

Date: 20<sup>th</sup> August, 2025

National Stock Exchange of India Ltd.  
Exchange Plaza, Plot no. C/1, G- Block  
Bandra-Kurla Complex, Bandra (E)  
MUMBAI – 400051

NSE Symbol: ASPIRE

**Sub: Intimation of Resignation of Independent Directors and Appointment of Additional Director of the Company**

**Ref: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") read with Schedule III of Listing Regulations.**

Dear Sir/Madam,

In compliance with the Regulation 30 read with Part A of Schedule III of SEBI Listing Regulations, we wish to submit that the Board Confirm the resignation of Mr. Ankit Rathi and Mr. Gaurav Maheshwari Independent Directors of the Company from the effect of 20<sup>th</sup> August, 2025 and on the recommendation of Nomination and Remuneration Committee, the Board of Directors of the Company at their meeting held on today i.e. Wednesday, 20<sup>th</sup> August, 2025, has appointed Ms. Muskan having DIN No: 11244708, as the Additional director of the Company with effect from 20<sup>th</sup> August, 2025.

Disclosures of aforesaid appointment under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular SEBI/HO/CFD/CFDPoD1/P/CIR/2023/123 dated November 11, 2024, is annexed herewith as Annexure-1.

Kindly take this information in your records and oblige.  
Thanking you,

**For ASPIRE & INNOVATIVE ADVERTISING LIMITED**

**Shiwani  
Company Secretary and  
Compliance Officer**

### Annexure – 1

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|----|---|--|
| 1. | Name  | MUSKAN   |
| 2. | Reason for change viz. appointment, re- appointment, resignation, removal, death or otherwise | Appointment  |
| 3. | Date of appointment/ cessation  | 20 <sup>th</sup> August, 2025  |
| 4. | Brief Profile   | Ms, Muskan is an experienced professional with expertise in Corporate Secretarial and Compliance functions. She is a Qualified Company Secretary and an Associate Member of the Institute of Company Secretaries of India (“ICSI”). Additionally, she also holds a degree of L.L.B. Ms. Muskan is a seasoned corporate professional with a distinguished career at reputed Listed Companies as well as big Corporates. |
| 5. | Disclosure of relationships between Directors   | Not Applicable   |