



AHCL/ SE/ 4 /2026-27

17 April 2026

The National Stock Exchange of India Limited “Exchange Plaza”, C-1, Block G Bandra-Kurla Complex, Bandra (E) Mumbai 400 051 ISIN: INE098F01031	BSE Limited Department of Corporate Services 1 st Floor, P.J. Towers, Dalal Street, Mumbai 400 001
Symbol : AMRUTANJAN	Scrip Code: 590006

Dear Sir/ Madam,

Sub: Launch of New Products by Amrutanjan Health Care Limited

Ref: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that we are launching a new range of Personal Care, Wound Care and Pain Management. A detailed press release describing the launch details is enclosed as Annexure I.

The requirements as required to be disclosed in accordance with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are annexed as Annexure II.

Kindly take the same on your record.

Thanking You,

Yours faithfully

For **Amrutanjan Health Care Limited**

(Gagan Preet Singh)
General Manager - Legal
Company Secretary & Compliance Officer



ANNEXURE I

AMRUTANJAN HEALTH CARE LIMITED

Dear Valued Shareholders,

We are pleased to announce our strategic entry into the razors category, marking our expansion into the fast-growing grooming segment. Guided by strong consumer insights and a focused approach to category adjacencies, we have introduced the following brands:

- ***Comfy Close & Clean Women's Razor***
- ***Comfy Silky Smooth Women's Razor***
- ***Smoother Xpress Men's Razor***

Developed using advanced Korean technology, the women's razor range under the Comfy brand represents a natural extension of our vision to build a comprehensive women's wellness and personal care portfolio. Hair removal remains a highly relevant yet underserved need, and this launch strengthens our role in a woman's everyday self-care routine.

The introduction of the men's razor range enables us to enter the male grooming segment, leveraging the trust in the Amrutanjan brand while unlocking a new avenue for growth.





AMRUTANJAN HEALTH CARE LIMITED

Dear Valued Shareholders,

We are pleased to announce the launch of **Amrutanjan Plastry** – a range of medicated antiseptic plasters, leveraging Amrutanjan’s trusted equity in pain relief and care.

The range includes Regular and Wash proof variants, offered in a convenient jar format designed for ease of use and storage. Made with breathable fabric, strong adhesion, and protection against bacteria and water, the product addresses everyday wound care needs effectively.

This launch marks another step in strengthening our portfolio through relevant and high-utility categories.





AMRUTANJAN HEALTH CARE LIMITED

Dear Valued Shareholders,

We are delighted to announce the launch of *Amrutanjan Ortho Pain Relief + Oil*, a significant addition to our pain management portfolio. This launch reinforces our continued commitment to delivering effective, clinically backed solutions for everyday pain relief.

Backed by clinical evidence, Amrutanjan Ortho Oil is designed to enable pain-free movement, offering up to 66% pain reduction in just 8 weeks of usage. With its advanced heat therapy formulation enriched with Gandhapura and Capsaicin, it provides targeted relief from back, shoulder, joint, and muscular pain, along with stiffness.

This new offering caters to the growing need for reliable and fast-acting pain relief solutions, especially among active and aging consumers. It further strengthens our leadership in the pain management category while expanding our presence in high-growth segments.





ANNEXURE II

Further, as required under the SEBI Circular no. **SEBI/HO/CFD/PoD2/CIR/P/0155** dated 11 November 2024 the details are given below:

S. No.	Particulars	Information
1	Name of the Product	<ul style="list-style-type: none"> • Comfy Close & Clean Women's Razor • Comfy Silky Smooth Women's Razor • Smoothe' Xpress Men's Razor
2	Date of Launch	17 April 2026
3	Category of the Product	Personal Care
4	Whether caters to domestic/ international market	Domestic
5	Name of the countries in which the product is launched (in case of international)	Not Applicable

S. No.	Particulars	Information
1	Name of the Product	Amrutanjan Plastry
2	Date of Launch	17 April 2026
3	Category of the Product	Wound Care
4	Whether caters to domestic/ international market	Domestic
5	Name of the countries in which the product is launched (in case of international)	Not Applicable

S. No.	Particulars	Information
1	Name of the Product	Amrutanjan Ortho Pain Relief + Oil
2	Date of Launch	17 April 2026
3	Category of the Product	Pain Management
4	Whether caters to domestic/ international market	Domestic
5	Name of the countries in which the product is launched (in case of international)	Not Applicable