

Date: 20TH August, 2025

National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G- Block
Bandra-Kurla Complex, Bandra (E)
MUMBAI – 400051

NSE Symbol: ASPIRE

Sub: Intimation of Resignation of Independent Directors of the Company

Ref: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") read with Schedule III of Listing Regulations.

Dear Sir/Madam,

In compliance with the Regulation 30 read with Part A of Schedule III of SEBI Listing Regulations, 2015. We hereby inform you that, the Company has received resignation letter dated 20th August, 2025 from Mr. Gaurav Maheshwari and Mr. Ankit Rathi resigning from the position of Independent Directors of the Company with effect from 20th August, 2025.

The Board of Directors of the Company shall consider and take on record the said resignation in its upcoming meeting scheduled to be held on 20th August, 2025. at the Corporate office of the Company.

We are enclosing herewith a copy of the resignation letter received from Mr. Ankit Rathi and Mr. Gaurav Maheshwari, as required under the Listing Regulations.

You are requested to take the above information on record and treat this as compliance under the applicable provisions of SEBI LODR Regulations.

Kindly take this information in your records and oblige.
Thanking you,

For ASPIRE & INNOVATIVE ADVERTISING LIMITED

Shiwani
Digitally signed
by Shiwani
Date: 2025.08.20
14:01:10 +05'30'

Shiwani
Company Secretary and
Compliance Officer

Encl: Copy of Resignation Letter of Mr. Ankit Rathi and Mr. Gaurav Maheshwari

ANNEXURE - 1

Details in respect of change in directors under Regulation 30 of SEBI LODR read with SEBI circular number SEBI/HO/CFD/CFD/-POD-1/P/CIR/2023/123 dated July 13, 2023.

| S.NO. | PARTICULARS | DETAILS |
|--------------|--|--|
| 1. | Name | MR. Ankit Rathi DIN NO. 08456577 |
| 2. | Reason for change viz. appointment, re- appointment, resignation, removal, death or otherwise | Resignation as Independent Director of the Company with effect Wednesday , 20 th August, 2025. |
| 3. | Date of appointment/ cessation | Wednesday , 20 th August, 2025 from closure of business hours |
| 4. | Brief Profile | Not applicable |
| 5. | Disclosure of relationships between directors | Not applicable |

ANKIT RATHI
608, BALAJI HEIGHTS, INDRALOK PHASE-2, NEW GOLDEN NEST ROAD, NR.
GOPAL DARSHAN BUILDING, BHAYANDER EAST, THANE-401105

August 19, 2025

The Board of Directors,
ASPIRE & INNOVATIVE ADVERTISING LIMITED
2nd Floor, Plot no. 52, Sector-44,
Gurugram, Haryana - 122003

Subject: Resignation as a Non-Executive Independent Director of the Company.

Dear Sir/Madam,

I, Ankit Rathi, Non-Executive Independent Director, DIN: 08456577 residing at 608, Balaji Heights, Indralok Phase-2, New Golden Nest Road, Nr. Gopal Darshan Building, Bhayander East, Thane-401105, hereby tender my resignation from the position of Non-Executive Independent Director of the Aspire & Innovative Advertising Limited with immediate effect due to pre-occupation of business.

I further hereby confirm that there are no other material reasons behind my resignation other than those stated as above.

I sincerely thank you and other members of the board, both present and past, for their support and cooperation during my tenure, which enabled me to discharge my responsibility as an Independent Director.

I also request to kindly intimate the stock exchanges and Registrar of Companies accordingly.

Thanking You,



Ankit Rathi
DIN: 08456577

ANNEXURE - 1

Details in respect of change in directors under Regulation 30 of SEBI LODR read with SEBI circular number SEBI/HO/CFD/CFD/-POD-1/P/CIR/2023/123 dated July 13, 2023.

| S.NO. | PARTICULARS | DETAILS |
|--------------|--|--|
| 1. | Name | MR. GAURAV MAHESHWARI DIN NO. 10252288 |
| 2. | Reason for change viz. appointment, re- appointment, resignation, removal, death or otherwise | Resignation as Independent Director of the Company with effect Wednesday , 20 th August, 2025. |
| 3. | Date of appointment/ cessation | Wednesday , 20 th August, 2025 from closure of business hours |
| 4. | Brief Profile | Not applicable |
| 5. | Disclosure of relationships between directors | Not applicable |

GAURAV MAHESHWARI

August 20th , 2025

**The Board of Directors,
ASPIRE & INNOVATIVE ADVERTISING LIMITED
2nd Floor, Plot no. 52, Sector-44,
Gurugram, Haryana - 122003**

Subject: Resignation as a Non-Executive Independent Director of the Company.

Dear Sir/Madam,

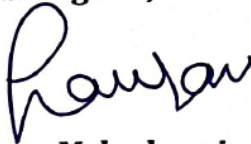
I, Gaurav Maheshwari, Non-Executive Independent Director, DIN: 10252288, hereby tender my resignation from the position of Non- Executive Independent Director of the Aspire & Innovative Advertising Limited with immediate effect due to pre-occupation of business.

I further hereby confirm that there are no other material reasons behind my resignation other than those stated as above.

I sincerely thank you and other members of the board, both present and past, for their support and cooperation during my tenure, which enabled me to discharge my responsibility as an Independent Director.

I also request to kindly intimate the stock exchanges and Registrar of Companies accordingly.

Thanking You,



**Gaurav Maheshwari
DIN: 10252288**