

Ref: ASCL/NSE/1309/74

October 2, 2013

To,
General Manager (Listing)
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra - Kurla Complex
Bandra (East)
Mumbai - 400 051
Fax: 022-26598237/38

Sub: Disclosure under Regulation 13 (3) and (6) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Ref: Company Symbol : ASAHISONG

Dear Sir/Madam,

Pursuant to the intimation received from Mr. Munjal M. Jaykrishna, we enclose herewith duly completed Form - C being the details of 13,000 Equity Shares acquired by the aforesaid pursuant to Regulation 13(3) & 13 (6) of the Securities Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

Kindly take the same on record.

Thanking you,

Yours faithfully,
For, ASAHI SONGWON COLORS LIMITED

A handwritten signature in purple ink, appearing to read 'Saji V. Joseph'.

SAJI V. JOSEPH
Company Secretary

Encl: As above

Asahi Songwon Colors Ltd.

"Asahi House" Chhatral - Kadi Road, Indrad - 382 721. Mehsana, India.
Tel : 91-2764 233 007 - 10 • Fax : 91-2764 233 020 • E-mail: admin@asahisongwon.com



FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(3) and (6)]

Regulation 13(3)—Details of change in shareholding in respect of persons holding more than 5% shares in a listed company : Asahi Songwon Colors Limited

Name, PAN No. & address of share-holders	Share-holding prior to acquisition	No. & % of shares/ voting rights acquired	Receipt of allotment advice/ acquisition of shares specify	Date of intimation to company	Mode of acquisition on (market purchase/ public/ rights/ preferential offer etc.)	No. & % of shares/ voting rights post-acquisition	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Rs.)	Sell quantity	Sell value
Munjal M. Jaykrishna ABBPJ5977F "Gokul", Camp Road Shahibaug Ahmedabad - 380 004	14,74,049 (12.01%)	13,000 (0.105%)	01/10/2013	02/10/2013	Market Purchase	14,87,049 (12.12%)	Shree Naman Securities & Finance Pvt Ltd Regn: INB 010808234	BSE Ltd	13,000	7,77,140	-	-

For, ASHI SONGWON COLORS LTD.

Raygun

COMPANY SECRETARY

Place : Indrad, Mehsana
Date : 02/10/2013