



September 10, 2013

NSE - Corporate Office (Listing Department)
National Stock Exchange of India Limited
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051.

Dear Sir / Madam,

Sub: Disclosure under regulation 29(2) of SEBI (Substantial Acquisition of Share and Takeovers) Regulations, 2011

We have made sales of shares in Apollo Tyres Limited, which brought down our shareholding to 2.65% on a cumulative basis from last disclosure of 5.14% which was made to the exchange on August 21, 2012. Accordingly, kindly find the disclosure under regulation 29(2) of SEBI (Substantial Acquisition of Share and Takeovers) Regulations, 2011 enclosed herewith.

Thanks & Regards,

Ramandeep Singh Sahni
SVP - Finance
ICICI Prudential Life Insurance Company Limited

CC: Cochin Stock Exchange Limited
BSE Limited
Apollo Tyres Limited

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011			
Name of the Target Company (TC)	APOLLO TYRES LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	ICICI Prudential Life Insurance Company Limited		
Whether the acquirer belongs to Promoter / Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Ltd., BSE Ltd. & Cochin Stock Exchange Ltd.		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share / voting capital wherever applicable	% w.r.t. total diluted share / voting capital of the TC (*)
Before the disposal under consideration, holding of:			
a) Shares carrying voting rights	18,264,160	3.62%	3.62%
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
d) Total (a+b+c)	18,264,160	3.62%	3.62%
Details of acquisition / (sale)			
a) Shares carrying voting rights acquired / (sold)	(4,918,230)	-0.97%	-0.97%
b) VRs acquired / sold otherwise than by shares	-	-	-
c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting right in the TC (specify holding in each category) acquired/sold	-	-	-
d) Total (a+b+c)	(4,918,230)	-0.97%	-0.97%
After the acquisition / (sale), holding of:			
a) Shares carrying voting rights	13,345,930	2.65%	2.65%
b) VRs otherwise than by shares	-	-	-
c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
d) Total (a+b+c)	13,345,930	2.65%	2.65%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	September 4, 2013		
Equity share capital / total voting capital of the TC before the said acquisition / sale	504,024,770 of ₹ 1 each		
Equity share capital / total voting capital of the TC after the said acquisition / sale	504,024,770 of ₹ 1 each		
Total diluted share / voting capital of the TC after the said acquisition	504,024,770 of ₹ 1 each		

(*) Diluted share / voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC


 Ramandeep Singh Sahni
 SVP - Finance
 ICICI Prudential Life Insurance Company Limited

Place: Mumbai
 Date: September 10, 2013