



Central Office, Investment Dept., 'Yogakshema' 6th Floor, Jeevan Bima Marg, Mumbai: 400021
Ph: 022-66598851/ 26/38/ 47/ Fax: 22825411

Ref: Inv/Back Office

31/07/2012

Ambuja Cements Ltd
Ambuja Nagar PO
Taluka Kodinar
Junagadh – 362 715, Gujarat

Dear Sir,

Re: Regulation 29(2) & 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company as per the requirement of the Regulation 29(2) of the SEBI (Substantial Acquisition of shares and takeovers), 2011 and Regulations 13(3) & (6) of SEBI (Prohibition of Insider Trading), we are informing the shareholding in the enclosed formats. We also inform our DP ID and Client ID as below:

DP ID : IN300812 Client ID :

10497877	10497801	10497705	10497973	10497756	10497924	10497852
10497885	10497810	10497713	10497981	10497764	10497932	10497869
10497893	10497828	10497721	10497990	10497772	10497949	10000012
10497908	10497836	10497730	10498007	10497789	10497957	
10497916	10497844	10497748	10498015	10497797	10497965	

DP ID : IN300126 Client ID :

11242030	11241800	11241818	11242056	11241826	11241955	11241947
11242101	11241867	11241779	11242021	11241834	11242013	11241883
11241914	11241787	11241842	11242064	11241795	11241980	11241891
11242072	11241939	11241971	11242110	11241875	11241922	11242128
11241906	11242048	11242005	11241963	11241998	11242089	11241859

DP ID : IN300484 Client ID :

14307629	14307645	14307637
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DP ID : IN301348 Client ID :

20020373	20020349	20020357	20020365	20020381
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Our PAN No. is AAACL0582H.

Yours faithfully,

Secretary (Investment- M&A)

Copy to

BSE Ltd
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001, Maharashtra

&

NSE Ltd
Exchange Plaza
Plot no. C/1, G Block
Bandra – Kurla Complex
Bandra (E), Mumbai – 400 051

Encl: as above

Annexure A

Securities and Exchange Board of India (Substantial Acquisition of Share and Takeover) Regulations, 2011 [Regulations 29 (2)]

Regulation 29 (2) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed Company -

Name of the Target Company (TC)	Ambuja Cements Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the Acquirer	Life Insurance Corporation of India Central Office, Yogakshema 6 th Floor, Mumbai- 400021. 022-66598851/ 8626		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE/BSE		
Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition/disposal under consideration, holding of :			NA
a) Shares carrying voting rights	123,646,509	8.033%	
b) Voting rights (VR) otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
Total (a+b+c)	123,646,509	8.033%	
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	32,218,923	2.093%	
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	32,218,923	2.093%	

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	91,427,586	5.940%	
b) VRs otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after Acquisition.			
Total (a+b+c)	91,427,586	5.940%	
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / Inter-se transfer etc).	Through Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	18.01.2012 – 30.07.2012		
Equity share capital / total voting capital of the TC before the said acquisition / sale	306.87 Cr.		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	307.82 Cr.		
Total diluted share/voting capital of The TC after the said acquisition/sale.	NA		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full Conversion of the outstanding convertible securities/warrants into equity shares of the TC.

 Blat

Signature of the acquirer / seller / Authorised Signatory

Place: MUMBAI

Date: 31.07.2012

FORM C**Securities and Exchange Board of India (Prohibition of Insider Trading)**
Regulations, 1992 (Regulation 13 (3) and (6))

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed Company – **Ambuja Cements Limited**

Name & Address of the Shareholder	LIFE INSURANCE CORPORATION OF INDIA, Central Office, Yogakshema, Mumbai- 400021.
Shareholding prior to acquisition/ sale	123,646,509 & 8.033%
No. & % of Shares/voting rights acquired/ sold	32,218,923 & 2.093%
Receipt of allotment advice/acquisition of shares/sale of shares specify	18.01.2012 – 30.07.2012
Date of intimation to company	31.07.2012
Mode of acquisition on market purchase/public/rights/preferential offer etc.	Market Sale
No.& % of shares/voting rights post-acquisition/sale	91,427,586 & 5.940%
Trading member through whom the trade was executed with SEBI Registration No. of the TM	VARIOUS BROKERS
Exchange on which the trade was Executed	NSE/BSE
Buy Quantity	
Buy Value	
Sell Quantity	32,218,923
Sell Value	Rs. 6,079,522,469.96


(Authorised Signatory)