

Date: April 30, 2025

Listing Manager, National Stock Exchange of India Limited Exchange Plaza, 5 th Floor Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051, India Symbol: PARKHOTELS ISIN No.: INE988S01028	BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, Phiroze Jeejeebhoy Towers, Dalal Street, Fort Mumbai – 400001, India Scrip Code: 544111 ISIN No.: INE988S01028
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Subject: Press Release regarding signing of a definitive hotel management agreement for the development of Zone by The Park, Indore

Respected Sir/Ma'am,

We are pleased to announce the signing of a definitive hotel management agreement for the upcoming *Zone by The Park, Indore*, to be located within the forthcoming Alankrit Film City. This 117-key hotel will introduce the brand's signature design-led, social, and vibrant hospitality experience to one of Madhya Pradesh's most rapidly developing urban centers.

A press release on the captioned subject is enclosed herewith, the contents of which are self-explanatory.

This is for the information of the Exchange and the members.

Thanking You.

Yours sincerely,
For Apeejay Surrendra Park Hotels Limited

Shalini Keshan
(Company Secretary and Compliance Officer)
Membership No.: ACS-014897

Apeejay Surrendra Park Hotels Signs Management Agreement for Zone by The Park, Indore

National, 30th April 2025: Apeejay Surrendra Park Hotels Limited (ASPHL) is pleased to announce the signing of a definitive hotel management agreement for the development of *Zone by The Park, Indore*, located within the upcoming Alankrit Film City. This 117-key hotel will bring the brand's signature design-led, social and vibrant hospitality to one of Madhya Pradesh's fastest-growing urban hubs.

Strategically positioned just 30 minutes from Devi Ahilyabai Holkar Airport, *Zone by The Park, Indore* is set amidst the state's first-of-its-kind film city development. Alankrit Film City is envisioned as a cultural and entertainment destination, offering multiple shooting locations, thematic gardens, film sets, recreational parks and a dedicated wedding mandapam—making the hotel a prime location for both business and leisure travelers.

The hotel will feature thoughtfully curated experiences including Bazaar – the all-day dining restaurant, Z Bar – a high-energy bar, Vitalia Spa, and Playa – the pool. In addition, a range of indoor and outdoor banquet spaces will offer the ideal setting for social celebrations, weddings, and corporate gatherings.

Commenting on the signing, Mr. Vikas Ahluwalia, General Manager and National Head, Zone by The Park Hotels, said, *“We are thrilled to bring Zone by The Park to the dynamic city of Indore. With its strategic location inside the Alankrit Film City and a vibrant blend of hospitality, design, and entertainment, the hotel will be a landmark destination. This signing further strengthens our presence in Central India and reflects our commitment to delivering exceptional guest experiences across emerging markets.”*

Mr. Ravish Jain, Partner RR Jain Infra opined, “We are happy to partner with Apeejay Surrendra Park Hotels Limited- one of the oldest hospitality brand who has been delivering unmatched guest's experience. This partnership provides us with an incredible opportunity to reach more travellers.

With this addition, ASPHL continues to grow its Zone by The Park portfolio, offering upper mid-scale hotels that are stylish, social, and rooted in local culture.

About Apeejay Surrendra Park Hotels Limited:

Apeejay Surrendra Park Hotels Limited (ASPHL) is a leading player in the hospitality sector renowned for its upscale properties and diverse F&B offerings. Since its inception in 1967 with the opening of its first hotel in Kolkata under the iconic brand “THE PARK,” the Company has expanded to 27 cities across India. ASPHL currently operates 37 hotels under five

distinct brands: THE PARK, THE PARK Collection, Zone Connect by The Park, and Zone by The Park.

Beyond its core hospitality business, ASPHL has a wide-ranging portfolio in food and beverage and entertainment, including its celebrated retail brand 'Flurys.' The company is listed on BSE (Code: PARKHOTELS/544111) and NSE (Symbol: PARKHOTELS) in India.

For more information, please visit www.theparkhotels.com