



CIN : L22193DL2024PLC428183

# ANONDITA MEDICARE LIMITED

AN ISO 9001:2015 ISO 13485:2016 & CDSCO CERTIFIED CO.  
Manufacturer of Condoms

Date: 22<sup>nd</sup> April 2026

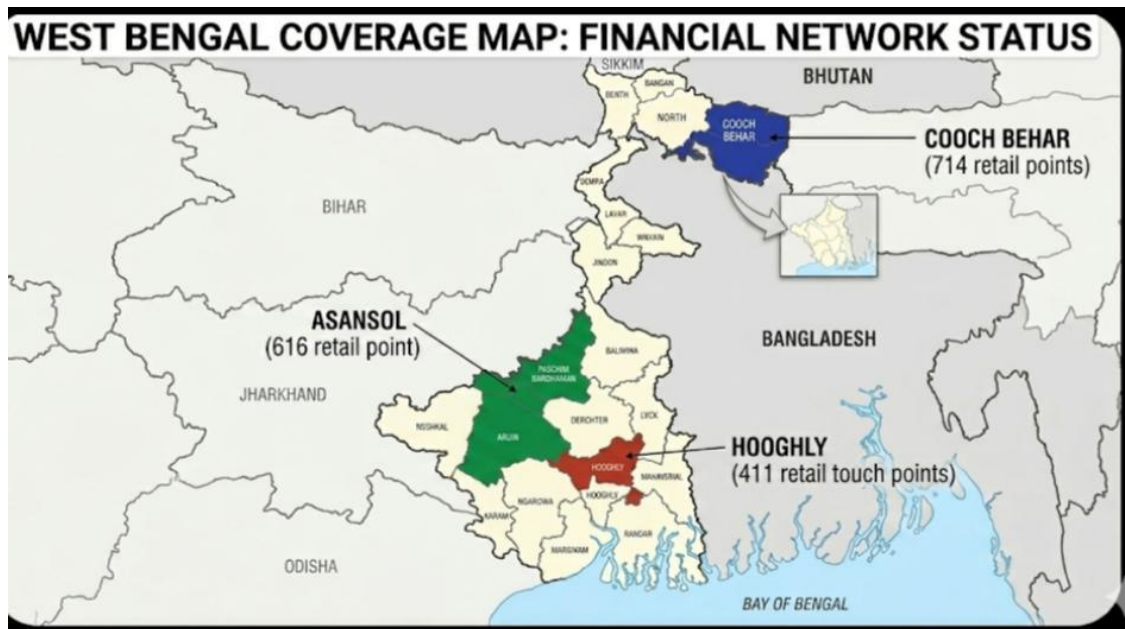
To,  
The Manager,  
Listing Compliance Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai-400051

**Subject: Strategic Expansion Update – Strengthening Retail Reach Across Key Markets**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI LODR Regulations”), we wish to inform that **Anondita Medicare Limited** continues to demonstrate strong momentum in expanding its distribution Footprint and retail presence across Key growth markets in India.

During the current week, the Company has achieved significant progress in enhancing its retail penetration across key districts, reflecting strong on-ground execution, increasing product visibility, and growing consumer demand. This expansion reinforces the Company’s strategy of building a robust last-mile distribution ecosystem and driving sustainable revenue growth.



Regd. Off.: Flat No. 704, Narmada Block N-6, Sector - D, Block - C, Vasant Kunj, New Delhi -110070  
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## Key Highlights – West Bengal (High Growth Retail Cluster):

The Company has witnessed substantial traction in **West Bengal**, with a notable increase in retail touchpoints across multiple high-potential districts:-

- **Hooghly**: Expanded to **411 retail touchpoints**, indicating strong product acceptance and consistent demand momentum in semi-urban and urban retail markets.
- **Asansol**: Achieved **616 retail touchpoints**, reflecting rapid scale-up in retail coverage driven by rising consumer demand and deeper market penetration.
- **Cooch Behar**: Reached **714 retail touchpoints**, showcasing extensive rural and semi-urban reach, strengthening the Company's presence in emerging consumption hubs.

*“Going forward, the Company plans to aggressively expand its footprint across multiple districts and states, with a long-term objective of achieving full pan-India coverage and plan to explore international markets in the Future, aiming to establish a global footprint and diversify its revenue streams”.*

➤ The above expansion highlights the Company's ability to penetrate diverse market segments, improve product accessibility, and significantly enhance brand visibility. The increasing number of retail touchpoints is expected to drive higher sales volumes, improve revenue predictability, and strengthen the Company's competitive positioning in the region.

The management remains confident that such focused expansion strategies will continue to accelerate growth, support margin improvement through scale efficiencies, and create long-term value for shareholders.

The Company will continue to provide periodic updates on further expansion initiatives across other states and potential international markets.

The said information will also be uploaded on the website of the company <https://anonditamedicare.com/>.

Kindly take the same on record.

Thanking You,

Yours faithfully,

**For and on behalf of**

**ANONDITA MEDICARE LIMITED**

**Bhawna Bisht**

**Company Secretary and Compliance Officer**

**M. No. A70843**



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