



ARHAM
TECHNOLOGIES LIMITED

(Erstwhile Arham Technologies Private Limited)

CIN: L52335CT2013PLC001207

Regd. Office & Factory: Plot No. 15, Electronic Manufacturing Cluster, Sector-22, Village Tuta, Atal Nagar Nava Raipur, Raipur, Chhattisgarh, 492015. Tel-959984784. Email- support@arhamtechnologies.co.in

Corporate Office: 5, Chirakoot Complex, Opp. Vyavsayik Sahkari Bank, Jawahar Nagar, Raipur, Chhattisgarh, 492001.

Tel-07712223415. www.arhamtechnologies.co.in

Date: 15/11/2025

To,

The Listing Department

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,

Bandra (East), Mumbai – 400051.

Subject: Submission of Investor Presentation / Company Profile for publication on the Exchange website

Symbol: (NSE-SME: ARHAM) **ISIN:** INE0L2Y01011

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit the Investor Presentation / Company Profile of Arham Technologies Limited (“the Company”), which provides an overview of the Company’s business operations, financial performance, and strategic initiatives.

The presentation is being furnished to provide investors and stakeholders with updated insights into the Company’s profile, product portfolio, market positioning, and growth outlook.

This is for your information and records.

Thanking you,

Yours faithfully,

For Arham Technologies Limited

Pooja Avinash Gandhewar

Company Secretary cum Compliance Officer

STARSHINE»



INVESTOR PRESENTATION H1FY26

**Powering the World with Affordable,
India-Made White Goods**



This presentation and the accompanying slides (the “Presentation”), which have been prepared by Arham Technologies Limited (The “Company”) solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company. This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. Certain matters discussed in this Presentation may contain statements regarding the Company’s market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantee of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and worldwide, competition, the company’s ability to successfully implement its strategy, the Company’s future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company’s market preferences and its exposure to market risks, as well as other risks. The Company’s actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

ARHAM AT A GLANCE

Arham Technologies Limited is a leading Electronics Manufacturer and Original Equipment Manufacturer (OEM) specializing in Smart LED Televisions under the premium STARSHINE and economy ARATTON brand. Incorporated in 2013 and based in Raipur, Chhattisgarh, the company operates from the Electronic Manufacturing Cluster in New Raipur with State-Of-The-Art facilities including 1K standard clean rooms and advanced testing protocols. The company has established itself as a dominant player in Central India's consumer electronics sector, manufacturing LED Smart TVs, Ceiling Fans, Air Coolers along with other appliances like Washing Machines, and Mixer Grinders for both B2B and B2C segments.

Started as an EMS trader, Arham has grown from Electronics Manufacturing to a leading Smart TV Brand.

Brands: STARSHINE (Premium) and ARATTON (Mass Market)

Manufacturing of Smart LED TVs, Fans, Coolers, Washing Machines, etc

Geographic Reach across 10+ states with 500+ dealers

2013

Incorporation of the company



Multi-state access advantages because of its strategic location

Total blended capacity of 8.5 Lakh units/year

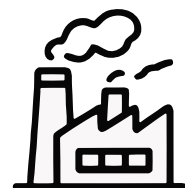
Current Utilitization at 30% with scope to reach 80% by FY28



Raipur, Chhattisgarh

KEY BUSINESS HIGHLIGHTS

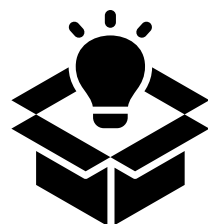
01



Plant Expansion & Capex Initiatives

Announced capital expenditure for large-size televisions and interactive flat panel displays, initiating plant upgradation to support enhanced production capabilities.

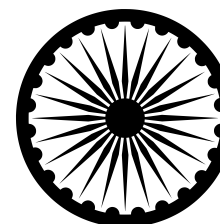
02



Product Portfolio Diversification

Expanded the fans division with new SKUs, specifically launching exhaust fans, pedestal fans, and 3-in-1 fans to broaden product offerings.

03



Market Reach & Government Supply Growth

Strengthened distribution by onboarding additional distributors and dealers, resulting in increased market presence and higher sales in government supply channels.

04



Government Recognition & Achievement

Received a Certificate of Appreciation from the Ministry of Statistics and Programme Implementation (MoSPI), acknowledging excellence and contribution.

DRIVING MASS ADOPTION

Consumer Electronics Playbook



01
Delivering
premium-grade
products at truly
affordable prices



02
Unmatched 3–5
year warranties,
that build trust
and confidence

BECOMING A MASS MARKET BRAND IN CONSUMER ELECTRONICS



03
Fast and reliable
after-sales support
ensuring seamless
customer
experience



04
Strengthening
regional reach by
scaling distributor
and dealer
touchpoints across
Bharat

PRODUCT PORTFOLIO



01. Smart Televisions

- **3 Years** Comprehensive Warranty
- **32" to 98" 4K** Smart TVs
- Google TV, WebOS, Cloud TV integration
- **Annual Capacity:** 3 Lacs unit per year



02. Fans

- **5 Years** Comprehensive Warranty
- Made for **Indian climatic conditions**
- BLDC & Induction, Ceiling, Table, Pedestal, Exhaust Fans
- **Annual Capacity:** 5 Lacs unit per year



03. Home Appliances

- Air Coolers, Washing Machines, Mixer Grinders
- **Heavy-duty** design for Indian households
- Growing contribution to revenue mix
- **Annual Capacity:** 50K+ unit per year

PRODUCT PORTFOLIO (1/3)

Smart Televisions

(Range starting from 32 Inches)



Annual Production Capacity: 3,00,000 units



Long-term assurance backed by extended coverage and after-sales support.



Rising demand for Smart TVs in regional markets driven by OTT adoption.



Affordable large-screen Smart TVs offering superior value at a comparatively lower cost than peer brands



Latest Technology & Smart Platforms for a rich, intuitive viewing experience with ROHS certification

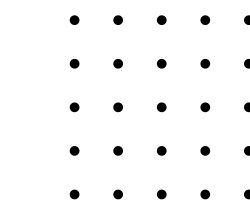
PRODUCT PORTFOLIO (2/3)

Fans

(Celing, BLDC, Pedestal, Table, Exhaust)



Annual Production Capacity: 5,00,000 units



Energy-Efficient BLDC Technology - Saves power without compromising performance.



8-Stage Quality Testing - Ensures airflow, stability, safety, and durability with BIS & BEE certification



Strong replacement demand in semi-urban and rural India.



Peak seasonal demand driven by extended summers and heatwaves.

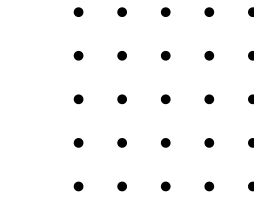
PRODUCT PORTFOLIO (3/3)

Home Appliances

(Washing Machine, Mixer Grinder, Air Cooler)



Annual Production Capacity: 50,000+ units



Designed to handle tough grinding, low water pressure, and variable voltage.



Rugged motors and high air delivery for long-lasting performance.



Affordable appliance category growing among first-time home buyers.



Rising demand in regional markets for semi-automatic washers and air coolers.

NEW PRODUCT PORTFOLIO



Foray into sunrise sectors with high-margin products, including Interactive Flat Panel Displays (IFPDs) and IoT-enabled solutions.

Application:



Smart Classroom Electronics



Digital Signage



Educational Technology Products

25 % CAGR

Domestic Market Opportunity in Smart Displays

MANUFACTURING POWERHOUSE

45,000+ sq. ft.
state of art facility

Raipur, Chhattisgarh
Central India hub



Harnessing cutting-edge
automated systems

24/7

Operational readiness
with lean manufacturing

100%

Multi-stage
testing



ISO 9001:2008, ISO 45001, ISO
14001, BIS & BEE , ZED certified



WHY ARHAM?



MAXIMIZING CAPITAL PRODUCTIVITY



Superior Capital Efficiency

- Built-In Operating Leverage**
 Rising volumes directly expand margins as fixed costs stay constant, driving disproportionate gains in EBITDA and PAT as topline grows.
- Integration Without Bloat**
 Strategic backward integration (plastics, sheet metal) replaces vendor dependency, improving margins without bloating the balance sheet.
- Lean Receivables Management**
 Dominance in the cash-efficient Tier 2/3 dealer network enables quick collection cycles. The trust-based regional model minimizes credit risk, resulting in a lower Cash Conversion Cycle.
- Rapid Inventory Flow**
 Strategic backward integration and localized manufacturing ensure a Just-in-Time (JIT) supply chain. High demand in regional markets accelerates inventory turnover, keeping stock minimal and highly liquid.
- Scalable Without Stretching**
 Arham's capacity model enables 3x output growth while safeguarding our balance sheet, requiring little to no additional debt or equity dilution.
- Capex-Light, Output-Heavy**
 With infrastructure already in place, scaling from 30% to 80% plant utilization by FY28 requires no significant capex, a rare multiplier effect in a capex-intensive industry.

GROWTH TRIGGERS



Addition of New Products

Expanding the product portfolio with unique offerings to capture new market opportunities

01



Boosting Operational Muscle

Actively pursuing backward integration across key components while streamlining end-to-end supply chain operations to enhance cost efficiency, improve quality control, and build long-term scalability.

02



High-Tech Manufacturing Integration

Investments are being made in sheet metal fabrication for in-house manufacturing of fan blades and TV cabinet components, as well as in an injection moulding unit to produce cabinets for TVs, coolers, and plastic parts of table, pedestal, and wall fans.

03



Partner with Large Format Retail and Government

Expanding scale through large government contracts of educational Smart TVs while strengthening consumer reach via Large Format Retail (LFR) chains for stable institutional demand and wider brand visibility.

04



Geographic Expansion

Strengthening presence in Southern India while targeting new markets across Middle East, Africa, and Asia.

05

VISION FY28



Building India's Leading Mass-Market Electronics Brand

Targeting a Revenue milestone of ₹300 Cr by 2028

Capex-Backed Scalability:

ROI-Focused Growth

₹30 Cr+ being invested in sheet metal and injection moulding units to enhance backward integration, ensuring better cost control, quality, and scalability across product lines.

Distribution-Led Scale:

Network- Led Growth

From 500+ dealers across 8 states to deeper Tier-2/3 reach and LFR tie-ups like Croma, Vijay Sales. Government Smart TV orders for education to add predictable institutional scale.

Expanding Borders:

Tapping Bharat + Global

Aggressively growing in South India while entering the Middle East, Africa & Asia, unlocking new revenue streams and currency diversification.



Asset Productivity:

30% → 80% Utilization

Unlocking operating leverage by ramping TV capacity utilization from 30% to 80% BY FY28, driving fixed-cost absorption, margin expansion, and topline growth.



Product Innovation:

for Market Gaps

Expanding into AI-integrated Google TVs, BLDC fans, and digital signage. New launches like STARSHINE & ARATTON aim to fill mid-market voids post Chinese brand exits.



Capital-Efficient:

Strengthening Margins & Cash Flows

Sharpened focus on working capital discipline, improving cash conversion cycle and steady FCF growth, to unlock higher margins in future.





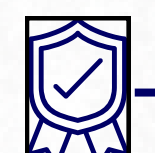


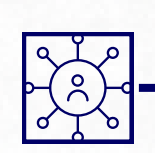
Make in India Champion:

Trusted Supply Chain Ally

Positioning as a leading beneficiary of Atmanirbhar Bharat and PLI-driven opportunities, becoming the preferred OEM partner for global and domestic brands.

PEER COMPARISON

Starshine: Superior Value in the Budget Smart TV Segment

	STARSHINE»	xiaomi	TCL	Infinix	micromax
 Product Range	32"-98"	32"-55"	32"-55"	32"-55"	32"-43"
 Price (For 32"-55")	₹7,000-25,000	₹10,000-80,000	₹11,000-80,000	₹8,000-22,000	₹8,000-22,000
 Standard Warranty	3 Years (Industry Best)	1-2 Years	1-2 Years	1 Year	1-2 Years
 Manufacturing Origin	Made In India	China (Assembled in India)	China	China	India
 Premium Features	Google TV, WebOS, Cloud TV Integration, HD Ready/QLED	Google TV HD Ready	Google TV Full HD	WebOS HD Ready/QLED	Android TV HD Ready
 Target Market	Tier 2 & 3 towns & Online (Regional Dominance)	Urban & Online Buyers	Urban & Premium Mid- Tier	Online Value Buyers	Tier 2 & 3 towns

**This peer comparison is for product ranges 32 to 55 inches and focuses on competitive prices and product ranges.*

Starshine's core strengths are affordable pricing, local trust, and an industry-leading 3-year warranty, making it extremely strong in Tier 2/3 towns. It continues dominating its budget niche while selectively upgrading features, expanding its e-commerce reach, and increasing brand awareness.

MAKE IN INDIA ADVANTAGE

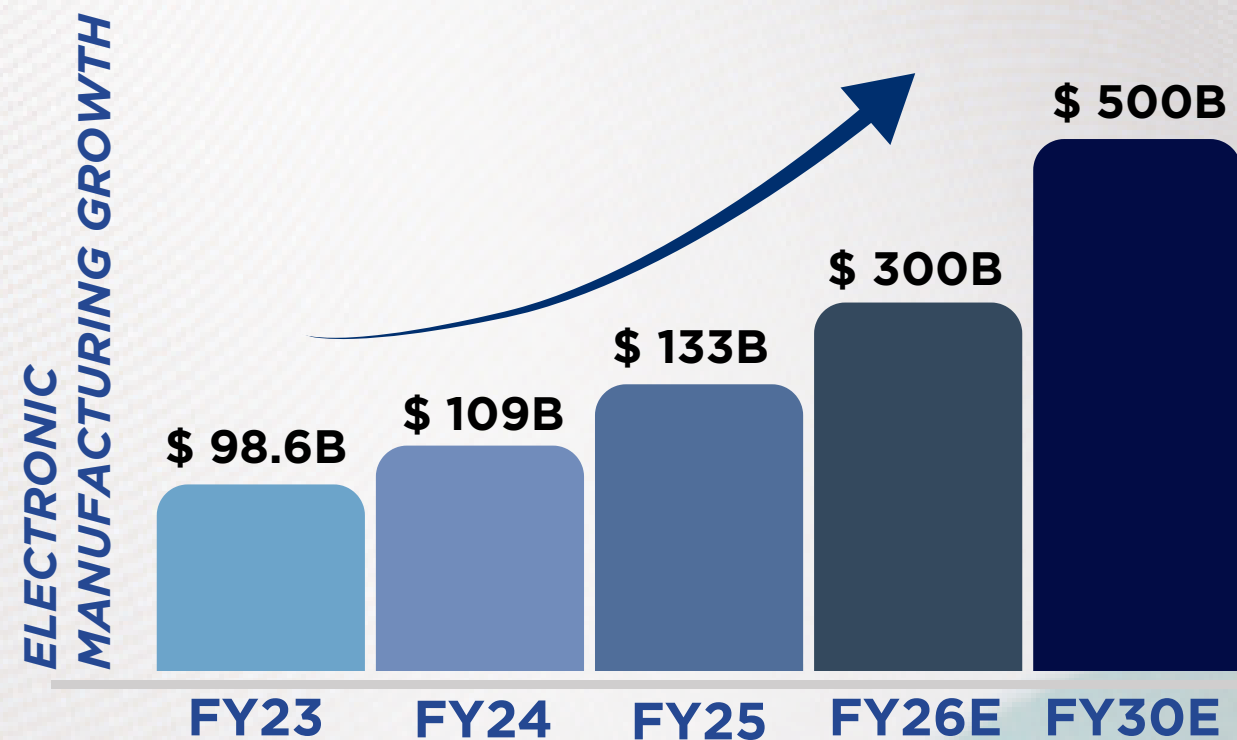


“ India has emerged as a global manufacturing powerhouse – spanning automobiles, aviation, electronics, and defence. I urge that our products should be of the standards of **‘zero defect and zero effect’**. The day is not far when India will be the hub of industrial manufacturing and the world will be looking towards India.

– Hon'ble PM Shri Narendra Modi

”

INDIA'S 2026 VISION: \$300B electronics manufacturing hub, incl. \$120B exports (IBEF).



Localized Advantage | Arham's Vision

- In-house manufacturing in consumer durables; fully aligned with Make in India's quality & self-reliance.
- Backward integration (injection molding, sheet metal) reduces import reliance.
- Tier-2/3 offline network drives Vocal for Local & Atmanirbhar Bharat.

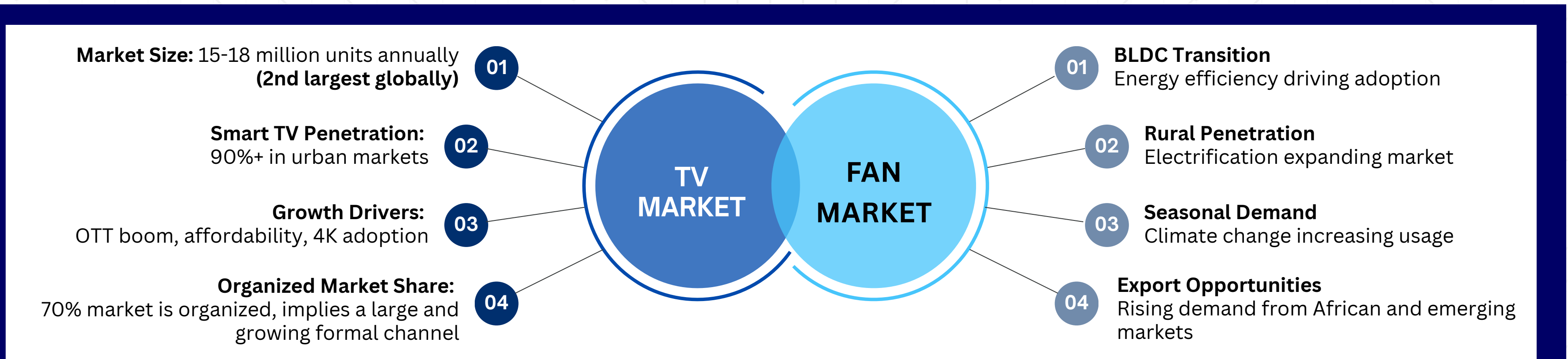


Mr. Anekant Jain

CEO & Executive Director

source: IBEF

INDUSTRY OVERVIEW





Make in India:
Electronics manufacturing focus



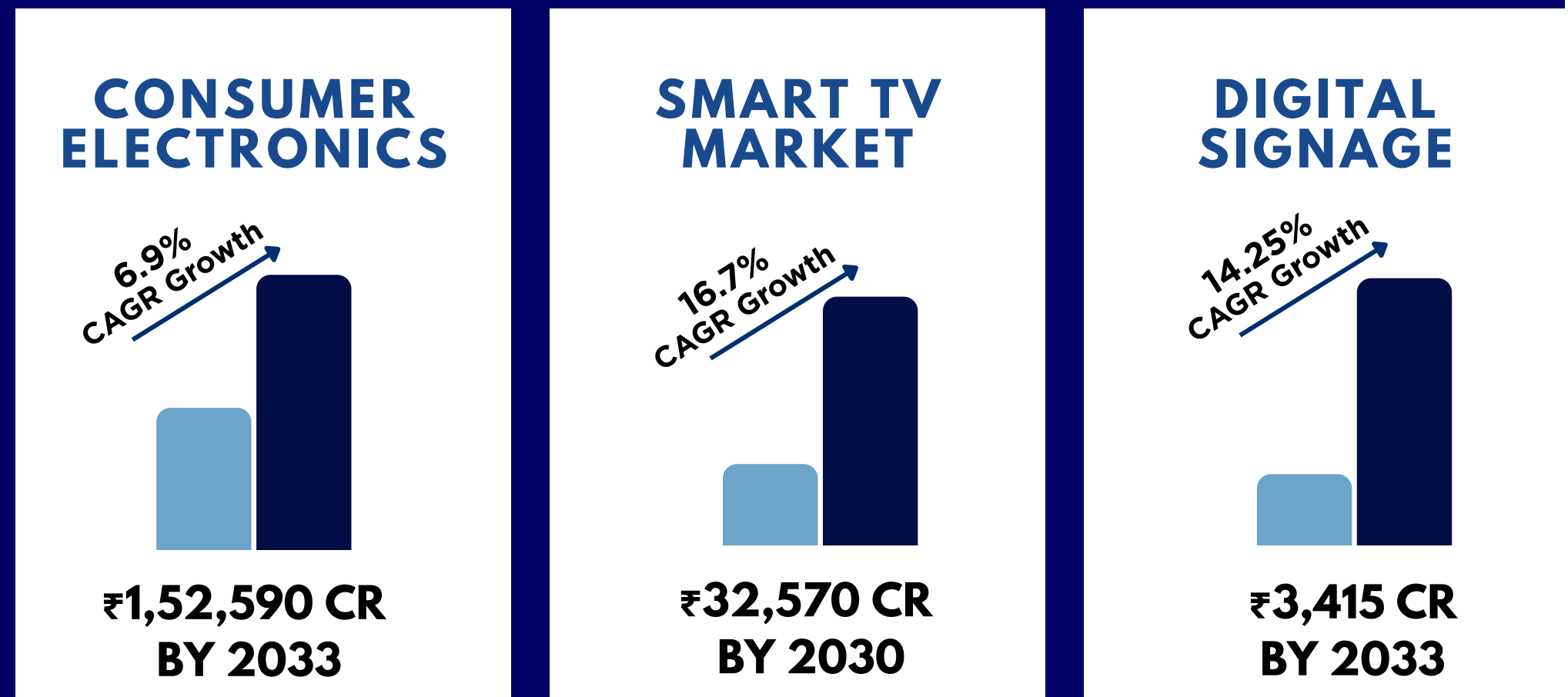
PLI Scheme:
Incentives for local production from Central Govt. & Govt. of Chhattisgarh



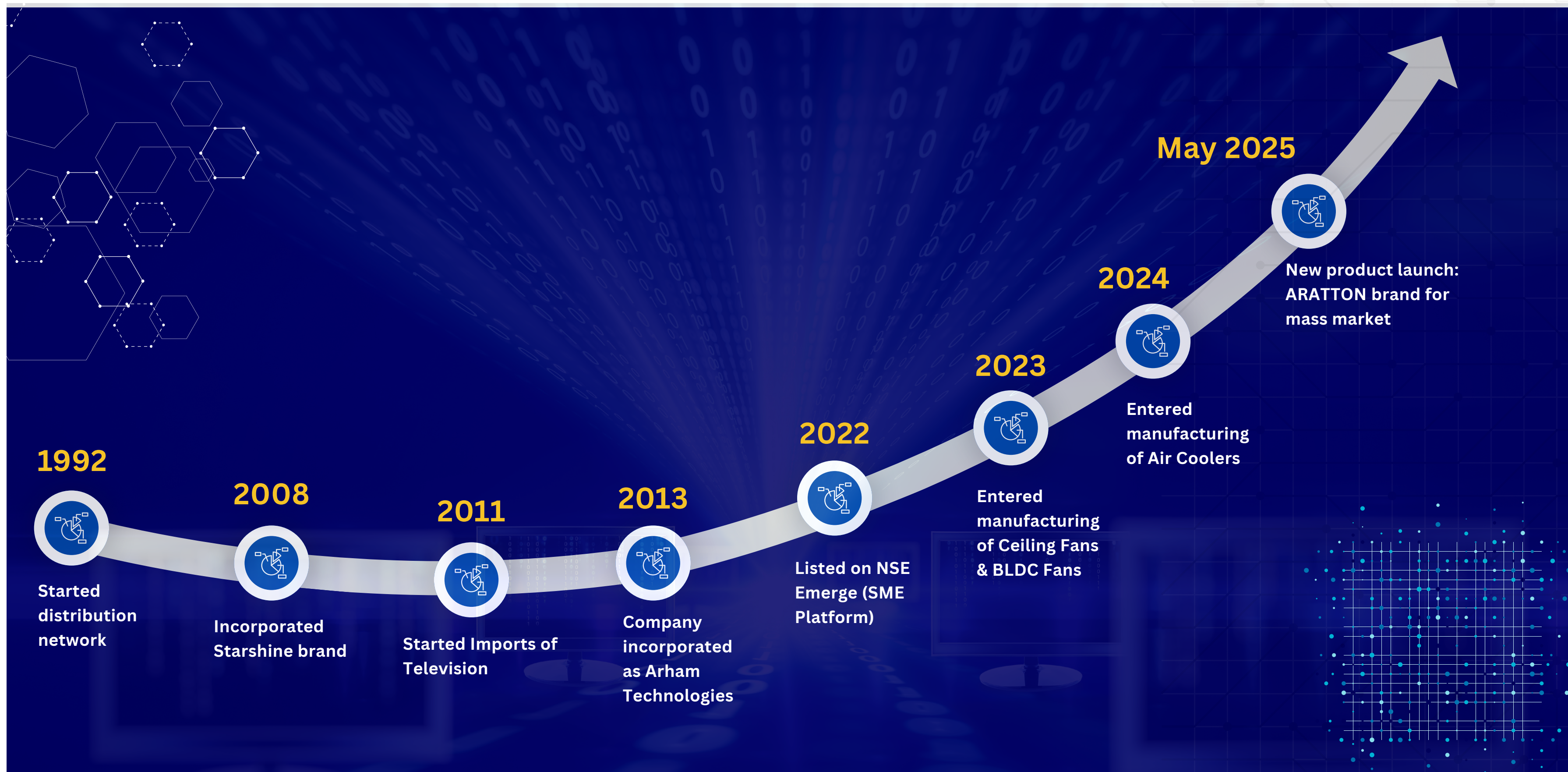
Digital India:
Smart Display adoption in education



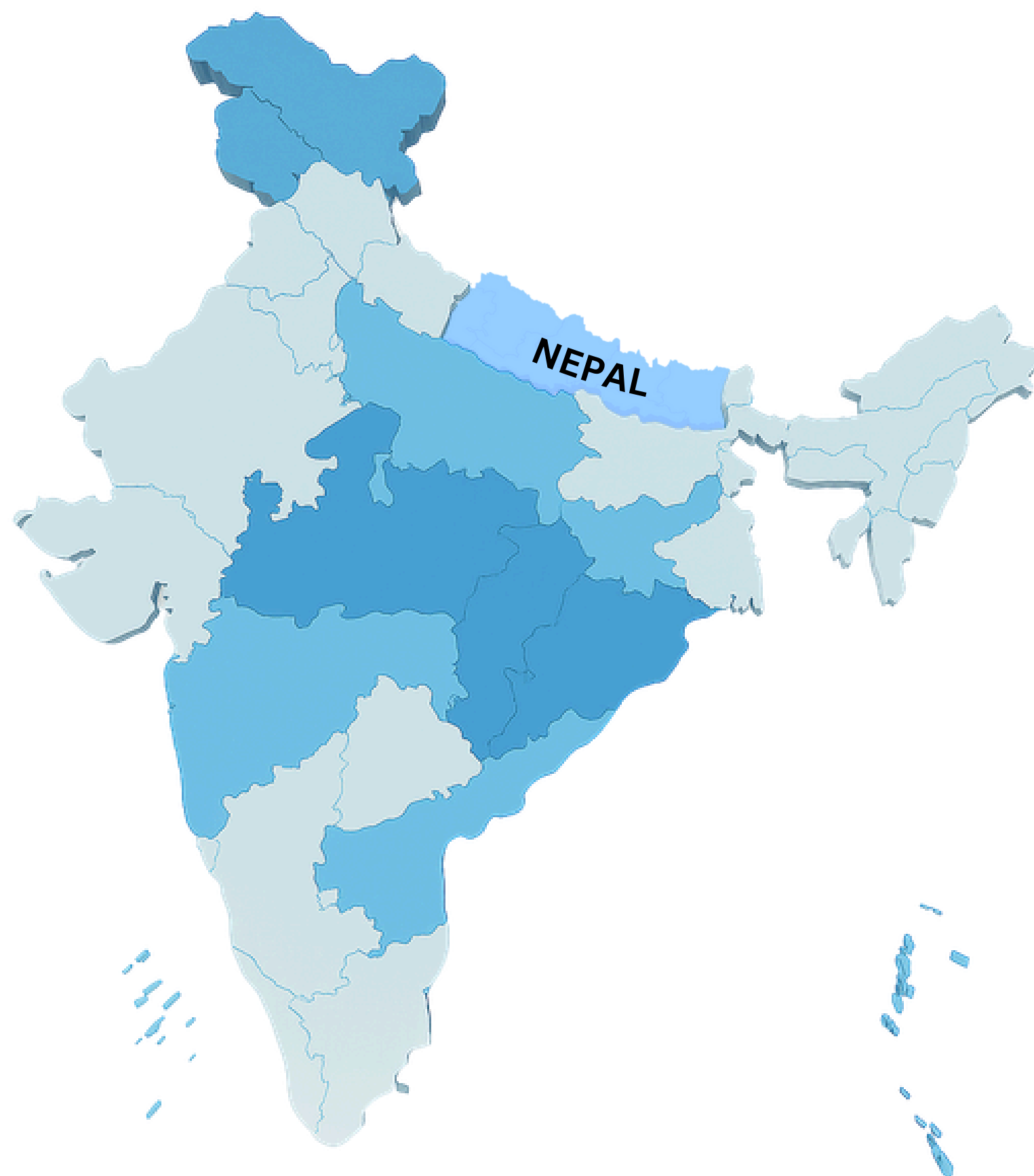
PM eVIDYA:
12 DTH channels creating institutional demand



OUR JOURNEY

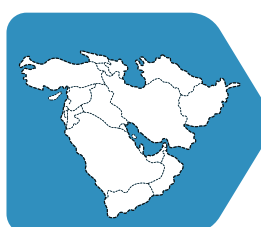


GEOGRAPHIC PRESENCE



Future Expansion Target

Southern India (FY26-27): Tamil Nadu, Karnataka, Andhra Pradesh, Telangana



Future Expansion Target

Export Markets: 20% revenue contribution target (Middle East, Africa, Asia)



First-mover advantage in Central India



Localized service and support network



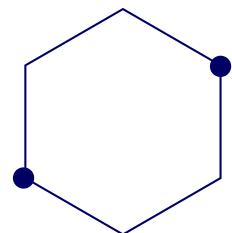
500+ Dealer Partners across markets



Regional brand recognition and trust



Cost-effective distribution model



MANAGEMENT COMMENTARY



As we look ahead, we believe **Arham is entering a defining inflection point**. The strong acceptance of **our brand Starshine across Bharat** continues to reaffirm that India is ready for high quality, dependable, and proudly homegrown electronics. We are focused on our mission to become a true mass market leader, bringing trusted consumer electronics into more households than ever before. With upcoming opportunities from state government driven education initiatives, we are preparing ourselves to participate meaningfully in this next wave of demand.

We are widening our product portfolio, strengthening our distribution network, and deepening our regional reach by **adding more dealers and trade partners across Tier 2 and Tier 3 markets**. This expansion is not just about scale, but about being closer to the families who trust Starshine every day.

Going forward, we expect a clear improvement in our operational capabilities as we work towards tightening our cash conversion cycle and driving higher efficiency across the organisation. The foundation we built over the past few years, driven by discipline, consistency, and a commitment to Indian manufacturing, gives us the confidence to pursue our next phase of growth with clarity and conviction.

Our journey has always been rooted in serving Bharat with integrity and reliability. That purpose continues to guide every step we take as we scale Starshine to newer heights.



Mr. Ankit Jain

Chief Financial Officer & Executive Director

LEADERSHIP TEAM



Mr. Roshan Jain
Managing Director

Founder and MD of Arham Technologies, B.Com (Hons.) graduate with 35+ years in electronics. Known for strategic growth, relationship-building, and innovation, he built a strong dealer network and drives overall company strategy and brand positioning.



Mr. Ankit Jain
CFO & Executive Director

CFO & Executive Director, B.Tech in Electrical & Electronics with an Entrepreneurship certification from IIT Delhi. With 15+ years of experience, he has led quality, efficiency, and modernization initiatives since 2013.



Mr. Anekant Jain
CEO & Executive Director

CEO & Director of Operations, B.Tech in Computer Science with Entrepreneurship certification from XLRI. With 10 years' experience, he focuses on operational excellence, automation, efficiency, and lean management, driving major quality improvements across the company.

LEADERSHIP TEAM



**Mr. Nagendra
Kumar Mehta,
*Plant Head***

With 22+ years in electronics assembly and injection moulding, he drives operational streamlining, quality, and manufacturing efficiency at Arham Technologies.



**Mr. Mayank
Nayak,
*Head of Accounts***

Finance professional (B.Com, CA Inter, GST Practitioner) with 6+ years in reporting, taxation, and compliance, managing Arham's finance department.



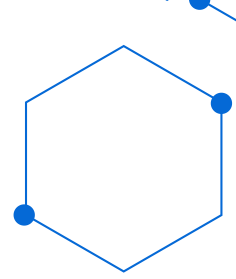
**Mr. Vipul
Kumar,
*Human Resource
Manager***

HR leader (MBA) focused on people-centric leadership, team building, and performance optimization, ensuring smooth cross-departmental coordination.



**Mr. Lokendra
Kumar,
*Software Developer***

Software Developer (B.Tech, OP Jindal) skilled in full-stack and backend development, driving automation, efficiency, and digital innovation.

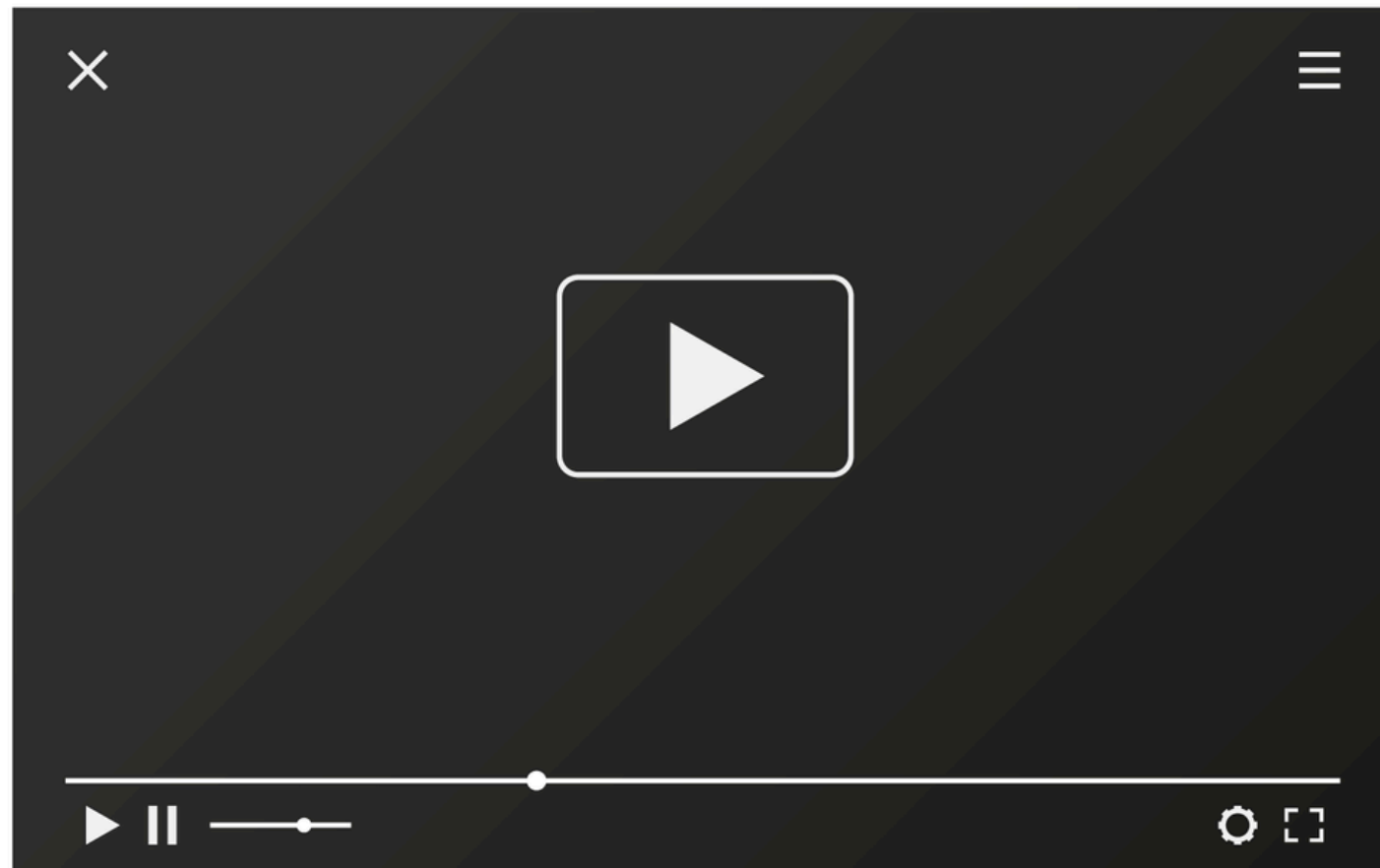


UNVEILING OUR STRENGTH

Plant Walkthrough and Expo Highlights



Click on the video



Arham Technologies Limited



Arham Technologies
10 subscribers

Subscribe



2

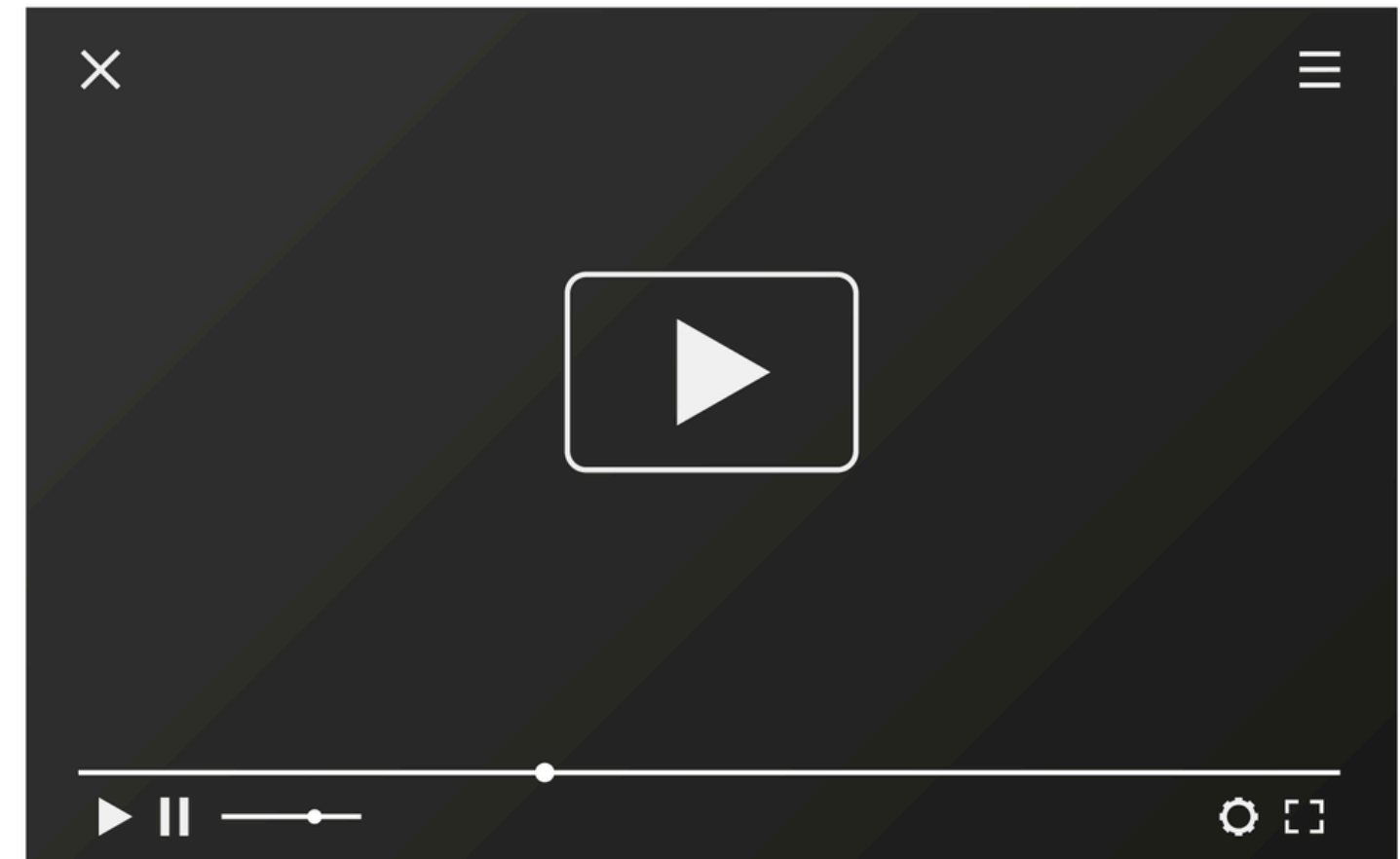


Share

Ask

Download

Click on the video



Arham Technologies Limited' Starshine at Sourcing 2025: LED TVs, Fans, Mixers & Coolers | WEECE Media



WEECE Media
685 subscribers

Subscribe



9



Share

Download

Clip



Rundown on our manufacturing process from start to end.

Arham Technologies participating at SOURCEX 2025.

AWARDS & RECOGNITION



Awarded
“BRAND OF THE YEAR 2022”
 by News MP CG.



Extra ordinary contribution to
Make in India, at Swadeshi
 Jagran Manch



3rd Edition of Sourcex,
 International export
 promotion event by FIE



Recognised by **JCI youth wing**,
 for exhibiting our products
 at a youth carnival.



Recognized as
“CHHATTISGARH GAURAV”



Recognised by
JITO youth wing



Recognised by **Agrawal Yuva
 Manch**, for exhibiting our
 products at a kite festival

KEY PERFORMING INDEX

Revenue From Operations

₹ 45.63 Crores
(+40.66% YoY)

Earnings Per Share

₹ 3.48
(Diluted EPS)

EBITDA

₹ 8.46 Crores
(+64.27% YoY)

EBITDA Margins

18.54%
(+ 267 bps)

Profit After Tax

₹ 5.90 Crores
(+123.48% YoY)

Profit After Tax Margins

12.93%
(+ 479 bps)

Net Block

₹ 7.90 Crores
(FY25)

Asset Turnover

8-10X
(FY25)

PROFIT & LOSS STATEMENT

₹ in Crores

	HIFY26	HIFY25	YoY % Increase	FY25	FY24
Revenue from Operations	45.63	32.44	40.66	69.89	54.74
Cost of Materials Consumed	35.98	26.80	-	44.27	42.52
Employee Expenses	1.05	0.70	-	2.07	1.50
Other Expenses	0.84	1.26	-	2.64	2.21
EBITDA	8.46	5.15	64.27	12.68	8.51
EBITDA %	18.54	15.88	-	18.14	15.55
Other income	0.61	0.02	-	0.20	0.53
Depreciation and Amortization	0.44	0.61	-	1.10	0.77
Finance Cost	1.40	1.06	-	2.27	1.59
PBT	7.22	3.50	106.29	9.51	6.68
Tax Expenses	1.33	0.86	-	2.24	1.80
PAT from Operations	5.90	2.64	123.48	7.28	4.88
PAT Margin %	12.93	8.14	-	10.41	8.91
Diluted EPS (in Rs.)	3.48	3.12	-	4.30	5.76

BALANCE SHEET

₹ in Crores

Particulars	March 2025	March 2024
Equity Capital	16.92	8.46
Reserves	14.26	15.45
Borrowings	26.00	18.37
Other Liabilities	12.68	5.91
Total Liabilities	69.86	48.19
Fixed Assets	7.90	9.54
CWIP	0.65	0.72
Investments	-	-
Other Assets	61.31	37.93
Total Assets	69.86	48.19



Get in touch

cs@arhamtechnologies.co.in



AYUSH DIVECHA | DHVIJ PATEL

G12-14, 7th Floor- Commerce Centre,
Mumbai- 400034

Email : ir@merlincapital.co.in

Contact : [+91 81048 55515](tel:+918104855515)