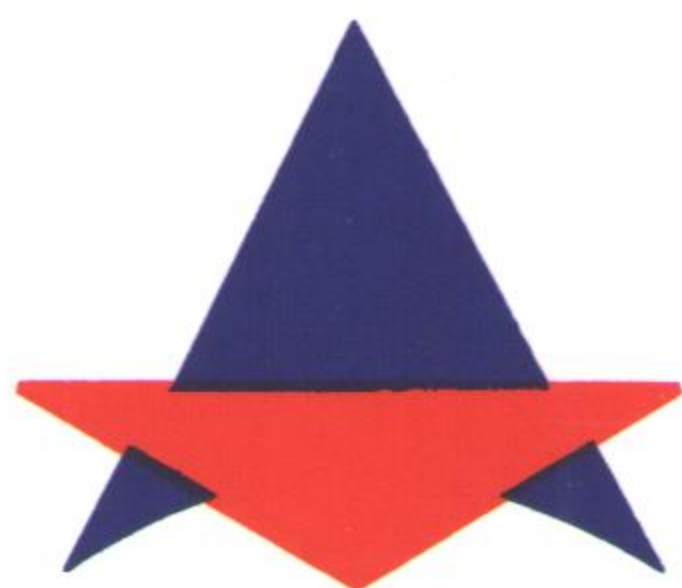




**ASSOCIATED
KEDIA GROUP**
Dreams Determination Dexterity

Associated Alcohols & Breweries Ltd.

Registered / Corporate Office :
4th Floor, BPK Star Tower, A.B. Road,
Indore - 452 008, (M.P.) India
Contact No. +91 731 4780400/490
Fax : +91 731 4780410
E-mail : info@aabl.in
CIN : L15520MP1989PLC049380

11th May, 2021

To,
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, G Block,
Bandra Kurla Complex,
Mumbai - 400051
NSE Symbol: ASALCBR

The Department of Corporate Services
BSE Limited
PJ Tower, Dalal Street,
Mumbai - 400001
Scrip Code: 507526

Sub: Notice of Board Meeting Pursuant to Regulation 29 of SEBI (LODR), 2015

Dear Sir,

In terms of regulation 29 of Listing Obligations & Disclosure Requirements, 2015, we are pleased to inform you that Meeting of Board of Directors of the Company is scheduled to be held on **Friday, 28th May, 2021** at the Corporate/Registered Office of the Company situated at 4th Floor, BPK Star Tower, A.B. Road, Indore- 452008, inter alia

1. To consider Audited Financial Results of the company for the Quarter and Year Ended 31st March, 2021 and
2. To consider and recommend dividend, if any, on the equity shares of the company for the financial year 2020-21.

Further as already informed that as per the Company's code of conduct for the prohibition of insider trading pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 the trading window for dealing in securities of the Company is closed from 03rd May, 2021 (already informed to stock exchanges) for the above said purpose for all the Directors/ Designated employees of the Company **up to 48 hours** from the conclusion of the meeting/ declaration of results.

Accordingly, all the Directors / Designated employees of the Company have been intimated not to enter into any transaction involving the equity shares of the Company during the aforesaid period of the closure of Trading Window.

This is for your kind information and record.

Thanking you.

Yours Faithfully,
For Associated Alcohols & Breweries Ltd.

Sumit Jaitely
Company Secretary & Compliance Officer

