

Ref: ASCL/SEC/2022-23/26

June 21, 2022

1. To,  
The General Manager  
Department of Corporate Services  
**BSE Limited**  
1<sup>st</sup> Floor, New Trading Ring  
Rotunda Building, P. J. Tower  
Dalal Street, Fort  
**Mumbai - 400 001**  
**BSE Scrip Code: 532853**

2. To,  
The General Manager (Listing)  
**National Stock Exchange of India Ltd**  
5<sup>th</sup> Floor, Exchange Plaza  
Plot No. C/1, G Block  
Bandra - Kurla Complex  
Bandra (East)  
**Mumbai - 400 051**  
**NSE Trading Symbol: ASAHISONG**

**Sub: Submission of Offer Opening Advertisement - Buyback - Tender Offer**

**Ref: Buy-back of 2,40,000 (Two Lakh and Forty Thousand Only) fully paid-up Equity Shares of Asahi Songwon Colors Limited (the "Company") of the face value of Rs.10 each ("Equity Shares") at a price of Rs. 400 (Rupees Four Hundred Only) per Equity Share payable in cash on proportionate basis ("Buy-back")**

Dear Sir/Madam,

Referring to the captioned subject and in compliance with SEBI Observation letter bearing reference no. SEBI/HO/CFD/DCR-2/P/OW/24085/2022 dated June 09, 2022, we have released the Offer Opening Advertisement today in the following newspapers:

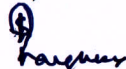
The Financial Express	English Daily - All editions
Jansatta	Hindi Daily - All editions
The Financial Express	Gujarati Daily - Ahmedabad edition

In this regard, we are enclosing herewith e-copy of the Offer Opening Advertisement released in the Financial Express - English daily - Mumbai edition.

Kindly take the above information on your records.

Thanking you,

Yours faithfully,  
For, **ASAHI SONGWON COLORS LIMITED**

  
**SAJI V. JOSEPH**  
**Company Secretary and Compliance Officer**



Encl: As above

**Asahi Songwon Colors Ltd.**

CIN: L24222GJ1990PLC014789

Regd. Office: "Asahi House", 13, Aaryans Corporate Park, Nr. Shilaj Railway Crossing, Thaltej-Shilaj Road, Thaltej, Ahmedabad-380 059, Gujarat. India  
Tele : 91-79 6832 5000 • Fax : 91-79 6832 5099 • Web Site: www.asahisongwon.com



**OFFER OPENING ADVERTISEMENT FOR THE BUYBACK OF EQUITY SHARES ON A PROPORTIONATE BASIS THROUGH THE "TENDER OFFER ROUTE" UNDER THE SECURITIES AND EXCHANGE BOARD OF INDIA (BUY-BACK OF SECURITIES) REGULATIONS, 2018, AS AMENDED, FOR THE ATTENTION OF EQUITY SHAREHOLDERS / BENEFICIAL OWNERS OF THE EQUITY SHARES OF**



## **ASAHI SONGWON COLORS LIMITED**

**Corporate Identification Number (CIN):** L24222GJ1990PLC014789

**Registered Office:** "Asahi House", 13, Aaryans Corporate Park, Thaltej Nr. Shilaj Railway Crossing, Thaltej-Shilaj Road, Ahmedabad – 380 059, Gujarat.

**Telephone:** +91-79-6832 5000; **Fax:** +91-79-6832 5099;

**Email:** cs@asahisongwon.com; **Website:** www.asahisongwon.com

**Contact Person:** Mr. Saji V. Joseph, Company Secretary and Compliance Officer

**OFFER TO BUYBACK FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF RS. 10 (RUPEES TEN EACH) UP TO 2,40,000 (TWO LAKH AND FORTY THOUSAND ONLY) AT A PRICE OF RS. 400 (RUPEES FOUR HUNDRED ONLY) PER EQUITY SHARE, PAYABLE IN CASH, ON A PROPORTIONATE BASIS THROUGH THE TENDER OFFER ROUTE THROUGH STOCK EXCHANGE MECHANISM.**

- This offer opening advertisement ("**Offer Opening Advertisement**") is being issued by the Company, to the Eligible Shareholders holding Equity Shares as on the Record Date (i.e., **June 03, 2022**), for buyback of not exceeding 2,40,000 (Two Lakh and Forty Thousand Only) Equity Shares from the Eligible Shareholders on a proportionate basis, through the "tender offer" route in accordance with the Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 2018, as amended ("**Buyback Regulations**") using Stock Exchange Mechanism at a price of Rs. 400 (Rupees Four Hundred only) per Equity Share, payable in cash, for an aggregate amount not exceeding Rs. 9,60,00,000 (Rupees Nine Crore and Sixty Lakh only) excluding Transaction Costs.
- This Offer Opening Advertisement should be read in continuation of and in conjunction with (a) the public announcement that was published in all editions of 'Financial Express' (English), 'Jansatta' (Hindi) and the Ahmedabad edition of 'Financial Express' (Gujarati) on May 23, 2022 ("**Public Announcement**"); and (b) the letter of offer dated June 13, 2022 along with form of acceptance cum acknowledgement ("**Tender Form**") and share transfer form (Form SH-4) ("**Letter of Offer**"). This Offer Opening Advertisement is being published in all the newspapers in which Public Announcement was published.
- In terms of Regulation 8(i) of the Buyback Regulations, the Draft Letter of Offer dated May 30, 2022 ("**DLOF**") was submitted to SEBI on May 30, 2022. SEBI issued its comments on the DLOF vide its letter bearing reference no. SEBI/HO/CFD/DCR-2/P/OW/24085/2022 dated June 09, 2022. SEBI's comments have been suitably incorporated in the Letter of Offer.
- The dispatch of the Letter of Offer to the Eligible Shareholders has been completed by Wednesday, June 15, 2022 through electronic mode to the Eligible Shareholders whose e-mail ids are registered with the Depositories/ the Company and through speed post for all the remaining Eligible Shareholders.
- The Letter of Offer and Tender Form are also available on the website of the (a) Company (www.asahisongwon.com); (b) Registrar (https://web.linkintime.co.in/Offer/Default.aspx); (c) NSE (www.nseindia.com) and BSE (www.bseindia.com); and (d) SEBI (www.sebi.gov.in). In case of non-receipt of the Letter of Offer and the Tender Form, the Eligible Shareholders may download the Letter of Offer / Tender Form from the websites indicated above. Further, in case of non-receipt of the Letter of Offer and the Tender Form:
  - In case the Eligible Shareholders hold Equity Shares in dematerialized form:** If any Eligible Shareholder who is holding Equity Shares in dematerialized form and has been sent the Letter of Offer through electronic means wishes to obtain a physical copy of the Letter of Offer, they may send a request in writing to the Company or Registrar at the address or email ID mentioned at the cover page of the Letter of Offer stating name, address, number of Equity Shares held on Record Date, client ID number, DP name/ ID, beneficiary account number. Upon receipt of such request, a physical copy of the Letter of Offer shall be provided to such Eligible Shareholder. An Eligible Shareholder may participate in the Buyback by downloading the Tender Form from the website of the Company (www.asahisongwon.com) or the website of the Registrar (https://web.linkintime.co.in/Offer/Default.aspx) or by providing his/her/its application in writing on a plain paper, signed by all Eligible Shareholders (in case of joint holding), stating name and address of the Eligible Shareholder(s), number of Equity Shares held as on the Record Date, Client ID number, DP name, DP ID, beneficiary account number and number of Equity Shares tendered for the Buyback.
  - In case the Eligible Shareholders hold Equity Shares in physical form:** An Eligible Shareholder may participate in the Buyback by providing his/her/its application in writing on a plain paper signed by all Eligible Shareholders (in case of joint holding) stating name, address, folio number, number of Equity Shares held, Equity Share certificate number, number of Equity Shares tendered for the Buyback and the distinctive numbers thereof, enclosing the original Equity Share certificate(s), copy of Eligible Shareholder's PAN card(s) and executed share transfer form in favour of the Company. An Eligible Shareholder may participate in the Buyback by downloading the Tender Form from the website of the Company (www.asahisongwon.com) or the website of the Registrar (https://web.linkintime.co.in/Offer/Default.aspx) and must ensure that the Tender Form, along with the TRS and requisite documents, reach the Registrar to the Buyback on or before the Buyback Closing Date i.e., Tuesday, July 05, 2022 by 5:00 pm (IST). If the signature(s) of the Eligible Shareholders provided in the plain paper application differs from the specimen signature(s) recorded with the registrar of the Company or are not in the same order (although attested), such Tender Forms are liable to be rejected under this Buyback.

Eligible Shareholders who intend to participate in the Buyback using the 'plain paper' option as mentioned above are advised to confirm their Entitlement from the Registrar to the Buyback Offer, before participating in the Buyback. For further details, please refer to paragraph 21.23 and 21.24 (on page nos. 46 and 48) of the Letter of Offer.
- The Buyback is open to all Eligible Shareholders holding Equity Shares either in physical and/or in dematerialized form as on Record Date. During the Tendering Period, the order for selling the Equity Shares will be placed in the Acquisition Window of BSE by Eligible Shareholders through their respective stock broker(s) ("**Seller Member(s)**") during normal trading hours of the secondary market. The Eligible Shareholder(s) who intend to participate in the Buyback will be required to approach their respective Seller Member (along with the complete set of documents for verification procedures in case of Equity Shares held in physical form) and have to ensure that their bid is entered by their respective Seller Member in the electronic platform to be made available by BSE before the Buyback Closing Date. For detailed process of tendering of Equity Shares by Eligible Shareholders, please refer to paragraph 21 (from page nos. 41 to 51) (Procedure for Tender Offer and Settlement) of the Letter of Offer.
- In the event Shareholder Broker(s) of Eligible Shareholder is not registered with BSE then that Eligible Shareholder can approach any BSE registered stock broker and can make a bid by using quick Unique Client Code ("**UCC**") facility through that BSE registered stock broker after submitting the details as may be required by that stock broker to be in compliance with the SEBI regulations. In case Eligible Shareholder is not able to bid using quick UCC facility through any other BSE registered stock broker then the Eligible Shareholder may approach Company's Broker to bid by using quick UCC facility.
- The direct web link of the website of the Registrar to the Buyback for downloading the Letter of Offer, Tender Form and Share Transfer Form is https://web.linkintime.co.in/Offer/Default.aspx.
- The schedule of activities in relation to the Buyback are set out below:

Activity	Schedule of Activities	
	Day	Date
Date of Board Meeting approving the proposal for the Buyback	Thursday	May 19, 2022
Date of Public Announcement for the Buyback	Saturday	May 21, 2022
Date of Publication of the Public Announcement for the Buyback	Monday	May 23, 2022
Record Date for determining the Eligible Shareholders and the Buyback Entitlement	Friday	June 03, 2022
<b>Buyback Opening Date</b>	<b>Wednesday</b>	<b>June 22, 2022</b>
<b>Buyback Closing Date</b>	<b>Tuesday</b>	<b>July 05, 2022</b>
Last date of receipt of completed Tender Forms and other specified documents including Physical Share certificates (if and as applicable) by the Registrar	Tuesday	July 05, 2022
Last date of verification by Registrar	Friday	July 08, 2022
Last date of intimation to the Stock Exchange regarding Acceptance/ non-acceptance of the tendered Equity Shares by the Registrar	Tuesday	July 12, 2022
Last date of completion of settlement by the Clearing Corporation of the Stock Exchanges	Wednesday	July 13, 2022
Last date of dispatch of share certificate(s) by the Registrar/ payment to Eligible Shareholder/ return of unaccepted shares to Eligible Shareholders	Wednesday	July 13, 2022
Last date of extinguishment of the Equity Shares bought Back	Wednesday	July 20, 2022

*Note: Where last dates are mentioned for certain activities, such activities may take place on or before the respective last dates.*

- In terms of Regulation 24(i)(a) of the Buyback Regulations, the Board accepts full and final responsibility for all the information contained in this Offer Opening Advertisement and confirms that this Offer Opening Advertisement contains true, factual and material information and does not contain any misleading information.
- Capitalised terms used but not defined in this Offer Opening Advertisement shall have the meaning ascribed to such terms in the Letter of Offer.
- This Offer Opening Advertisement is expected to be available on SEBI's website at www.sebi.gov.in.

MANAGER TO THE BUYBACK	REGISTRAR TO THE BUYBACK
<p><b>SYSTEMATIX GROUP</b> Investments Re-defined</p> <p><b>Systematix Corporate Services Limited</b> The Capital, A-Wing, 6th Floor, No.603-606, Plot No. C-70, G-Block, Bandra-Kurla Complex (BKC), Bandra (East), Mumbai 400 051, Maharashtra, India. <b>Telephone:</b> +91-22-6704 8000 <b>Fax:</b> +91-22-6704 8022 <b>Email:</b> ecm@systematixgroup.in <b>Website:</b> www.systematixgroup.in <b>Contact Person:</b> Ms. Jinal Sanghvi/ Mr. Manish Tejwani <b>SEBI Registration Number:</b> INM000004224 <b>Validity Period:</b> Permanent</p>	<p><b>LINK Intime</b></p> <p><b>Link Intime India Private Limited</b> C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli (West), Mumbai – 400083, Maharashtra, India. <b>Telephone:</b> +91-22- 4918 6200 <b>Fax:</b> +91-22-4918 6195 <b>Email:</b> asahisongwon.buyback2022@linkintime.co.in <b>Website:</b> www.linkintime.co.in <b>Contact Person:</b> Mr. Sumeet Deshpande <b>SEBI Registration Number:</b> INR000004058 <b>Validity Period:</b> Permanent</p>

**For and on behalf of the Board of Directors of Asahi Songwon Colors Limited**

<b>Sd/-</b> <b>Paru M Jaykrishna</b> <b>Chairperson and Mg. Director</b> <b>DIN: 00671721</b>	<b>Sd/-</b> <b>Gokul Mrugesh Jaykrishna</b> <b>Joint Managing Director &amp; CEO</b> <b>DIN: 00671652</b>	<b>Sd/-</b> <b>Saji Varghese Joseph</b> <b>Company Secretary</b> <b>M. No. F9596</b>
--	--	---

**Date:** June 20, 2022

**Place:** Ahmedabad.

**FORM NO. INC-26**  
 (Pursuant to Rule 30 of Companies (Incorporation) Rules 2014)  
 Before the Central Government North-Western Region Bench, Ahmedabad  
 In the matter of sub-section 4 of section 13 of the Companies Act 2013 and clause (a) of sub-section (5) of Rule 30 of the Companies (Incorporation) Rules 2014 AND

In the matter of Baid Housing Finance Private Limited (CIN U65100RJ2008PTC027935) having its Registered Office at 1, Tara Nagar, Ajmer Road, Jaipur- 302006 (Rajasthan), Notice is hereby given to General Public that the company proposes to make the application to the Central Government under section 13 of the Companies Act 2013, seeking confirmation of alteration of Memorandum of Association of the company in term of special resolution passed at Extraordinary General Meeting held on Thursday, June 16, 2022 to enable the company to shift its Registered Office from "State of Rajasthan" to "State of Delhi".

Any person whose interest is likely to be affected by the proposed change, may deliver either on MCA portal ([www.mca.gov.in](http://www.mca.gov.in)) by filling investor complaint form or cause to be delivered or send by registered post of his/her objections supported by an affidavit stating the nature of his/her interest and ground of opposition to the Regional Director at ROC Bhavan, Opp. Rupal Park Society, Behind Ankur Bus Stop, Naranpura, Ahmedabad-380013, Gujarat, within 14 Days of date of publication of this notice with a copy to the applicant company at its registered office at the address mentioned below:  
 1, Tara Nagar, Ajmer Road, Jaipur- 302006 (Rajasthan) or Email at [elegantprimedev@gmail.com](mailto:elegantprimedev@gmail.com).

**Baid Housing Finance Private Limited**  
 Sd/-  
**Vivek Tiwari**  
 Director, DIN:02174160

Date: June 20, 2022  
 Place: Jaipur

**Mayur Uniquoters Limited**  
 Regd. Office and Works: Village-Jaitpura, Jaipur-Sikar Road, Tehsil-Chomu, Distt. Jaipur-303704 (Raj.) India. Website: [www.mayuruniquoters.com](http://www.mayuruniquoters.com)  
 Email: [secr@mayur.biz](mailto:secr@mayur.biz) Tel: 91-1423-224001 Fax: 91-1423-224420  
 CIN: L18101RJ1992PLC006952

**NOTICE FOR CLOSURE OF REGISTER OF MEMBERS AND SHARE TRANSFER BOOKS OF THE COMPANY**

Notice is hereby given that pursuant to provisions of Section 91 of the Companies Act, 2013 read with rule 10 of the Companies (Management and Administration) Rules, 2014 and Regulation 42 of the Securities and Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015, the Register of Members and Share Transfer Books of the Company will remain closed from Saturday, July 9, 2022 to Monday, July 11, 2022 (both days inclusive) for the purpose of 29th Annual General Meeting and determining entitlement of the shareholders for the payment of final dividend for the financial year ended on March 31, 2022.

For Mayur Uniquoters Limited  
 Dinesh Sharma  
 Company Secretary & Compliance Officer  
 ACS 44736

Date: June 20, 2022  
 Place: Jaitpura, Jaipur

**DrTrust NURECA LIMITED**  
 Regd. Office: Office Number 101, 1st Floor, 6th Avenue, Sankarali Link, Gopeshpur East, Mumbai City 400093. CIN: L23240MH2011BP022049  
 Tel: +91-172-4259988, Email: [cs@nureca.com](mailto:cs@nureca.com), Website: [www.nureca.com](http://www.nureca.com)

**6TH ANNUAL GENERAL MEETING OF NURECA LIMITED TO BE HELD THROUGH VIDEO CONFERENCING (VC) / OTHER AUDIO VISUAL MEANS (OAVM)**

- Notice is hereby given that the 6th Annual General Meeting ("AGM") of the Company is scheduled to be held on **Thursday, 21st July, 2022 at 10:00 A.M.** through Video Conferencing (VC) / Other Audio Visual Means (OAVM) in compliance with the applicable provisions of the Companies Act, 2013 & Circulars issued thereunder by the Ministry of Corporate Affairs (MCA) and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, to transact the businesses as set out in the Notice of AGM.
  - In compliance with the above Circulars, electronic copies of the Notice of AGM along with the Annual Report for the Financial Year 2021-22 will be sent to all the Members whose e-mail addresses are registered / available with the Company / Depository Participants.
  - Members who have not yet registered their e-mail addresses, are requested to register their e-mail addresses, mobile numbers and/or other details, with their relevant depositories through their depository participants.
  - Notice of AGM and the Annual Report will be available on the Company's website [www.nureca.com](http://www.nureca.com), on the website of BSE Limited at [www.bseindia.com](http://www.bseindia.com), on the website of National Stock Exchange of India Limited (NSE) at [www.nseindia.com](http://www.nseindia.com) and also on the website of CDSL at [www.evotingindia.com](http://www.evotingindia.com).
  - Members will have an opportunity to cast their vote remotely on the business items as set out in the Notice of AGM through remote e-voting / e-voting at AGM. The manner of casting vote through remote e-voting / e-voting at AGM will be provided in the Notice of AGM.
  - The Board has not recommended any dividend for the Financial Year 2021-22.
- Place : Chandigarh  
 Date : 20.06.2022
- For Nureca Limited  
 Chetna Anand  
 Company Secretary
- For distribution enquiries please visit [www.partnernureca.com](http://www.partnernureca.com)

**LECS LAKSHMI ELECTRICAL CONTROL SYSTEMS LIMITED**  
 CIN: L31200TJ1981PLC001124  
 Regd. Office : 504, Avinashi Road, Peelamedu Post, Coimbatore - 641004  
 Ph : 0422 - 6616500 Fax : 0422 - 6616555  
 Website: [www.lecsindia.com](http://www.lecsindia.com) E-mail : [investorscell@lecsindia.com](mailto:investorscell@lecsindia.com)

**NOTICE**  
 (For the attention of Equity Shareholders of the Company)

Notice is hereby given to the shareholders of the Company pursuant to Rule 6 of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, as under.

In terms of the said Rules, the Company is required to transfer all shares in respect of which dividends are not claimed for the last 7 consecutive years to the demat account of Investor Education and Protection Fund Authority (IEPF Authority).

Hence, all the underlying shares in respect of which dividends are not claimed for the last 7 consecutive years from the year 2014-15 have to be transferred to the demat account of IEPF Authority.

The Company has sent individual notices to the latest available addresses of the shareholders whose dividends are lying unclaimed for the last 7 consecutive years, advising them to claim the dividends expeditiously.

The statement containing the details of name, folio number, demat account number, number of shares due for transfer etc is made available in our website [www.lecsindia.com](http://www.lecsindia.com) for information and necessary action by the shareholders.

It may be noted that in order to comply with the aforesaid mandatory requirement of transfer of shares and unclaimed dividends to IEPF Authority, the Company will take necessary steps including issue of duplicate share certificate(s) by the Company against such physical shares / carry out corporate action against such demat shares.

The shareholders may further note that the details uploaded by the Company on its website should be regarded and shall be deemed as adequate notice in respect of all actions to be taken by the Company for the purpose of transfer of shares to the demat account of IEPF Authority pursuant to the Rules.

Shareholders who have not claimed their dividends from the year 2014-15 can write to our Registrar & Transfer Agents S.K.D.C. Consultants Ltd for further details and for making a valid claim for the unclaimed dividends. In case no valid claim has been made, the shares in respect of which the dividends are lying unclaimed for the last 7 consecutive years will be transferred to the demat account of IEPF Authority.

In case the concerned shareholders wish to claim the shares after transfer to IEPF, a separate application has to be made to the IEPF Authority in Form IEPF-5, as prescribed under the Rules and the same is available at IEPF website i.e., [www.iepf.gov.in](http://www.iepf.gov.in)

For LAKSHMI ELECTRICAL CONTROL SYSTEMS LIMITED  
**S.SATHYANARAYANAN**  
 Coimbatore  
 20.06.2022  
 Company Secretary

(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSES AND NOT A PROSPECTUS ANNOUNCEMENT. NOT FOR DISTRIBUTION OUTSIDE INDIA.)

**KCK INDUSTRIES LIMITED**  
 CIN- U24232CH2013PLC034388

Our Company was originally incorporated at Chandigarh as "Kck Sales Private Limited" on 19<sup>th</sup> March, 2013 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Punjab and Chandigarh. Subsequently upon the conversion of Company to public limited company, the name of the Company was changed to "Kck Sales Limited" vide fresh Certificate of Incorporation dated 19<sup>th</sup> October, 2020 issued by the Registrar of Companies, Chandigarh. Further, the name of Company has been changed to "Kck Industries Limited" on 11<sup>th</sup> November, 2020 vide fresh Certificate of Incorporation issued by the Registrar of Companies, Chandigarh. For further details of incorporation, change of name and registered office of our Company, please refer to chapter titled "General Information" and "Our History and Corporate Structures" beginning on pages 48 and page 135 respectively of the Prospectus.

**Registered Office:** Plot No 484b, Village Daria Khatauni No 95, Kharsa 9/7 Chandigarh 160101  
**Corporate Office:** SCF 214, First Floor Motor Market, Manimajra Chandigarh 160101  
**Tel:** 0172-5086885; **Email:** [info@kcksales.co.in](mailto:info@kcksales.co.in); **Website:** [www.kckindustriestd.com](http://www.kckindustriestd.com)

**PUBLIC ISSUE OF 15,00,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH ("EQUITY SHARES") OF KCK INDUSTRIES LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF RS. 30 PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF RS. 20 PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING RS. 450.00 LACS ("THE ISSUE"), OF WHICH 76,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH FOR CASH AT A PRICE OF RS. 30 PER EQUITY SHARE, AGGREGATING RS. 22.80 LACS WILL BE RESERVED FOR SUBSCRIPTIONS BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 14,24,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH CASH AT A PRICE OF RS. 30 PER EQUITY SHARE, AGGREGATING RS. 427.20 LACS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.27% AND 25.89% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF THE COMPANY.**

**THE FACE VALUE OF THE EQUITY SHARES IS RS. 10/- EACH AND THE ISSUE PRICE IS RS. 30/- EACH I.E. 3.00 TIMES OF THE FACE VALUE.**

**THIS ISSUE IS BEING MADE IN TERMS OF CHAPTER IX OF THE SEBI (ICDR) REGULATIONS, 2018 AS AMENDED FROM TIME TO TIME.**

For further details, please see "Issue Related Information" beginning on page 211 of the Prospectus.

**MINIMUM APPLICATION SIZE OF 4,000 EQUITY SHARES AND IN MULTIPLES OF 4,000 EQUITY SHARES THEREAFTER.**

**ISSUE OPENS ON JUNE 27, 2022 CLOSES ON JUNE 30, 2022**

**ASBA\*** Simple, Safe, Smart way of Application - Make use of it!!! \*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below. Mandatory in Public Issues from January 01, 2016 No cheque will be accepted.

**UPI** Now available in ASBA for Retail Individual Investors \*ASBA is a better way of applying to issues by simply blocking the fund in the bank account. For further details check section on ASBA below. \*ASBA has to be available to all the investors. UPI may be availed by Retail Individual Investors.

For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 221 of the Prospectus. The process is also available on the website of AIIB and Exchanges in the General Information Document.

ASBA application forms can be downloaded from the website of National Stock Exchange of India Limited and can be obtained from the list of banks that is displayed on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in)

List of banks supporting UPI is also available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in)

Applicants should ensure that DP ID, PAN and the Client ID are correctly filled in the Application Form. The DP ID, PAN and Client ID provided in the Application Form should match with the DP ID and Client ID available in the Depository database, otherwise, the Application Form is liable to be rejected. Applicant should ensure that the beneficiary account provided in the Application Form is active. Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Application Form, the Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for any correspondence(s) related to the Issue. Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk.

**PLEASE NOTE THAT IN ACCORDANCE WITH THE SEBI CIRCULAR NO. CIR/CFD/POLICYCELL/11/2015 DATED NOVEMBER 10, 2015 ALL THE APPLICANTS HAVE TO COMPULSORILY APPLY THROUGH THE ASBA PROCESS.**

PROMOTERS OF THE COMPANY	MR. JAGDISH PRASAD ARYA AND MRS. REENA SHARMA
--------------------------	---

**LISTING:** The Equity Shares of our Company offered through the Prospectus are proposed to be listed on the SME Platform of National Stock Exchange of India Limited ("NSE") ("NSE EMERGE"). Our Company has received an In Principle approval letter dated 21<sup>st</sup> March, 2022 from NSE for using its name in this offer document for listing of our shares on the NSE EMERGE. For the purpose of this Issue, the designated Stock Exchange will be the National Stock Exchange of India Limited ("NSE").

**DISCLAIMER CLAUSE OF SEBI:** Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations 2018, the Draft Offer Document was not filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not offer any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 205 of the Prospectus.

**DISCLAIMER CLAUSE OF NSE (DESIGNATED STOCK EXCHANGE):** It is to be distinctly understood that the permission given by National Stock Exchange of India Limited ("NSE") should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by NSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Prospectus on page 207 for the full text of the Disclaimer clause pertaining to SME Platform of NSE.

**GENERAL RISK:** Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page 24 of the Prospectus.

**ADDITIONAL INFORMATION AS REQUIRED UNDER SECTION 30 OF THE COMPANIES ACT, 2013**

**MAIN OBJECTS AS PER MEMORANDUM OF ASSOCIATION OF OUR COMPANY:**

The object clauses of the Memorandum of Association of our Company enable us to undertake the activities for which the funds are being raised in the present Issue. Furthermore, the activities of our Company which we have been carrying out until now are in accordance with the objects of the Memorandum. The objects for which our Company is established are:

- To manufacture, produce, refine, process, formulate, acquire, convert, sell, distribute, import, export, deal in either as principals or agents in organic and inorganic chemicals, Dyes & chemicals, pigment dispersion, alkalies, acids, gases, petrochemicals, salts, electro-chemicals, chemical elements and compound pesticides, insecticides, explosives, light and heavy chemicals of any nature used or capable of being used in the pharmaceuticals, textile industry, defense chemicals, construction, fertilisers, petrochemicals and industrial chemicals and pesticides and insecticides, solvents of any mixtures derivatives and compounds thereof. To carry on the business of importers, exporters, traders and dealers in textiles, pharmaceuticals, medical, pathological, clinical, construction, industrial and other dyes & chemicals, welding electrodes, accessories, and equipments, spare Parts, Hard Ware material, sanitary, Electricals, Mill stores, machinery, general stores and to carry on the business as manufacturers, importers, exporters, distributors and dealers in dyes & chemical, surgical and scientific apparatus and material.
- To carry on the business of millers in rice mills for processing, refining, polishing, packing, marketing of paddy and other allied products and to manufacture any by products and to manufacture food product from paddy of all kinds and description and to set up factories or mills for the manufacture thereof.

**Liability of Members as per MoA:** The Liability of the members of the Company is Limited.

**AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE:** Authorized share capital of Rs. 600.00 Lacs divided into 60,00,000 Equity Shares of Face value of Rs. 10 each. Issued, subscribed and paid up share capital prior to issue is Rs. 400.00 Lacs divided into 40,00,000 Equity Shares of Rs. 10/- each, Proposed post issue paid up share capital Rs. 550.00 Lacs divided into 55,00,000 Equity shares of Rs. 10/- each.

**SIGNATORIES TO MOA AND ADA:**

ORIGINAL SIGNATORIES	Current PROMOTERS	No. of Shares	No. of Shares
Mr. Inder Singh	Mr. Jagdish Prasad Arya	5,000	9,80,000
Mr. Jagdish Prasad Arya	Mrs. Reena Sharma	5,000	11,40,640

**ADDENDUM-NOTICE TO INVESTORS**

Our Company has filed the Prospectus dated 13<sup>th</sup> June, 2022 with the Registrar of Companies, Chandigarh ("RoC"), NSE & SEBI in relation to the Issue. All Capitalized terms used in this Addendum to the Prospectus, Application Forms and the Abridged Prospectus ("Addendum") shall, unless the context otherwise requires, have the meanings ascribed in the Prospectus. Investors may please note the following modifications / amendments to the disclosures. Attention of the investors is drawn to the following:-

Our Company has mentioned 31<sup>st</sup> January, 2022 as the date of Due Diligence Certificate to be submitted with SEBI by Lead Manager along with filing of the Prospectus, in the Chapter "Other Regulatory and Statutory Disclosures" on page 206 and in the Chapter "Other Information - Material Contracts and Documents for Inspection" on page 274 of the Prospectus, we wish to inform you that the date "31<sup>st</sup> January, 2022 should be read as "13<sup>th</sup> June, 2022" at both the places i.e. in the Chapter "Other Regulatory and Statutory Disclosures" on page 206 and in the Chapter "Other Information - Material Contracts and Documents for Inspection" on page 274 of the Prospectus.

The Prospectus and the issue related documents / advertisements / forms shall be read in conjunction with this notice. The information in this addendum supplements the Prospectus at respective places and supersedes the information in the Prospectus to the extent inconsistent with the information in the Prospectus.

Note: This notice is required to be read in conjunction with the Prospectus dated June 13, 2022. Capitalised terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated June 13, 2022.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 <b>NAVIGANT CORPORATE ADVISORS LIMITED</b> 423, A Wing, Bonanza, Sahar Plaza Complex, J B Nagar, Andheri Kurla Road, Andheri East, Mumbai-400 059 <b>Tel No. +91-22-4120 4837</b> <b>Email Id -</b> <a href="mailto:navigant@navigantcorp.com">navigant@navigantcorp.com</a> <b>Investor Grievance Email:</b> <a href="mailto:info@navigantcorp.com">info@navigantcorp.com</a> <b>Website:</b> <a href="http://www.navigantcorp.com">www.navigantcorp.com</a> <b>SEBI Registration Number:</b> INM000012243 <b>Contact Person:</b> Mr. Sarthak Vijani	 <b>CAMEO CORPORATE SERVICES LTD.</b> Subaramanian Building, 1 Club House Road, Chennai 600 002. <b>Tel No.:</b> + 044-40020700 <b>E-mail ID:</b> <a href="mailto:priya@cameoindia.com">priya@cameoindia.com</a> <b>Investor Grievance Email:</b> <a href="mailto:investor@cameoindia.com">investor@cameoindia.com</a> <b>Website:</b> <a href="http://www.cameoindia.com">www.cameoindia.com</a> <b>SEBI Registration No:</b> INR000003753 <b>Contact Person:</b> Ms. K. Sreepriya	Mrs. Harsimran Jit Kaur, Company Secretary and Compliance officer Plot No 484b, Village Daria Khatauni No 95, Kharsa 9/7 Chandigarh 160101. <b>Tel:</b> 0172-5086885 <b>Email:</b> <a href="mailto:cs@kcksales.co.in">cs@kcksales.co.in</a> <b>Website:</b> <a href="http://www.kckindustriestd.com">www.kckindustriestd.com</a> Applicants can contact the Compliance Officer or the Registrar to the Issue in case of any Pre-Issue or Post-Issue related problems, such as non-receipt of Allotment Advice or credit of allotted Equity Shares in the respective beneficiary account or unblocking of funds, etc.

**AVAILABILITY OF PROSPECTUS:** Investors should note that investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus is available on the websites of the Company, the Lead Manager, the SEBI and the Stock Exchange at [www.kckindustriestd.com](http://www.kckindustriestd.com), [www.navigantcorp.com](http://www.navigantcorp.com), [www.sebi.gov.in](http://www.sebi.gov.in) and [www.nseindia.com/emerge](http://www.nseindia.com/emerge) respectively.

**AVAILABILITY OF APPLICATION FORMS:** Application forms can be obtained from the Registered Office of the Company and Office of the Lead Manager, Navigant Corporate Advisors Limited. Application Forms can also be obtained from the Stock Exchange and list of SCSEs available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in) and website of Stock Exchange at [www.nseindia.com/emerge](http://www.nseindia.com/emerge).

**APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA):** Investors shall apply through the ASBA process. The investors are required to fill the ASBA form and submit the same to their banks. The SCSE will block the amount in the account as per the authority contained in ASBA form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund.

For more details on the ASBA process, please refer to the details given in application forms and Abridged Prospectus and also please refer to the section "Issue Procedure" on page 221 of the Prospectus.

**BANKER TO THE ISSUE & SPONSOR BANK:** Kotak Mahindra Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Prospectus dated June 13, 2022.

Date: June 20, 2022  
 Place: Chandigarh

**KCK Industries Limited** is proposing, subject to applicable statutory and regulatory requirements, request of requisite approvals, market conditions and other considerations, to make a Public Issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Punjab and Chandigarh. The Prospectus shall be available on the websites of the Company, the NSE and the LM at [www.kckindustriestd.com](http://www.kckindustriestd.com), [www.nseindia.com/emerge](http://www.nseindia.com/emerge) and [www.navigantcorp.com](http://www.navigantcorp.com) respectively. Applicants should note that investment in equity shares involves a high degree of risk and for details relating to the same, see the Prospectus, including, the section titled "Risk Factors" beginning on page 24 of the Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be offered and sold (i) in the United States only to "qualified institutional buyers", as defined in Rule 144A of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and in compliance with the applicable laws of the jurisdiction where those offers and sales occur.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Applicants may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

For KCK Industries Limited  
 On Behalf of the Board of Directors  
 Sd/-  
**Mr. Satyaveer Singh Dangl**  
 Managing Director

Date: June 20, 2022  
 Place: Chandigarh

OFFER OPENING ADVERTISEMENT FOR THE BUYBACK OF EQUITY SHARES ON A PROPORTIONATE BASIS THROUGH THE "TENDER OFFER ROUTE" UNDER THE SECURITIES AND EXCHANGE BOARD OF INDIA (BUY-BACK OF SECURITIES) REGULATIONS, 2018, AS AMENDED, FOR THE ATTENTION OF EQUITY SHAREHOLDERS / BENEFICIAL OWNERS OF THE EQUITY SHARES OF

**AsahiSongwon**

**ASASHI SONGWON COLORS LIMITED**

Corporate Identification Number (CIN): L24222GJ1990PLC014789  
 Registered Office: "Asahi House", 13, Aryans Corporate Park, Thaltej, Nr. Shilaj Railway Crossing, Thaltej-Shilaj Road, Ahmedabad - 380 035, Gujarat.  
 Telephone: +91-79-6832 5000; Fax: +91-79-6832 5099;  
 Email: [cs@asahisongwon.com](mailto:cs@asahisongwon.com); Website: [www.asahisongwon.com](http://www.asahisongwon.com)  
 Contact Person: Mr. Saij V. Joseph, Company Secretary and Compliance Officer

**OFFER TO BUYBACK FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF RS. 10 (RUPEES TEN EACH) UP TO 2,40,000 (TWO LAKH AND FORTY THOUSAND ONLY) AT A PRICE OF RS. 400 (FOUR HUNDRED ONLY) PER EQUITY SHARE, PAYABLE IN CASH, ON A PROPORTIONATE BASIS THROUGH THE TENDER OFFER ROUTE THROUGH STOCK EXCHANGE MECHANISM.**

1. This offer opening advertisement ("Offer Opening Advertisement") is being issued by the Company, to the Eligible Shareholders holding Equity Shares as on the Record Date (i.e., June 03, 2022), for buyback of not exceeding 2,40,000 (Two Lakh and Forty Thousand Only) Equity Shares from the Eligible Shareholders on a proportionate basis, through the "tender offer" route in accordance with the Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 2018, as amended ("Buyback Regulations") using Stock Exchange Mechanism at a price of Rs. 400 (Rupees Four Hundred only) per Equity Share, payable in cash, for an aggregate amount not exceeding Rs. 9,60,00,000 (Rupees Nine Crore and Sixty Lakh only) excluding Transaction Costs.

2. This Offer Opening Advertisement should be read in continuation of and in conjunction with (a) the public announcement that was published in all editions of "Financial Express" (English), Jansatta (Hindi) and the Ahmedabad edition of "Financial Express" (Gujarati) on May 23, 2022 ("Public Announcement"); and (b) the letter of offer dated June 13, 2022 along with form of acceptance cum acknowledgement ("Tender Form") and share transfer form (Form SH-4) ("Letter of Offer"). This Offer Opening Advertisement is being published in all the newspapers in which Public Announcement was published.

3. In terms of Regulation 8(i) of the Buyback Regulations, the Draft Letter of Offer dated May 30, 2022 ("DLOF") was submitted to SEBI on May 30, 2022. SEBI issued its comments on the DLOF via its letter bearing reference no. SEBI/HO/CFD/DCR-2/P/OW/24085/2022 dated June 09, 2022. SEBI's comments have been suitably incorporated in the Letter of Offer.

4. The dispatch of the Letter of Offer to the Eligible Shareholders has been completed by Wednesday, June 15, 2022 through electronic mode to the Eligible Shareholders whose e-mail ids are registered with the Depositories/ the Company and through speed post for all the remaining Eligible Shareholders.

5. The Letter of Offer and Tender Form are also available on the website of the (a) Company ([www.asahisongwon.com](http://www.asahisongwon.com)); (b) Registrar (<https://web.lintimtime.co.in/Offer/Default.aspx>); (c) NSE ([www.nseindia.com](http://www.nseindia.com)) and BSE ([www.bseindia.com](http://www.bseindia.com)); and (d) SEBI ([www.sebi.gov.in](http://www.sebi.gov.in)). In case of non-receipt of the Letter of Offer and the Tender Form, the Eligible Shareholders may download the Letter of Offer / Tender Form from the websites indicated above. Further, in case of non-receipt of the Letter of Offer and the Tender Form:

a. **In case the Eligible Shareholders hold Equity Shares in dematerialized form:** If any Eligible Shareholder who is holding Equity Shares in dematerialized form and has been sent the Letter of Offer through electronic means wishing to obtain a physical copy of the Letter of Offer, they may send a request in writing to the Company or Registrar at the address or email ID mentioned at the cover page of the Letter of Offer stating name, address, number of Equity Shares held on Record Date, client ID number, DP name/ ID, beneficiary account number. Upon receipt of such request, a physical copy of the Letter of Offer shall be provided to such Eligible Shareholder. An Eligible Shareholder may participate in the Buyback by downloading the Tender Form from the website of the Company ([www.asahisongwon.com](http://www.asahisongwon.com)) or the website of the Registrar (<https://web.lintimtime.co.in/Offer/Default.aspx>) or by providing his/her/its application in writing on a plain paper, signed by all Eligible Shareholders (in case of joint holding), stating name and address of the Eligible Shareholder(s), number of Equity Shares held as on the Record Date, Client ID number, DP name, DP ID, beneficiary account number and number of Equity Shares tendered for the Buyback.

b. **In case the Eligible Shareholders hold Equity Shares in physical form:** An Eligible Shareholder may participate in the Buyback by providing his/her/its application in writing on a plain paper signed by all Eligible Shareholders (in case of joint holding) stating name, address, folio number, number of Equity Shares held, Equity Share certificate number, number of Equity Shares tendered for the Buyback and the distinctive numbers thereof, enclosing the original Equity Share certificate(s), copy of Eligible Shareholder's PAN card(s) and executed share transfer form in favour of the Company. An Eligible Shareholder may participate in the Buyback by downloading the Tender Form from the website of the Company ([www.asahisongwon.com](http://www.asahisongwon.com)) or the website of the Registrar (<https://web.lintimtime.co.in/Offer/Default.aspx>) and must ensure that the Tender Form, along with the TRS and requisite documents, reach the Registrar to the Buyback on or before the Buyback Closing Date i.e., Tuesday, July 05, 2022 by 5:00 pm (IST). If the signature(s) of the Eligible Shareholders provided in the plain paper application differs from the specimen signature(s) recorded with the registrar of the Company or are not in the same order (although attested), such Tender Forms are liable to be rejected under this Buyback.

Eligible Shareholders who intend to participate in the Buyback using the 'plain paper' option as mentioned above are advised