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07th January, 2026

To
The Manager
Listing Department
National Stock Exchange of India Limited
“Exchange Plaza”, C-1, Block G,
Bandra-Kurla Complex,
Bandra (East),
Mumbai – 400051

Symbol: APOLSINHOT

Subject: Intimation under Regulation 30 read with Schedule III, Part B of SEBI (LODR) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III, Part B of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, We wish to inform you that Sindoori Management Solutions Private Limited, a wholly owned subsidiary of the Company, has launched a new service under the name Smart Super Clean, a professional home-care deep cleaning service.

The details of the new services launched are also enclosed herewith as Annexure-A.

We request you to take the same on record and acknowledge receipt.

Thanking you,
Yours faithfully,

FOR APOLLO SINDOORI HOTELS LIMITED

NADAKUDITI ACHUTHA MADHAVI
COMPANY SECRETARY & COMPLIANCE OFFICER
M.NO F11860

HOSPITALITY • CATERING • RESTAURANTS • MANAGEMENT SERVICES

APOLLO SINDOORI HOTELS LIMITED

(Registered & Corporate Office)
43/5, Hussain Mansion, Greams Road,
Thousand Lights, Chennai - 600 006.

CIN No.L72300TN1998PLC041360

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Annexure A

S.no	Particulars	Description
1.	Brief description of the service	Smart Super Clean is designed to deliver high-quality residential and commercial cleaning services through a B2C cash-and-carry model.
2.	Service Unit	Each service unit consists of a well-trained 5-member crew, supported by a fully equipped service van carrying advanced cleaning machines, smart tools, and industry-approved cleaning materials
3.	Perspective	Our services are designed with a patient-centric approach, prioritizing hygiene, health safety, and superior cleanliness standards
4.	Services Include	<ul style="list-style-type: none">• Disinfection & Sanitization• Green Eco-Friendly Cleaning• Medical / Post-Illness Cleaning• Move-In & Move-Out Cleaning• Shampooing & Stone Polishing• Post-Construction & Renovation Cleaning• Pest Control & Termite Control Services
5.	Service Locations	Operations have commenced on 7 th January 2026 with a pilot launch in Chennai, deploying crew and 3 well equipped service vans which will operate for a pilot period of three months post which this service will be expanded within Chennai and other metro cities of India.

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