

Date: April 06, 2026

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| <b>Listing Manager,<br/>National Stock Exchange of India Limited</b><br>Exchange Plaza, 5 <sup>th</sup> Floor Plot<br>No. C-1, Block G, Bandra Kurla Complex,<br>Bandra (E) Mumbai – 400051, India<br>Symbol: PARKHOTELS<br>ISIN No.: INE988S01028 | <b>BSE Limited<br/>Corporate Relationship Department</b><br>1 <sup>st</sup> Floor, New Trading Ring Rotunda Building,<br>Phiroze Jeejeebhoy Towers, Dalal Street,<br>Fort Mumbai – 400001, India<br>Scrip Code: 544111<br>ISIN No.: INE988S01028 |
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**Subject: Press Release on launch of three new hotels**

Respected Sir/Ma'am,

We are pleased to announce that Apeejay Surrendra Park Hotels Limited continues to accelerate its growth trajectory with the launch of three new hotels on March 31, 2026. The Company has announced the launch of the following properties:

- **Zone by The Park Darjeeling**, marking its entry into one of India's most iconic hill destinations, offering signature design-forward sensibility, vibrant social spaces, and tech-enabled hospitality.
- **Zone Connect by The Park Gangtok**, catering to the growing demand for well-planned stays in a key hill destination, serving both leisure and adventure travellers.
- **Zone Connect by The Park Katra**, establishing presence in one of India's most prominent spiritual destinations, offering comfortable and efficient stays for pilgrims and travellers.

With simultaneous entry into these strategic locations, the Company further strengthens its position in India's design-led and mid-scale hospitality segments.

A press release on the captioned subject is enclosed herewith, the contents of which are self-explanatory.

This is for the information of the Exchange and the members.

Thanking you.

Yours sincerely,  
For **Apeejay Surrendra Park Hotels Limited**

**Shalini Keshan**  
**(Company Secretary and Compliance Officer)**  
Membership No.: ACS-014897

## Apeejay Surrendra Park Hotels accelerates growth with Strategic Triple-Hotel Launch

**National, 6<sup>th</sup> April, 2026:** Apeejay Surrendra Park Hotels Limited (ASPHL) continues to accelerate its growth trajectory with the launch of three new hotels on March 31, 2026 - marking a significant expansion of its presence across key leisure destinations in India. The Group announces the launch of **Zone by The Park Darjeeling**, **Zone Connect by The Park Gangtok**, and **Zone Connect by The Park Katra**.

By entering these iconic geographies simultaneously, the Group reinforces its position as a dominant force in India's design-led and mid-scale hospitality sectors.

- *Zone by The Park Darjeeling* marks the entry into one of India's most iconic hill destinations, bringing its signature design-forward sensibility, vibrant social spaces, and tech-savvy design to the "Queen of the Hills."
- *Zone Connect by The Park Gangtok* caters to the growing demand for well-planned stays in a key hill destination, serving both leisure and adventure travellers.
- *Zone Connect by The Park Katra* marks the brand's presence one of India's most prominent spiritual destinations, offering a comfortable and efficient stay for visiting pilgrims and travellers.

Commenting on the milestone, **Mr Vikas Ahluwalia, Associate Vice President and National Head - Zone by The Park Hotels**, stated, "*The simultaneous launch of these three hotels underscores our commitment to rapid growth and the strategic diversification of our portfolio. By establishing a presence in these vital getaways - from the spiritual heart of Katra to the serene heights of Darjeeling and Gangtok - we are meeting the evolving needs of the modern traveller. We look forward to a transformative 2026 as we continue our journey into new and exciting destinations.*"

With this triple launch, ASPHL continues to bridge the gap between accessibility with experience-led hospitality, delivering guests a consistent brand offering across diverse terrains. This move sets a powerful tone for the brand's 2026 roadmap, focusing on expansion into high-potential leisure markets.

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### About Apeejay Surrendra Park Hotels Limited:

Apeejay Surrendra Park Hotels Limited (ASPHL) is a leading player in the hospitality sector renowned for its upscale properties and diverse F&B offerings. Since its inception in 1967, with the opening of its first property in Kolkata under the renowned brand "THE PARK," the Company has expanded its pan-India presence, operating 39 hotels and a growing portfolio of owned, leased, and managed properties under five distinct brands: THE PARK, THE PARK Collection, Zone by The Park, Zone Connect by The Park, and Stop by Zone. These brands are known for their upscale and upper mid-scale categories, symbolizing excellence in hospitality.

Alongside its core hospitality offerings, ASPHL has a diverse portfolio in food and beverage (F&B) and entertainment, with restaurants, nightclubs, and bars. The Company also has a well-

established footprint in the retail food and beverage sector through its iconic retail brand 'Flurys,' which includes a broad network of 105 outlets featuring various formats including kiosks, cafes, and restaurants. Moreover, the Company's portfolio includes nightclubs and entertainment options, enhancing its brand positioning and enabling synergistic cross-selling opportunities.

ASPHL is listed on the BSE Ltd (BSE) (Code: PARKHOTELS/544111) and National Stock Exchange of India Ltd. (NSE) (Symbol: PARKHOTELS) in India.