

IPAMC/SE/53/26-27

October 12, 2026

To,
BSE Limited,
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001
Scrip code: 544658

To,
National Stock Exchange of India Ltd.,
Listing Department,
Exchange Plaza, 5th Floor, Plot No. C/1,
G block, Bandra Kurla Complex,
Bandra (East), Mumbai – 400051
NSE Symbol: ICICIAMC

Dear Sir/Madam,

Sub: Investor Presentation along with Performance highlights

Pursuant to Regulation 30 read with Schedule III Part A Para A of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the Listing Regulations), please find enclosed herewith a copy of investor presentation along with performance highlights which will be referred during the earnings call with analysts and investors on the financial results of the Company for the quarter and half year ending September 30, 2026.

The said presentation and performance highlights would also be made available on the Company's website at www.icicipruamc.com.

This is for your information and records.

For ICICI Prudential Asset Management Company Limited

RAKESH
RAMESH
SHETTY


Digitally signed by RAKESH RAMESH SHETTY
Date: 2026.10.12 17:50:43 +05'30'

Rakesh Shetty
Chief Compliance Officer & Company Secretary
Membership No.: A15506

Encl.: as above

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: L99999DL1993PLC054135

Corporate Office: ICICI Prudential Mutual Fund Tower, Santacruz East, Mumbai – 400055 **Tel:** +91 22 6647 0200/2652 5000

Fax: +91 22 6666 6582/83, **website:** www.icicipruamc.com, **email id:** enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai – 400 063 , **Tel No.:** 022 26852000, **Fax No.:** 022-2686 8313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi – 110 001



Q2 – FY 2027: Performance Review

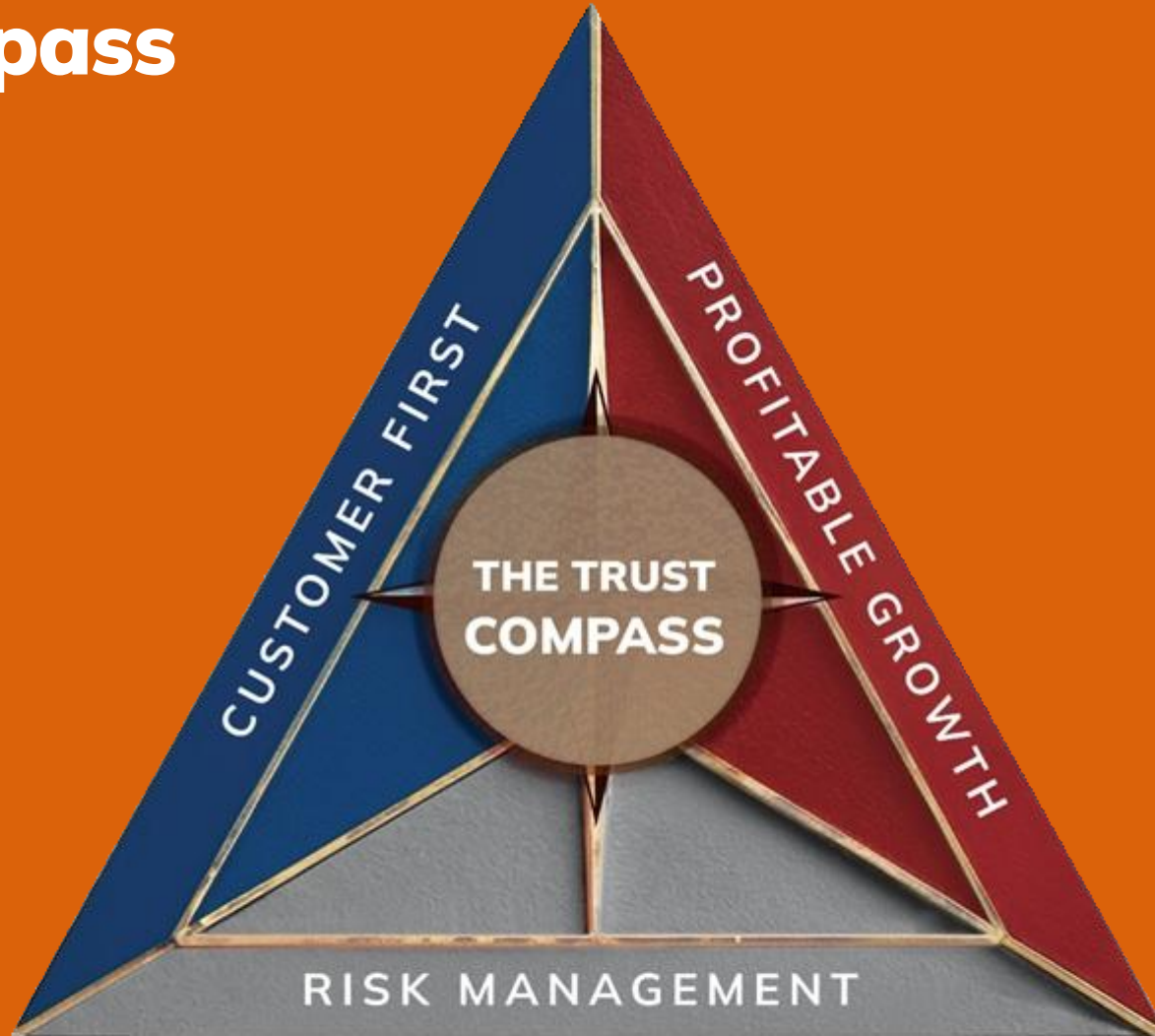
October 12, 2026

Safe Harbor

Except for the historical information contained herein, statements in this release which contain words or phrases such as 'will' , 'would' , 'indicating' , 'expected to' etc., and similar expressions or variations of such expressions may constitute 'forward looking statements'. These forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated by the forward-looking statements. These risks and uncertainties include, but are not limited to, actions of regulatory authorities, regulatory changes pertaining to the industry in which we operate and our ability to respond to such changes, our ability to successfully implement our strategy, our growth and expansion in business, technological implementation and changes, the actual growth in demand for AMC's products and services, cash flow projections, our exposure to market risks, impact of competition; the impact of changes in accounting standards, tax and other legislations and regulations in the jurisdictions where the Company has operations or which affect global or Indian economic conditions as well as other risks detailed in the reports filed by ICICI Bank Limited, our holding company, with the United States Securities and Exchange Commission. ICICI Bank Limited and we undertake no obligation to update forward-looking statements to reflect events or circumstances after the date hereof.



The Trust Compass



Our Actions. Our Decisions.
Always Guided by the Trust Compass

ICICI Prudential AMC at a Glance

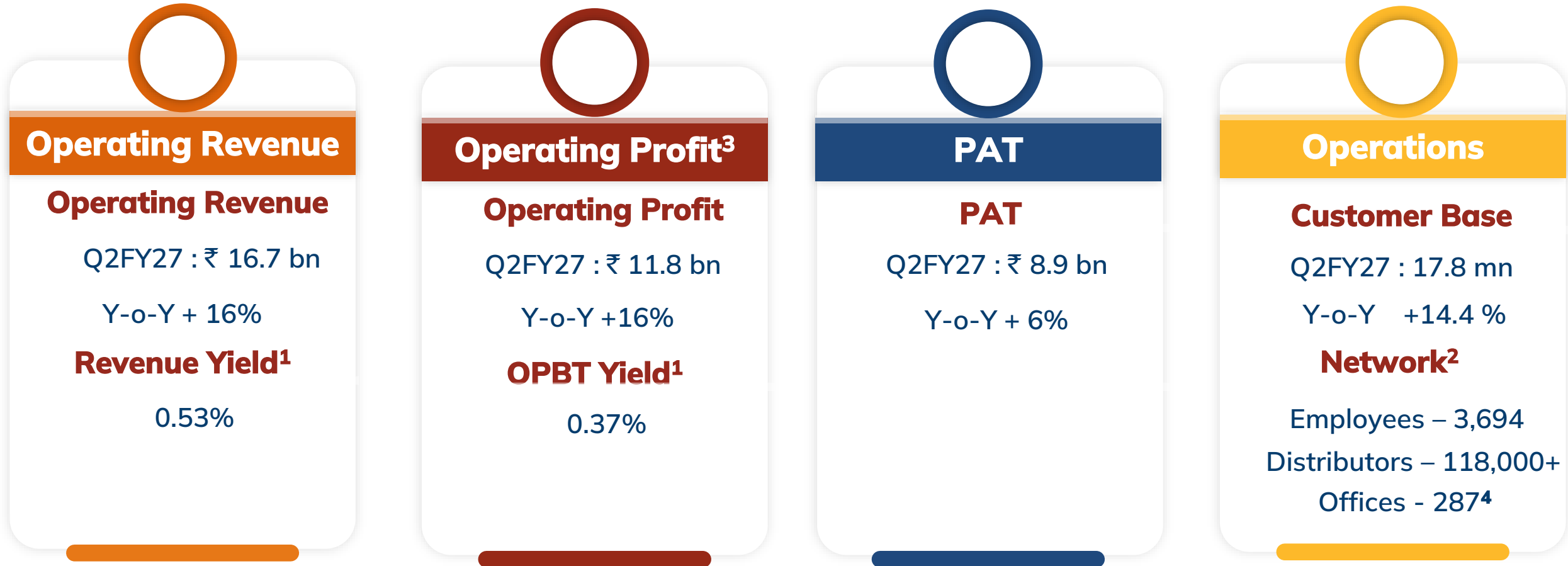
	Total MF QAAUM and MS	+14.4%	₹ 11,608.19 bn	13.3%
	Active MF QAAUM and MS	+11.1%	₹ 9,594.87 bn	13.3%
	Equity Schemes MF QAAUM and MS	+16.3%	₹ 6,591.81 bn	13.7%
	Equity Hybrid MF QAAUM and MS	+19.7%	₹ 2,288.58 bn	26.4%
	Alternates and PMS QAAUM	+5.2% / +21.4%	₹ 809.65 bn	₹ 307.91 bn



+/- : Indicates Y-O-Y growth/ de-growth

MS – Market share; All the above numbers are as of 30th September 2026

ICICI Prudential AMC at a Glance



1 – Based on H1- FY27 annualised numbers; 2- as of 30th September 2026; 3 – Operating Profit Before Tax
4- Offices includes Dubai branch and Gift City branch

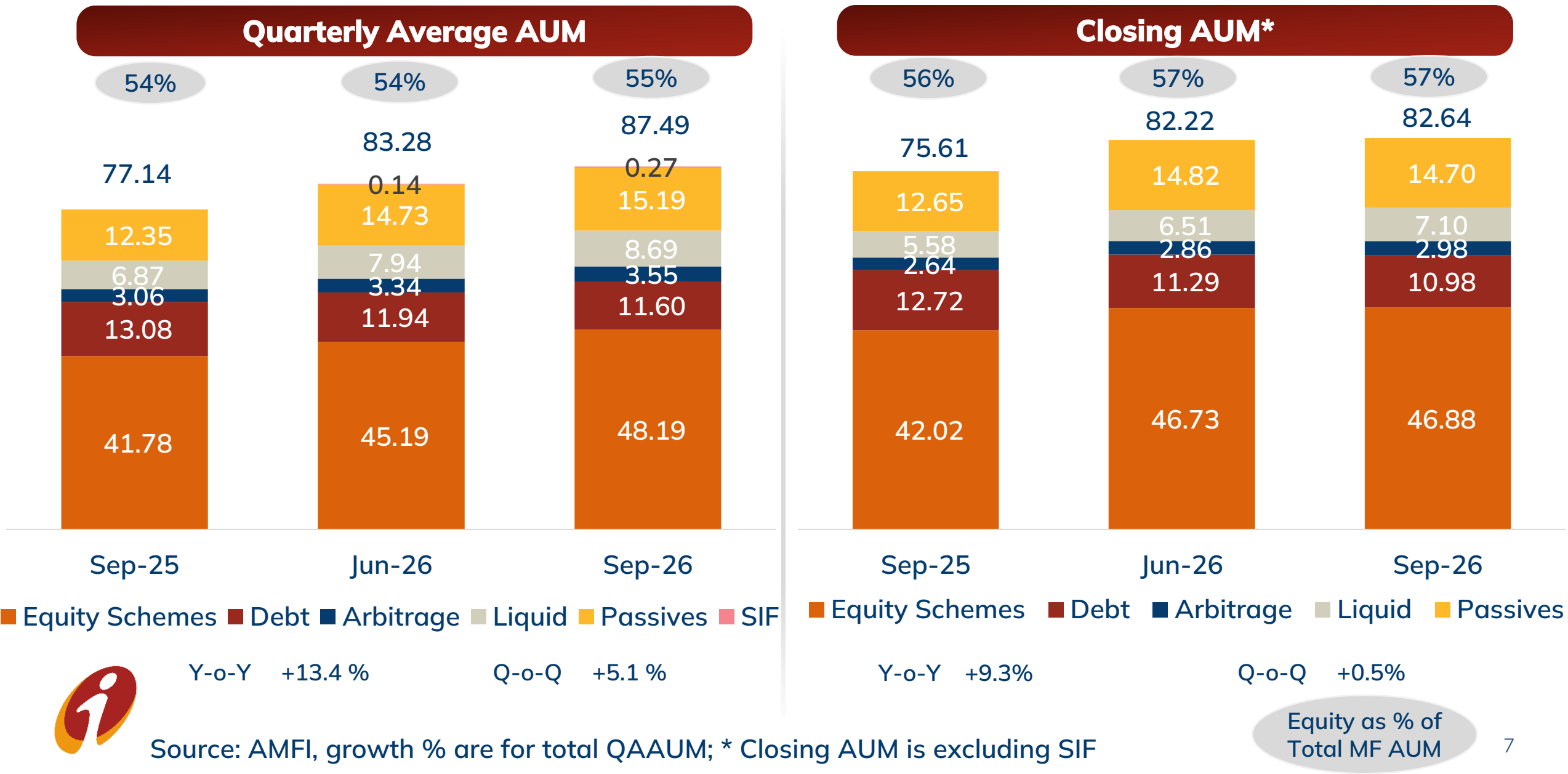
Highlights

- **Industry Overview**
- **ICICI Prudential AMC**
- **Financial Overview**



MF Industry AUM Growth

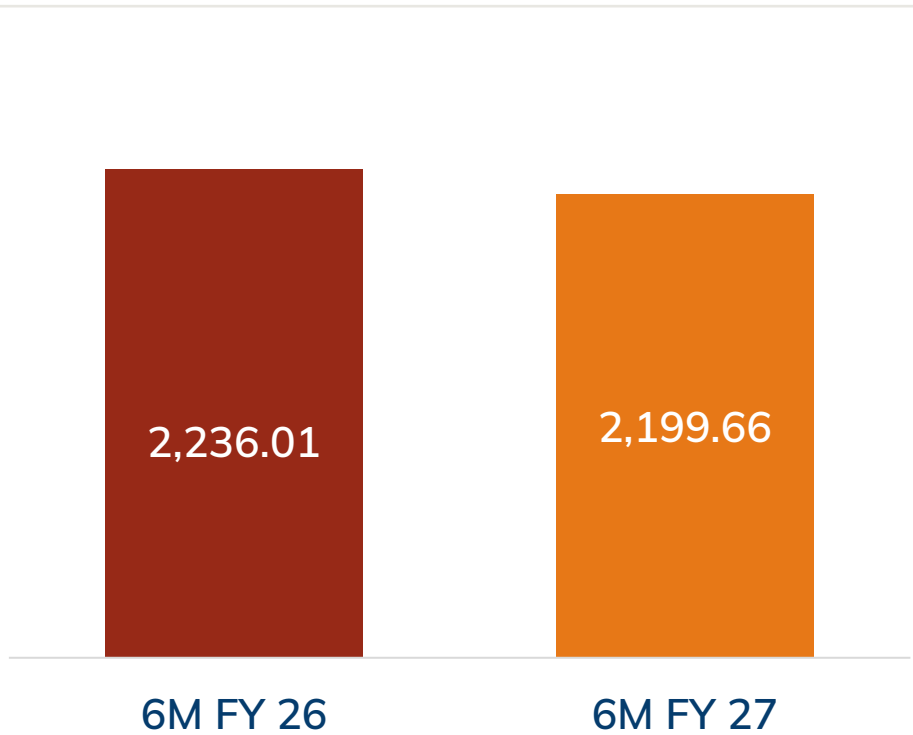
(₹ tn)



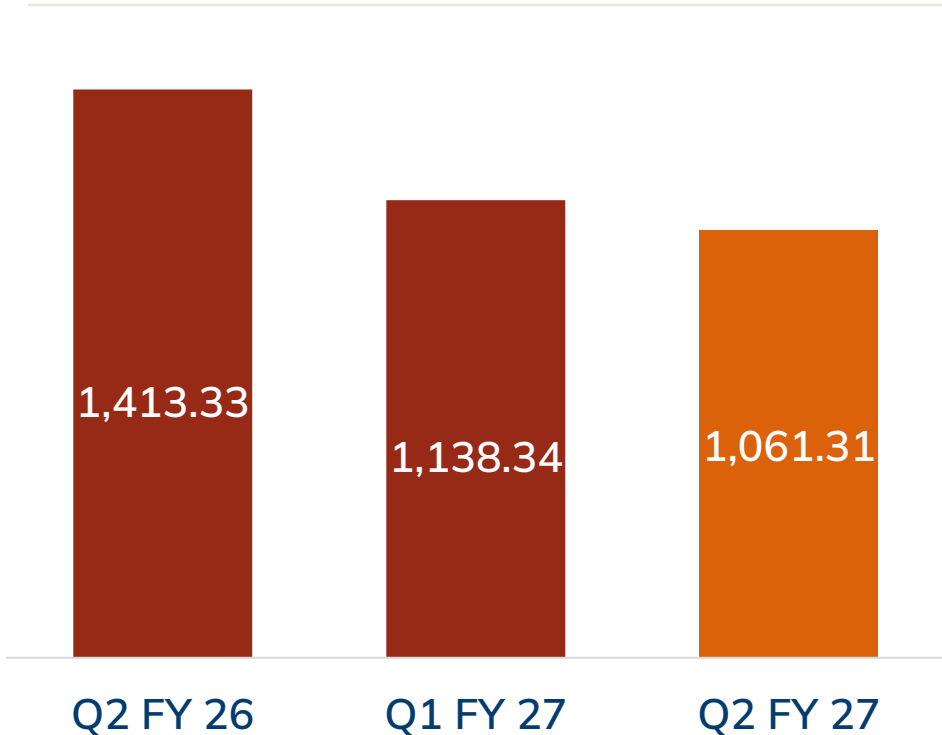
Net Sales Equity Schemes

₹ bn

Net Sales



Net Sales for the Quarter

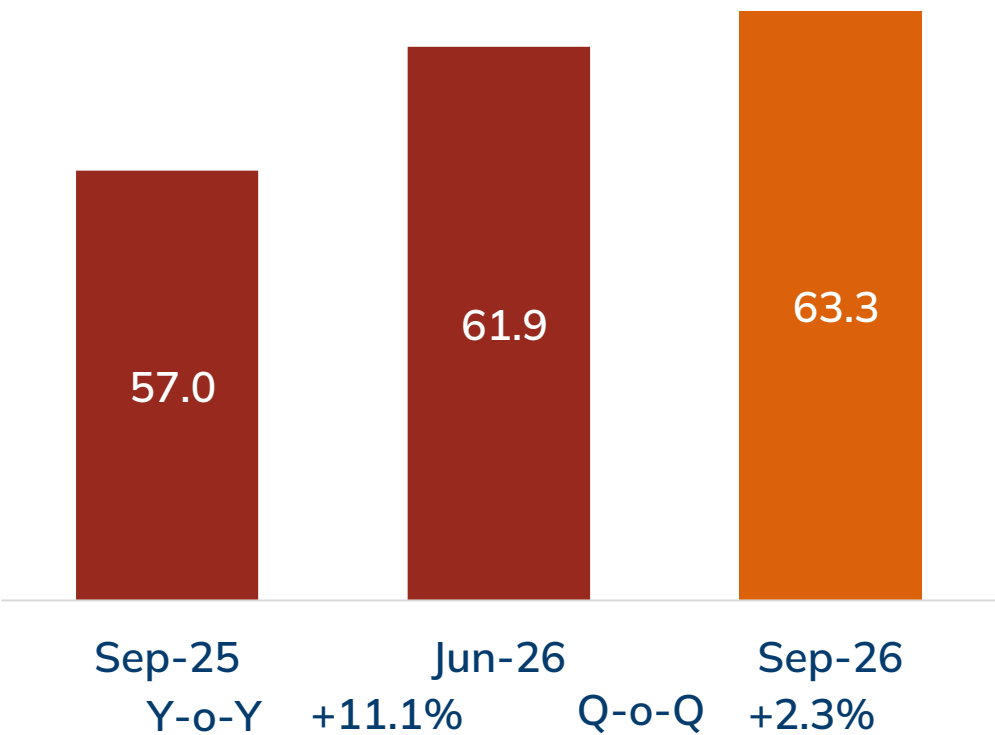


Source: AMFI, Internal

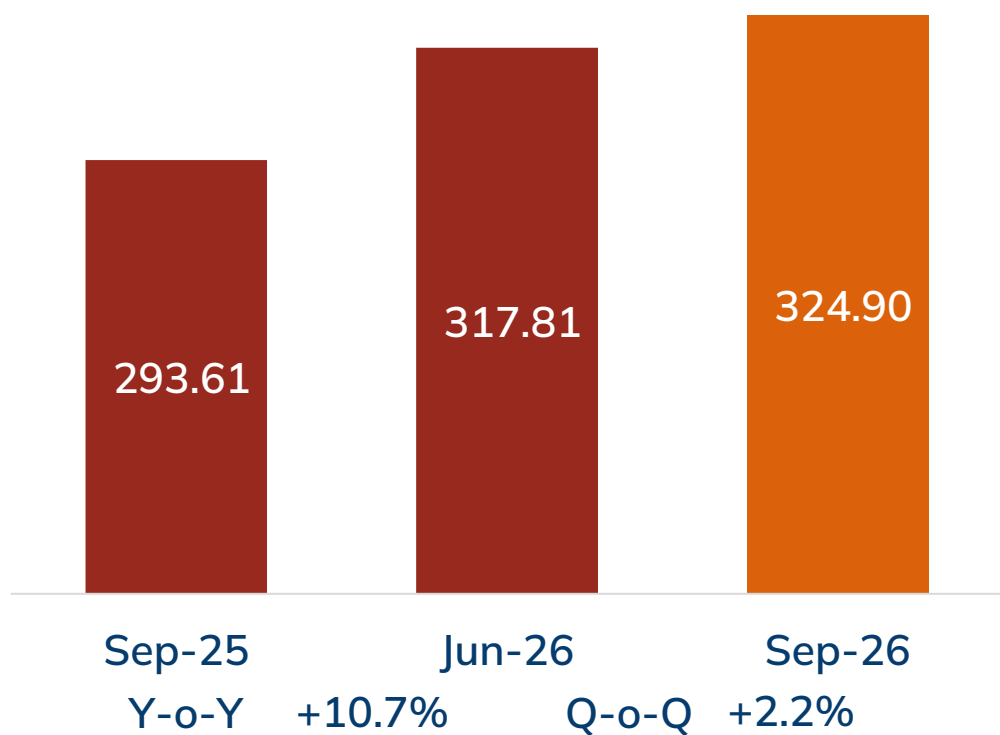
Mutual Fund Industry

₹ bn

Unique Investors



SIP Flows



Source: AMFI, Internal

Highlights

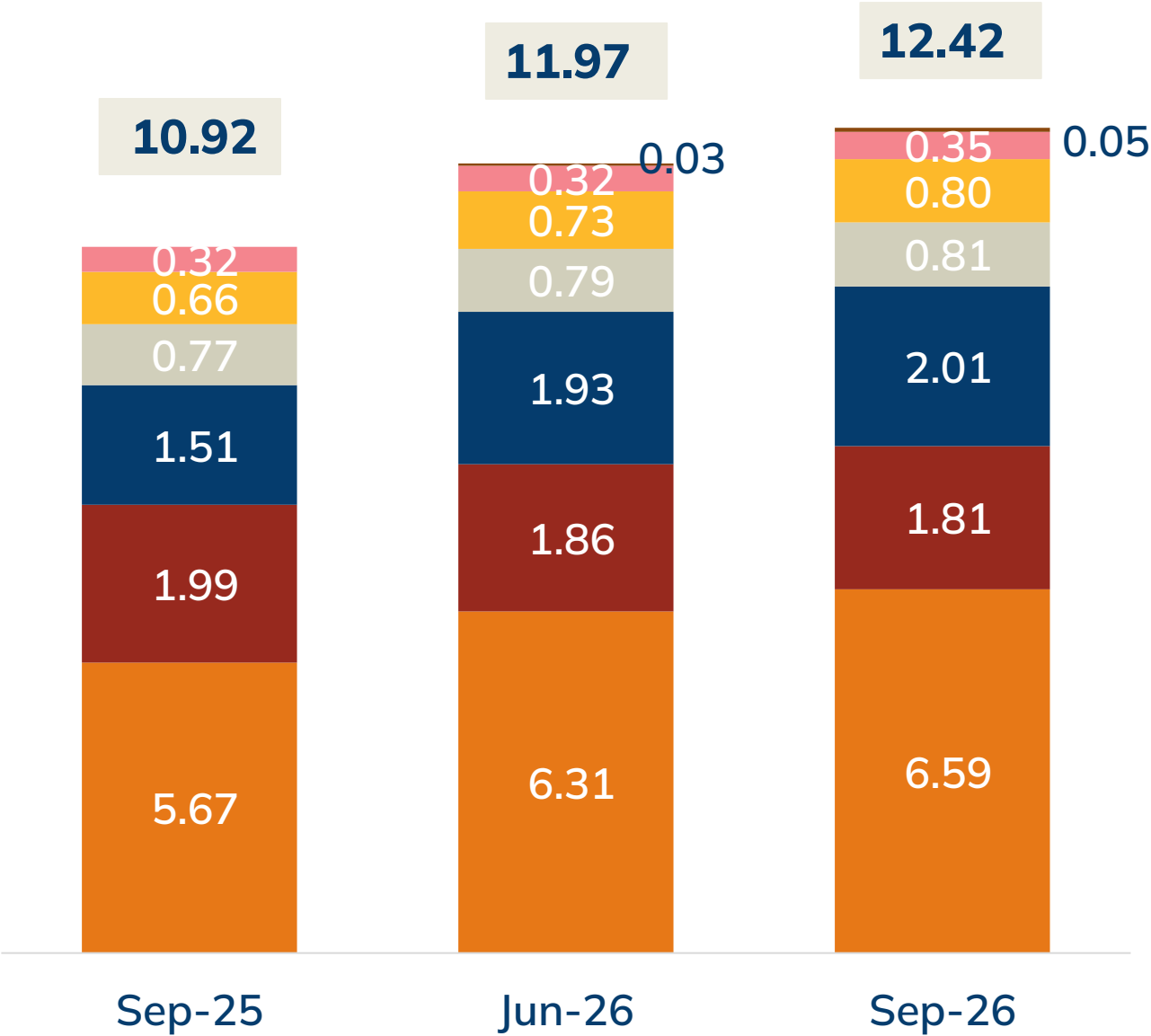
- Industry Overview
- **ICICI Prudential AMC**
- Financial Overview



ICICI PRU – QAAUM Split

₹ tn

- SIF
- Arbitrage
- Liquid
- Alternates
- Passives
- Debt
- Equity Schemes



Y-o-Y +13.7%

Q-o-Q +3.8%

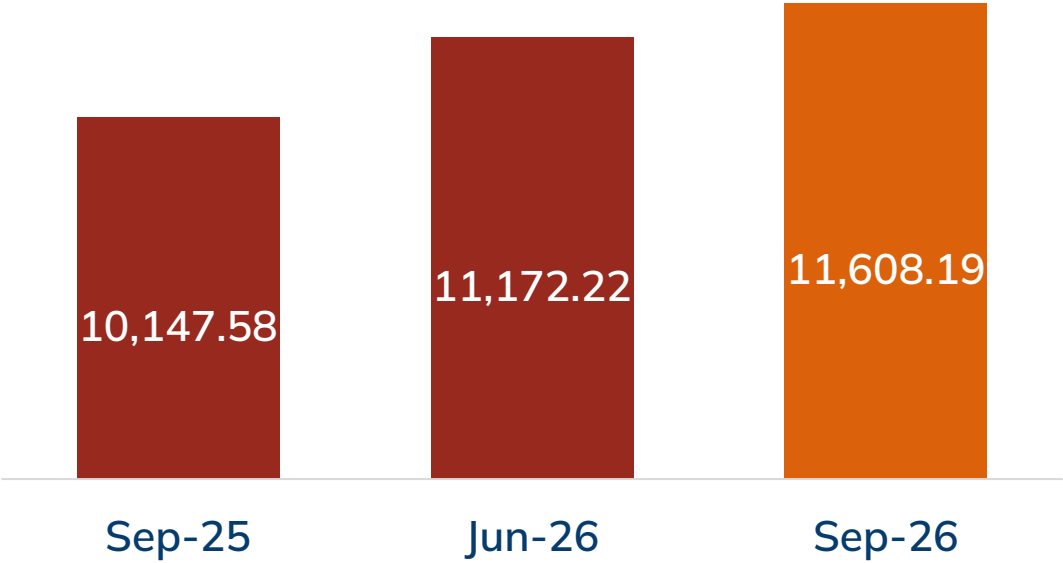


Source: Internal; growth % are for total QAAUM

Mutual Fund QAAUM

₹ bn

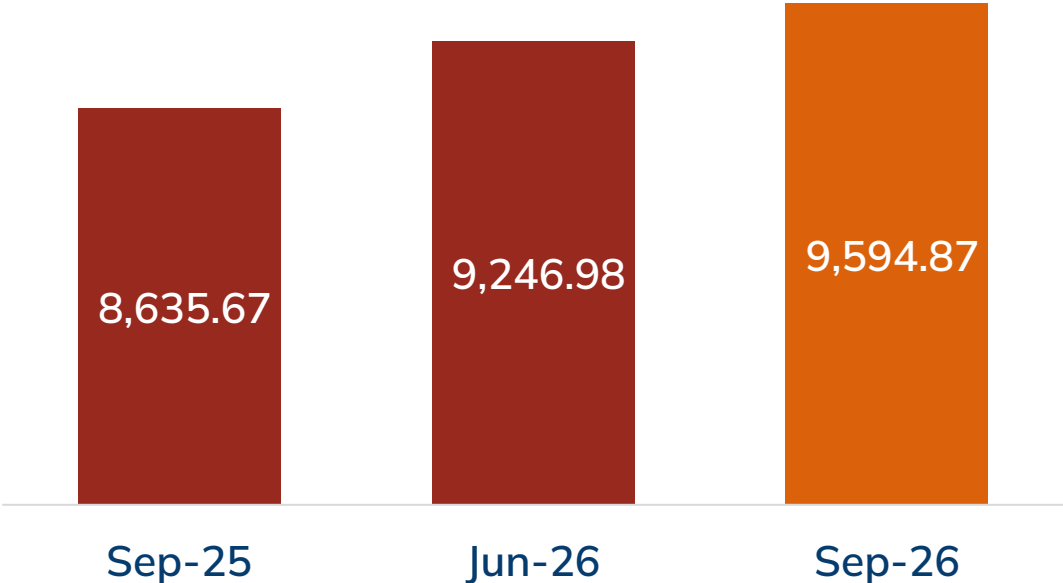
Total MF QAAUM



Y-o-Y +14.4% Q-o-Q +3.9%

2nd Highest Market Share of 13.3%

Active MF QAAUM



Y-o-Y +11.1% Q-o-Q +3.8%

Highest Market Share 13.3%

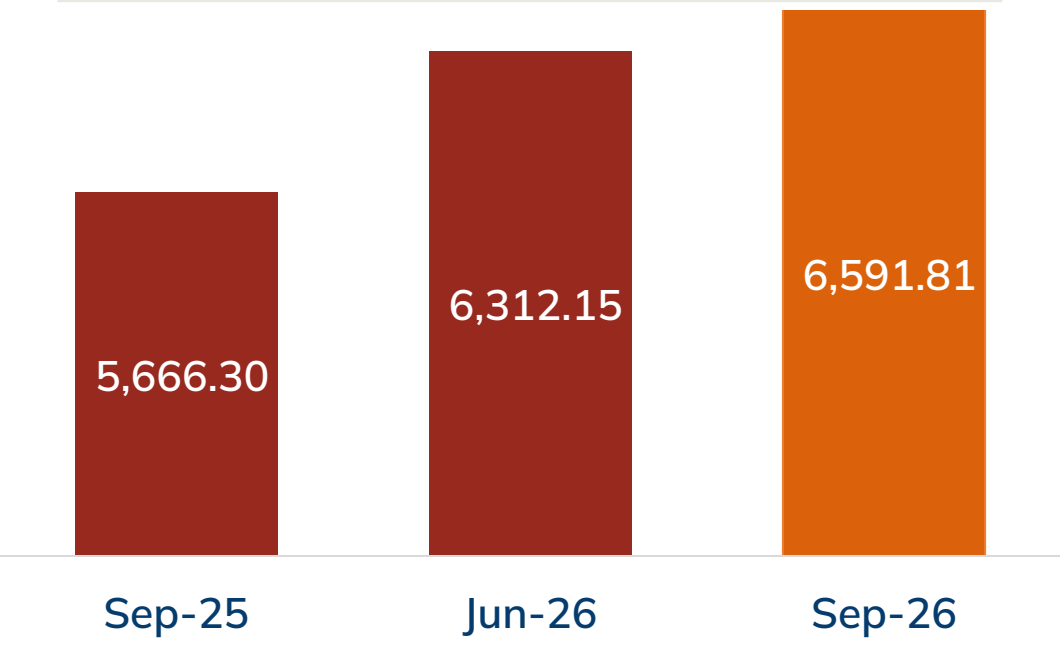


Source: AMFI, Internal, Market Share is as on 30th September 2026

MF Equity Schemes QAAUM

₹ bn

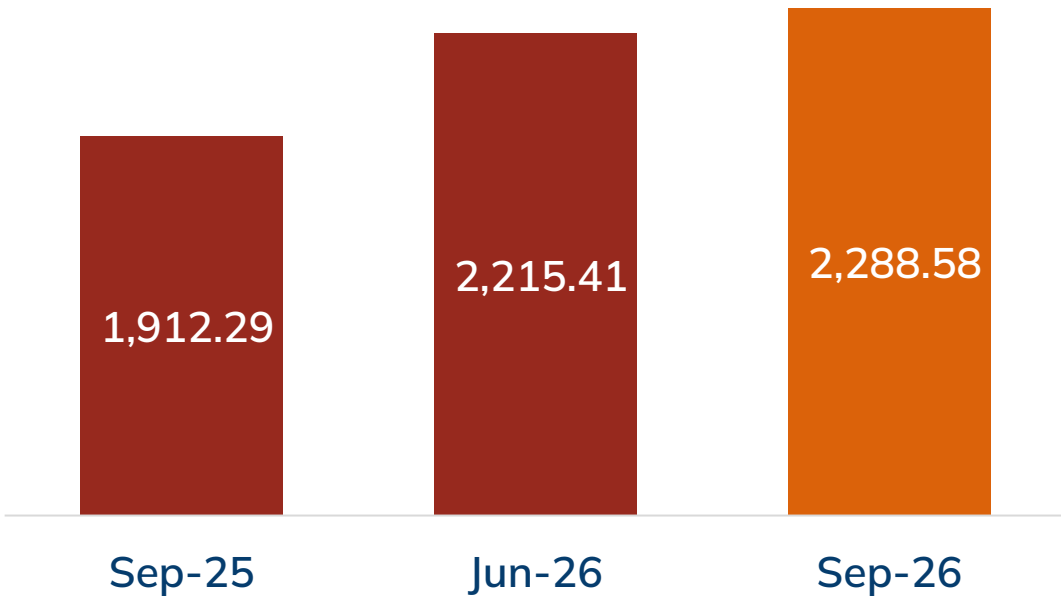
MF Equity Schemes QAAUM



Y-o-Y +16.3% Q-o-Q +4.4%

Highest Market Share of 13.7%

Equity Hybrid MF QAAUM



Y-o-Y +19.7% Q-o-Q +3.3%

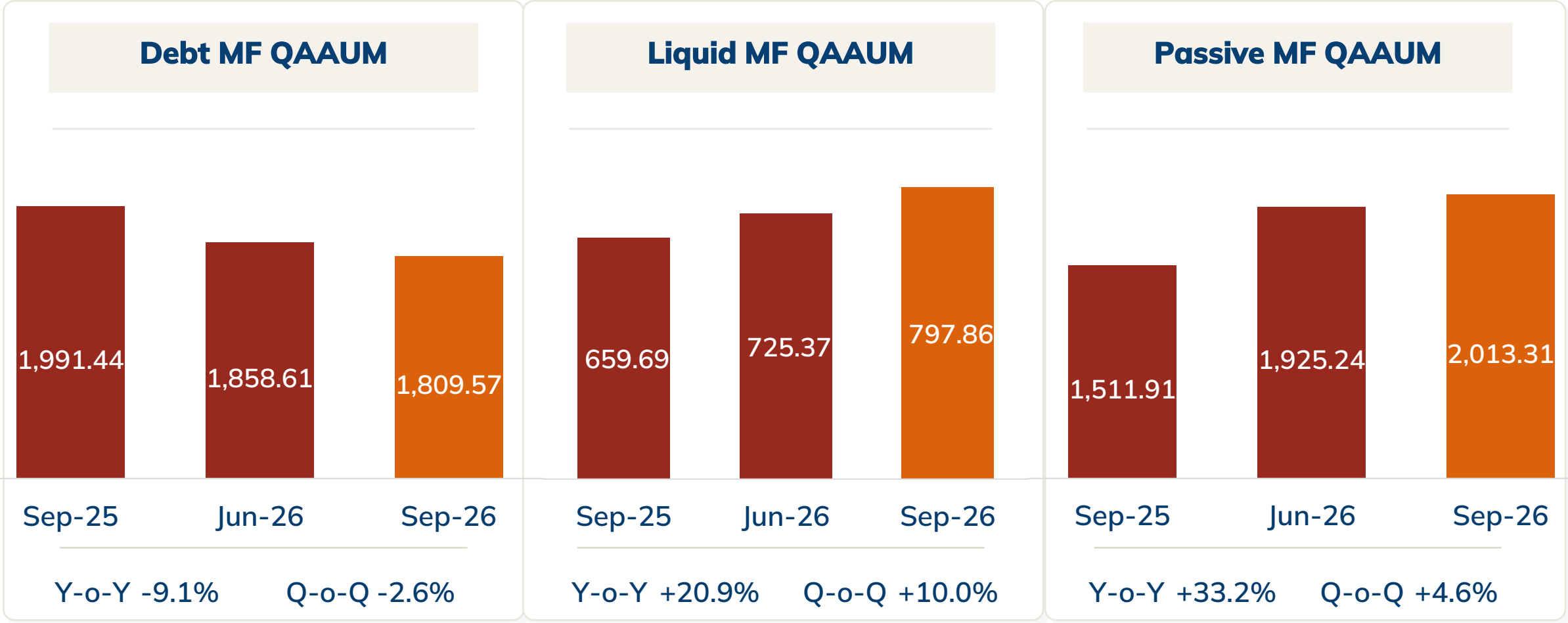
Highest Market Share of 26.4%



Source: AMFI, Internal, Market Share is as on 30th September 2026

Other Categories MF QAAUM

₹ bn



Source: AMFI, Internal

Specialised Investment Funds (SIF)

Offers portfolio flexibility, including advanced hedging strategies at ₹ 10 lakh and above entry point

Investment Strategies



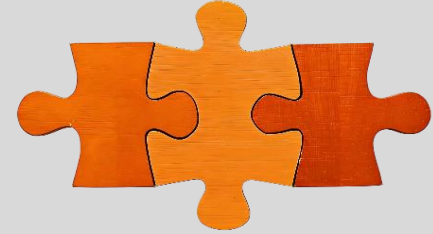
Equity Oriented

- Equity Long-Short
- Equity Ex-Top 100 Long-Short
- Sector Rotation Long-Short



Debt Oriented

- Debt Long-Short
- Sectoral Debt Long-Short



Hybrid

- Hybrid Long-Short
- Active Asset Allocator Long-Short

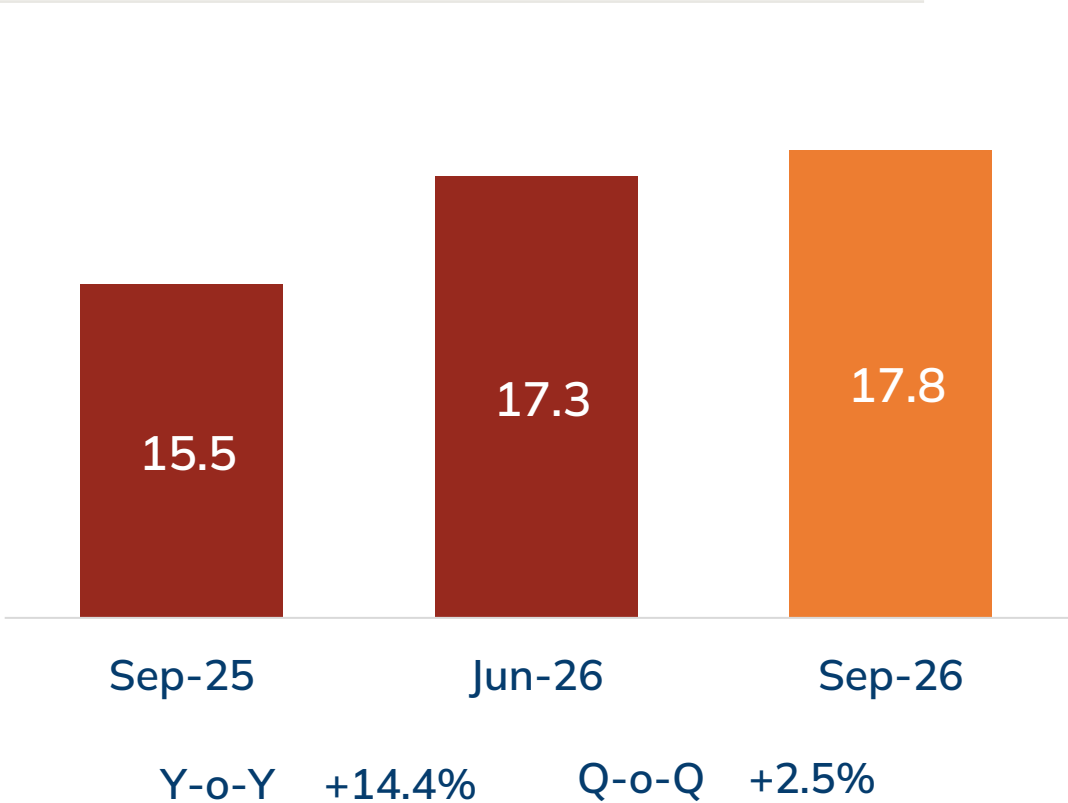
Industry QAAUM ₹ 272.60 ; ICICI Pru: ₹ 49.48 bn



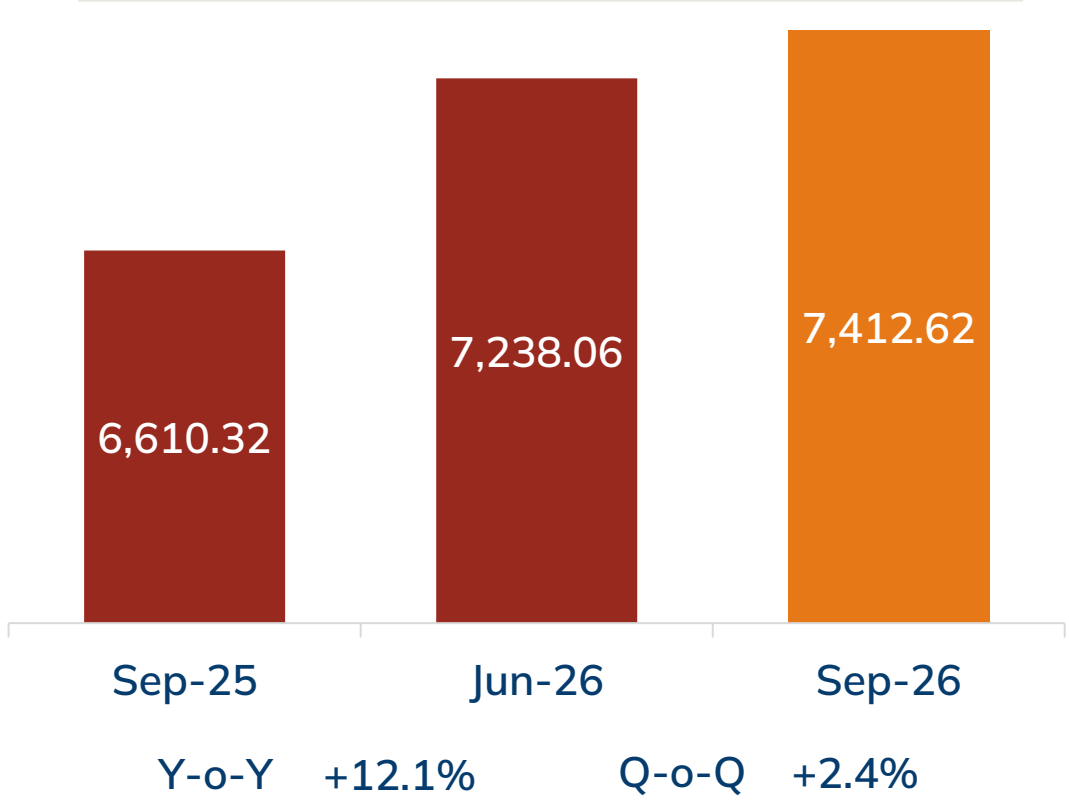
Unique Customer and MAAUM

₹ bn

Unique Customer Count



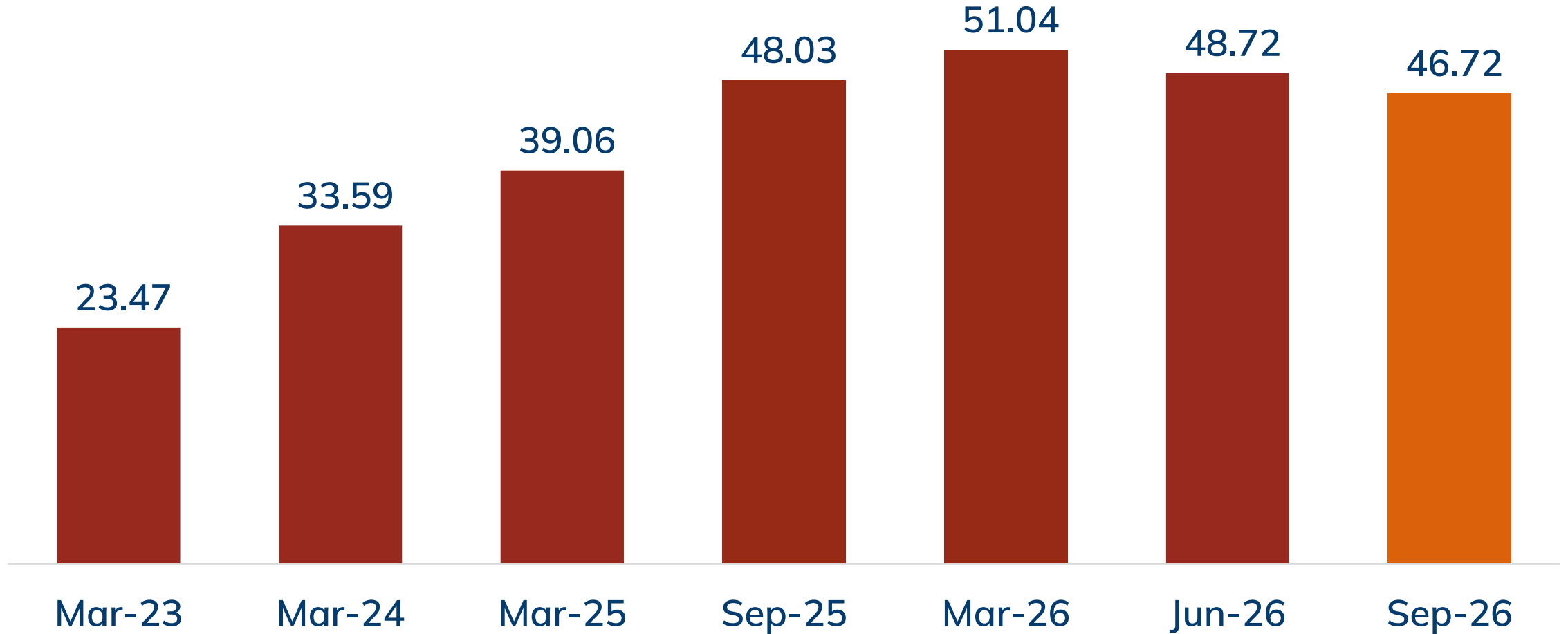
Individual MAAUM*



Source : Internal; *Includes Domestic FOF & includes SIF

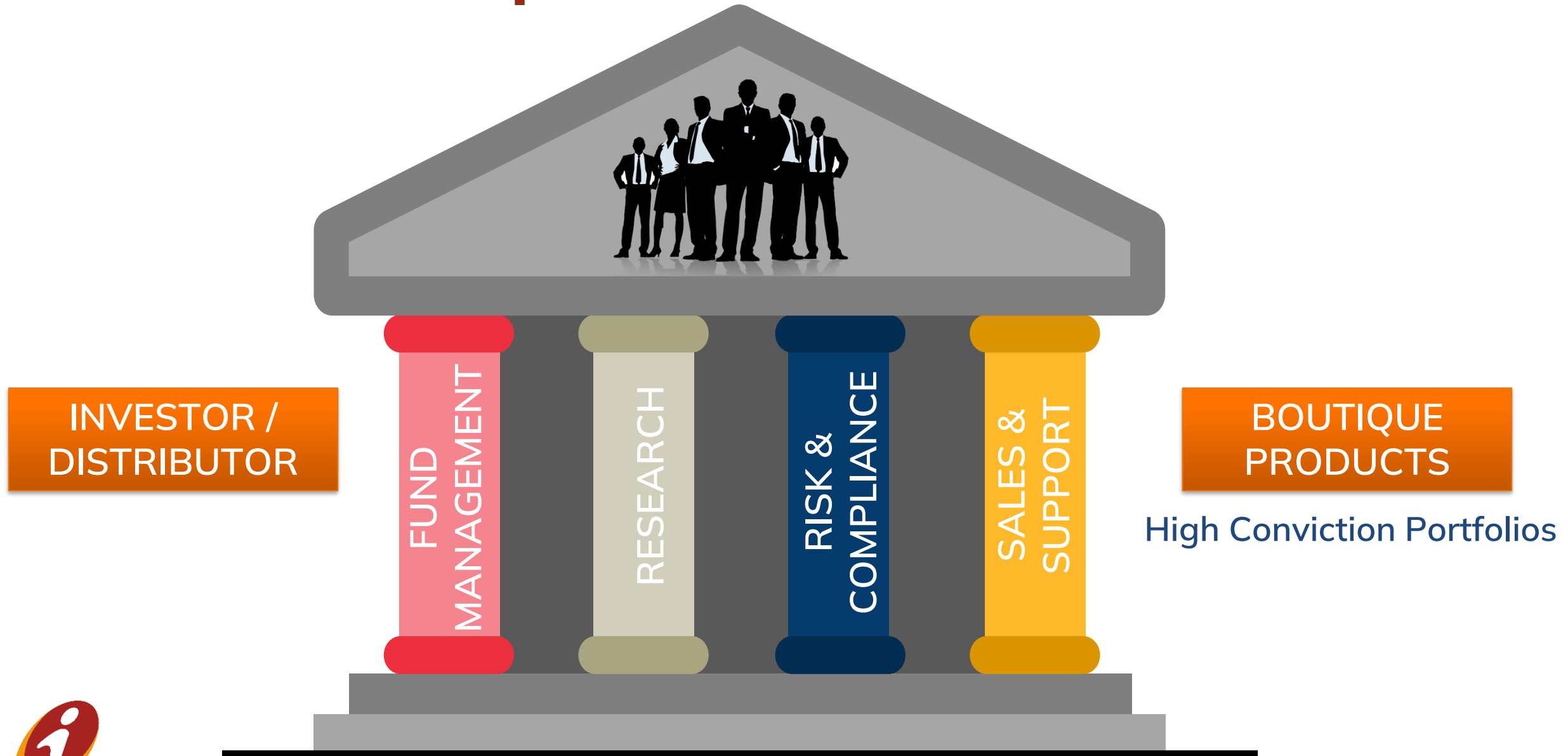
Systematic Transactions

(₹ bn)



Systematic Transactions represents monthly inflows from Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP) for mutual fund and PMS business; Source : Internal data

Alternates - “Boutique within an Institutional Framework”



Alternates Offerings

Alternates Offering



Listed equity



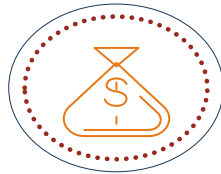
Private Credit



Real Estate



Private Equity



Early-Stage Private Equity



Asset under Advisory

Alternates QAAUM

PMS (₹ bn)



AIF (₹ bn)*



- **Assets under Advisory QAAUM Sept 26 ₹ 259.14 bn**

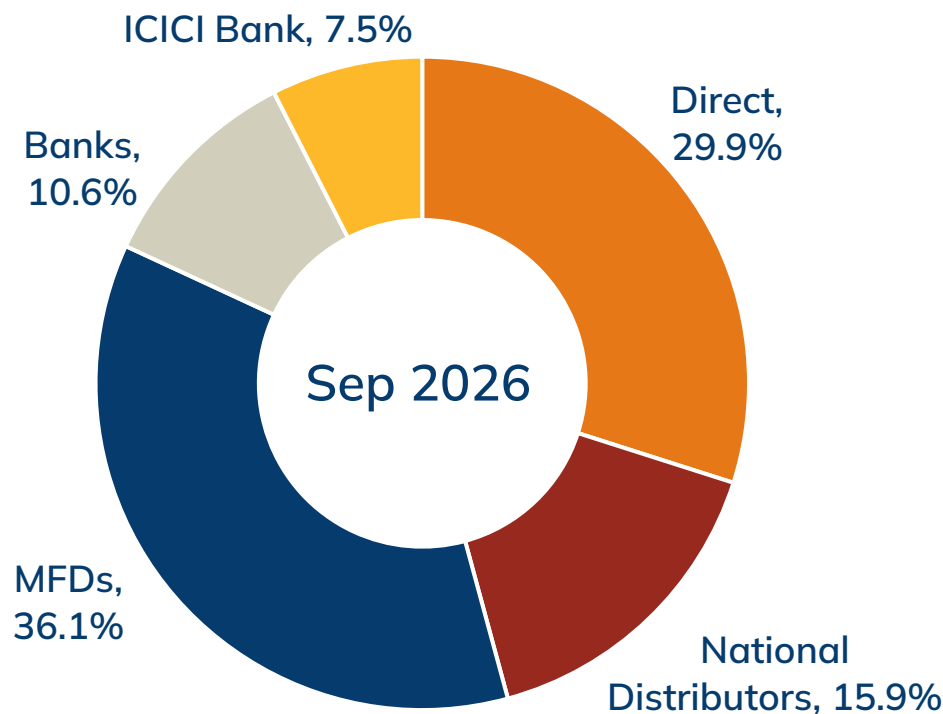


*Comparative data has been restated by considering the effect of the acquired business of ICICI Venture.

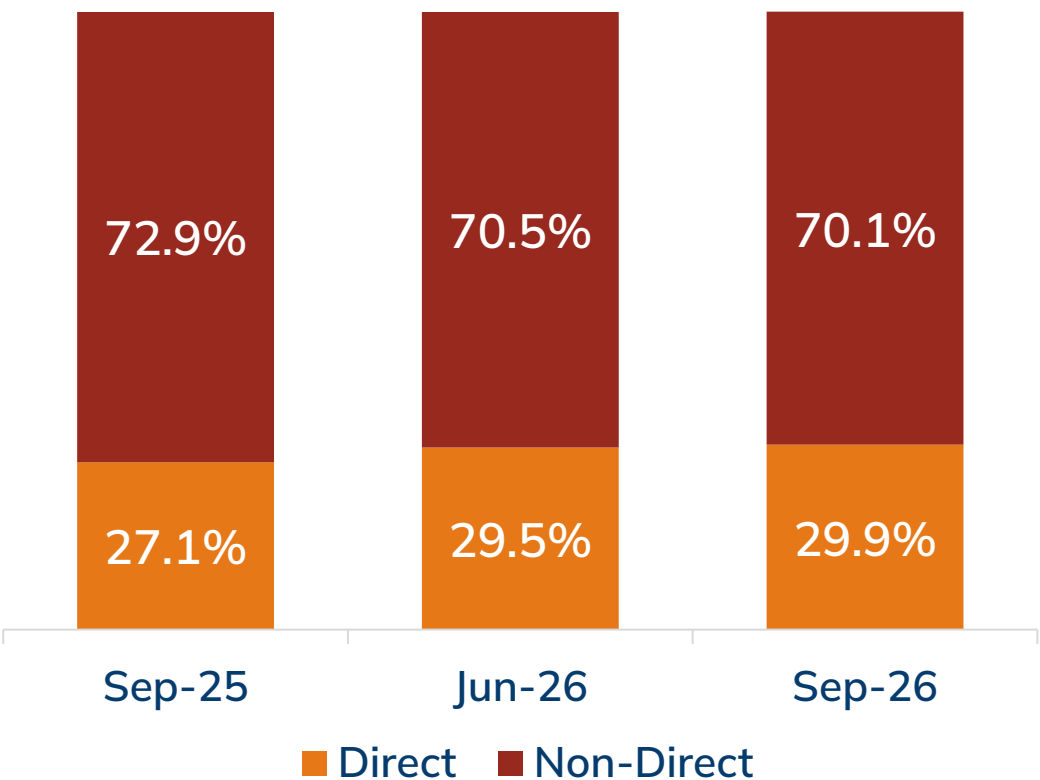
Distribution Network

₹ bn

MF Equity Schemes QAAUM

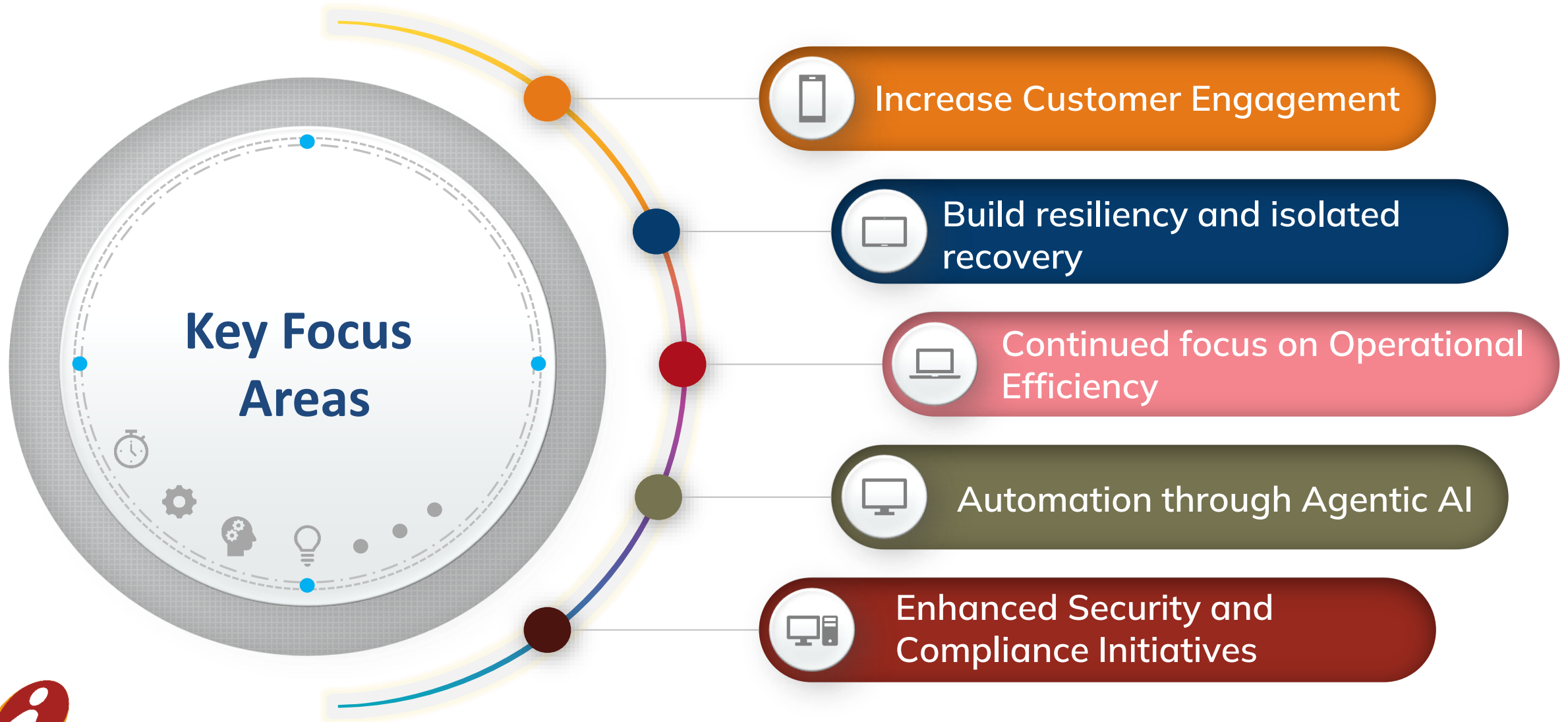


Equity Hybrid MF QAAUM

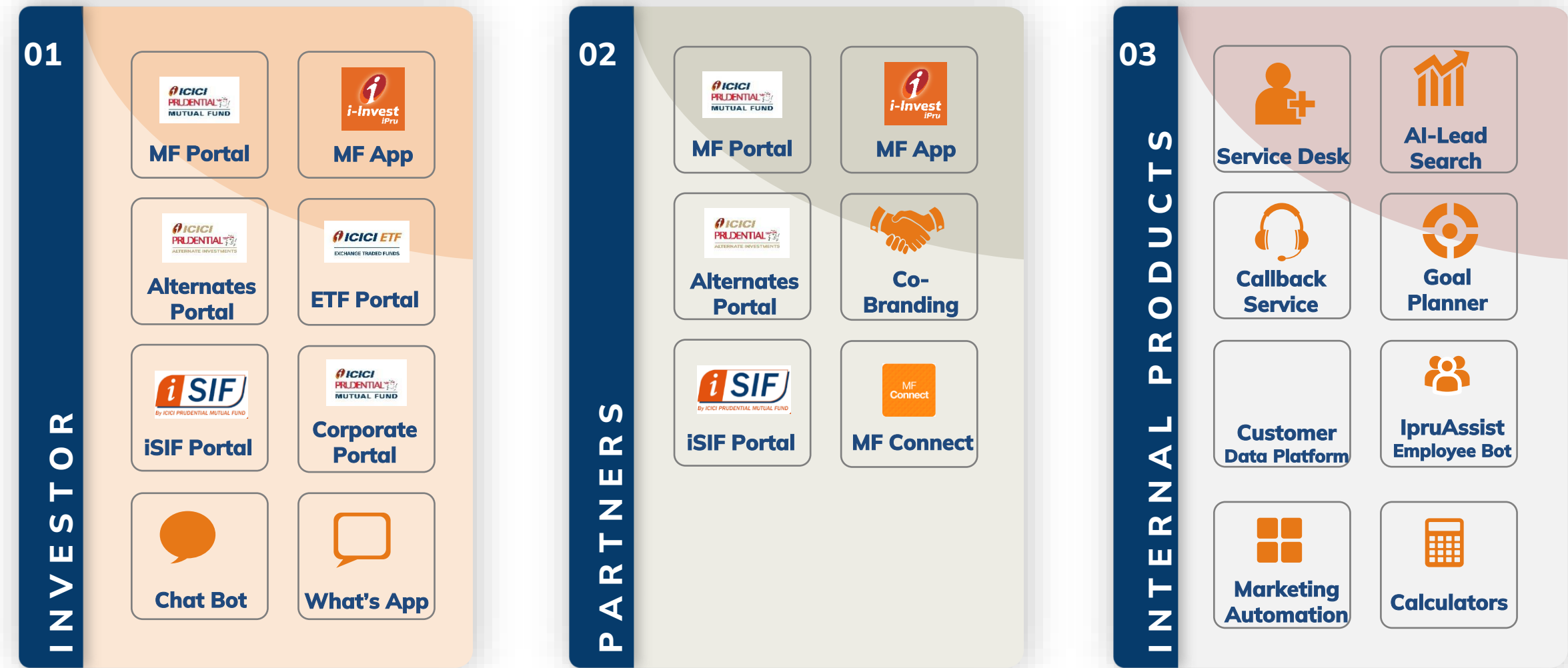


Source : Internal; Basis QAAUM; Data is as of 30th Sep 2026

Technology Key Focus Areas



Digital Stack Modernization



Highlights

- Industry Overview
- ICICI Prudential AMC
- **Financial Overview**



Statement of Profit and Loss

₹ mn

Particulars	H1 FY 27	H1 FY 26	Change
Income			
Revenue From Operations	32,380.1	27,697.3	16.9%
Other Income	1,977.1	2,185.1	-9.5%
Total Income	34,357.2	29,882.4	15.0%
Expenses			
Finance Cost	94.9	87.2	8.8%
Fees and commission expense	2,565.4	2,049.5	25.2%
Employee Benefits expense	4,167.6	3,698.6	12.7%
Depreciation and amortisation expense	574.9	519.3	10.7%
Others expenses	2,170.9	1,982.2	9.5%
Total Expenses	9,573.7	8,336.8	14.8%
Profit before tax	24,783.5	21,545.6	15.0%
Tax Expenses	6,247.6	5,329.5	17.2%
Profit for the period	18,535.9	16,216.1	14.3%
Other Comprehensive Income (net of tax)	(90.0)	(45.9)	
Total Comprehensive Income	18,445.9	16,170.2	14.1%

Particulars	H1 FY 27	H1 FY 26	Change
Revenue from Operations	32,380.1	27,697.3	16.9%
Total Expenses	9,573.7	8,336.8	14.8%
Operating Profit	22,806.4	19,360.5	17.8%



Statement of Profit and Loss

₹ mn

Particulars	Q2 FY27	Q2 FY26	Change
Income			
Revenue From Operations	16,737.9	14,390.6	16.3%
Other Income	169.1	718.6	-76.5%
Total Income	16,907.0	15,109.2	11.9%
Expenses			
Finance Cost	47.5	35.7	33.2%
Fees and commission expense	1,328.5	1,019.4	30.3%
Employee Benefits expense	2,127.7	1,861.4	14.3%
Depreciation and amortisation expense	294.3	266.0	10.7%
Others expenses	1,132.0	1,000.6	13.1%
Total Expenses	4,930.0	4,183.1	17.9%
Profit before tax	11,977.0	10,926.1	9.6%
Tax Expenses	3,087.4	2,546.2	21.3%
Profit for the period	8,889.6	8,379.9	6.1%
Other Comprehensive Income (net of tax)	(34.5)	7.6	
Total Comprehensive Income	8,855.1	8,387.5	5.6%

Particulars	Q2 FY27	Q2 FY26	Change
Revenue from Operations	16,737.9	14,390.6	16.3%
Total Expenses	4,930.0	4,183.1	17.9%
Operating Profit	11,807.9	10,207.5	15.7%



Statement of Profit and Loss

₹ mn

Particulars	Q2 FY27	Q1 FY27	Change
Income			
Revenue From Operations	16,737.9	15,642.2	7.0%
Other Income	169.1	1,808.0	-90.6%
Total Income	16,907.0	17,450.2	-3.1%
Expenses			
Finance Cost	47.5	47.4	0.4%
Fees and commission expense	1,328.5	1,236.9	7.4%
Employee Benefits expense	2,127.7	2,039.9	4.3%
Depreciation and amortisation expense	294.3	280.6	4.9%
Others expenses	1,132.0	1,038.9	9.0%
Total Expenses	4,930.0	4,643.7	6.2%
Profit before tax	11,977.0	12,806.5	-6.5%
Tax Expenses	3,087.4	3,160.2	-2.3%
Profit for the period	8,889.6	9,646.3	-7.8%
Other Comprehensive Income (net of tax)	(34.5)	(55.5)	
Total Comprehensive Income	8,855.1	9,590.8	-7.7%
Particulars	Q2 FY27	Q1 FY27	Change
Revenue from Operations	16,737.9	15,642.2	7.0%
Total Expenses	4,930.0	4,643.7	6.2%
Operating Profit	11,807.9	10,998.5	7.4%



Statement of Assets and Liabilities

₹ mn

Particulars	As at 30-Sep-26	As at 31-Mar-26
ASSETS		
Financial Assets	54,758.0	42,666.7
Non Financial Assets	7,936.3	8,038.2
Total Assets	62,694.3	50,704.9
Liabilities and Equity		
Liabilities		
Financial Liabilities	5,921.3	7,404.4
Non Financial Liabilities	3,369.7	2,497.3
Equity		
Equity Share Capital	494.3	494.3
Other Equity	52,909.0	40,308.9
Total Liabilities and Equity	62,694.3	50,704.9



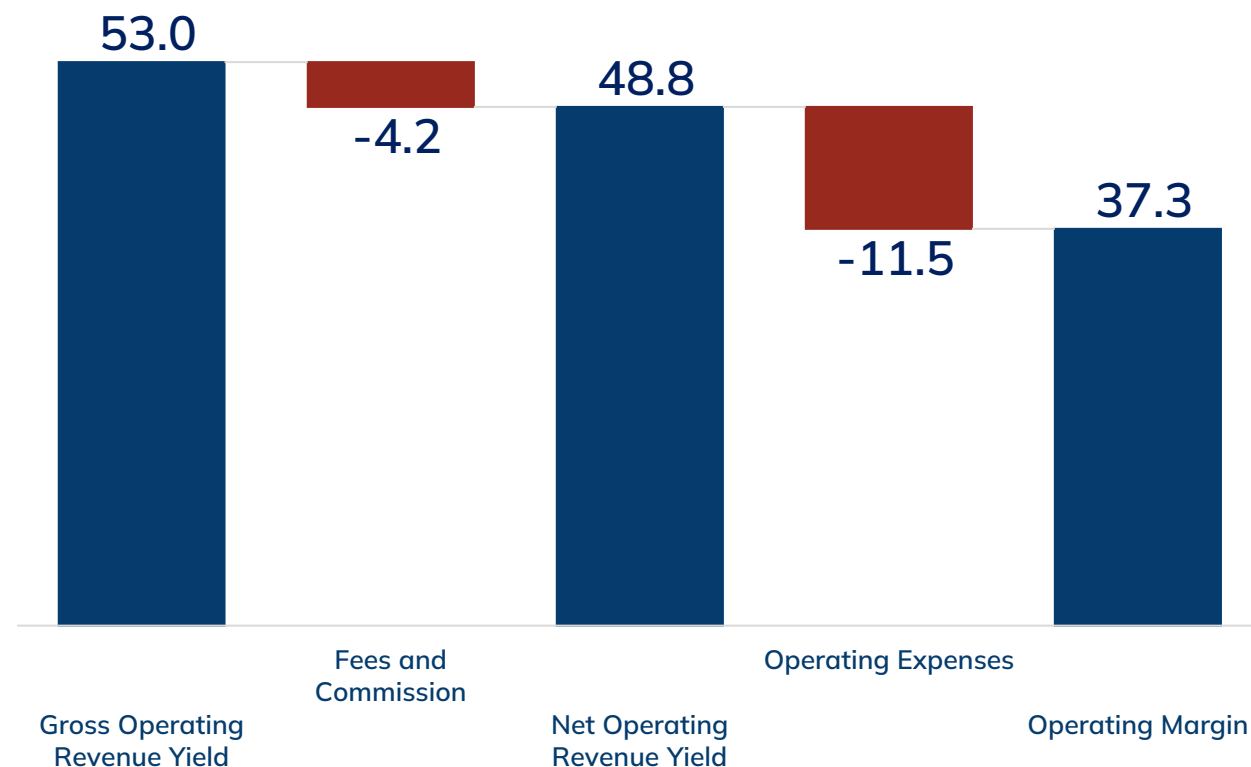
Net Operating Revenue & Revenue yields

bps of AUM

Net Operating Revenue

	₹ mn		
Particulars	Q2 FY27	Q1 FY27	Q2 FY26
Mutual Fund	13,854.0	12,967.2	11,895.1
Alternates	1,337.1	1,230.6	1,206.9
Advisory	218.3	207.5	269.2
Total	15,409.4	14,405.3	13,371.2

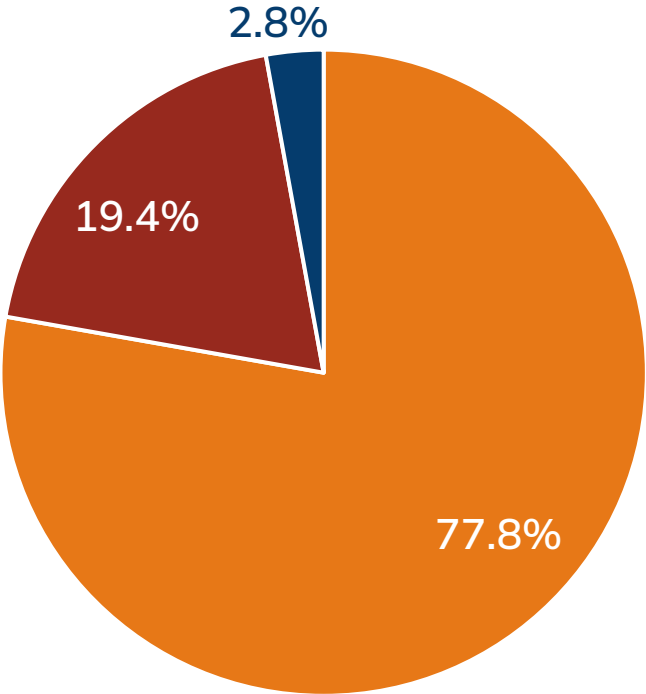
Bridging Operating Revenue to Operating Margin – H1 FY27



Breakup of Total Investments

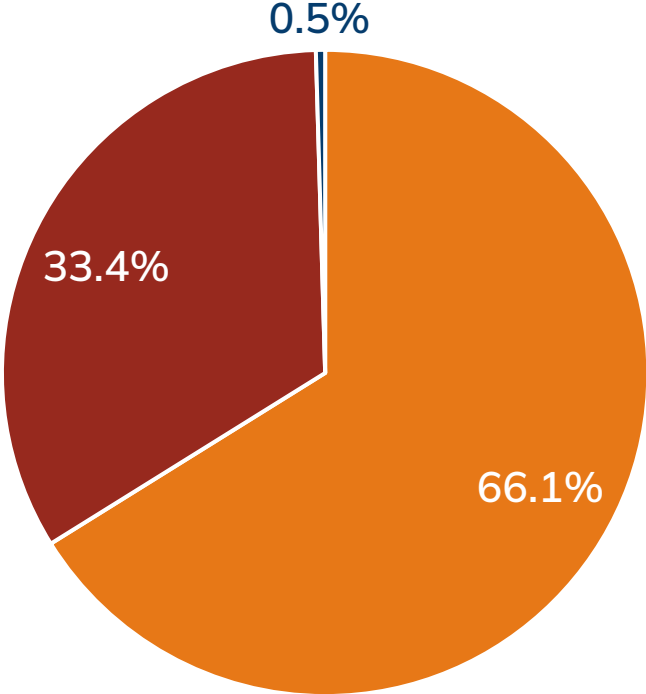
Total Investments: ₹ 51,866.0 million

Breakdown of Total Investments



■ Mutual Fund/SIF ■ AIF, Other Equity and REIT ■ Corporate Bonds

Breakdown of Mutual Funds **77.8%**

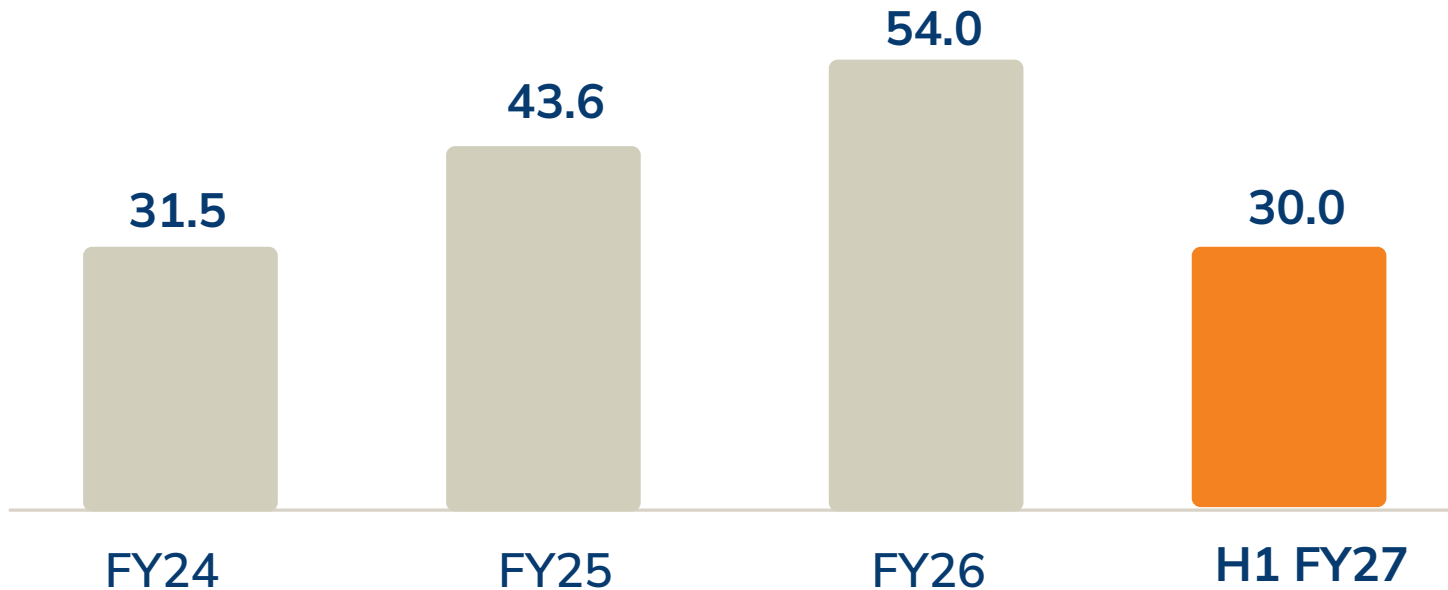


■ Liquid and Debt ■ Equity and Hybrid ■ Others



Dividend Per Share

Dividend Per share



DIVIDEND PAYOUT RATIO

FY24	76%
FY25	81%
FY26	81%
H1 FY27	80%



- (1) Dividend per share for all previous periods adjusted for bonus issue and share split
- (2) The Board of Directors declared interim dividend of ₹ 30 per share



Thank you

Key Performance Indicators (KPIs)

Particulars	Unit	H1 FY 27	Q1 FY 27	H1 FY 26
Operational KPIs				
Total MF QAAUM ¹	₹ bn	11,608.19	11,172.22	10,147.58
Active MF QAAUM ¹	₹ bn	9,594.87	9,246.98	8,635.67
MF Equity Schemes QAAUM ¹	₹ bn	6,591.81	6,312.15	5,666.30
MF Equity Hybrid QAAUM ¹	₹ bn	2,288.58	2,215.41	1,912.29
MF Individual MAAUM Amount (including Domestic FoFs) ²	₹ bn	7,412.62	7,238.06	6,610.32
Customer Count	Mn	17.8	17.3	15.5
Systematic Transactions	₹ bn	46.72	48.72	48.03
Discretionary PMS QAAUM ¹	₹ bn	303.59	285.78	252.85
Alternates (including Advisory Asset) QAAUM ^{1,5}	₹ bn	809.65	794.45	769.62
GAAP Financial KPIs				
Profit Before Tax ⁵	₹ mn	24,783.5	12,806.5	21,545.6
Profit After Tax ^{3,5}	₹ mn	18,535.9	9,646.3	16,216.1
Non-GAAP Financial KPIs				
Operating Revenue ⁵	₹ mn	32,380.1	15,642.2	27,697.3
Operating Revenue Yield ^{4,5}	%	0.53%	0.52%	0.52%
Operating Margin ^{4,5}	%	0.37%	0.37%	0.37%
Operating Profit Before Tax ⁵	₹ mn	22,806.4	10,998.5	19,360.5
Return on Equity ⁴	%	77.7%	89.9%	86.8%

¹QAAUM represents average data for the last quarter of the relevant period / year.

²MAAUM represents average data for the last month of the relevant period / year.

³Profit for the period / year as per restated financial information.

⁴ Annualised for the half year ended and quarter ended.

⁵ Comparative data has been restated by considering the effect of the acquired business of ICICI Venture



Definitions

AAUM	MF – daily average AUM for relevant period, Alternates - Average of monthly closing AUM for relevant period.
Alternates	Alternates business comprises PMS, AIF and Assets Under Advisory
Equity Hybrid Schemes	Equity Hybrid Schemes are mutual fund schemes comprising Hybrid Schemes but excludes Conservative hybrid and Arbitrage Schemes.
Equity Schemes	Equity schemes are active mutual fund schemes comprising Equity Schemes, Hybrid Schemes (excluding Conservative Hybrid, Arbitrage and Balanced Hybrid), Solution Oriented Schemes (investing primarily in equity) and Fund of funds investing overseas (investing primarily in Equity).
Net Operating Revenue Yield	Net Operating Revenue Yield is derived basis Operating Revenue after excluding fees and commission expenses of Alternates Business.
Operating Profit Before Tax (OPBT)	Operating Revenue less Operating expenses as reported in the financial results of our Company, for the relevant period.
Active	Actively managed funds
Passive	ETFs and Index funds
ICICI Venture	Refers to the funds of which management rights were acquired by the company from ICICI Venture Funds w.e.f April 1 st 2026

Note Comparative data has been restated by considering the effect of the acquired business of ICICI Venture.

Glossary

AAUM	Average Asset Under Management
AIF	Alternative Investment Fund
AMC	Asset Management Company
AMFI	Association of Mutual Funds in India
AUM	Assets Under Management
bn	Billion
bps	basis points
CAGR	Compound Annual Growth Rate
ETF	Exchange Traded Fund
FOF	Fund of Funds
FY	Financial Year
MAAUM	Monthly Average Assets under Management
MF	Mutual Fund

mn	Million
OPBT	Operating Profit Before Tax
PAT	Profit After Tax
PBT	Profit Before Tax
PMS	Portfolio Management Services
Q-o-Q	Quarter on Quarter (Sept 2026 over June 2026)
QAAUM	Quarterly Average Assets under Management
ROE	Return on Equity
SEBI	Securities and Exchange Board of India
SIF	Specialised Investment Funds
SIP	Systematic Investment Plan
STP	Systematic Transfer Plan
tn	Trillion
Y-o-Y	Year-on-Year (Sept 2026 over Sept 2025)



Mumbai, October 12, 2026: ICICI Prudential Asset Management Company Limited today reported its financial performance for the quarter ended September 30, 2026.

ICICI Prudential AMC's Operating Profit Before Tax for the six-month period ended September 30, 2026 at ₹22.81 billion, an increase of 17.8% over six-month period ended September 30, 2025.

CORPORATE HIGHLIGHTS

- MF QAAUM of ₹11,608.19 billion for the quarter ended September 30, 2026 with a market share of 13.3% as compared to ₹10,147.58 billion for the quarter ended September 30, 2025.
- QAAUM in Actively Managed stood at ₹9,594.87 billion for the quarter ended September 30, 2026 with a market share of 13.3% as compared to ₹8,635.67 billion for quarter ended September 30, 2025.
- QAAUM in Equity & Equity oriented schemes stood at ₹6,591.81 billion for the quarter ended September 30, 2026 with a market share of 13.7% as compared to ₹5,666.30 billion for quarter ended September 30, 2025.
- Equity-Oriented Hybrid QAAUM stood at ₹2,288.58 billion for the quarter ended September 30, 2026 with a market share of 26.4% as compared to ₹1,912.29 billion for quarter ended September 30, 2025.
- Alternates QAAUM stood at ₹809.65 billion for the quarter ended September 30, 2026, which comprises of PMS QAAUM of ₹307.91 billion, AIF QAAUM of ₹242.60 billion and Assets under Advisory of ₹259.14 billion.
- Monthly systematic transactions for the month of September, 2026 amounted to 46.72 billion
- Over 1,18,000 empanelled distribution partners across MFDs, National Distributors and Banks, serviced through a total of 287 offices.
- Unique customers stood at 17.8 million as on September 30, 2026 as compared to 15.5 million as on September 30, 2025.

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: L99999DL1993PLC054135

Corporate Office: ICICI Prudential Mutual Fund Tower, Santacruz East, Mumbai – 400055 **Tel:** +91 22 6647

0200/2652 5000 **Fax:** +91 22 6666 6582/83, **website:** www.icicipruamc.com, **email id:** enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai – 400 063 , **Tel No.:** 022 26852000, **Fax No.:** 022-2686 8313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi – 110 001

FINANCIAL HIGHLIGHTS FOR THE SIX MONTH PERIOD ENDED SEPTEMBER 30, 2026

- The Operating Profit before tax of the company for the six months ended September 30, 2026 was ₹ 22,806.4 million as compared to ₹19,360.5 million for the six months ended September 30, 2025.
- Profit before tax for the six months ended September 30, 2026 was ₹ 24,783.5 million as compared to ₹21,545.6 million for the six months ended September 30, 2025.
- Profit after tax for the six months ended September 30, 2026 was ₹ 18,535.9 million as compared to ₹16,216.1 million for the six months ended September 30, 2025.

FINANCIAL HIGHLIGHTS FOR THE QUARTER ENDED SEPTEMBER 30, 2026

- The Operating Profit before tax for the quarter ended September 30, 2026 was ₹ 11,807.9 million as compared to ₹10,207.5 million for the quarter ended September 30, 2025.
- Profit before tax for the quarter ended September 30, 2026 was ₹ 11,977.0 million as compared to ₹10,926.1 million for the quarter ended September 30, 2025.
- Profit after tax for the quarter ended September 30, 2026 was ₹ 8,889.6 million as compared to ₹8,379.9 million for the quarter ended September 30, 2025.

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: L99999DL1993PLC054135

Corporate Office: ICICI Prudential Mutual Fund Tower, Santacruz East, Mumbai – 400055 **Tel:** +91 22 6647

0200/2652 5000 **Fax:** +91 22 6666 6582/83, **website:** www.icicipruamc.com, **email id:** enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai – 400 063 , Tel No.: 022 26852000, Fax No.: 022-2686 8313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi – 110 001

About ICICI Prudential AMC

Incorporated in 1993, ICICI Prudential Asset Management Company Ltd. is a leading asset management company (AMC) in the country. The Company is involved in (i) managing mutual funds, (ii) providing portfolio management services, (iii) managing alternative investment funds, and (iv) providing advisory services to offshore clients.

ICICI Prudential AMC Ltd is one of the oldest asset management companies in India with history of over 30 years in asset management industry. Company's investment approach has always been to manage risk first and aim for long term returns for our customers whilst ensuring that our brand continues to remain trusted.

The Company delivers a range of investment products across multiple financial asset classes, to address a diverse spectrum of our clients' objectives and risk appetites, from income accrual to long-term wealth creation.

The Company has a strength of 3,694 employees, and a reach across 287 offices through which it caters to 17.8 million customers.

For more information, please visit the company's website at www.icicipruamc.com

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