Date: 08h November, 2026

To,
The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex,
Bandra (East) Mumbai -400051

SYMBOL: ASPIRE
ISIN: INE0S7801010

Dear Sir/Ma'am,

Subject: Prior Intimation of Board Meeting to be held on November 14, 2026

In pursuant of Regulation 29 of the SEBI (LODR) Regulations, 2015, we wish to inform you that meeting of the Board of Directors of the Company is scheduled to be held on Saturday, November 14, 2026, inter-alia, to transact the following businesses:

i. to consider and approve the Un-Audited (Standalone) Financial Results of the Company for the half year ended on September 30, 2026;

ii. any other matter with the permission of the chair, if any

Kindly take note of the same in your records.

Thank you,
Yours faithfully,

For Aspire & Innovative Advertising Limited
(formerly known as Aspire & Innovative Advertising Private Limited)

Shiwani
Digitally signed by Shiwani
Date: 2026.11.08 23:05:09 +05'30'

Shiwani (M.No. A76570)
Company Secretary and Compliance Officer