ASHOK LEYLAND

June 23, 2015

National Stock Exchange of India Limited, cmlist@nse.co.in
Manager – Listing

BSE Limited, 022-22723121/ 3719
General Manager – DCS

Dear Sirs,

Clause 36 of the Listing Agreement

Dear Sirs,

Please find attached a copy of the communication being released to the Press regarding order for buses worth USD 82.06 mn. from Senegal.

Yours faithfully,
for ASHOK LEYLAND LIMITED,

N Ramanathan
Company Secretary

ASHOK LEYLAND LIMITED
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CIN: L34101TN1948PLC000105, www.ashokleyland.com

ASHOK LEYLAND

Press Release

Ashok Leyland wins order for buses worth 82 mn USD from Senegal

Chennai, June 22, 2015: **Ashok Leyland**, flagship of the Hinduja Group, has received orders worth $82.06 mn from Senegal towards building their comprehensive and integrated transportation system.

DAKAR DEM DIKK, a public transport organization under the aegis of the **Ministry of Transport, Senegal**, has commissioned a **comprehensive logistics program** with Ashok Leyland, that comprises supply of 475 buses, genuine spares, assistance in development of workshops, training and consultancy on fleet management, and structuring of vehicle tracking and monitoring systems.

Commenting on the order, **Mr. Vinod K. Dasari**, Managing Director, Ashok Leyland, said, "This order **builds on our momentum** in the African region and we are very proud to be not just supply buses but be **partners in progress,** contributing **to the restructuring of Senegal's transport sector**. Our in-house expertise and ability to offer customized solutions, in conjunction with our flexibility and speed in addressing customer requirements, has helped us win this order amidst stiff global competition".



For media queries, please contact:

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