम



कठोर परिश्रम कल्याणाची धमता विद्यार्थ्यांनी रचवत : त वाचण्याची तर ती वेगवेगळ्या क्षेत्रात विलक्षण प्रगती करू शकतो. म्हणून महाविद्यालयीन जीवनाचा पुरेपूर फायदा विद्यार्थ्यांना करून घ्यावा पाहिजे. महाविद्यालयात विद्यार्थ्यांच्या कोशल्यांना विकास होतो. ज्ञानाचा कणा रद्विषयाचे टिकाण करू कुठले असेल तर ते म्हणजे, महाविद्यालय. म्हणून विद्यार्थ्यांनी महाविद्यालयीन शिक्षणाचा कार्यकाळात ज्ञानाचे कण वेचण्याचा सतत ध्यास घ्यावा. तरच मुले आरोग्य उजळ होईल. असे प्रतिपादन प्राचार्य शरद कदम यांनी केले.

के. के. वाघ शिक्षण संस्था संचालित, के. के. वाघ कला, वाणिज्य, विज्ञान व संगणक महाविद्यालय काकासावित्रीनगर महाविद्यालय प्रथम वर्षाच्या वर्गामध्ये प्रवेश घेतलेल्या विद्यार्थ्यांसाठी इस्करून कार्याक्रमचे आयोजन करण्यात आले होते. त्यावेळी प्रमुख पाहुणे म्हणून ते बोलत होते.

कार्यक्रमाच्या अध्यक्षस्थानी महाविद्यालयाचे प्राचार्य प्राचार्य डॉ. अजुल गवारे होते. त्यांनीही विद्यार्थ्यांमोर मार्गदर्शन विचार प्रश्न करून विद्यार्थ्यांचे उत्तरे दिले. आय. व्ही. ए. सी. सनमन्वक मिलिंद पवार यांनी विद्यार्थ्यांना महाविद्यालयीन स्पर्धीगीण माहिती पी. पी. टी. प्रेझेंटेशनचे दिग्दर्शन करून देण्याचे आदेश दिले. कार्यक्रमाचे प्रास्ताविक आणि सूचसंचालन डॉ. जयिंता बांदेकर यांनी, तर आभार प्रा. वेणुगोपी शिंदे यांनी मानले. कार्यक्रमास प्रा. किरण वाय, डॉ. अरुंधत बावडे, प्रा. शोभाताप, डॉ. अरुण टोके, प्रा. मुका मोरे, प्रा. मित्तल वरकर, प्रा. भावना पौड, प्रा. निलेश आहरे, प्रा. बाळकृष्ण फडे, प्रा. भास्ती कुमारे, प्रा. अर्चना साठगे, प्रा. चयसी कावडी प्रा. अंभोजि अहिर प्रा. अंकिता पवार, प्रा. सुषोभा प्राणी, प्रा. प्रकाश कडवे आदींसह विद्यार्थ्यांच्या वारिषांनी मोठ्या संख्येने उपस्थित होते.

साहित्याचे जीवनात अनन्यसाधारण महत्त्व: नरेंद्र महाराज गुव



माणविक्य अर्थाने भाषा, वाङ्मय आणि साहित्य यांचे अत्यंत महत्त्वाचे स्थान असून संस्कृतीचा परिचय करून देण्याचा या माध्यमांना आपण जीवनातून सारवून शकता असे प्रतिपादन येथील शुकनंदी क्रीडाकेंद्र हंगर सेंट्र म्हााराज गुव यांनी केले. महाराजा सभावांगण गावकऱ्या महाविद्यालयाने वाचपत्र मंडळाच्या उद्घाटनप्रसंगी ते बोलत होते. प्राचार्य डॉ. चंद्रकांत दिवाकर अध्यक्षस्थानी होते. व्यासपीठावर उपप्राचार्य डॉ. अनिल साठगे तसेच सौमिक परियेसक डॉ. मनीष सोनवणे व डॉ. प्रवीण पाटील हे उपस्थित होते.

ज्ञानेश्वर महाराजांचाच मुकुटाने महाराजांचाच सान्या संतानी वाक्ये संवदाच्या माध्यमातून केलेली कामगिरी किंवा इतर भक्ती संवदाच्या अनुयायींनी निष्ठा केली साहित्य यामुळे समाज योग्य दिशेने मार्गक्रमण करू शकता आणि आज तो सुवाजण झालेला दिसतो. असेही गुव पुढे म्हणाले. सार्वत्रिक अर्थे दाखले, सारवांग्या जीवनातील घटना, विविध साहित्यिकांच्या संदर्भातील किस्से, तसेच कविता, श्लोक, ओव्या सांगत श्रोत्यांना संमग्न्य केले.

प्राचार्य डॉ. चंद्रकांत दिवाकर यांनी वाङ्मयाचे महत्त्व सांगून विद्यार्थ्यांच्या जीवनात त्यांनी वाचन कार्यास हजेरी घ्यावी मार्गदर्शन केले. हिंदी चित्रपटसृष्टी डॉ. सी. डी. सुर्वेकर यांनी प्रस्तावित केले. पंचरत्न डॉ. विनोद गोखारकर यांनी केला तर सूचसंचालन डॉ. जी. जे. भार्गवे यांनी केले. आभार प्रा. अतंन बाविकर मानले. प्राध्यापक, कर्मचारी व विद्यार्थी विद्यार्थिनी उपस्थित होते.

ATAL REALTECH LIMITED

ATAL Realtech Limited ("Company" or "Issuer") was incorporated as a private limited company under the Companies Act, 1956 in the name of Atal Realtech Private Limited at Mumbai vide Certificate of Incorporation dated August 25, 2012. Subsequently, the name of our Company was changed from Atal Realtech Private Limited to Atal Realtech Limited on December 12, 2019. Pursuant to conversion of our Company to a public limited company, our name was changed to Atal Realtech Limited and a fresh certificate of incorporation consequent upon change of name on conversion to public limited company was issued by the ROC, January 21, 2020. For details of changes in name and registered office of our Company, please refer to the section titled "General Information" beginning on page 37 of this Letter of Offer.

Registered Office: Unit No. 301 and 302, ABH Developers Town Square, S No. 744, Nashik, Maharashtra, India, 422002 | Tel: +91 253 - 2993859 | Website: www.atalrealtech.com
Contact Person: Alok Singh, Company Secretary & Compliance Officer | Email: atalrealtech@gmail.com, info@atalrealtech.com

PROMOTER OF OUR COMPANY: MR. VIJAYGOPAL PARASRAM ATAL
FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY ONLY

Table with 3 columns: ISSUE OPENS ON (MONDAY, SEPTEMBER 02, 2024), LAST DATE FOR ON MARKET RENUNCIATION (WEDNESDAY, SEPTEMBER 04, 2024), * ISSUE CLOSES ON (TUESDAY, SEPTEMBER 10, 2024)

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncer on or prior to the Issue Closing Date.
**Our Board or Rights Issue and Allotment committees thereof will have the right to extend the Issue period as it may determine from time to time, provided that this issue will not remain open in excess of 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

PLEASE NOTE THAT THE RIGHTS ENTITLEMENT WILL BE TRADED ON BSE AND NSE
ASBA * Simple, Safe, Smart way of Application - Make use of it!!!
*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avoid the same. For further details read section on ASBA below.

PROCEDURE FOR APPLICATION
In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/2020/13 dated January 22, 2020, bearing reference number SEBI/HO/CFD/CIR/CFD/DIL/67/2020 dated April 21, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/2020/78 dated May 6, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/2020/136 dated July 24, 2020 and SEBI Circular SEBI/HO/CFD/DIL2/CIR/2021/13 dated January 19, 2021, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/2021/552 dated April 22, 2021, SEBI/HO/CFD/DIL2/CIR/2021/533 dated October 01, 2021 and SEBI/HO/CFD/SSF/CF/2022/66 dated May 19, 2022 (Collectively hereinafter referred to as "SEBI Rights Issue Circulars") and SEBI circular SEBI/CFD/DIL/ASBA/1/2009/30/12 dated December 30, 2009, SEBI circular CIR/CFD/DIL/2011 dated April 29, 2011 and the SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/2020/13 dated January 22, 2020 (Collectively hereinafter referred to as "ASBA Circulars"), all investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Kindly note that Non-Resident Investors will have to apply through ASBA mode. Investors should carefully read the provisions applicable to such applications before making their Application through ASBA. For details, see "Making of an Application through the ASBA process" page 135 of the Letter of Offer.

Further, in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only. Prior to the issue opening date, the rights entitlements of those resident eligible equity shareholders, among others, whose account details are not available with our company or the registrar, shall be credited in a demat suspense escrow account opened by our company.
Facility for Application in the Issue
In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars and ASBA Circulars, all Investors desiring to make an application in this Issue are mandatorily required to use the ASBA process. Eligible Shareholders should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Making of an Application through the ASBA process" on page 135 of the Letter of Offer.

Procedure for Application through ASBA Process
Eligible Shareholders desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCGSB or online/electronic Application through the website of the SCGSBs (if made available by such SCGSB) for authorising such SCGSB to block Application Money payable on the Application in their respective ASBA Accounts. Eligible Shareholders should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorization to the SCGSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCGSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doActionName=InvestorRegistration&id=34. For details on Designated Branches of SCGSBs collecting the Application Form, please refer to the above-mentioned link. Please note that subject to SCGSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, ASBA Applications may be submitted at the Designated Branches of the SCGSBs, in case of Applications made through ASBA facility.

Please note that subject to SCGSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, Applications may be submitted at Designated Branches of the SCGSBs. Further, in terms of SEBI Circular CIR/CFD/DIL/12/13 dated January 2, 2013, it is clarified that for making Applications by SCGSBs on their own account using ASBA facility, SCGSBs should have a separate account in their own name with any other SEBI registered SCGSB(s). Such account shall be used solely for the purpose of making Application in the Issue and each demat credited funds should be available in such account for Applications. SCGSBs applying in the Issue shall be responsible for ensuring that they have a separate account in their own name with any other SCGSB having clear demat credited funds for applying in the Issue and that such separate account shall be used as the ASBA Account for the Application, for ensuring compliance with the applicable regulations.

ALLOTMENT IN DEMATERIALIZED FORM ONLY: Eligible Shareholders may please note that the Rights Equity Shares in the Issue can be allotted only in dematerialized form and to the same depository account in which the Rights Entitlements are held by such Applicant on the issue closing date.

DISPATCH OF THE ABRIDGED LETTER OF OFFER ("ALOF") AND APPLICATION FORM: The dispatch of the ALOF and Application Form for the Issue was completed on Tuesday, August 27, 2024 by Registrar to the Issue, i.e., Link Intime India Private Limited to the Eligible Equity Shareholders of the Company, whose names appeared in the Register of Members/Beneficial Owners of the Company, on the Record date, i.e., Wednesday, August 14, 2024 through electronic dispatch to the shareholders who have registered their email id and physically through speed/registered post on Tuesday, August 14, 2024.

Eligible Shareholders can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Right Shares under applicable securities laws) on the websites of: (a) Our Company's website at www.atalrealtech.com Registrar to the Issue's website at www.linkintime.co.in; (b) NSE Limited's website at www.bseindia.com; NSE Limited's website at www.nseindia.com.
Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar to the Issue at www.linkintime.co.in by entering their DP-ID and Client-ID and PAN.

AVAILABILITY OF APPLICATION FORM: The Registrar has electronically dispatched an Application Form to all Eligible Equity Shareholders as per their Rights Entitlements on the Record Date for the Issue. The Renouncers and Eligible Equity Shareholders who have not received the Application Form can download the same from the websites of the Registrar (www.linkintime.co.in), the Company (www.atalrealtech.com) and the BSE Limited (www.bseindia.com) and NSE Limited (www.nseindia.com).
CREDIT OF RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNTS: In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Circular SEBI/HO/CFD/DIL2/CIR/2020/13 dated January 22, 2020, the credit of Rights Entitlement and Allotment of Rights Equity Shares shall be made in dematerialised form only.

Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account (namely, Unclaimed Securities Suspense Account) opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF authority; or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI Listing Regulations) or details of which are unavailable with our Company or with the Registrar on the Record Date; or (c) credit of the Rights Entitlements returned/reversed/late; or (d) the ownership of the Equity Shares currently under dispute, including any court proceedings, if any; or (e) non-institutional equity shareholders in the United States.
Eligible Equity Shareholders can obtain the details of their Rights Entitlements from the website of the Registrar i.e., www.linkintime.co.in by entering their DP-ID and Client ID and PAN. The link for the same shall also be available on the website of our Company www.atalrealtech.com.

Making of an Application by Eligible Equity Shareholders on Plain Paper under ASBA process: An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above and only such plain paper applications which provide all the details required in terms of Regulation 78 of SEBI ICDR Regulations shall be accepted by SCGSBs. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, the Stock Exchanges.
An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCGSB for authorising such SCGSB to block Application Money in the said bank account maintained with the same SCGSB. Applications on plain paper will not be accepted from any Eligible Equity Shareholder who has not provided an Indian address.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.
The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen received with his/her bank, must reach the office of the Designated Branch of the SCGSB before the Issue Closing Date and should contain the following particulars:
a. Name of our Company, being ATAL REALTECH LIMITED;
b. Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen received with our Company or the Depository);
c. Registered Folio No./DP and Client ID No.;

- d. Number of Equity Shares held as on Record Date;
e. Allotment option - only dematerialised form;
f. Number of Equity Shares entered to;
g. Number of Equity Shares applied for within the Rights Entitlements;
h. Number of additional Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
i. Total amount paid of Equity Shares applied for;
j. Total amount paid at the rate of ₹ 7/- per Equity Share;
k. Details of the ASBA Account such as the SCGSB account number, name, address and branch of the relevant SCGSB;
l. In case of non-resident Eligible Equity Shareholders making an Application with an Indian address, details of the NRE/FCNR/NRO account such as the account number, name, address and branch of the SCGSB with which the account is maintained;
m. Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to this Issue
n. Authorisation to the Designated Branch of the SCGSB to block an amount equivalent to the Application Money in the ASBA Account;
o. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCGSB); and

All such Eligible Equity Shareholders shall be deemed to have made the representations, warranties and agreements set forth in "Restrictions on Foreign Ownership of Indian Securities" shall include the following:
"Y hereby make representations, warranties and agreements set forth in "Restrictions on Foreign Ownership of Indian Securities" of the Letter of Offer.
"Y acknowledge that the Company, its affiliates and others will rely upon the truth and accuracy of the representations, warranties and agreements set forth therein."
In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where a Shareholder submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.
Investors are requested to strictly adhere to these instructions. Failure to do so could result in an application being rejected, with our Company and the Registrar not having any liability to the Shareholders. The plain paper Application form will be available on the website of the Registrar at www.linkintime.co.in
Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCGSB, or funds are not blocked in the Shareholders' ASBA Accounts on or before the Issue Closing Date.
In case an investor makes an Application as well as on plain paper, his application is liable to be rejected.
LAST DATE FOR APPLICATION: The last date for submission of the duly filled in Application Form is the Issue Closing Date i.e. Tuesday, September 10, 2024. Our Board or Rights Issue and Allotment committee thereof may extend the said date for such period as it may determine from time to time, subject to the provisions of the Articles of Association, and subject to the issue period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date). If the Application along with an amount payable is either (i) not blocked with an SCGSB or (ii) not received by the Bankers to the Issue or the Registrar on or before the close of banking hours on the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as provided under "Terms of the Issue - Basis of Allotment" on page 121 of the Letter of Offer.

APPLICANTS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM.
LISTING: The existing Equity Shares of our Company are listed on BSE and NSE Limited. Our company has received "in-principle" approval from BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to this Issue vide its letter dated August 28, 2024 and July 31, 2024. For the purpose of this Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF USE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE Limited to list the Rights Equity Shares in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" on page 116 of the Letter of Offer.
AVAILABILITY OF THE LETTER OF OFFER: A copy of the Letter of Offer can be downloaded from the website of (a) our Company at www.atalrealtech.com; (b) the Registrar to the Issue at www.linkintime.co.in and (c) BSE Limited at www.bseindia.com) and NSE Limited at www.nseindia.com

NOTICE TO OVERSEAS SHAREHOLDERS: No action has been or will be taken to permit the Issue in any jurisdiction where action would be required for that purpose, except in India. Accordingly, the Rights Entitlements or Rights Equity Shares may not be offered or sold, directly or indirectly, and the Letter of Offer, the Abridged Letter of Offer or any offering materials or advertisements in connection with the Issue may not be distributed, in whole or in part, in any jurisdiction, except in accordance with applicable securities laws. The Rights Entitlements and Rights Equity Shares are being offered and sold only (a) to persons in the United States who are reasonably believed to be qualified institutional buyers as defined in Rule 144 under the Securities Act ("U.S. OIBs") pursuant to Section 4(a)(2) of the Securities Act and (b) to persons outside the United States in reliance on Regulation S under the Securities Act ("Regulation S"). In addition, until the expiry of 40 days after the commencement of the Issue, an offer or sale of Rights Entitlements or Rights Equity Shares in the United States by a dealer (whether or not it is participating in the Issue) may violate the registration requirements of the Securities Act if such offer or sale is made otherwise than in accordance with an exemption from registration under the Securities Act. The Rights Equity Shares are transferable only in accordance with the restrictions described in "Selling Restrictions" on page 135 of the Letter of Offer.
The Application Form along with the Abridged Letter of Offer and the Rights Entitlement Letter has been sent through email to email address to eligible shareholders if they have provided an Indian address to our Company or who are located in jurisdictions where the offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions.

BANKER TO THE ISSUE AND REFUND BANK: Axis Bank Limited.
FOR RISK FACTORS AND OTHER DETAILS, KINDLY REFER TO THE LETTER OF OFFER AND ABRIDGED LETTER OF OFFER.
OTHER IMPORTANT LINKS AND HELPLINE:
(a) Frequently asked questions and online/electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: www.linkintime.co.in
(b) Update of Indian address/ e-mail address/ phone or mobile number in the records maintained by the Registrar or our Company: atalrealtech.rights2024@linkintime.co.in
(c) Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Shareholders: Registrar website: www.linkintime.co.in Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the Letter of Offer.

Table with 2 columns: COMPANY SECRETARY (ATAL) and REGISTRAR TO THE ISSUE (LINK Intime)

ATAL REALTECH LIMITED
Corporate Identification Number: L45400MH2012PLC234941
Registered Office: Unit No. 301 and 302, ABH Developers Town Square, S No. 744, Nashik, Maharashtra, India, 422002.
Contact Person: Alok Singh, Company Secretary & Compliance Officer
E-mail: atalrealtech@gmail.com, info@atalrealtech.com
Website: www.atalrealtech.com

LINK INTIME INDIA PRIVATE LIMITED
C-101, 247 Park, L B S Marg, Vikhroli (West), Mumbai - 400083, Maharashtra, India. | Tel No.: +91 8108114949
Email: atalrealtech.rights2024@linkintime.co.in
Website: www.linkintime.co.in
Investor Grievance Email: atalrealtech.rights2024@linkintime.co.in
Contact Person: Ms. Shanti Gopalakrishnan
SEBI Registration No.: INF000004058
Validity of Registration: Permanent

For ATAL REALTECH LIMITED Sd/- Alok Singh Company Secretary
Place: Nashik Date: August 28, 2024
Disclaimer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the Stock Exchange. The Letter of Offer is available on the website of the Stock Exchanges where the Equity Shares are listed i.e. BSE at www.bseindia.com and NSE at www.nseindia.com. Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Letter of Offer including the section "Risk Factors" beginning on page 19 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of Equity Shares for sale in any jurisdiction, including the United States, and any Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Equity Shares in the United States.

(This is an Advertisement for information purposes only and not for publication, release or distribution outside India and is not an Offer Document announcement. All capitalized terms used and not defined herein shall have the meaning assigned to them in the Letter of Offer dated August 14, 2024 (the "Letter of Offer" or "LOF") filed with the Stock Exchange, namely BSE Limited ("BSE") and NSE Limited ("NSE")



ATAL REALTECH LIMITED

Corporate Identity Number: L45400MH2012PLC234941

Atal Realtech Limited ("Company" or "Issuer") was incorporated as a private limited company under the Companies Act, 1956 in the name of Atal Realtech Private Limited at Mumbai vide Certificate of Incorporation dated August 25, 2012. Subsequently, the name of our Company was changed from Atal Realtech Private Limited to Atal Realtech Limited on December 12, 2019. Pursuant to conversion of our Company to a public limited company, our name was changed to Atal Realtech Limited and a fresh certificate of incorporation consequent upon change of name on conversion to public limited company was issued by the ROC, January 21, 2020. For details of changes in name and registered office of our Company, please refer to the section titled "General Information" beginning on page 37 of this Letter of Offer.

Registered Office: Unit No. 301 and 302, ABH Developers Town Square, S No. 744, Nashik, Maharashtra, India, 422002 | Tel: +91 253 - 2993859 | Website: www.atalrealtech.com

Contact Person: Alok Singh, Company Secretary & Compliance Officer | Email: atalrealtech@gmail.com, info@atalrealtech.com

PROMOTER OF OUR COMPANY: MR. VIJAYGOPAL PARASRAM ATAL

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY ONLY

ISSUE OF 3,70,05,000 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹2.00/- (RIGHTS EQUITY SHARES) OF ATAL REALTECH LIMITED ("ARL" OR THE COMPANY OR THE "ISSUER") FOR CASH AT A PRICE OF ₹7/- (RUPEES SEVEN ONLY) PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER RIGHTS EQUITY SHARE) ('ISSUE PRICE') FOR AN AMOUNT ₹ 2,590.35 LAKHS ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS IN THE RATIO OF ONE RIGHT SHARES FOR EVERY TWO FULLY PAID UP EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, AUGUST 22, 2024 ('ISSUE'). THE ISSUE PRICE IS 3.5 TIMES THE FACE VALUE OF THE EQUITY SHARE. FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 121 OF THIS LETTER OF OFFER.

*Assuming full subscription

ISSUE PROGRAMME		
ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATION	* ISSUE CLOSES ON
MONDAY, SEPTEMBER 02, 2024	WEDNESDAY, SEPTEMBER 04, 2024	TUESDAY, SEPTEMBER 10, 2024

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue Closing Date.

**Our Board or Rights Issue and Allotment committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

PLEASE NOTE THAT THE RIGHTS ENTITLEMENT WILL BE TRADED ON BSE AND NSE

ASBA*

Simple, Safe, Smart way of Application - Make use of it!!!
*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details read section on ASBA below.

PROCEDURE FOR APPLICATION

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, bearing reference number SEBI/HO/CFD/CIR/CFD/DIL/67/2020 dated April 21, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/78 dated May 6, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2020/136 dated July 24, 2020 and SEBI Circular SEBI/HO/CFD/DIL1/CIR/P/2021/13 dated January 19, 2021, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2021/552 dated April 22, 2021, SEBI/HO/CFD/DIL2/CIR/P/2021/633 dated October 01, 2021 and SEBI/HO/CFD/SSEP/CIR/P/2022/66 dated May 19, 2022 (Collectively hereafter referred to as "SEBI Rights Issue Circulars") and SEBI circular SEBI/CFD/DIL/ASBA/1/2009/30/12 dated December 30, 2009, SEBI circular CIR/CFD/DIL/1/2011 dated April 29, 2011 and the SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020 (Collectively hereafter referred to as "ASBA Circulars"), all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Kindly note that Non-Resident Investors will have to apply through ASBA mode. Investors should carefully read the provisions applicable to such applications before making their Application through ASBA. For details, see "Making of an Application through the ASBA process" page 135 of the Letter of Offer.

Further, in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only. Prior to the issue opening date, the rights entitlement of those resident eligible equity shareholders, among others, whose demat account details are not available with our company or the registrar, shall be credited in a demat suspense escrow account opened by our company.

Facility for Application in the Issue

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars and ASBA Circulars, all Investors desiring to make an application in this Issue are mandatorily required to use the ASBA process. Eligible Shareholders should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Making of an Application through the ASBA process" on page 135 of the Letter of Offer.

Procedure for Application through ASBA Process

Eligible Shareholders desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. Eligible Shareholders should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intlml=34>. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link. Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein. ASBA Applications may be submitted at the Designated Branches of the SCSBs, in case of Applications made through ASBA facility.

Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein. Applications may be submitted at Designated Branches of the SCSBs. Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, SCSBs should have a separate account in their own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making Application in the Issue and clear demarcated funds should be available in such account for Applications. SCSBs applying in the Issue shall be responsible for ensuring that they have a separate account in their own name with any other SCSB having clear demarcated funds for applying in the Issue and that such separate account shall be used as the ASBA Account for the Application, for ensuring compliance with the applicable regulations.

ALLOTMENT IN DEMATERIALIZED FORM ONLY: Eligible Shareholders may please note that the Rights Equity Shares in the Issue can be allotted only in dematerialized form and to the same depository account in which the Rights Entitlements are held by such Applicant on the issue closing date.

DISPATCH OF THE ABRIDGED LETTER OF OFFER ("ALOF") AND APPLICATION FORM: The dispatch of the ALOF and Application Form for the Issue was completed on Tuesday, August 27, 2024 by Registrar to the Issue, i.e., Link Intime India Private Limited to the Eligible Equity Shareholders of the Company, whose names appeared in the Register of Members/Beneficial Owners of the Company, on the Record date, i.e., Wednesday, August 14, 2024 through electronic dispatch to the shareholders who have registered their email ids and physically through speed/registered post on Tuesday, August 14, 2024.

a. Eligible Shareholders can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Right Shares under applicable securities laws) on the websites of: Our Company's website at www.atalrealtech.com; Registrar to the Issue's website at www.linkintime.co.in; BSE Limited's website at www.bseindia.com; NSE Limited's website at www.nseindia.com.

Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar to the Issue at www.linkintime.co.in; by entering their DP-ID and Client-ID and PAN.

AVAILABILITY OF APPLICATION FORM: The Registrar has electronically dispatched an Application Form to all Eligible Equity Shareholders as per their Rights Entitlements on the Record Date for the Issue. The Renouncees and Eligible Equity Shareholders who have not received the Application Form can download the same from the websites of the Registrar (www.linkintime.co.in), the Company (www.atalrealtech.com) and the BSE Limited (www.bseindia.com) and NSE Limited (www.nseindia.com).

CREDIT OF RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNTS: In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Circular SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the credit of Rights Entitlement and Allotment of Rights Equity Shares shall be made in dematerialised form only.

Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account (namely, Unclaimed Securities Suspense Account) opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF authority; or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI Listing Regulations) or details of which are unavailable with our Company or with the Registrar on the Record Date; or (c) credit of the Rights Entitlements returned/reversed/failed; or (d) the ownership of the Equity Shares currently under dispute, including any court proceedings, if any; or (e) non-institutional equity shareholders in the United States.

Eligible Equity Shareholders can obtain the details of their Rights Entitlements from the website of the Registrar i.e., www.linkintime.co.in by entering their DP ID and Client ID and PAN. The link for the same shall also be available on the website of our Company www.atalrealtech.com.

Making of an Application by Eligible Equity Shareholders on Plain Paper under ASBA process: An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above and only such plain paper applications which provide all the details required in terms of Regulation 78 of SEBI ICDR Regulations shall be accepted by SCSBs. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, the Stock Exchanges

An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Equity Shareholder who has not provided an Indian address.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

- Name of our Company, being ATAL REALTECH LIMITED;
- Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- Registered Folio No./DP and Client ID No.;

- Number of Equity Shares held as on Record Date;
- Allotment option – only dematerialised form;
- Number of Equity Shares entitled to;
- Number of Equity Shares applied for within the Rights Entitlements;
- Number of additional Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total number of Equity Shares applied for;
- Total amount paid at the rate of ₹ 7/- per Equity Share;
- Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
- In case of non-resident Eligible Equity Shareholders making an Application with an Indian address, details of the NRE/ FCNR/ NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to this Issue
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account;
- Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

All such Eligible Equity Shareholders shall be deemed to have made the representations, warranties and agreements set forth in "Restrictions on Foreign Ownership of Indian Securities" shall include the following:

"I/We hereby make representations, warranties and agreements set forth in "Restrictions on Foreign Ownership of Indian Securities" of the Letter of Offer.

I/We acknowledge that the Company, its affiliates and others will rely upon the truth and accuracy of the representations, warranties and agreements set forth therein."

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where a Shareholders submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

Investors are requested to strictly adhere to these instructions. Failure to do so could result in an application being rejected, with our Company and the Registrar not having any liability to the Shareholders. The plain paper Application format will be available on the website of the Registrar at www.linkintime.co.in

Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Shareholders' ASBA Accounts on or before the Issue Closing Date.

In case an Investor makes an application as well as on plain paper, his application is liable to be rejected.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in Application Form is the Issue Closing Date i.e. Tuesday, September 10, 2024. Our Board or Rights Issue and Allotment committee thereof may extend the said date for such period as it may determine from time to time, subject to the provisions of the Articles of Association, and subject to the issue period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date). If the Application along with the amount payable is either (i) not blocked with an SCSB or (ii) not received by the Bankers to the Issue or the Registrar on or before the close of banking hours on the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as provided under "Terms of the Issue – Basis of Allotment" on page 121 of the Letter of Offer.

APPLICANTS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM.

LISTING: The existing Equity Shares of our Company are listed on BSE and NSE Limited. Our Company has received 'in-principle' approval from BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to this Issue vide its letter dated August 09, 2024 and July 31, 2024. For the purpose of this Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" on page 116 of the Letter of Offer.

AVAILABILITY OF THE LETTER OF OFFER: A copy of the Letter of Offer can be downloaded from the website of a) our Company at www.atalrealtech.com; b) the Registrar to the Issue at www.linkintime.co.in and c) BSE Limited at www.bseindia.com d) NSE Limited at www.nseindia.com

NOTICE TO OVERSEAS SHAREHOLDERS: No action has been or will be taken to permit the Issue in any jurisdiction where action would be required for that purpose, except in India. Accordingly, the Rights Entitlements or Rights Equity Shares may not be offered or sold, directly or indirectly, and the Letter of Offer, the Abridged Letter of Offer or any offering materials or advertisements in connection with the Issue may not be distributed, in whole or in part, in any jurisdiction, except in accordance with legal requirements applicable in such jurisdiction. Receipt of the Letter of Offer or the Abridged Letter of Offer will not constitute an offer in those jurisdictions in which it would be illegal to make such an offer ("Restricted Jurisdictions") and, in those circumstances, the Letter of Offer and the Abridged Letter of Offer must be treated as sent for information purposes only and should not be acted upon for subscription to the Rights Equity Shares and should not be copied or redistributed. Accordingly, persons receiving a copy of the Letter of Offer or the Abridged Letter of Offer or Application Form should not, in connection with the issue of the Rights Equity Shares or the Rights Entitlements, distribute or send the Letter of Offer or the Abridged Letter of Offer to any person outside India where to do so, would or might contravene local securities laws or regulations. If the Letter of Offer or the Abridged Letter of Offer or Application Form is received by any person in any Restricted Jurisdiction, or by their agent or nominee, they must not seek to subscribe to the Rights Equity Shares or the Rights Entitlements referred to in the Letter of Offer and the Abridged Letter of Offer. Envelopes containing an Application Form should not be dispatched from a Restricted Jurisdiction and all the persons subscribing for the Rights Equity Shares must provide an Indian address. For more details, see "Selling Restrictions" on page 117 of the Letter of Offer.

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any state of the United States of America and may not be offered or sold in the United States of America, its territories and possessions, any State of the United States, and the District of Columbia ("United States"), except in a transaction not subject to, or exempt from, the registration requirements of the Securities Act and applicable state securities laws. The Rights Entitlements and Rights Equity Shares are being offered and sold only (a) to persons in the United States who are reasonably believed to be qualified institutional buyers as defined in Rule 144A under the Securities Act ("U.S. QIBs") pursuant to Section 4(a)(2) of the Securities Act and (b) to persons outside the United States in reliance on Regulation S under the Securities Act ("Regulation S"). In addition, until the expiry of 40 days after the commencement of the Issue, an offer or sale of Rights Entitlements or Rights Equity Shares in the United States by a dealer (whether or not it is participating in the Issue) may violate the registration requirements of the Securities Act if such offer or sale is made otherwise than in accordance with an exemption from registration under the Securities Act. The Rights Equity Shares are transferable only in accordance with the restrictions described in "Selling Restrictions" on page 135 of the Letter of Offer.

The Application Form along with the Abridged Letter of Offer and the Rights Entitlement Letter has been sent through email to email address to eligible shareholders if they have provided an Indian address to our Company or who are located in jurisdictions where the offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions.

BANKER TO THE ISSUE AND REFUND BANK: Axis Bank Limited.

FOR RISK FACTORS AND OTHER DETAILS, KINDLY REFER TO THE LETTER OF OFFER AND ABRIDGED LETTER OF OFFER. OTHER IMPORTANT LINKS AND HELPLINE:

- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: www.linkintime.co.in
- Update of Indian address/ e-mail address/ phone or mobile number in the records maintained by the Registrar or our Company: atalrealtech.rights2024@linkintime.co.in
- Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Shareholders: Registrar website: www.linkintime.co.in Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the Letter of Offer.

COMPANY SECRETARY	REGISTRAR TO THE ISSUE
<p>ATAL REALTECH LIMITED Corporate Identification Number: L45400MH2012PLC234941 Registered Office: Unit No. 301 and 302, ABH Developers Town Square, S No. 744, Nashik, Maharashtra, India, 422002. Contact Person: Alok Singh, Company Secretary & Compliance Officer E-mail: atalrealtech@gmail.com, info@atalrealtech.com Website: www.atalrealtech.com</p>	<p>LINK INTIME INDIA PRIVATE LIMITED C-101, 247 Park, L.B.S Marg, Vikhroli (West), Mumbai - 400083, Maharashtra, India. Tel No.: +91 8108114949 Email: atalrealtech.rights2024@linkintime.co.in Website: www.linkintime.co.in Investor Grievance Email: atalrealtech.rights2024@linkintime.co.in Contact Person: Ms. Shanti Gopalakrishnan SEBI Registration No.: INF000004058 Validity of Registration: Permanent</p>

Investors may contact the Registrar to Issue / Company Secretary in case of any Pre Issue/ Post Issue related problems such as non-receipt of Allotment advice/demat credit etc.

For ATAL REALTECH LIMITED
Place: Nashik
Date: August 28, 2024
Alok Singh
Company Secretary

Disclaimer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the Stock Exchange. The Letter of Offer is available on the website of the Stock Exchanges where the Equity Shares are listed i.e. BSE at www.bseindia.com and NSE at www.nseindia.com. Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Letter of Offer including the section "Risk Factors" beginning on page 19 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of Equity Shares for sale in any jurisdiction, including the United States, and any Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Equity Shares in the United States.

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ATAL REALTECH LIMITED

Corporate Identity Number: L45400MH2012PLC234941

Atal Realtech Limited ("Company" or "Issuer") was incorporated as a private limited company under the Companies Act, 1956 in the name of Atal Realtech Private Limited at Mumbai vide Certificate of Incorporation dated August 25, 2012. Subsequently, the name of our Company was changed from Atal Realtech Private Limited to Atal Realtech Limited on December 12, 2019. Pursuant to conversion of our Company to a public limited company, our name was changed to Atal Realtech Limited and a fresh certificate of incorporation consequent upon change of name on conversion to public limited company was issued by the ROC, January 21, 2020. For details of changes in name and registered office of our Company, please refer to the section titled "General Information" beginning on page 37 of this Letter of Offer.

Registered Office: Unit No. 301 and 302, ABH Developers Town Square, S No. 744, Nashik, Maharashtra, India, 422002 | Tel: +91 253 - 2993859 | Website: www.atalrealtech.com

Contact Person: Alok Singh, Company Secretary & Compliance Officer | Email: atalrealtech@gmail.com, info@atalrealtech.com

PROMOTER OF OUR COMPANY: MR. VIJAYGOPAL PARASRAM ATAL FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY ONLY

ISSUE OF 3,70,05,000 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹2.00/- (RIGHTS EQUITY SHARES) OF ATAL REALTECH LIMITED ("ARI" OR THE COMPANY OR THE "ISSUER") FOR CASH AT A PRICE OF ₹7/- (RUPEES SEVEN ONLY) PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹5/- (RUPEES FIVE ONLY) PER RIGHTS EQUITY SHARE) ('ISSUE PRICE') FOR AN AMOUNT ₹ 2,590.35 LAKHS ON A RIGHTS ISSUE BASIS TO THE ELIGIBLE SHAREHOLDERS IN THE RATIO OF ONE RIGHT SHARES FOR EVERY TWO FULLY PAID UP EQUITY SHARES HELD BY SUCH ELIGIBLE SHAREHOLDERS AS ON THE RECORD DATE, AUGUST 22, 2024 ('ISSUE'). THE ISSUE PRICE IS 3.5 TIMES THE FACE VALUE OF THE EQUITY SHARE. FOR FURTHER DETAILS, KINDLY REFER TO THE SECTION TITLED 'TERMS OF THE ISSUE' BEGINNING ON PAGE 121 OF THIS LETTER OF OFFER.

*Assuming full subscription

ISSUE PROGRAMME		
ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATION	* ISSUE CLOSES ON
MONDAY, SEPTEMBER 02, 2024	WEDNESDAY, SEPTEMBER 04, 2024	TUESDAY, SEPTEMBER 10, 2024

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounees on or prior to the Issue Closing Date.

**Our Board or Rights Issue and Allotment committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

PLEASE NOTE THAT THE RIGHTS ENTITLEMENT WILL BE TRADED ON BSE AND NSE

ASBA*

Simple, Safe, Smart way of Application - Make use of it!!!

*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details read section on ASBA below.

PROCEDURE FOR APPLICATION

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, bearing reference number SEBI/HO/CFD/CIR/CFD/DIL/67/2020 dated April 21, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/78 dated May 6, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2020/136 dated July 24, 2020 and SEBI Circular SEBI/HO/CFD/DIL1/CIR/P/2021/13 dated January 19, 2021, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2021/552 dated April 22, 2021, SEBI/HO/CFD/DIL2/CIR/P/2021/633 dated October 01, 2021 and SEBI/HO/CFD/SSEP/CIR/P/2022/66 dated May 19, 2022 (Collectively hereafter referred to as "SEBI Rights Issue Circulars") and SEBI circular SEBI/CFD/DIL/ASBA/1/2009/30/12 dated December 30, 2009, SEBI circular CIR/CFD/DIL/1/2011 dated April 29, 2011 and the SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020 (Collectively hereafter referred to as "ASBA Circulars"), all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Kindly note that Non-Resident Investors will have to apply through ASBA mode. Investors should carefully read the provisions applicable to such applications before making their Application through ASBA. For details, see "Making of an Application through the ASBA process" page 135 of the Letter of Offer.

Further, in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only. Prior to the issue opening date, the rights entitlement of those resident eligible equity shareholders, among others, whose demat account details are not available with our company or the registrar, shall be credited in a demat suspense escrow account opened by our company.

Facility for Application in the Issue

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI Rights Issue Circulars and ASBA Circulars, all Investors desiring to make an application in this Issue are mandatorily required to use the ASBA process. Eligible Shareholders should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Making of an Application through the ASBA process" on page 135 of the Letter of Offer.

Procedure for Application through ASBA Process

Eligible Shareholders desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. Eligible Shareholders should ensure that they have correctly submitted the Application Form, or have otherwise provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=34>. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link. Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein. ASBA Applications may be submitted at the Designated Branches of the SCSBs, in case of Applications made through ASBA facility.

Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein. Applications may be submitted at Designated Branches of the SCSBs. Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, SCSBs should have a separate account in their own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making Application in the Issue and clear demarcated funds should be available in such account for Applications. SCSBs applying in the Issue shall be responsible for ensuring that they have a separate account in their own name with any other SCSB having clear demarcated funds for applying in the Issue and that such separate account shall be used as the ASBA Account for the Application, for ensuring compliance with the applicable regulations.

ALLOTMENT IN DEMATERIALIZED FORM ONLY: Eligible Shareholders may please note that the Rights Equity Shares in the Issue can be allotted only in dematerialized form and to the same depository account in which the Rights Entitlements are held by such Applicant on the issue closing date.

DISPATCH OF THE ABRIDGED LETTER OF OFFER ("ALOF") AND APPLICATION FORM: The dispatch of the ALOF and Application Form for the Issue was completed on Tuesday, August 27, 2024 by Registrar to the Issue, i.e., Link Intime India Private Limited to the Eligible Equity Shareholders of the Company, whose names appeared in the Register of Members/Beneficial Owners of the Company, on the Record date, i.e., Wednesday, August 14, 2024 through electronic dispatch to the shareholders who have registered their email ids and physically through speed/registered post on Tuesday, August 14, 2024.

a. Eligible Shareholders can access the Letter of Offer, the Abridged Letter of Offer, and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Right Shares under applicable securities laws) on the websites of: Our Company's website at www.atalrealtech.com Registrar to the Issue's website at www.linkintime.co.in; BSE Limited's website at www.bseindia.com; NSE Limited's website at www.nseindia.com.

Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar to the Issue at www.linkintime.co.in; by entering their DP-ID and Client-ID and PAN.

AVAILABILITY OF APPLICATION FORM: The Registrar has electronically dispatched an Application Form to all Eligible Equity Shareholders as per their Rights Entitlements on the Record Date for the Issue. The Renounees and Eligible Equity Shareholders who have not received the Application Form can download the same from the websites of the Registrar (www.linkintime.co.in), the Company (www.atalrealtech.com) and the BSE Limited (www.bseindia.com) and NSE Limited (www.nseindia.com).

CREDIT OF RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNTS: In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Circular SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the credit of Rights Entitlement and Allotment of Rights Equity Shares shall be made in dematerialised form only.

Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account (namely, Unclaimed Securities Suspense Account*) opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF authority; or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI Listing Regulations) or details of which are unavailable with our Company or with the Registrar on the Record Date; or (c) credit of the Rights Entitlements returned/reversed/failed; or (d) the ownership of the Equity Shares currently under dispute, including any court proceedings, if any; or (e) non-institutional equity shareholders in the United States.

Eligible Equity Shareholders can obtain the details of their Rights Entitlements from the website of the Registrar i.e., www.linkintime.co.in by entering their DP ID and Client ID and PAN. The link for the same shall also be available on the website of our Company www.atalrealtech.com.

Making of an Application by Eligible Equity Shareholders on Plain Paper under ASBA process: An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to the Issue on plain paper in case of non-receipt of Application Form as detailed above and only such plain paper applications which provide all the details required in terms of Regulation 78 of SEBI ICDR Regulations shall be accepted by SCSBs. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an application to subscribe to the Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, the Stock Exchanges

An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Equity Shareholder who has not provided an Indian address.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently.

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

- Name of our Company, being ATAL REALTECH LIMITED;
- Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository);
- Registered Folio No./DP and Client ID No.;

- Number of Equity Shares held as on Record Date;
- Allotment option – only dematerialised form;
- Number of Equity Shares entitled to;
- Number of Equity Shares applied for within the Rights Entitlements;
- Number of additional Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for);
- Total number of Equity Shares applied for;
- Total amount paid at the rate of ₹ 7/- per Equity Share;
- Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB;
- In case of non-resident Eligible Equity Shareholders making an Application with an Indian address, details of the NRE/ FCNR/ NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained;
- Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to this Issue
- Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA Account;
- Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); and

All such Eligible Equity Shareholders shall be deemed to have made the representations, warranties and agreements set forth in "Restrictions on Foreign Ownership of Indian Securities" shall include the following:

"I/We hereby make representations, warranties and agreements set forth in "Restrictions on Foreign Ownership of Indian Securities" of the Letter of Offer.

I/We acknowledge that the Company, its affiliates and others will rely upon the truth and accuracy of the representations, warranties and agreements set forth therein."

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where a Shareholders submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

Investors are requested to strictly adhere to these instructions. Failure to do so could result in an application being rejected, with our Company and the Registrar not having any liability to the Shareholders. The plain paper Application format will be available on the website of the Registrar at www.linkintime.co.in

Our Company and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB, or funds are not blocked in the Shareholders' ASBA Accounts on or before the Issue Closing Date.

In case an Investor makes an application as well as on plain paper, his application is liable to be rejected.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in Application Form is the Issue Closing Date i.e. Tuesday, September 10, 2024. Our Board or Rights Issue and Allotment committee thereof may extend the said date for such period as it may determine from time to time, subject to the provisions of the Articles of Association, and subject to the issue period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date). If the Application along with the amount payable is either (i) not blocked with an SCSB or (ii) not received by the Bankers to the Issue or the Registrar on or before the close of banking hours on the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as provided under "Terms of the Issue – Basis of Allotment" on page 121 of the Letter of Offer.

APPLICANTS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM.

LISTING: The existing Equity Shares of our Company are listed on BSE and NSE Limited. Our Company has received 'in-principle' approval from BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to this Issue vide its letter dated August 09, 2024 and July 31, 2024. For the purpose of this Issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" on page 116 of the Letter of Offer.

AVAILABILITY OF THE LETTER OF OFFER: A copy of the Letter of Offer can be downloaded from the website of a) our Company at www.atalrealtech.com; b) the Registrar to the Issue at www.linkintime.co.in and c) BSE Limited at www.bseindia.com d) NSE Limited at www.nseindia.com

NOTICE TO OVERSEAS SHAREHOLDERS: No action has been or will be taken to permit the Issue in any jurisdiction where action would be required for that purpose, except in India. Accordingly, the Rights Entitlements or Rights Equity Shares may not be offered or sold, directly or indirectly, and the Letter of Offer, the Abridged Letter of Offer or any offering materials or advertisements in connection with the Issue may not be distributed, in whole or in part, in any jurisdiction, except in accordance with legal requirements applicable in such jurisdiction. Receipt of the Letter of Offer or the Abridged Letter of Offer will not constitute an offer in those jurisdictions in which it would be illegal to make such an offer ("Restricted Jurisdictions") and, in those circumstances, the Letter of Offer and the Abridged Letter of Offer must be treated as sent for information purposes only and should not be acted upon for subscription to the Rights Equity Shares and should not be copied or redistributed. Accordingly, persons receiving a copy of the Letter of Offer or the Abridged Letter of Offer or Application Form should not, in connection with the issue of the Rights Equity Shares or the Rights Entitlements, distribute or send the Letter of Offer or the Abridged Letter of Offer to any person outside India where to do so, would or might contravene local securities laws or regulations. If the Letter of Offer or the Abridged Letter of Offer or Application Form is received by any person in any Restricted Jurisdiction, or by their agent or nominee, they must not seek to subscribe to the Rights Equity Shares or the Rights Entitlements referred to in the Letter of Offer and the Abridged Letter of Offer. Envelopes containing an Application Form should not be dispatched from a Restricted Jurisdiction and all the persons subscribing for the Rights Equity Shares must provide an Indian address. For more details, see "Selling Restrictions" on page 117 of the Letter of Offer.

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any state of the United States of America and may not be offered or sold in the United States of America, its territories and possessions, any State of the United States, and the District of Columbia ("United States"), except in a transaction not subject to, or exempt from, the registration requirements of the Securities Act and applicable state securities laws. The Rights Entitlements and Rights Equity Shares are being offered and sold only (a) to persons in the United States who are reasonably believed to be qualified institutional buyers as defined in Rule 144A under the Securities Act ("U.S. QIBs") pursuant to Section 4(a)(2) of the Securities Act and (b) to persons outside the United States in reliance on Regulation S under the Securities Act ("Regulation S"). In addition, until the expiry of 40 days after the commencement of the Issue, an offer or sale of Rights Entitlements or Rights Equity Shares in the United States by a dealer (whether or not it is participating in the Issue) may violate the registration requirements of the Securities Act if such offer or sale is made otherwise than in accordance with an exemption from registration under the Securities Act. The Rights Equity Shares are transferable only in accordance with the restrictions described in "Selling Restrictions" on page 135 of the Letter of Offer.

The Application Form along with the Abridged Letter of Offer and the Rights Entitlement Letter has been sent through email to email address to eligible shareholders if they have provided an Indian address to our Company or who are located in jurisdictions where the offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions.

BANKER TO THE ISSUE AND REFUND BANK: Axis Bank Limited.

FOR RISK FACTORS AND OTHER DETAILS, KINDLY REFER TO THE LETTER OF OFFER AND ABRIDGED LETTER OF OFFER.

OTHER IMPORTANT LINKS AND HELPLINE:

- Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and resolution of difficulties faced by the Investors: www.linkintime.co.in
- Update of Indian address/ e-mail address/ phone or mobile number in the records maintained by the Registrar or our Company: atalrealtech.rights2024@linkintime.co.in
- Submission of self-attested PAN, client master sheet and demat account details by non-resident Eligible Equity Shareholders: Registrar website: www.linkintime.co.in Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the Letter of Offer.

COMPANY SECRETARY	REGISTRAR TO THE ISSUE
<p>ATAL REALTECH LIMITED Corporate Identification Number: L45400MH2012PLC234941 Registered Office: Unit No. 301 and 302, ABH Developers Town Square, S No. 744, Nashik, Maharashtra, India, 422002. Contact Person: Alok Singh, Company Secretary & Compliance Officer E-mail: atalrealtech@gmail.com, info@atalrealtech.com Website: www.atalrealtech.com</p>	<p>LINK INTIME INDIA PRIVATE LIMITED C-101, 247 Park, L.B.S Marg, Vikhroli (West), Mumbai - 400083, Maharashtra, India. Tel No.: +91 8108114949 Email: atalrealtech.rights2024@linkintime.co.in Website: www.linkintime.co.in Investor Grievance Email: atalrealtech.rights2024@linkintime.co.in Contact Person: Ms. Shanti Gopalakrishnan SEBI Registration No.: INR000004058 Validity of Registration: Permanent</p>
Investors may contact the Registrar to Issue / Company Secretary in case of any Pre Issue/ Post Issue related problems such as non-receipt of Allotment advice/demat credit etc.	

For ATAL REALTECH LIMITED

Place: Nashik
Date: August 28, 2024
Sd/-
Alok Singh
Company Secretary

Disclaimer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the Stock Exchange. The Letter of Offer is available on the website of the Stock Exchanges where the Equity Shares are listed i.e. BSE at www.bseindia.com and NSE at www.nseindia.com. Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Letter of Offer including the section "Risk Factors" beginning on page 19 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of Equity Shares for sale in any jurisdiction, including the United States, and any Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Equity Shares in the United States.