



ARHAM
TECHNOLOGIES LIMITED

(Erstwhile Arham Technologies Private Limited)

CIN: L52335CT2013PLC001207

Regd. Office & Factory: Plot No. 15, Electronic Manufacturing Cluster, Sector-22, Village Tuta, Atal Nagar Nava Raipur, Raipur, Chhattisgarh, 492015. Tel-959984784. Email- support@arhamtechnologies.co.in

Corporate Office: 5, Chirakoot Complex, Opp. Vyavsayik Sahkari Bank, Jawahar Nagar, Raipur, Chhattisgarh, 492001.

Tel-07712223415. www.arhamtechnologies.co.in

Date: 15/10/2025

To,

The Listing Department

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,

Bandra (East), Mumbai – 400051.

Subject: Submission of Investor Presentation / Company Profile for publication on the Exchange website

Symbol: (NSE-SME: ARHAM) ISIN: INE0L2Y01011

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit the Investor Presentation / Company Profile of Arham Technologies Limited (“the Company”), which provides an overview of the Company’s business operations, financial performance, and strategic initiatives.

The presentation is being furnished to provide investors and stakeholders with updated insights into the Company’s profile, product portfolio, market positioning, and growth outlook.

This is for your information and records.

Thanking you,

Yours faithfully,

For Arham Technologies Limited

Pooja Avinash Gandhewar

Company Secretary cum Compliance Officer



INVESTOR PRESENTATION OCTOBER 2025



This presentation and the accompanying slides (the “Presentation”), which have been prepared by Arham Technologies Limited (The “Company”) solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company. This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. Certain matters discussed in this Presentation may contain statements regarding the Company’s market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantee of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and worldwide, competition, the company’s ability to successfully implement its strategy, the Company’s future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company’s market preferences and its exposure to market risks, as well as other risks. The Company’s actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

ARHAM AT A GLANCE

Arham Technologies Limited is a leading Electronics Manufacturer and Original Equipment Manufacturer (OEM) specializing in Smart LED Televisions under the premium STARSHINE and economy ARATTON brand. Incorporated in 2013 and based in Raipur, Chhattisgarh, the company operates from the Electronic Manufacturing Cluster in New Raipur with State-Of-The-Art facilities including 1K standard clean rooms and advanced testing protocols. The company has established itself as a dominant player in Central India's consumer electronics sector, manufacturing LED Smart TVs, Ceiling Fans, Air Coolers along with other appliances like Washing Machines, and Mixer Grinders for both B2B and B2C segments.

Started as an EMS trader, Arham has grown from Electronics Manufacturing to a leading Smart TV Brand.

Brands: STARSHINE (Premium) and ARATTON (Mass Market)

Manufacturing of Smart LED TVs, Fans, Coolers, Washing Machines, etc

Geographic Reach across 10+ states with 500+ dealers

2013

Incorporation of the company



Multi-state access advantages because of its strategic location

Total blended capacity of 8.5 Lakh units/year

Current Utilitization at 30% with scope to reach 80% by FY28



Raipur, Chhattisgarh

PRODUCT PORTFOLIO



01. Smart Televisions

- **3 Years** Comprehensive Warranty
- **32" to 98" 4K** Smart TVs
- Google TV, WebOS, Cloud TV integration
- **Annual Capacity:** 3 Lacs unit per year



02. Fans

- **5 Years** Comprehensive Warranty
- Made for **Indian climatic conditions**
- BLDC & Induction, Ceiling, Table, Pedestal, Exhaust Fans
- **Annual Capacity:** 5 Lacs unit per year



03. Home Appliances

- Air Coolers, Washing Machines, Mixer Grinders
- **Heavy-duty** design for Indian households
- Growing contribution to revenue mix
- **Annual Capacity:** 50K+ unit per year

PRODUCT PORTFOLIO (1/3)

Smart Televisions



Annual Production Capacity: 3,00,000 units



Long-term assurance backed by extended coverage and after-sales support.



Rising demand for Smart TVs in regional markets driven by OTT adoption.



Affordable large-screen Smart TVs offering superior value at a comparatively lower cost than peer brands



Latest Technology & Smart Platforms for a rich, intuitive viewing experience with ROHS certification

PRODUCT PORTFOLIO (2/3)

Fans

(Celing, BLDC, Pedestal, Table, Exhaust)



Annual Production Capacity: 5,00,000 units



Energy-Efficient BLDC Technology - Saves power without compromising performance.



8-Stage Quality Testing - Ensures airflow, stability, safety, and durability with BIS & BEE certification



Strong replacement demand in semi-urban and rural India.



Peak seasonal demand driven by extended summers and heatwaves.

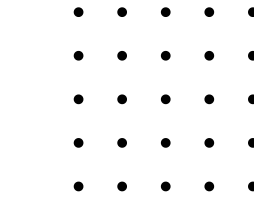
PRODUCT PORTFOLIO (3/3)

Home Appliances

(Washing Machine, Mixer Grinder, Air Cooler)



Annual Production Capacity: 50,000+ units



Designed to handle tough grinding, low water pressure, and variable voltage.



Rugged motors and high air delivery for long-lasting performance.



Affordable appliance category growing among first-time home buyers.



Rising demand in regional markets for semi-automatic washers and air coolers.

NEW PRODUCT PORTFOLIO



**Foray into Interactive Flat Panel Displays,
IoT enabled products,
High Margins & Sunrise Sector**

Application:



Smart Classroom
Electronics



Digital Signage



Educational Technology
Products

25 % CAGR

Domestic Market Opportunity in Smart Displays

MANUFACTURING POWERHOUSE



45,000+ sq. ft.
state of art facility

Raipur, Chhattisgarh
Central India hub



Harnessing cutting-edge
automated systems

24/7

Operational readiness
with lean manufacturing

100%

Multi-stage
testing



ISO 9001:2008, ISO 45001, ISO
14001, BIS & BEE , ZED certified



WHY ARHAM?



MAXIMIZING CAPITAL PRODUCTIVITY

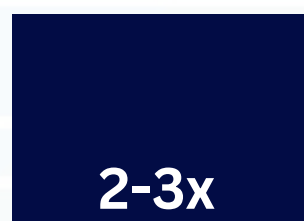


Superior Capital Efficiency

Enabling ₹8
of revenue for every ₹1



Arham
Technologies



Other
Companies



Asset-light
strategy



High-throughput
manufacturing



Built-In Operating Leverage

Rising volumes directly expand margins as fixed costs stay constant, driving disproportionate gains in EBITDA and PAT as topline grows.



Integration Without Bloat

Strategic backward integration (plastics, sheet metal) replaces vendor dependency, improving margins without bloating the balance sheet.



Scalable Without Stretching

Arham's capacity model allows scale without debt or dilution preserving balance sheet strength while enabling 3x output growth.



Rapid Inventory Flow

Strategic backward integration and localized manufacturing ensure a Just-in-Time (JIT) supply chain. High demand in regional markets accelerates inventory turnover, keeping stock minimal and highly liquid.



Lean Receivables Management

Dominance in the cash-efficient Tier 2/3 dealer network enables quick collection cycles. The trust-based regional model minimizes credit risk, resulting in a lower Cash Conversion Cycle.



Capex-Light, Output-Heavy

With infrastructure already in place, scaling from 30% to 80% plant utilization by FY28 requires no significant capex, a rare multiplier effect in a capex-intensive industry.

GROWTH TRIGGERS



Addition of New Products

Expanding the product portfolio with unique offerings to capture new market opportunities

01



Boosting Operational Muscle

Actively pursuing backward integration across key components while streamlining end-to-end supply chain operations to enhance cost efficiency, improve quality control, and build long-term scalability.

02



High-Tech Manufacturing Integration

Investments are being made in sheet metal fabrication for in-house manufacturing of fan blades and TV cabinet components, as well as in an injection moulding unit to produce cabinets for TVs, coolers, and plastic parts of table, pedestal, and wall fans.

03



Partner with Large Format Retail and Government

Expanding scale through large government contracts of educational Smart TVs while strengthening consumer reach via Large Format Retail (LFR) chains for stable institutional demand and wider brand visibility.

04



Geographic Expansion

Strengthening presence in Southern India while targeting new markets across Middle East, Africa, and Asia.

05

VISION FY28

Building India's Leading Mass-Market Electronics Brand

Capex-Backed Scalability:

ROI-Focused Growth

₹30 Cr+ being invested in sheet metal and injection moulding units to enhance backward integration, ensuring better cost control, quality, and scalability across product lines.

Distribution-Led Scale:

Network- Led Growth

From 500+ dealers across 8 states to deeper Tier-2/3 reach and LFR tie-ups like Croma, Vijay Sales. Government Smart TV orders for education to add predictable institutional scale.

Expanding Borders:

Tapping Bharat + Global

Aggressively growing in South India while entering the Middle East, Africa & Asia, unlocking new revenue streams and currency diversification.

Asset Productivity:

30% → 80% Utilization

Unlocking operating leverage by ramping TV capacity utilization from 30% to 80% BY FY28, driving fixed-cost absorption, margin expansion, and topline growth.

Product Innovation:

for Market Gaps

Expanding into AI-integrated Google TVs, BLDC fans, and digital signage. New launches like STARSHINE & ARATTON aim to fill mid-market voids post Chinese brand exits.

Capital-Efficient:

Strengthening Margins & Cash Flows

Sharpened focus on working capital discipline, improving cash conversion cycle and steady FCF growth, to unlock higher margins in future.

Make in India Champion:

Trusted Supply Chain Ally

Positioning as a leading beneficiary of Atmanirbhar Bharat and PLI-driven opportunities, becoming the preferred OEM partner for global and domestic brands.

Targeting a revenue milestone of ₹300 Cr by 2028

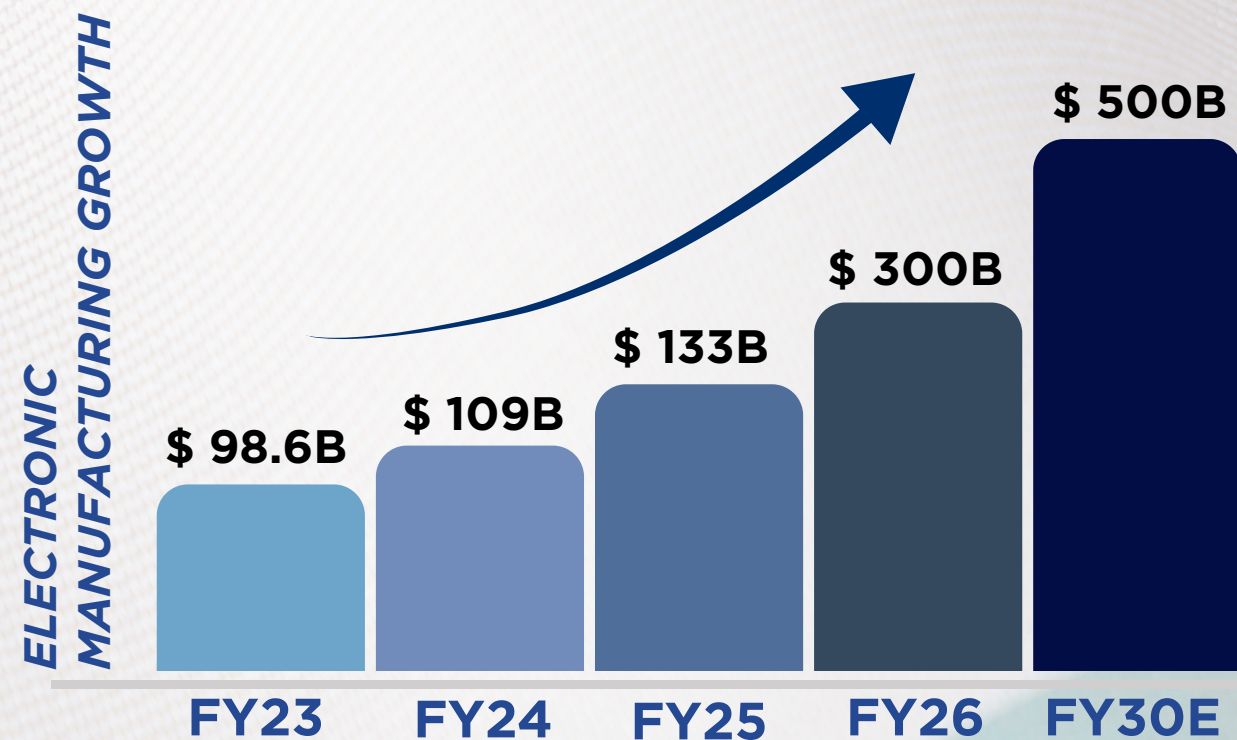
MAKE IN INDIA ADVANTAGE



“India has emerged as a global manufacturing powerhouse – spanning automobiles, aviation, electronics, and defence. I urge that our products should be of the standards of **‘zero defect and zero effect’**. The day is not far when India will be the hub of industrial manufacturing and the world will be looking towards India.

– Hon'ble PM Shri Narendra Modi”

INDIA'S 2026 VISION: \$300B electronics manufacturing hub, incl. \$120B exports (IBEF).



Localized Advantage | Arham's Vision

- In-house manufacturing in consumer durables; fully aligned with Make in India's quality & self-reliance.
- Backward integration (injection molding, sheet metal) reduces import reliance.
- Tier-2/3 offline network drives Vocal for Local & Atmanirbhar Bharat.



Mr. Anekant Jain
CEO & Executive Director

source: IBEF

PEER COMPARISON

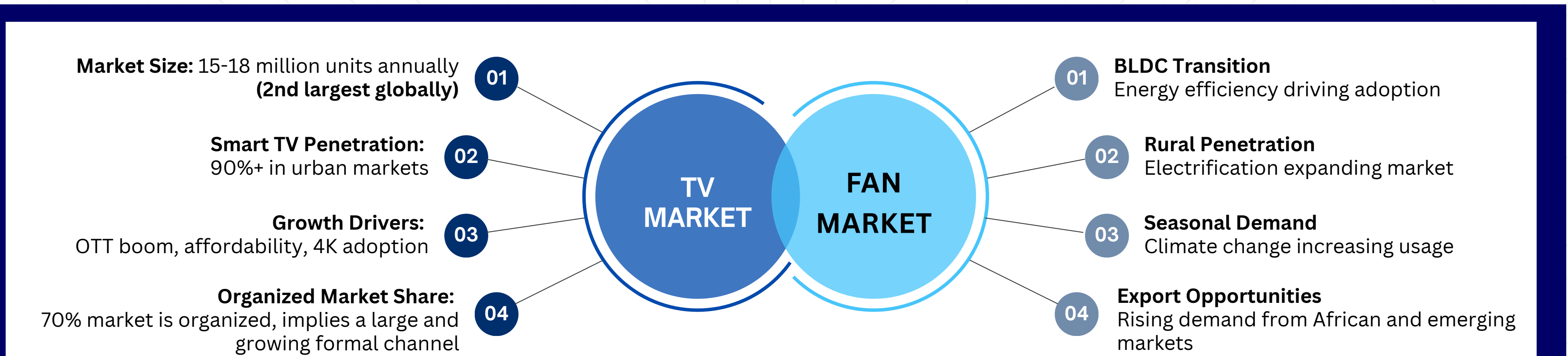
Starshine: Superior Value in the Budget Smart TV Segment

	STARSHINE»	xiaomi	TCL	Infinix	micromax
 Product Range	32"-55"	32"-55"	32"-55"	32"-55"	32"-43"
 Price	₹7,000-25,000	₹10,000-80,000	₹11,000-80,000	₹8,000-22,000	₹8,000-22,000
 Standard Warranty	3 Years (Industry Best)	1-2 Years	1-2 Years	1 Year	1-2 Years
 Manufacturing Origin	Made In India	China (Assembled in India)	China	China	India
 Premium Features	Google TV, WebOS, Cloud TV Integration, HD Ready/QLED	Google TV HD Ready	Google TV Full HD	WebOS HD Ready/QLED	Android TV HD Ready
 Target Market	Tier 2 & 3 towns & Online (Regional Dominance)	Urban & Online Buyers	Urban & Premium Mid- Tier	Online Value Buyers	Tier 2 & 3 towns

**This peer comparison is for product ranges 32 to 55 inches and focuses on competitive prices and product ranges.*

Starshine's core strengths are affordable pricing, local trust, and an industry-leading 3-year warranty, making it extremely strong in Tier 2/3 towns. It continues dominating its budget niche while selectively upgrading features, expanding its e-commerce reach, and increasing brand awareness.

INDUSTRY OVERVIEW





Make in India:
Electronics manufacturing focus



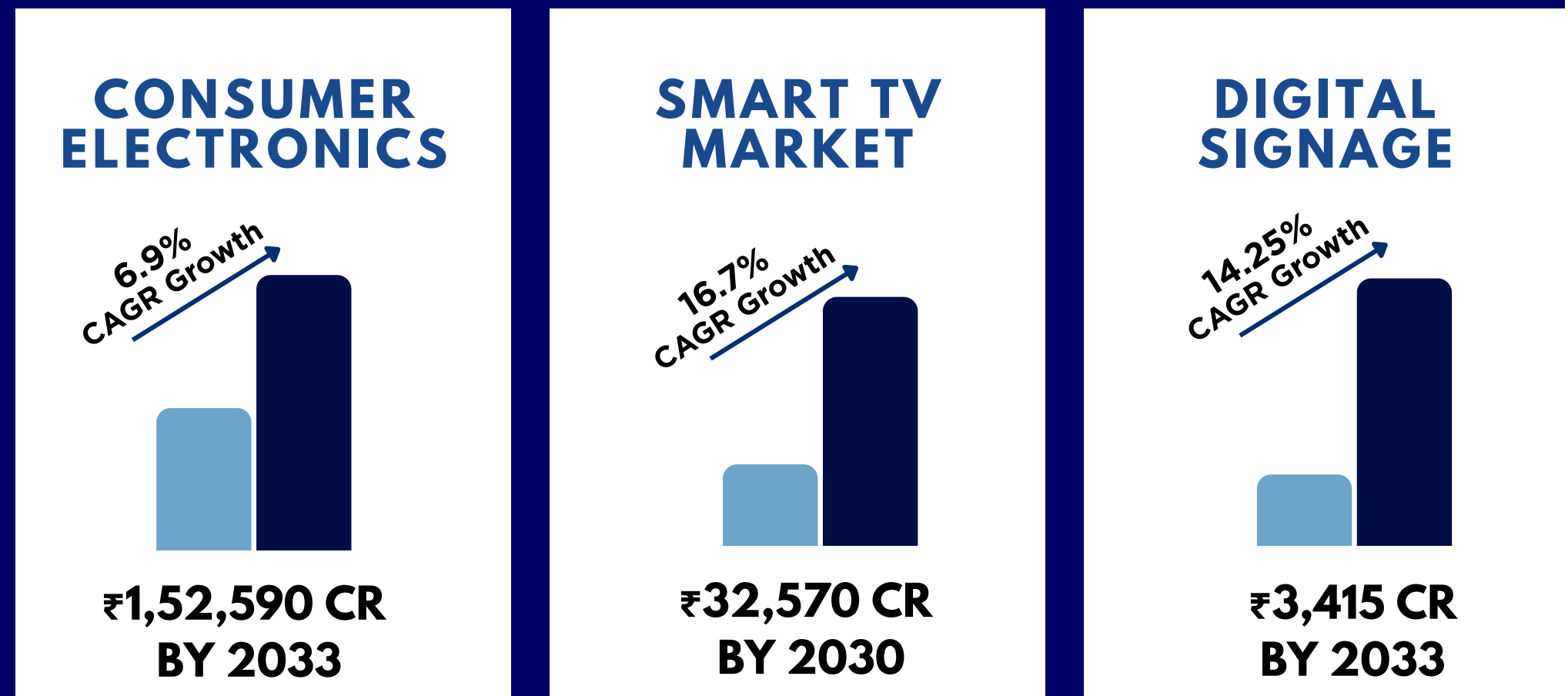
PLI Scheme:
Incentives for local production from Central Govt. & Govt. of Chhattisgarh



Digital India:
Smart Display adoption in education



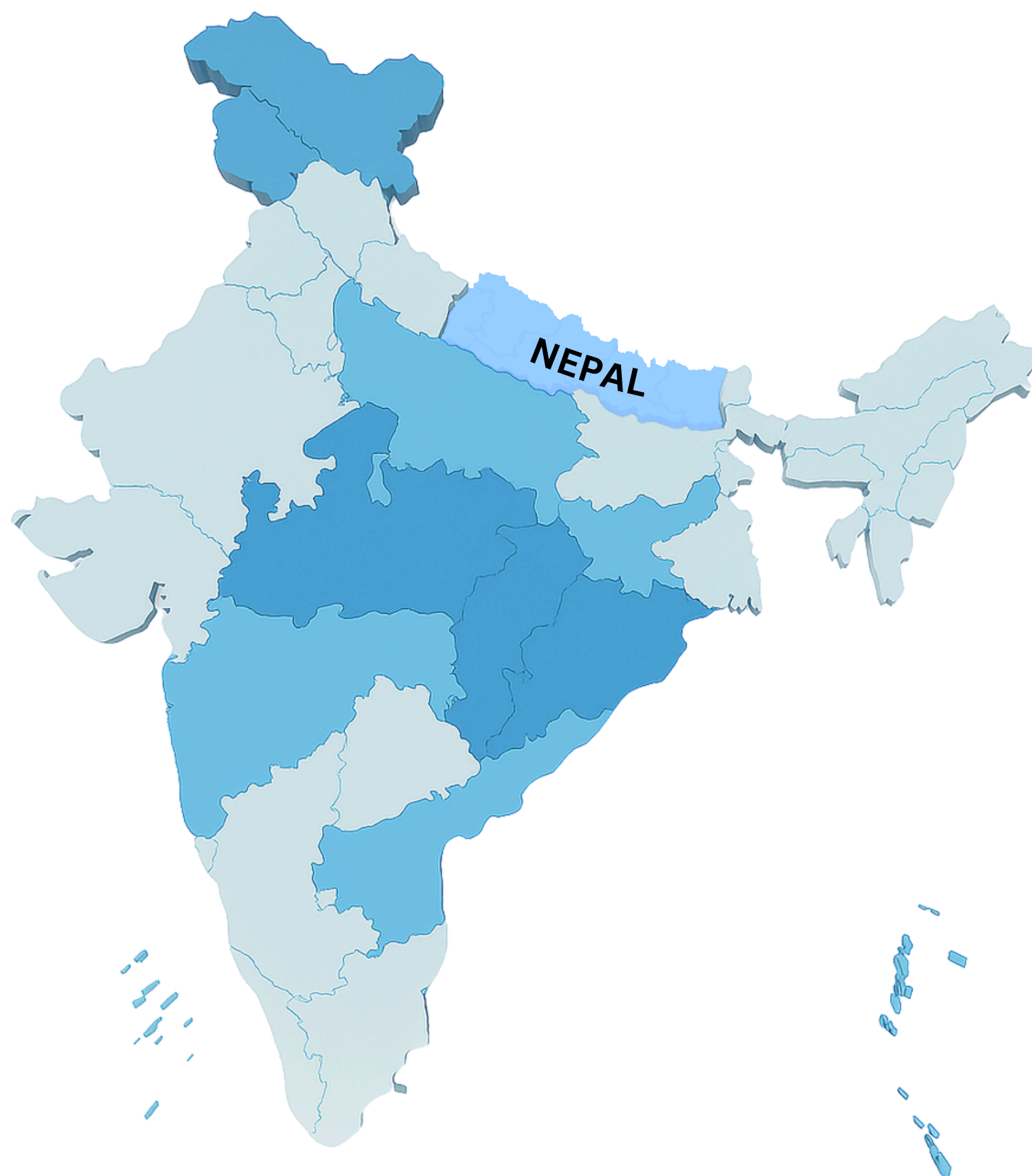
PM eVIDYA:
12 DTH channels creating institutional demand



OUR JOURNEY

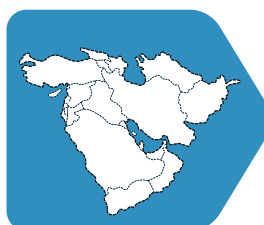


GEOGRAPHIC PRESENCE



**Future
Expansion
Target**

Southern India (FY26-27): Tamil Nadu, Karnataka, Andhra Pradesh, Telangana



**Future
Expansion
Target**

Export Markets: 20% revenue contribution target (Middle East, Africa, Asia)



**First-mover
advantage in
Central India**



**Localized
service and
support
network**



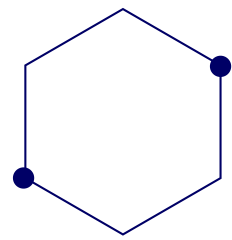
**500+ Dealer
Partners
across
markets**



**Regional
brand
recognition
and trust**



**Cost-
effective
distribution
model**



MANAGEMENT COMMENTARY



Mr. Ankit Jain

Chief Financial Officer & Executive Director

It fills me with pride to see how Bharat is embracing Starshine not just as a brand, but as a part of their homes and lives. From small towns to growing cities, the response reaffirms our belief that India doesn't just need foreign solutions - it trusts its own. We've always believed that nation-building doesn't only happen in policy rooms - it happens on manufacturing shopfloors, through the hands of skilled workers, the dreams of entrepreneurs, and the trust of Indian families.

Every product we make is a step towards that stronger, self-reliant Bharat we all envision. With the blessings of our customers, the strength of our 500+ trade partners, and the faith of our investors, we aim to grow at a pace of **50-60% CAGR** responsibly, consistently, and proudly from Indian soil. We're also preparing for the next phase of growth by expanding our manufacturing footprint and equipping it with the latest technology- so that Bharat doesn't follow global standards, it sets them. This is not just business for us - it is seva to the nation. And with every fan, every television, every appliance we build, we honour that responsibility.



LEADERSHIP TEAM



Mr. Roshan Jain
Managing Director

Founder and MD of Arham Technologies, B.Com (Hons.) graduate with 35+ years in electronics. Known for strategic growth, relationship-building, and innovation, he built a strong dealer network and drives overall company strategy and brand positioning.



Mr. Ankit Jain
CFO & Executive Director

CFO & Executive Director, B.Tech in Electrical & Electronics with an Entrepreneurship certification from IIT Delhi. With 15+ years of experience, he has led quality, efficiency, and modernization initiatives since 2013.



Mr. Anekant Jain
CEO & Executive Director

CEO & Director of Operations, B.Tech in Computer Science with Entrepreneurship certification from XLRI. With 10 years' experience, he focuses on operational excellence, automation, efficiency, and lean management, driving major quality improvements across the company.

LEADERSHIP TEAM



**Mr. Nagendra
Kumar Mehta,
*Plant Head***

With 22+ years in electronics assembly and injection moulding, he drives operational streamlining, quality, and manufacturing efficiency at Arham Technologies.



**Mr. Mayank
Nayak,
*Head of Accounts***

Finance professional (B.Com, CA Inter, GST Practitioner) with 6+ years in reporting, taxation, and compliance, managing Arham's finance department.



**Mr. Vipul
Kumar,
*Human Resource
Manager***

HR leader (MBA) focused on people-centric leadership, team building, and performance optimization, ensuring smooth cross-departmental coordination.



**Mr. Lokendra
Kumar,
*Software Developer***

Software Developer (B.Tech, OP Jindal) skilled in full-stack and backend development, driving automation, efficiency, and digital innovation.

AWARDS & RECOGNITION



Awarded
“BRAND OF THE YEAR 2022”
 by News MP CG.



Extra ordinary contribution to
Make in India, at Swadeshi
 Jagran Manch



3rd Edition of Sourcex,
 International export
 promotion event by FIE



Recognised by **JCI youth wing**,
 for exhibiting our products
 at a youth carnival.



Recognized as
“CHHATTISGARH GAURAV”



Recognised by
JITO youth wing



Recognised by **Agrawal Yuva Manch**, for exhibiting our
 products at a kite festival



Get in touch

cs@arhamtechnologies.co.in



AYUSH DIVECHA | DARSHIL PANDYA

G12-14, 7th Floor- Commerce Centre,
Mumbai- 400034

Email : ir@merlincapital.co.in

Contact : [+91 81048 55515](tel:+918104855515)