July 30, 2026

To,
The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex,
Bandra (East) Mumbai -400051

SYMBOL: ASPIRE
ISIN: INE0S7801010

Sub: Outcome of Board Meeting held on July 30, 2026.

Dear Sir/Ma'am,

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of the Company in their meeting held on today i.e July 30, 2026, inter-alia, considered and transacted the following businesses:

1. Fixed to convene Company's 9th Annual General Meeting on Wednesday, August 26, 2026 through Video Conferencing("VC") / Other Audio-Visual Means ("OAVM") at 2:00: P.M(IST)

2. Approved the Notice, Director's Report, Annexures, etc. along-with other incidental matters for the 9th Annual General Meeting of the Company.

3. Approved the appointment of M/s Sandeep & Associates., Practicing Company Secretaries, as Scrutinizer for the 9th Annual General Meeting of the Company.

The Board Meeting commenced at 2:00 P.M and concluded at 2:55 P.M.
You are requested to take the same on your records.
Thanking You,

For Aspire & Innovative Advertising Limited
(formerly known as Aspire & Innovative Advertising Private Limited)

Shiwani
Digitally signed by Shiwani
Date: 2026.07.30 14:57:42 +05'30'

Shiwani (M.No. A76570)
Company Secretary and Compliance Officer