

Date : 07th August, 2013

1) The Manager , Listing Department, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai- 400 051	2) The Listing Department Corporate Relationship Department Bombay Stock Exchange limited 1 st Floor, New Trading Wing P.J. Towers Dalal Street Fort, Mumbai- 400 001
Scrip Code- ARCHIES	Scrip Code- 532212

Dear Sir,

Please find enclosed herewith the unaudited financial results of the company for first quarter ended 30th June, 2013 as approved by the Board of Directors in their meeting held on 07th of August, 2013.

Kindly acknowledge the receipt of the same.

Thanking you

For **ARCHIES LIMITED**



Vikas Kumar Tak
(Company Secretary)

ARCHIES LIMITED

C-113, NARAINA INDUSTRIAL AREA, PHASE - I, NEW DELHI - 110 028 (INDIA)
TEL. : 91-11- 41410000, 41412222, FAX : 91-11- 41410070, 41410060 Website: www.archiesonline.com
REGISTERED OFFICE : PLOT NO. 191-F, SECTOR-4, I.M.T. MANESAR, GURGAON-122050, HARYANA (INDIA)

ARCHIES LIMITED

PART I

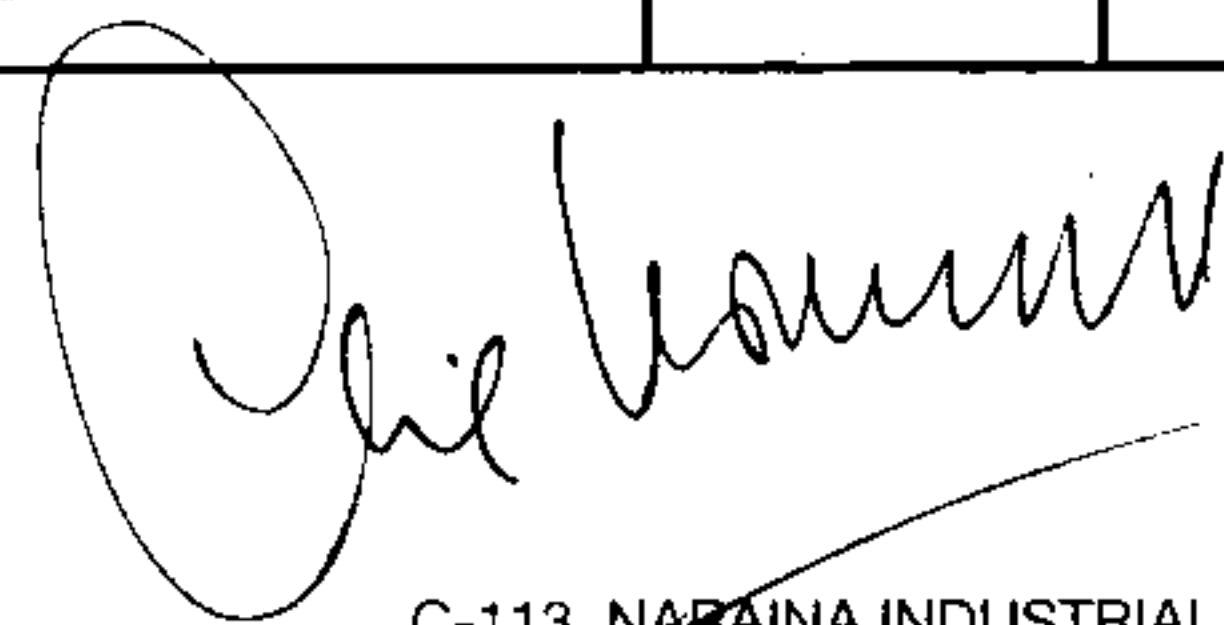
STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30 JUNE 2013

(₹ in Lacs)

	PARTICULARS	3 MONTHS ENDED			YEAR ENDED
		30/06/2013	31/03/2013	30/06/2012	31/03/2013
		UNAUDITED	AUDITED	UNAUDITED	AUDITED
1	Income from operations				
	(a) Net Sales from Operations (Net of excise duty)	3926.30	5509.55	4148.84	20086.35
	(b) Other Operating Income	8.11	24.79	5.20	41.37
	Total Income from operations (net)	3934.41	5534.34	4154.04	20127.72
2	Expenses				
	(a) Cost of Materials Consumed	422.62	289.89	330.68	1567.77
	(b) Purchase of Traded Goods	897.50	1072.36	903.65	6087.51
	(c) Change in inventories of finished goods, work-in-progress and Traded Goods	22.60	815.92	279.15	(142.39)
	(d) Employee Benefits Expense	705.94	720.15	664.44	2818.74
	(e) Depreciation	123.41	129.97	117.08	487.49
	(f) Rent	699.26	755.94	679.12	2819.35
	(g) Other Expenses	1062.07	1409.81	1052.47	5250.52
	Total Expense	3933.40	5194.04	4026.59	18888.99
3	Profit from Operations before other Income, finance costs & interest and Exceptional Item (1-2)	1.01	340.30	127.45	1238.73
4	Other Income	53.67	5.98	37.20	36.95
5	Profit from ordinary activities before finance costs and interest and exceptional items (3+4)	54.68	346.28	164.65	1275.68
6	Finance costs & Interest	48.36	53.46	43.88	224.80
7	Profit from ordinary activities after finance costs & interest but before exceptional items (5-6)	6.32	292.82	120.77	1050.88
8	Exceptional Items	0.00	0.00	0.00	0.00
9	Profit from ordinary activities before tax (7 +/- 8)	6.32	292.82	120.77	1050.88
10	Tax expense				
	Current	0.00	100.71	35.05	350.39
	Deferred	0.85	(7.45)	(1.36)	(0.26)
11	Net Profit from Ordinary activities after tax (9-10)	5.47	199.56	87.08	700.75
12	Extraordinary Items (Net of Tax Expense)	0.00	0.00	0.00	0.00
13	Net Profit for the period (11 +/- 12)	5.47	199.56	87.08	700.75
14	Paid-Up Equity Share Capital (Face value of the share ₹. 2/-)	675.60	675.60	675.60	675.60
15	Reserve excluding revaluation reserves as per Balance Sheet of Previous accounting year				10395.34
16.i	Earning Per Shares (before extraordinary items) (of ₹ 2/- each)				
	(a) Basic	0.02*	0.59*	0.26*	2.07**
	(b) Diluted	0.02*	0.59*	0.26*	2.07**
16.ii	Earning Per Shares (after extraordinary items) (of ₹ 2/- each)				
	(a) Basic	0.02*	0.59*	0.26*	2.07**
	(b) Diluted	0.02*	0.59*	0.26*	2.07**

*not annualised & Figures in ₹

** Figures in ₹



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PART II
SELECT INFORMATION FOR THE QUARTER ENDED 30 JUNE 2013

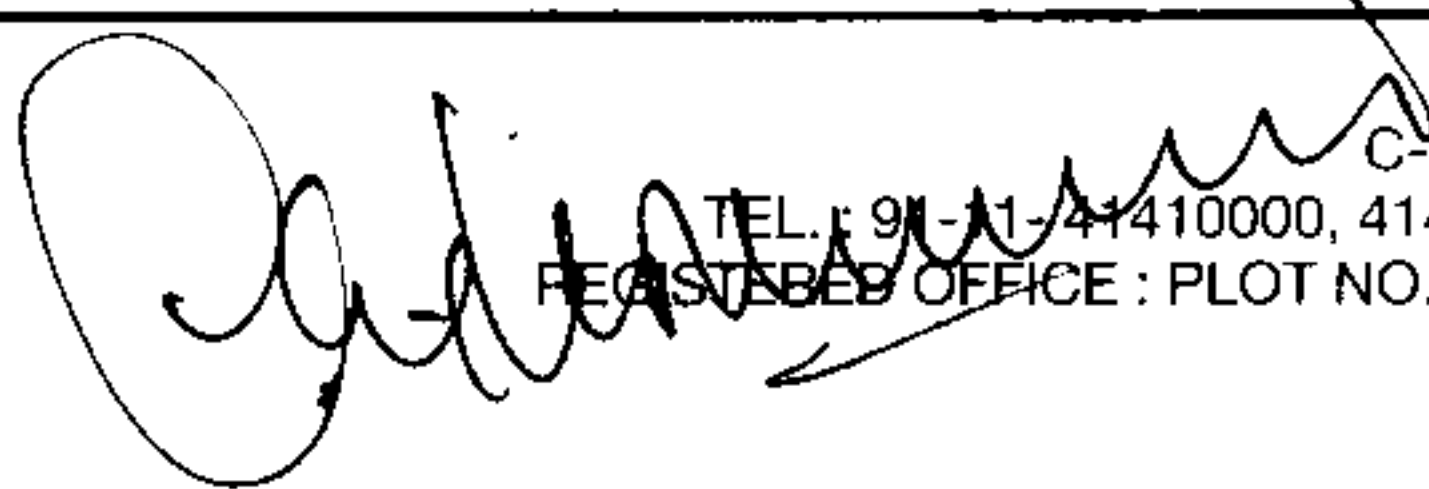
	PARTICULARS	3 MONTHS ENDED			YEAR ENDED
		30/06/2013	31/03/2013	30/06/2012	31/03/2013
A	PARTICULARS OF SHAREHOLDING				
1	Public Shareholding				
	- Number of Shares	12925400	12925400	12925400	12925400
	- Percentage of Shareholding	38.26	38.26	38.26	38.26
2	Promoter and Promoter Group Shareholding				
	a) Pledged / Encumbered				
	- Number of shares	nil	nil	nil	nil
	- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	nil	nil	nil	nil
	- Percentage of Shares (as a % of the total share capital of the company)	nil	nil	nil	nil
	b) Non - Encumbered				
	- Number of shares	20854600	20854600	20854600	20854600
	- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	100	100	100	100
	- Percentage of Shares (as a % of the total share capital of the company)	61.74	61.74	61.74	61.74

PARTICULARS	3 MONTHS ENDED 30/06/2013
B INVESTOR COMPLAINTS	
Pending at the beginning of the quarter	0
Received during the quarter	0
Disposed of during the quarter	0
Remaining unresolved at the end of the quarter	0

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(₹ in Lacs)

PARTICULARS	3 MONTHS ENDED			YEAR ENDED
	30/06/2013	31/03/2013	30/06/2012	31/03/2013
	UNAUDITED	AUDITED	UNAUDITED	AUDITED
1. Segment Revenue				
(Net Sales)				
a) Greeting Cards	848.66	1311.50	1009.83	4854.56
b) Stationery Items	476.40	643.74	532.35	2613.29
c) Gifts	2586.07	3511.21	2588.76	12486.48
d) Others	15.17	43.10	17.90	132.02
Net Sales	3926.30	5509.55	4148.84	20086.35
2. Segment Results (Profit/Loss) before depreciation, Interest, Finance Charges & Tax				
a) Greeting Cards	104.74	199.25	160.23	851.11
b) Stationery	22.34	34.26	32.45	244.93
c) Gifts	195.64	381.21	223.10	1267.20
d) Others	1.17	4.75	1.18	10.30
Total	323.89	619.47	416.96	2373.54
Less:				
i) Interest & Finance Charges	48.36	53.46	43.88	224.80
ii) Depreciation	123.41	129.97	117.08	487.49
iii) Other un-allocable expenditure (net of unallocable income)	145.80	143.22	135.23	610.37
Total Profit before Tax	6.32	292.82	120.77	1050.88
3. Capital Employed	11076.43	11070.96	10625.45	11070.96
(Segment Assets less Segment Liabilities)				
Total	11076.43	11070.96	10625.45	11070.96


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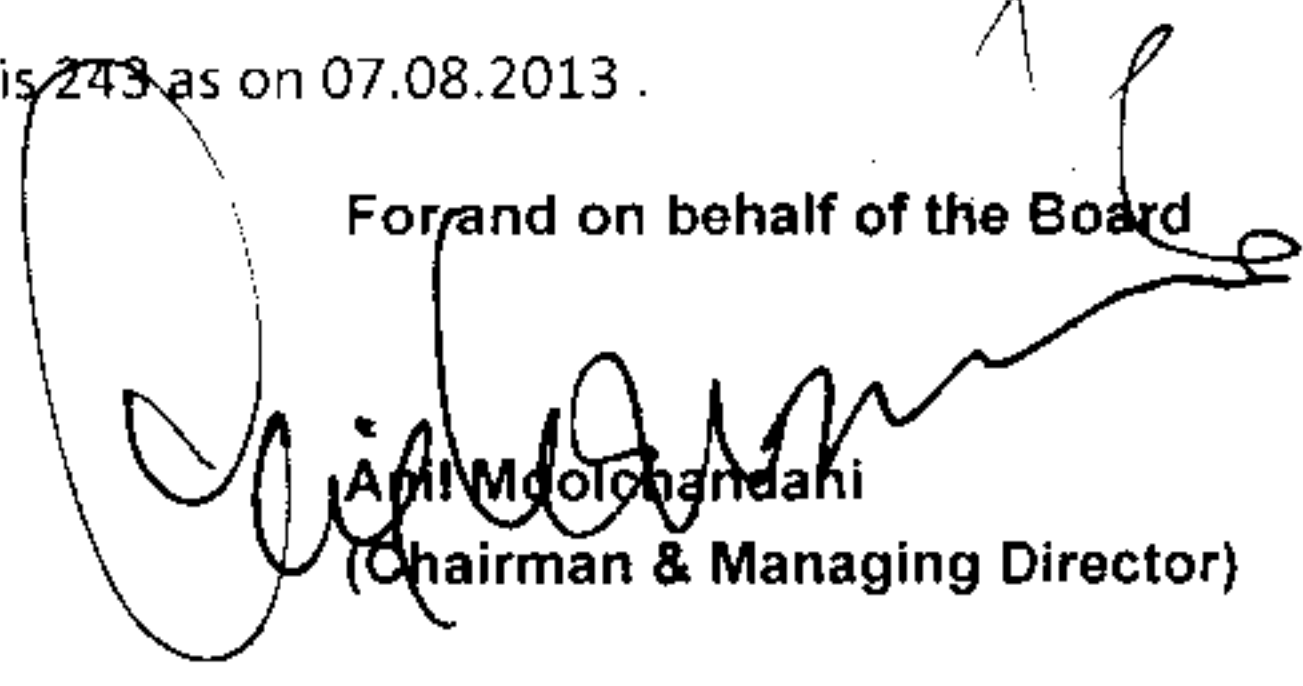
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NOTES:

1. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 7th August 2013.
2. Previous year's figures have been rearranged and regrouped, wherever necessary.
3. Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
4. The total no of company operated retail outlets including both Archies & Hallmark stores is 243 as on 07.08.2013.

Date: 07-08-2013
Place: Delhi

For and on behalf of the Board


Anil Mohan
(Chairman & Managing Director)

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