BARTRONICS
making businesses work

Date: 08.08.2024

To **BSE Limited** Listing Department, P.J. Towers, Dalal Street, Mumbai – 400 001 **Scrip Code**: 532694	**To** **National Stock exchange of India Limited** Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400 051 **Symbol**: ASMS

Sub: Partnering with Augmont Goldtech to market Traditional Gold & silver metals with our Wide Networks & distribution channels across India

Ref: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – General Updates.

In a major development for the Indian Precious Metal Market, Bartronics India Limited has partnered with Augmont Goldtech Private Limited ("Augmont") in a five-year association in order to improvise the accessibility and distribution of Gold and Silver across the country.

This collaboration will utilize Bartronics Financial Inclusion Networks and broad distribution channels to market Augmont's Gold and Silver Bullion and Jewellery. To augment this, the partnership will incorporate the use of the Bartronics Portal, offering consumers direct access to Augmont's Premium Products.

This Five-year partnership between these two industry leaders promises to bring mutual benefits. Bartronics will use its vast distribution network to make sure that Augmont's products are reaching a larger set of customers. While specific financial terms have not been disclosed, both the companies are optimistic about the growth potential of this partnership.

We are excited to partner with Augmont Goldtech Private Limited to bring high-quality gold and silver products through our network and distribution channels to customers across India. This agreement aligns with our strategic vision to diversify our product offerings and leverage our robust distribution channels. We believe this collaboration will not only enhance our market presence but also provide our customers with greater access to trusted precious metal products."

Consumers are expected to benefit greatly from this collaboration. The Bartronics portal will provide a convenient and dependable way to purchase Augmont's products, potentially offering more competitive prices and better availability than ever before. These will further enhance the purchasing experience for a wide range of customers across India.

The agreement focuses on implementing Bartronics' financial integration network and distribution channels along with the Bartronics portal highlighted as an important platform for providing Augmont products. This arrangement aims to drive Bartronics' sales and marketing through Bartronics portal; the well-placed initiative will serve to reach a wider audience across India.

This is for your information and records and dissemination.

Thanking You,

For **Bartronics India Limited**

ASHWANI SINGH BISHT

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