



ARHAM
TECHNOLOGIES LIMITED

(Erstwhile Arham Technologies Private Limited)

CIN: L52335CT2013PLC001207

Regd. Office & Factory: Plot No. 15, Electronic Manufacturing Cluster, Sector-22, Village Tuta, Atal Nagar Nava Raipur, Raipur, Chhattisgarh, 492015. Tel-959984784. Email- support@arhamtechnologies.co.in

Corporate Office: 5, Chirakoot Complex, Opp. Vyavsayik Sahkari Bank, Jawahar Nagar, Raipur, Chhattisgarh, 492001.

Tel-07712223415. www.arhamtechnologies.co.in

Date: 18/08/2025

To,

National Stock Exchange of India
Listing Compliance Department,
Exchange Plaza, 5th Floor,
Plot No. C/1, Block-G,
Bandra Kurla Complex,
Bandra (E),
Mumbai-400051

Subject: Investor Presentation

Symbol: (NSE-SME: ARHAM)

ISIN: INE0L2Y01011

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the investor presentation

For any further information, feel free to contact us:
cs@arhamtechnologies.co.in / ir@arhamtechnologies.co.in

Thanking you,

Yours faithfully,

For Arham Technologies Limited

Pooja Avinash Gandhewar
Company Secretary cum Compliance Officer



JULY 2025

INVESTOR PRESENTATION

SAFE HARBOR

Some of the statements in this communication may be forward looking statements within the meaning of applicable laws and regulations. Actual results might differ substantially from those expressed or implied. Important developments that could affect the Company's operations include changes in the industry structure, significant changes in political and economic environment in India and overseas, tax laws, import duties, litigation and labour relations.

ABOUT ARHAM

Perfection as a Way of Life



At Arham Technologies Limited, perfection is not just a goal — it's our identity. The word "Arham" itself means perfection, and we live by this philosophy in every product we manufacture. Established in 2013 and headquartered in Raipur, we have evolved into a trusted name in India's consumer electronics and home appliances industry.



We proudly manufacture Smart Televisions, Ceiling Fans (Induction and BLDC), Table Fans, Pedestal Fans, Exhaust Fans, and Air Coolers — all produced in-house with stringent quality control and multi-stage testing to ensure durability, efficiency, and performance suited to Indian conditions.



Our products are marketed under the brand Starshine, which has established itself as a growing and dependable name in the industry. With a strong and expanding distribution network, Starshine products are now present across key regions of India, reaching homes through a wide network of dealers and distributors. Today, our complete product portfolio includes Smart Televisions, Ceiling Fans, BLDC Fans, Table Fans, Pedestal Fans, Exhaust Fans, Air Coolers, Mixer Grinders, and Washing Machines — serving the diverse and evolving needs of modern Indian households.







MANUFACTURING POWERHOUSE

SMART TELEVISION MANUFACTURING (Where Quality Takes Shape)

- Powered by Leading Smart TV Platforms.



Why Our Smart TVs Never Miss a Beat?

-  3kV High Voltage Testing
-  Multi-Voltage Simulation
-  1K Class Clean Room Panel Assembly
-  45 min Aging Test
-  Pattern & Pixel Accuracy Check
-  HDMI, USB, Wi-Fi, Smart OS Testing







 Annual Production Capacity : 3,00,000

FAN MANUFACTURING (Engineered for Everyday Durability)

- Made for Bharat, Tested for world class quality.



Why Every Fan Delivers Consistent Comfort?

-  High Voltage Insulation
-  Voltage Stress Test
-  Soundproof Noise Chamber for Bearing sound test
-  Wattage Efficiency Check
-  Airflow + RPM Calibration
-  Blade Angle Precision

 Annual Production Capacity : 5,00,000

STARSHINE»

A LEGACY OF 17 YEARS

PRODUCT PORTFOLIO

- Built for Bharat. Trusted Nationwide.
- Rigorously Tested. Performance Assured.
- 500+ Trade Partners Across India.
- 10 lakh plus Customers and Growing.
- Quality You Can See and Feel.

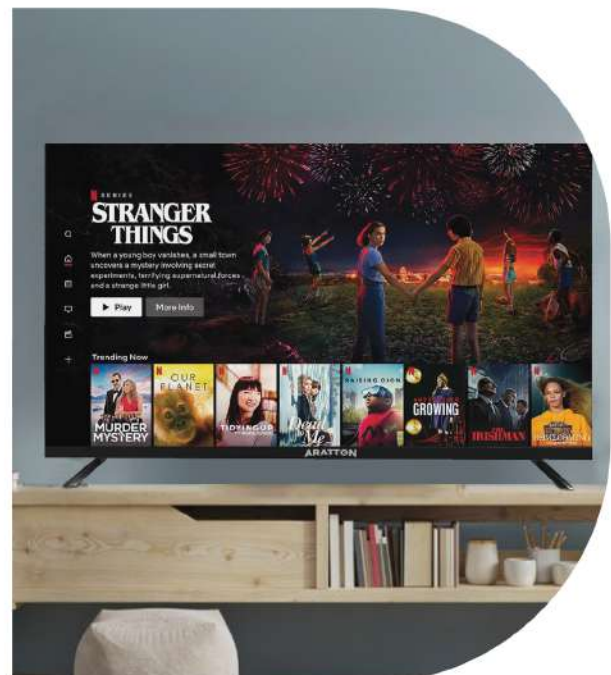
Smart Televisions

1. USP

- Comprehensive 3-Year Warranty – Long-term assurance backed by extended coverage and after-sales support.
- Latest Technology & Smart Platforms – Available in Cloud TV, Google TV, and WebOS for a rich, intuitive viewing experience.

2. MARKET APPEAL

- Rising demand for Smart TVs in regional markets driven by OTT adoption. (Source: Counterpoint Research)
- Affordable large-screen demand growing rapidly in Indian households.
- Consumer preference shifting towards reliable Indian brands under Make in India.



Fans Range

(Ceiling, BLDC, Table, Pedestal, Exhaust)

1. USP

- Energy-Efficient BLDC Technology – Saves power without compromising performance.
- 8-Stage Quality Testing – Ensures airflow, stability, safety, and durability.

2. MARKET APPEAL

- Increasing adoption of BLDC fans amid rising electricity costs.
- Strong replacement demand in semi-urban and rural India.
- Peak seasonal demand driven by extended summers and heatwaves.



Home Appliances

(Washing Machine, Mixer Grinder, Air Cooler)

1. USP

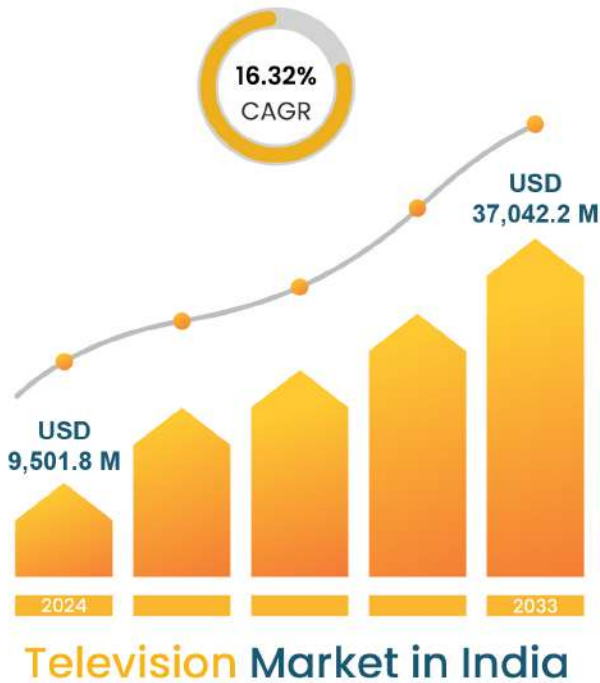
- **Made for Indian Conditions** – Designed to handle tough grinding, low water pressure, and variable voltage.
- **Heavy-Duty & Reliable** – Rugged motors and high air delivery for long-lasting performance.

2. MARKET APPEAL

- Affordable appliance category growing among first-time home buyers.
- Rising demand in regional markets for semi-automatic washers and air coolers.
- Preference for trusted, locally assembled appliances over low-quality imports.



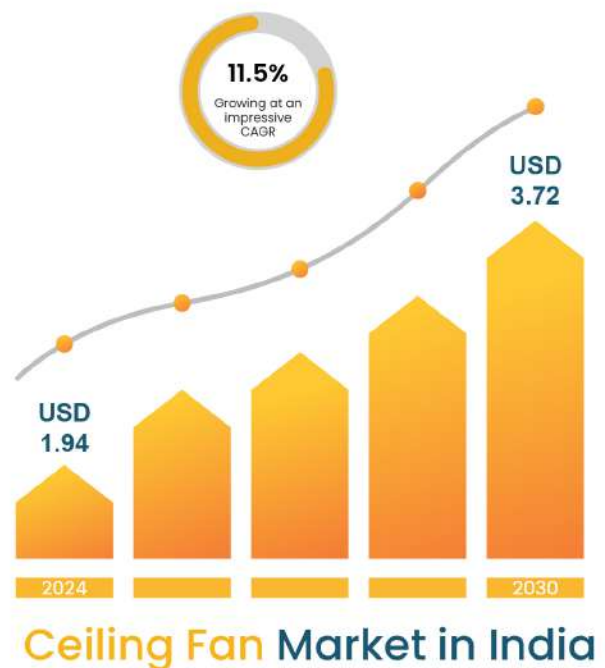
MARKET POTENTIAL



- The Increasing affordability of televisions.
- The rise of smart TV adoption.
- The Rise of OTT content consumption.

Ref : www.imarcgroup.com/india-smart-tv-market#:~:text=Market%20Overview;,market%20Size

- Steady growth driven by urbanization and rising incomes.
- High demand for energy-efficient BLDC fans.
- Growing preference for stylish, modern designs.
- Interest in feature-rich models (e.g. remote, smart controls).
- Stronger traction in urban and semi-urban areas.



www.alliedmarketresearch.com/ceiling-fan-market-A06366



Air Coolers Market in India

- Smart coolers - IoT features like app/voice control are trending.
- Eco-friendly focus - Low-power, sustainable models are in demand.
- Stylish designs - Customizable, modern coolers suit urban interiors.
- Online sales growth - E-commerce is expanding reach and boosting sales.

Ref : www.techsciresearch.com/report/india-air-coolers-market/3982.html

- Rising Disposable Income and Urbanization.
- Lifestyle Changes and Time-Saving Needs
- Improved Rural Penetration.
- Expanding E-commerce and Omnichannel Retail.
- Market Potential points for Washing machine



Washing Machine Market in India

Ref : www.techsciresearch.com/report/india-washing-machine-market/4064.html

COMPETITIVE ADVANTAGE

Industry Leading Warranty

Enhancing customer confidence
and product reliability.



Television



Fans

Strategic Location for Faster Distribution

Based in Central India, Arham
benefits from efficient logistics,
ensuring quick service and
delivery to Tier 2 & 3 cities.

IN - House Manufacturing Excellence

Unlike other brands in the market, Arham's
brand Starshine is backed by the in-house
manufacturing capability of Arham Technologies
Limited. This ensures that every product - be it
Smart Televisions, Ceiling Fans (Induction &
BLDC), or Air Coolers - is produced with
stringent quality control.

Strong Offline Distribution

With an established presence across
8+ states and a network of more than
500 Trade Partners.

Latest Tech Integration

Starshine consistently integrates
the latest innovations into its
product lineup.



STRATEGY & FUTURE PLANS

Expand to Southern India

Strengthen dealer network
& market presence.

Government Contracts

Expansion through large-scale
government supply orders.

Export Markets

Target Middle East,
Africa and Asia.

Partner with LFR Outlets

Boost visibility in major
retail chains.

Automate Manufacturing

Manufacture key raw
materials for cost efficiency.

Sheet Metal Fabrication

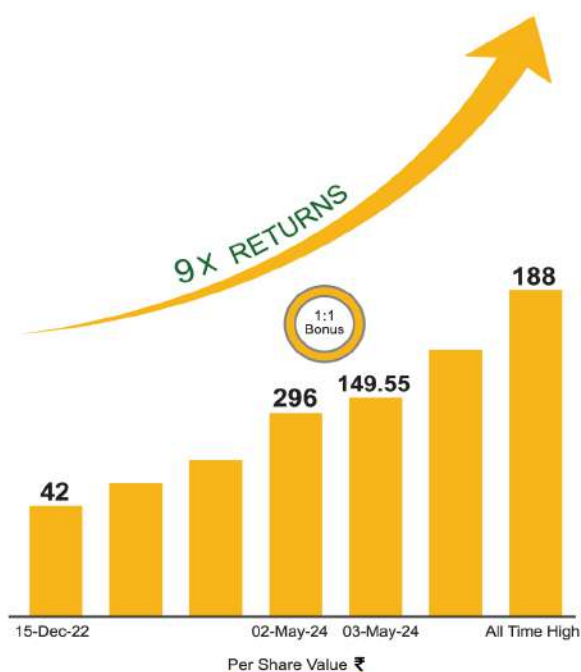
In-house manufacturing of fan blades
and TV cabinet components to reduce
costs and improve quality control..

Injection Moulding Unit

For producing cabinets of TVs, coolers, and
plastic parts of table, pedestal, and wall fans.



WHY INVEST IN ARHAM TECHNOLOGIES LIMITED?



Impressive Stock Market Performance

This reflects a **300% growth** in just two years, demonstrating strong investor confidence and consistent business expansion.



Massive Market Potential in Electronics

The Indian electronics industry is booming, with Smart TVs and Ceiling Fans leading the growth trajectory.

The Indian TV market is expected to grow at a CAGR of 13.5%, and the Ceiling Fans market at 11.5% CAGR, highlighting immense demand.

With **in-house manufacturing** and a **strong distribution network**, Arham has the expertise and infrastructure to capitalize on this market surge.



Consistent Profit Growth

Arham Technologies has shown steady profit growth, backed by scalable manufacturing, efficient operations, and increasing demand.

With rising revenue and expanding product lines, Arham is on a strong financial trajectory for continued profitability.

✓ **Starshine: The Next Big Brand in India**

Starshine is rapidly expanding across India and is positioned to become a household name in the next 3-5 years.

Unlike many brands that struggle with offline expansion, Starshine already has a strong offline presence across eight states, giving it a competitive edge.

✓ **Experienced Leadership with Strong Market Roots**

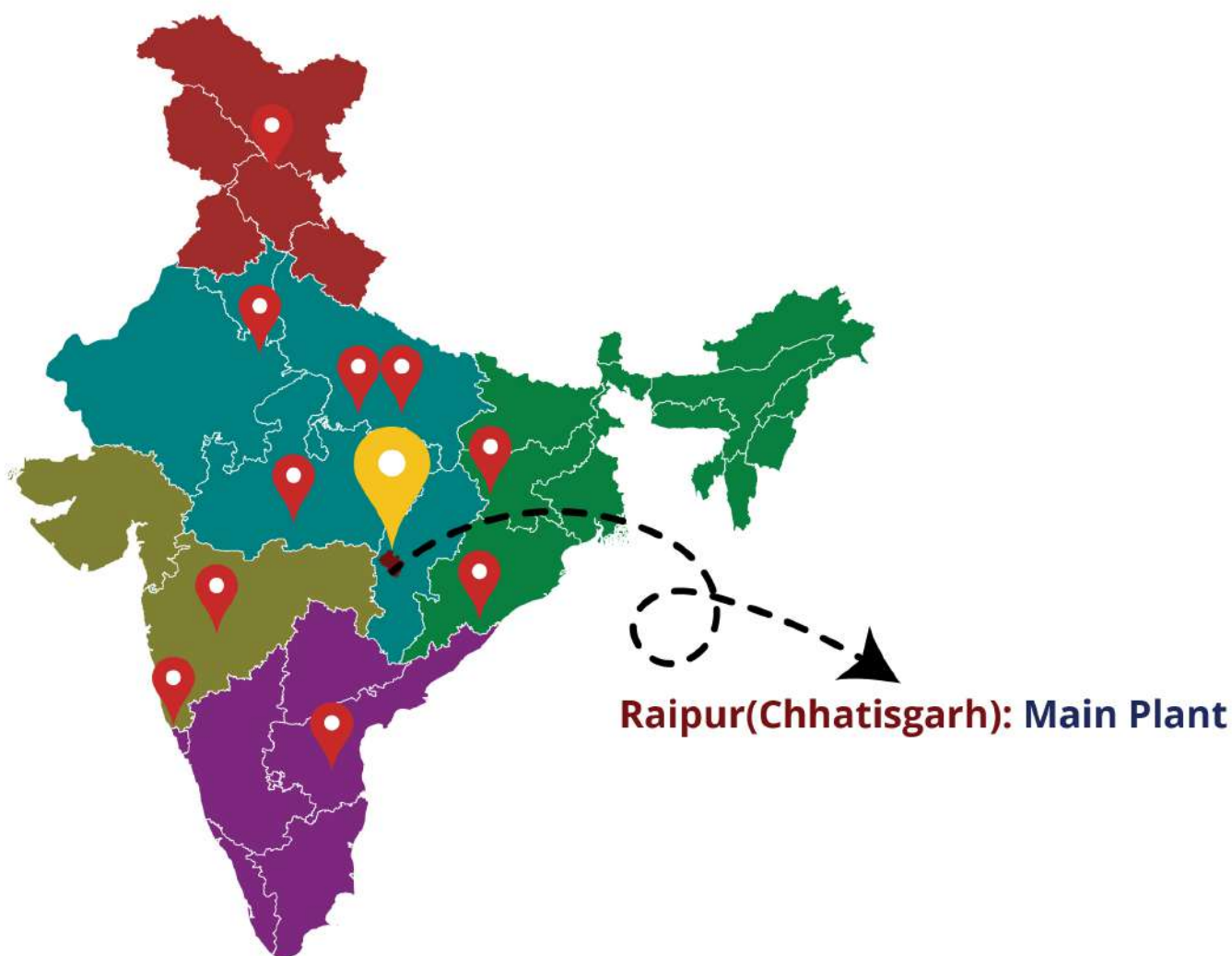
Arham is led by seasoned **industry experts**, bringing **decades** of market knowledge, operational excellence, and **business acumen**.

Their deep-rooted connections in the distribution and retail sector ensure sustainable growth and market penetration.



PRESENCE

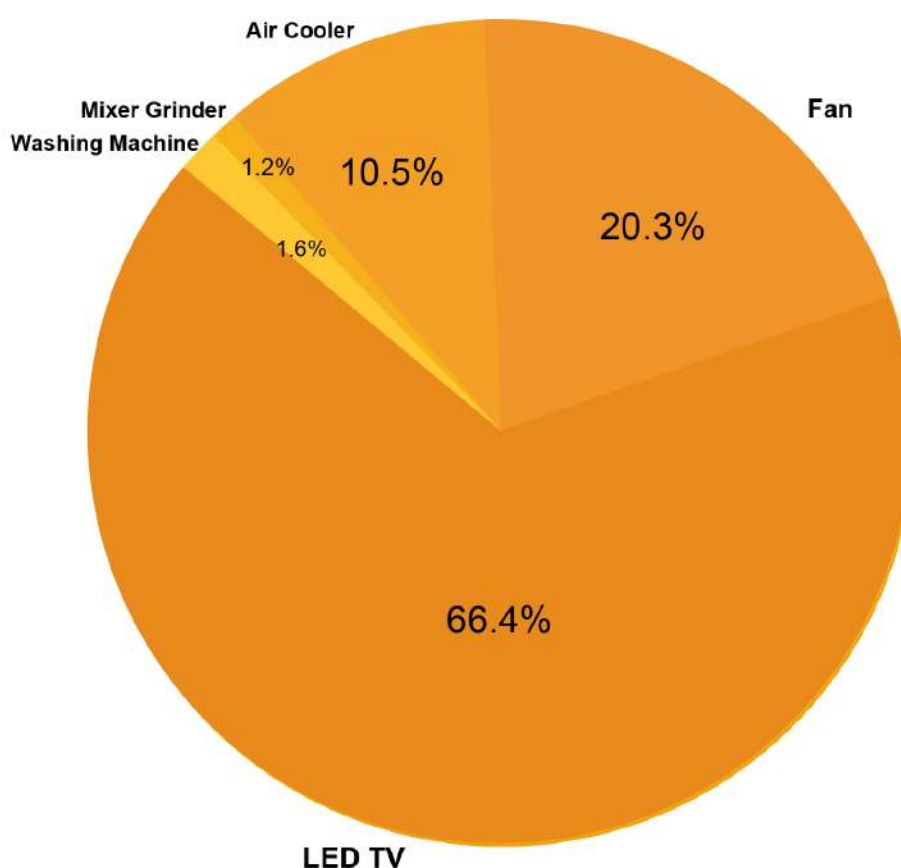
- Chattisgarh
- Odisha
- Madhya Pradesh
- Maharashtra
- Uttar Pradesh
- Andhra Pradesh
- Jammu & Kashmir
- Goa
- Jharkhand
- Nepal



Consolidated Product-wise Revenue from Operations

Product	2025	
	Percentage	Total value
Led Tv	66.38	463,954,137.02
Fan	20.33	142,083,998.31
Air Cooler	10.50	73,358,265.92
Mixer Grinder	1.16	8,083,676.76
Washing Machine	1.64	11,454,974.90
	100.00	698,935,052.91

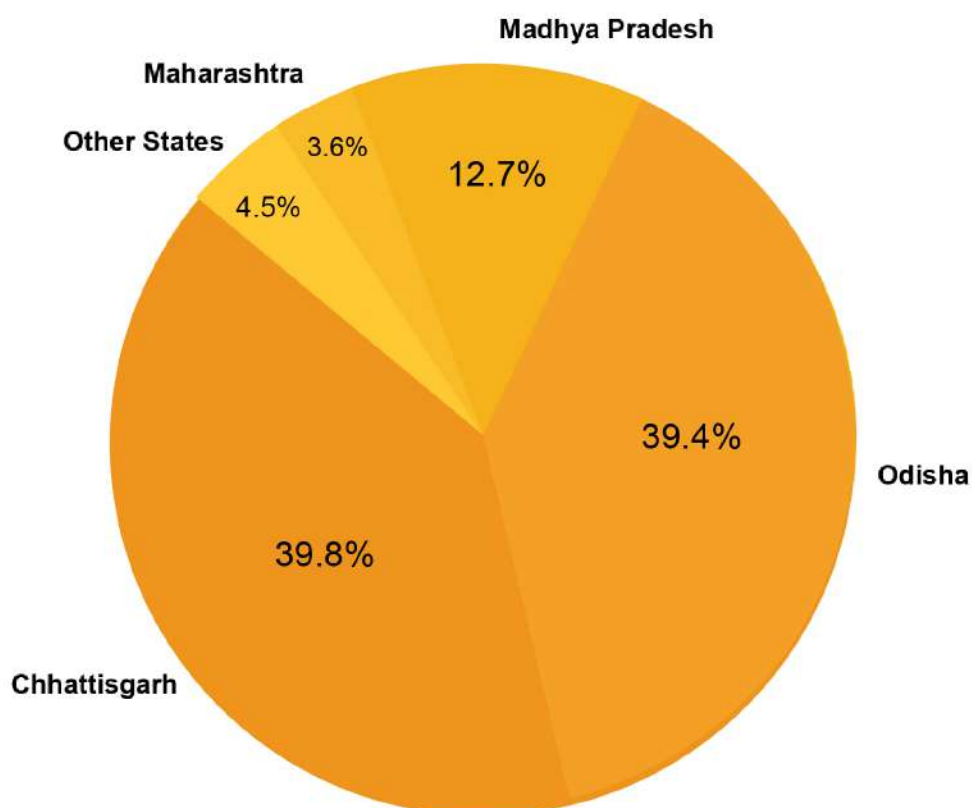
Product Distribution



Consolidated State-wise Revenue from Operations

Particulars	Percentage	2025
Chhattisgarh	41.29	288,596,192.20
Odisha	40.89	285,778,945.12
Madhya Pradesh	13.12	91,695,797.12
Maharashtra	3.69	25,757,247.45
Uttar Pradesh	0.12	848,048.06
Telangana	0.11	762,910.79
Andra Pradesh	0.39	2,697,860.52
Jammu & Kashmir	0.04	305,032.73
Goa	0.23	1,619,134.81
Jharkhand	0.08	569,884.11
Nepal	0.04	304,000.00
Total	100.00	698,935,052.91

Regional Distribution



PROFIT & LOSS STATEMENT

Particulars (INR Cr.)	FY'23 STANDALONE*	FY'24 CONSOLIDATED	FY'25 CONSOLIDATED
Revenue from Operations	48.44	54.74	69.89
Other Income	0.23	0.54	0.20
Total Income	48.67	55.28	70.09
Expenditure			
Cost of material consumed	24.66	12.21	44.27
Purchases of stock in trade	17.32	36.21	13.03
Direct Expenses	0.70	1.21	1.31
Change in inventory of goods and WIP	(2.32)	(5.90)	(4.80)
Employee Benefits	1.06	0.93	2.07
Finance Costs	1.40	1.60	2.27
Depreciation and Amortisations	0.27	0.77	1.10
Other expenses	0.88	1.57	1.33
PBT	4.71	6.68	9.51
TAX	1.16	1.80	2.24
PAT	3.55	4.88	7.27

* For FY'22-23 figures are taken from standalone audit report because subsidiary company was not incorporated.

BALANCE SHEET

Particulars (INR. Cr.)	FY'23 STANDALONE*	FY'24 CONSOLIDATED	FY'25 CONSOLIDATED
Equity and Liabilities			
Funds of shareholder			
(A) Share Capital	8.46	8.46	16.92
(B) Reserves & Surplus	10.57	15.44	14.26
(C) Minority Interest	-	-	-
Non current liabilities			
(A) Long term borrowings	4.36	3.73	1.53
(B) Deferred Tax Liabilities	0.13	0.22	0.03
(C) Long-term Provision	-	-	-
Current liabilities			
(A) Short term borrowings	7.69	14.64	24.47
(B) Trade Payables	1.25	2.15	8.42
(C) Other current liabilities	0.19	1.81	1.77
(D) Short term provisions	0.27	1.73	2.45
Total (Equity and Liabilities)	32.92	48.18	69.85

Particulars (INR. Cr.)	FY'23 STANDALONE*	FY'24 CONSOLIDATED	FY'25 CONSOLIDATED
Assets			
Non current assets			
(A) Property, Plant and Equipment			
- <i>Property Plant and Equipment</i>	1.81	9.54	7.90
- <i>Intangible Asset</i>	0.80	0.71	0.65
- <i>Capital Work in Progress</i>	4.35	-	-
(B) Non current investment	-	-	-
(C) Deffered Tax Assets	-	-	-
(C) Long term loans and advances	0.91	0.04	0.14
Current Assets			
(A) Inventories	12.62	27.43	42.24
(B) Trade Receivables	10.40	8.60	15.53
(C) Cash and Cash Equivalents	0.88	0.05	0.06
(D) Short term loan and advances	1.13	-	-
(E) Other current assets	0.02	1.81	3.33
Total Assets	32.92	48.18	69.85

* For FY'22-23 figures are taken from standalone audit report because subsidiary company was not incorporated.

CASH FLOW STATEMENT

Particulars (INR Cr.)	FY'23	FY'24	FY'25
	STANDALONE*	CONSOLIDATED	CONSOLIDATED
(A) Net cash flow from Operating activities	(4.22)	(3.95)	1.7
(B) Net cash flow from investing activities	(5.1)	(3.19)	0.5
(C) Net cash flow from financing activities	10.02	6.32	(2.2)
Net Decrease / Increase in cash and cash equivalents	0.7	(0.83)	0.01
Opening Cash and Cash equivalents	0.18	0.88	0.05
Cash and cash equivalents at the end of the period.	0.88	0.05	0.06

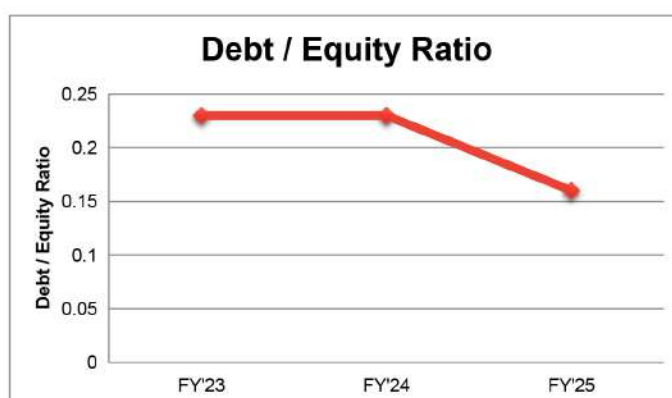
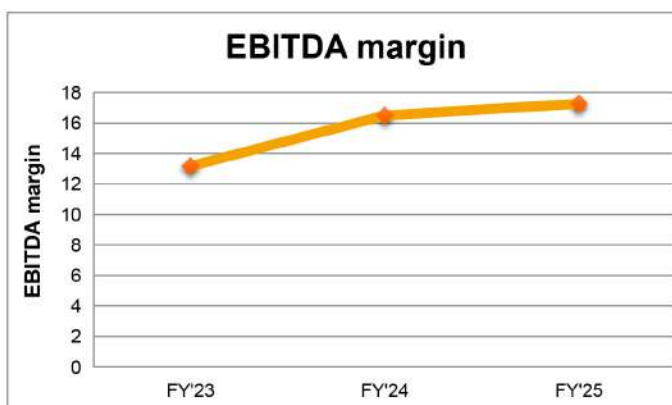
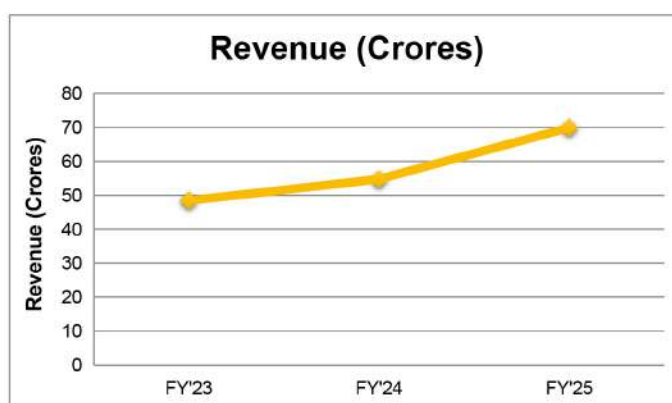
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Arham Technologies Limited

Ratios

Particulars	FY'23 STANDALONE*	FY'24 CONSOLIDATED	FY'25 CONSOLIDATED
ROE	0.68	0.58	0.43
EBITDA margin	13.17	16.51	18.44
Debt / Equity Ratio	2.33	2.v17	1.54

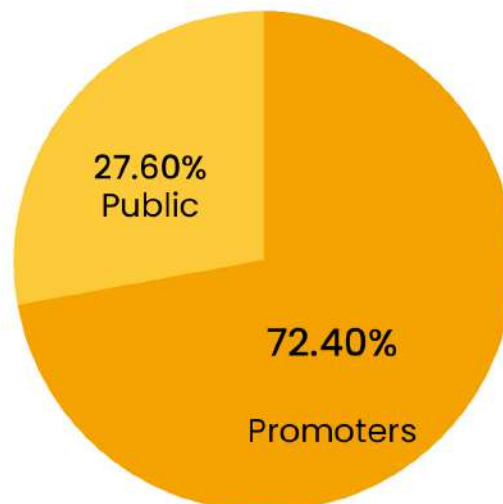
* For FY'22-23 figures are taken from standalone audit report because subsidiary company was not incorporated.



SHAREHOLDING PATTERN

Shareholding Pattern (As on 31st March 2025)

CATEGORY	PERCENTAGE
Promoters	72.40%
Public	27.60%



Financial Data

METRIC	VALUE
Market Cap (₹Cr)	166
Face Value (₹)	10
P/E Ratio	22.8
EPS (₹)	4.3

MANAGEMENT PROFILE



Mr. Roshan Jain

Managing Director,
Arham Technologies Limited



Mr. Ankit Jain

CFO & Executive Director,
Arham Technologies Limited



Mr. Anekant Jain

CEO & Executive Director,
Arham Technologies Limited



Mr. Nagendra Kumar Mehta

Plant Head,
Arham Technologies Ltd



Mr. Mayank Nayak

Head of Accounts,
Arham Technologies Ltd



Mr. Vipul Kumar

Human Resources Manager,
Arham Technologies Ltd



Mr. Lokendra Kumar

Software Developer,
Arham Technologies Ltd

THE ARHAM CHRONICLE



MANAGEMENT COMMENTARY

"It fills me with pride to see how Bharat is embracing Starshine not just as a brand, but as a part of their homes and lives. From small towns to growing cities, the response reaffirms our belief that India doesn't just need foreign solutions — it trusts its own."

"We've always believed that nation-building doesn't only happen in policy rooms — it happens on manufacturing shopfloors, through the hands of skilled workers, the dreams of entrepreneurs, and the trust of Indian families. Every product we make is a step towards that stronger, self-reliant Bharat we all envision."

"With the blessings of our customers, the strength of our 500+ trade partners, and the faith of our investors, we aim to grow at a pace of 30% year-on-year — responsibly, consistently, and proudly from Indian soil."

"We're also preparing for the next phase of growth by expanding our manufacturing footprint and equipping it with the latest technology— so that Bharat doesn't follow global standards, it sets them."

"This is not just business for us — it is sewa to the nation. And with every fan, every television, every appliance we build, we honour that responsibility."

Mr Ankit Jain

Director, Arham Technologies Limited



THANK YOU !



ARHAM TECHNOLOGIES LTD.

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Atal Nagar Nava Raipur, Raipur Chhattisgarh, 492015

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Email : support@arhamtechnologies.co.in

For investor relation-

Email : ir@arhamtechnologies.co.in