



To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, G Block, Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.
Symbol: ANGELONE

Department of Corporate Service
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.
Scrip Code: 543235

Dear Sirs/ Ma'am,

Sub: Press Release - Arief Mohamad joins Angel One as Chief Business Officer - Direct Business of the Company

Please find enclosed press release dated October 15, 2024 for the captioned subject. This is for your information and records.

Thanking You,

For Angel One Limited

Naheed Patel
Company Secretary
ACS: 22506

Date: October 15, 2024

Place: Mumbai



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Angel One Limited
CIN: L67120MH1996PLC101709,
SEBI Registration No Stock Broker: INZ000161534,
CDSL: IN-DP-384-2018, PMS: INP000001546,
Research Analyst: INH000000164, Investment Advisor: INA000008172,
AMFI Regn. No. ARN-77404, PFRDA, Regn. No.-19092018.

Arief Mohamad joins Angel One as Chief Business Officer - Direct Business

Mumbai, 15th October 2024: Angel One Ltd, a leading Fintech player, is delighted to announce the onboarding of Arief Mohamad as Chief Business Officer - Direct Business. This strategic addition is set to strengthen the company's leadership team, driving innovation and growth in the ever-evolving financial technology landscape. With extensive experience in scaling businesses and leading transformative initiatives, Arief is poised to play a pivotal role in expanding Angel One's presence and enhancing client experience.

Arief brings over 16 years of distinguished experience in digital commerce, growing businesses at scale, strong understanding of customers and client engagement. As Chief Business Officer, he will lead Angel One's direct business vertical, focusing on scaling the company's digital presence and driving client-centric innovations.

Mr. Dinesh Thakkar, Chairman & Managing Director, Angel One Ltd., said, "As we continue to redefine the financial services landscape through technology, having a capable leader as Arief joining us is truly exciting. His proven track record in scaling digital businesses aligns perfectly with our vision of becoming a platform that comprehensively addresses all financial needs in India. Arief's expertise in creating customer-first experiences will be instrumental, as we embark on the journey of making financial services more accessible to a billion Indians."

Mr. Arief Mohamad, Chief Business Officer - Direct Business, Angel One Ltd., said, "The fintech revolution in India is at an inflection point and Angel One stands at the forefront of this transformation. I am thrilled to join a company that shares my passion for leveraging technology to democratize financial services. Together with the exceptional team at Angel One, I look forward to building innovative solutions to empower more individuals, thus driving sustainable growth for the organization."

In his previous role as Vice President and Head of Fashion at Flipkart, Arief was leading one of the largest Fashion businesses in the country. He also has led critical charters for Flipkart previously including Mobiles business and drove the Customer, Growth and Loyalty charters for Flipkart.

An alumnus of the Indian Institute of Management - Lucknow, Arief holds a PGDM in Marketing, bringing a blend of academic excellence and practical expertise to his new role at Angel One.

About Angel One Limited:

Angel One Limited, (NSE: ANGELONE, BSE: 543235) is the largest listed retail stock broking house in India, in terms of active clients on NSE. Angel One is a technology-led financial services company, providing broking and advisory services, margin funding and distribution of third-party financial products to its clients. The broking and allied services are offered through online and digital platforms to clients acquired directly and through assisted business.

Angel One Limited extensively uses Artificial Intelligence, Machine Learning and Data Science to create a superior digital experience. The company has built a host of digital properties like Angel One Mobile App, 'ARQ Prime' a rule-based recommendation engine, 'SmartAPI' a free-to-integrate API platform, 'Smart Money' an investor education platform for over 27 million clients.

Company :



Angel One Limited

CIN - L67120MH1996PLC101709

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