



Date : 01st August, 2012

1) The Manager , Listing Department, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai- 400 051 Scrip Code- ARCHIES	2) The Listing Department Corporate Relationship Department Bombay Stock Exchange limited 1 st Floor, New Trading Wing P.J. Towers Dalal Street Fort, Mumbai- 400 001 Scrip Code- 532212
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Dear Sir,

Please find enclosed herewith the unaudited financial results of the company for first quarter ended 30th June, 2012 as approved by the Board of Directors in their meeting held on 01st of August, 2012.

Kindly acknowledge the receipt of the same.

Thanking you

For ARCHIES LIMITED


Vikas Kumar Tak
(Company Secretary)

ARCHIES LIMITED

C-113, NARAINA INDUSTRIAL AREA, PHASE - I, NEW DELHI - 110 028 (INDIA)
TEL. : 91-11- 41410000, 41412222, FAX : 91-11- 41410070, 41410060 Website: www.archiesonline.com
REGISTERED OFFICE : PLOT NO. 191-F, SECTOR-4, I.M.T. MANESAR, GURGAON-122050, HARYANA (INDIA)

ARCHIES LIMITED

PART I

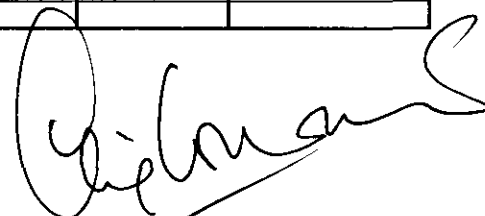
STATEMENT OF UNAUDITED RESULTS FOR THE QUARTER ENDED 30 JUNE 2012

(₹ in Lacs)

	PARTICULARS	3 MONTHS ENDED			
		30/06/2012	31/03/2012	30/06/2011	31/03/2012
		UNAUDITED	UNAUDITED	UNAUDITED	AUDITED
1	Income from operations				
	(a) Net Sales from Operations (Net of excise duty)	4148.84	5435.50	4144.96	20071.19
	(b) Other Operating Income	5.20	20.72	7.49	41.93
	Total Income from operations (net)	4154.04	5456.22	4152.45	20113.12
2	Expenses				
	(a) Cost of Materials Consumed	330.68	349.18	357.73	1629.34
	(b) Purchase of Stock-in-Trade	903.65	904.60	1342.25	4681.24
	(c) Change in inventories of finished goods, work-in-progress and stock-in-trade	279.15	800.61	(178.93)	1239.09
	(d) Employee Benefits Expense	664.44	640.52	659.10	2723.25
	(e) Depreciation	117.08	101.94	112.79	459.04
	(f) Rent	679.12	741.18	623.43	2711.01
	(g) Other Expenses	1052.47	1395.16	1014.77	4988.55
	Total Expense	4026.59	4933.19	3931.14	18431.52
	Profit from Operations before other Income, finance costs and Exceptional Item (1-2)	127.45	523.03	221.31	1681.60
4	Other Income	37.20	29.60	24.05	86.03
5	Profit from ordinary activities before finance costs and exceptional items (3+4)	164.65	552.63	245.36	1767.63
6	Finance costs	43.88	86.40	77.24	376.29
7	Profit from ordinary activities after finance costs but before exceptional items (5-6)	120.77	466.23	168.12	1391.34
8	Exceptional Items	0.00	0.00	0.00	0.00
9	Profit from ordinary activities before tax (7 +/- 8)	120.77	466.23	168.12	1391.34
10	Tax expense				
	Current	35.05	101.60	50.14	371.50
	Deferred	(1.36)	54.79	(2.03)	69.69
11	Net Profit from Ordinary activities after tax (9-10)	87.08	309.84	120.01	950.15
12	Extraordinary Items (Net of Tax Expense)	0.00	0.00	0.00	0.00
13	Net Profit for the period (11 +/- 12)	87.08	309.84	120.01	950.15
14	Paid-Up Equity Share Capital (Face value of the share Rs. 2/-)	675.60	675.60	675.60	675.60
15	Reserve excluding revaluation reserves as per Balance Sheet of Previous accounting year	-	-	-	9862.75
16.i	Earning Per Shares (before extraordinary items) (of ₹ 2/- each)				
	(a) Basic	0.26*	0.91*	0.36*	2.81**
	(b) Diluted	0.26*	0.91*	0.36*	2.81**
16.ii	Earning Per Shares (after extraordinary items) (of ₹ 2/- each)				
	(a) Basic	0.26*	0.91*	0.36*	2.81**
	(b) Diluted	0.26*	0.91*	0.36*	2.81**

*not annualised & Figures in ₹

** Figures in ₹



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SELECT INFORMATION FOR THE QUARTER ENDED 30 JUNE 2012

	PARTICULARS	3 MONTHS ENDED			
		30/06/2012	31/03/2012	30/06/2011	31/03/2012
A	PARTICULARS OF SHAREHOLDING				
1	Public Shareholding				
	- Number of Shares	12925400	12925400	12925400	12925400
	- Percentage of Shareholding	38.26	38.26	38.26	38.26
2	Promoter and Promoter Group Shareholding				
	a) Pledged / Encumbered				
	- Number of shares	nil	nil	nil	nil
	- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	nil	nil	nil	nil
	- Percentage of Shares (as a % of the total share capital of the company)	nil	nil	nil	nil
	b) Non - Encumbered				
	- Number of shares	20854600	20854600	20854600	20854600
	- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	100	100	100	100
	- Percentage of Shares (as a % of the total share capital of the company)	61.74	61.74	61.74	61.74

	PARTICULARS	
B	INVESTOR COMPLAINTS	
	Pending at the beginning of the quarter	0
	Received during the quarter	1
	Disposed of during the quarter	1
	Remaining unresolved at the end of the quarter	0

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(₹ in Lacs)

PARTICULARS	3 MONTHS ENDED			
	30/06/2012	31/03/2012	30/06/2011	31/03/2012
	UNAUDITED	UNAUDITED	UNAUDITED	AUDITED
1. Segment Revenue (Net Sales)				
a) Greeting Cards	1009.83	1405.07	998.93	5291.01
b) Stationery Items	532.35	609.84	443.45	2355.04
c) Gifts	2588.76	3399.56	2685.98	12320.72
d) Others	17.90	21.03	16.60	104.42
Net Sales	4148.84	5435.50	4144.96	20071.19
2. Segment Results(Profit/Loss) before depreciation, Interest, Finance Charges & Tax				
a) Greeting Cards	160.23	260.69	189.75	1009.95
b) Stationery	32.45	15.87	42.55	230.25
c) Gifts	223.10	550.58	250.39	1574.43
d) Others	1.18	1.99	1.07	6.88
Total	416.96	829.13	483.76	2821.51
Less:				
i) Interest & Finance Charges	43.88	86.40	77.24	376.29
ii) Depreciation	117.08	101.94	112.79	459.04
iii) Other un-allocable expenditure(net of unallocable income)	135.23	174.56	125.61	594.84
Total Profit before Tax	120.77	466.23	168.12	1391.34
3. Capital Employed (Segment Assets less Segment Liabilities)	12203.37	12090.01	11279.20	12090.01
Total	12203.37	12090.01	11279.20	12090.01

ARCHIES LIMITED

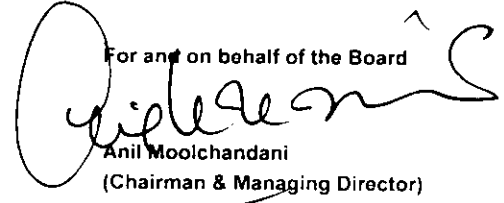
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NOTES:

1. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 1st August, 2012.
2. Previous year's figures have been rearranged and regrouped, wherever necessary.
3. Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
4. The Statutory Auditors have carried a limited review of the above financial results..

Date: 01-08-2012

Place: Delhi

For and on behalf of the Board

Anil Moolchandani
(Chairman & Managing Director)

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