

15th February, 2017

The National Stock Exchange of India Limited

Bandra Kurla Complex,
Bandra East,
Mumbai – 400 051

Trading Symbol: BROADCAST

Dear Sir/Madam,

Subject: Clarification with respect to appointment of Director's

1. Appointment of Mr. Vishal Belapurkar (DIN: 06952623) as Managing Director of the Company.

a) Mr. Vishal Belapurkar does not hold any shares in the Company, None of the Directors are related to Mr. Vishal Belapurkar.

b) BRIEF PROFILE

He is a Non- Executive Director on the Board of Director of the Company since 2015. He is also a member of Audit Committee and Nomination and remuneration Committee of the Company. He holds a Bachelor Degree in Commerce.

He is currently holding directorship in the following mentioned Companies

1. BROADCAST INITIATIVES LIMITED CN
2. RICHMOND GEMS AND JEWELLERS PRIVATE LIMITED
3. BRAINWORKS MEDIA PRIVATE LIMITED
4. MI MARATHI MEDIA LIMITED



2. Appointment of Mr. Arun Goel (DIN: 03372615) as an Executive Director of the Company

a) Mr Arun Kumar Goel is not related to any Directors or Key Managerial Personnel or the promoters of the Company.

b) BRIEF PROFILE

Mr. Arun Kumar Goel is an industrialist and business consultant having experience of more than 5 Year in field of Coal Trading and Coal Mining Business.

He was appointed in 2011 as a member of Board of Directors of Mahakaleshwar Mines & Metals Private Limited and Surya Chemphos Private Limited.

He is currently holding directorship in the following mentioned Companies :

1. Mahakaleshwar Mines & Metals Private Limited
2. Ibra Minerals Private Limited
3. Shahin Multi Exploration Private Limited
4. Good Rock Minerals Private Limited
5. Fastspeed Developers Private Limited
6. Redrose Supply Pvt Ltd
7. Saktidata Marketing Private Limited
8. Shivrashi Commercial Private Limited
9. DakshyaMultitrade Private Limited
10. Kirlampudi Commerce Pvt.Ltd.
11. Tricolour Infrastructure Services Private Limited

3. Appointment of Mr. Omprakash Tiwari (DIN: 02095599) as an Non-Executive Director of the Company.

a) Mr. Omprakash Tiwari is not related to any Directors or Key Managerial Personnel or the promoters of the Company.

b) BRIEF PROFILE

Mr. Omprakash Tiwari is currently working as a Managing Director of M/s Astitvaa Advertisements Pvt Ltd since 2009. M/s Astitvaa Advertisements Pvt Ltd is one of the best outdoor advertising agency of Mission Smart City Patna .He is also appointed as a Director of Ms Securities Limited.



4. Appointment of Mr. Asadlla Khan (DIN: 02597911) as an Non-Executive Director of the Company.

a) Mr. Asadlla Khan is not related to any Directors or Key Managerial Personnel or the promoters of the Company.

b) BRIEF PROFILE

Mr. Asadlla Khan is an industrialist and business consultant having experience of more than 5 Years in field of Coal Trading and Coal Mining Business.

He was appointed in 2009 as a member of Board of Directors of Ask Power Consultancy Services Private Limited.

He is currently holding directorship in the following mentioned Companies :

1. SKJ & COMPANY COAL PRIVATE LIMITED
2. IBRA MINERALS PRIVATE LIMITED
3. SHAHIN MULTI EXPLORATION PRIVATE LIMITED
4. SHAHIN MINES AND MINERALS PRIVATE LIMITED
5. GOOD ROCK MINERALS PRIVATE LIMITED
6. FLAMAR TECHCHEM PRIVATE LIMITED
7. JANNAT RESORT PRIVATE LIMITED
8. LEAF ENTERPRISES (INDIA) PRIVATE LIMITED
9. ASK POWER CONSULTANCY SERVICES PRIVATE LIMITED

Yours truly,

For **BROADCAST INITIATIVE LIMITED**

Vishal Belapurkar
(DIN:06952623)
Managing Director

