

December 8, 2025

To,
BSE Limited
Listing Dept. / Dept. of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Security Code: 542484
Security ID: ARVINDFASN

To,
National Stock Exchange of India Ltd.
Listing Dept., Exchange Plaza, 5th Floor
Plot No. C/1, G. Block
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051

Symbol: ARVINDFASN

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015 ("SEBI Listing Regulations") - (i) Resignation of Senior Management Personnel (ii) Change in designation of Senior Management Personnel

Dear Sir / Madam,

In compliance with Regulation 30 read with Schedule III, Part A, Para A of the SEBI Listing Regulations, we hereby inform you that

- Mr. Anand Aiyer, Chief Executive Officer for brand Arrow and Senior Management Personnel, vide his letter dated 8th December 2025, has resigned from the services of the Company, on account of personal reasons/commitments to be effective from the close of business hours on January 9, 2026.
- Mr. Nitesh Kanchan, currently designated as Chief Executive Officer - AFL Digital has been redesignated as Chief Executive Officer - Arrow w.e.f., 1st January 2026. He continues to be part of the Senior Management of the Company

Details with respect to resignation and redesignation of above Senior Management Personnel of the Company as required under Regulation 30 read with Part A of Schedule III of the SEBI Listing Regulations and SEBI Circular No SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11 November, 2024 is provided in **Annexure A** to this letter.

The letter of resignation received from Mr. Anand Aiyer is enclosed as **Annexure B**.

This is for your information and record.

Thanking You,

Yours faithfully,

For Arvind Fashions Limited

Lipi Jha
Company Secretary

Encl.: As above

Annexure-A

Relevant Details as required Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024:

Sr. No.	Particulars	Anand Aiyer	Nitesh Kanchan
1.	Reason for change viz. Appointment, Reappointment, Resignation, Removal, Death, or Otherwise	Resignation of Mr. Anand Aiyer, Chief Executive Officer for brand ARROW, a senior management personnel of the Company, due to personal reasons/commitments.	Change in designation of Mr. Nitesh Kanchan from Chief Executive Officer - AFL Digital to Chief Executive Officer - Arrow
2.	Date of Appointment / Reappointment / Cessation (as applicable) & term of Appointment/ Re-appointment	Resignation effective from the close of business hours on January 9, 2026.	Effective from January 1, 2026.
3.	Brief Profile (in case of appointment)	Not Applicable	<p>Nitesh brings over two decades of experience in fashion, beauty & personal care and retail, spanning P&L leadership, digital commerce and brand building. At Arvind Fashions, he has served as Chief Digital Officer, leading the digital business across marketplaces, brand.com platforms such as NNNOW, and key omni-channel initiatives, and has previously held roles including CEO - Sephora India, COO - Arrow, and senior positions in business finance and digital for global brands like Tommy Hilfiger and Calvin Klein within the organisation.</p> <p>Across his career, Nitesh has worked across merchandising, planning, supply chain, licensing and retail operations with leading fashion retailers, providing him a holistic view of the value chain from product to customer. He holds a B. Tech in Textile Technology from the Indian Institute of Technology, Delhi, and has completed an executive</p>

			<p>programme in Leading Digital Transformation from the Indian Institute of Management Bangalore, reflecting a strong blend of technical, commercial and digital capabilities.</p> <p>As CEO of Arrow, Nitesh will focus on strengthening the brand's core in formal and occasion wear while accelerating growth in smart casual and lifestyle categories to reflect evolving consumer behaviour. His key priorities will include sharpening Arrow's product and design narrative, enhancing consumer experience across offline and online channels, and leveraging data and digital platforms to drive profitable, technology-led growth.</p>
4.	Disclosure of relationships between Directors (in case of appointment of a Director)	Not Applicable	Not Applicable

Annexure-B

December 8, 2025

To,
Ms. Amisha Jain
Managing Director & CEO
Arvind Fashions Limited

Sub: Resignation Letter

Dear Amisha,

I hereby tender my resignation from the position of Chief Executive Officer - Arrow effective from close of business hours of January 9, 2026, due to personal reasons/commitments.

I would like to thank the senior management and my colleagues for their support extended to me during my tenure with the Company.

Yours sincerely,
Warm Regards



Anand Aiyer