

**Format for disclosure Promoter(s) to the stock exchanges and the Target Company for encumbrances of shares / invocation of encumbrance / release of encumbrance, in terms of Regum(1) and 31(2) of SEBI
(Substantial Acquisition of Shares and Takeover) Regulations, 2011**

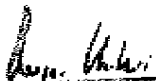
Name of the Target Company	M/s. Asian Paints Limited
Name of the Promoter(s) in whose Shares encumbrance was created	Rupen Investment & Industries Private Limited
Date of Reporting	25.02.2013
Name of the Stock Exchange where the shares of the Target Company are Listed	Bombay Stock Exchange Limited / National Stock Exchange of India Limited

Details of Promoters' holding

Promoter(s) or PACs with	Pre-event holding		Details of events pertaining to encumbrance		Post Event Holding (Encumbered shares to be excluded)		@Detail of Encumbrance (Pledge / Lien or				
Names	Number	% of total share capital	Type - Creation / Invocation / Release	Date (S)	Number	% of total share capital	Pre - Transaction Pledge	Present Pledge/Release created on	Total Shares Pledged	% share	Present pledge/ release is in favour/from
							No. of Shares	Date	No. of Shares	Nos.	
Rupen Investment & Industries Private Limited	1,874,280	1.95	Release	22.02.2013	1,841,780	1.92	63,500	22.02.2013	31,000	32,500	1.03 Aditya Birla Finance Limited

@ Details shall include the following regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

For Rupen Investment & Industries Private Limited


Director

Place : Mumbai

Date: 25.02.2013