

August 20, 2025

To

**National Stock Exchange of India
Limited**

BSE Limited

Luxembourg Stock Exchange

Scrip Code: AMBUJACEM

Scrip Code: 500425

Code: US02336R2004

Sub: Intimation regarding 100 Days Campaign – "Saksham Niveshak"

Dear Sir/Ma'am,

The Investor's Education and Protection Fund Authority, Ministry of Corporate Affairs has requested companies to launch a **100 days Campaign - "Saksham Niveshak"**, to reach out to shareholders whose dividend remain unpaid/unclaimed.

In view of above, please find enclosed communication for creating awareness among shareholders to update their details and claim any unpaid or unclaimed dividends before they get transferred to the Investor Education and Protection Fund under 100 days Campaign viz. "Saksham Niveshak".

This intimation will also be uploaded on the Company's website at www.ambujacement.com.

You are requested to take the same on record.

Thanking you,

Yours Sincerely,

For Ambuja Cements Limited

Manish Mistry
Company Secretary & Compliance Officer

Encl: as said

Ambuja Cements Limited

Registered Office:

Adani Corporate House

Shantigram, Near Vaishno Devi Circle,

S. G. Highway, Khodiyar,

Ahmedabad – 382 421, Gujarat, India

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www.ambujacement.com

CIN: L26942GJ1981PLC004717

100 days Campaign - "Saksham Niveshak": July 28, 2025 to November 6, 2025 Update Your KYC Details and Claim Your Unpaid/Unclaimed Dividends

The Investor's Education and Protection Fund Authority ("IEPFA"), Ministry of Corporate Affairs ("MCA") has requested companies to launch a **100 days Campaign - "Saksham Niveshak"**, to reach out to shareholders whose dividend remain unpaid/unclaimed.

In line with this initiative of **100 days Campaign - "Saksham Niveshak"**, the Company is launching this initiative to enable shareholders to claim unpaid or unclaimed dividends.

Purpose of the campaign: To create awareness among shareholders to update their details and claim any unpaid or unclaimed dividends before they get transferred to the Investor Education and Protection Fund ("IEPF").

Benefit to shareholders: It's important for shareholders to update PAN; Nomination details, Contact info (postal address, mobile number), Bank account details, Specimen signature with the Company or the Registrar & Transfer Agent, MUFG Intime India Private Limited (Formerly "Link Intime India Private Limited") ("MUFG").

Since dividends on shares are payable only through electronic mode for shareholders with unpaid or unclaimed dividends, the amount will be credited to the shareholder's bank account only after the required information/documents are updated. Physical shareholders are requested to complete their KYC updates accordingly.

Information / documents to be submitted*	Mode of dispatch
<p>Form ISR-1: Filled and signed, with self-attested KYC documents.</p> <p>Form ISR-2: Filled and signed, with banker's attestation of your signature and original cancelled cheque (with your name printed) or self-attested bank passbook/statement.</p> <p>Form SH-13: For adding a nominee.</p> <p>Form ISR-3: If you wish to opt out of nomination.</p>	<p>By post: Physical copies, self-attested and dated to MUFG Intime India Private Limited (formerly Link Intime India Private Limited), C-101, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai-400083 or;</p> <p>By email: From your registered email ID, with signed documents (first joint holder must sign in case of joint holdings) to: rnt.helpdesk@in.mpms.mufg.com;</p> <p>Online: Upload via MUFG's portal: https://web.in.mpms.mufg.com/helpdesk/Service_Request.html</p> <p>Additionally, shareholders are encouraged to register and track their requests through the SWAYAM portal: https://swayam.in.mpms.mufg.com</p>

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*Shareholder can download these forms from <https://web.in.mpms.mufg.com/KYC-downloads.html> or from Company's website at <https://www.ambujacement.com/investors/shareholders-informations>.

Shareholders holding shares in electronic form and have not claimed their dividend, can claim the same by updating/ modifying their details with their respective Depository Participants (DPs).

The Company will in due course of time send letters/emails as applicable mentioning details about the unpaid dividend of the shareholders along with the process for claiming the same. Shareholders are requested to approach Company/RTA to claim such dividend so as to avoid transfer of same to IEPF authority. The Company has also uploaded unclaimed/unpaid dividend for past seven (7) years on website at <https://www.ambujacement.com/investors/shareholders-informations>.

This notice is available on the Company's website at <https://www.ambujacement.com> and the websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively.

Shareholders are kindly requested to take note of the above instructions and act accordingly.

For any further assistance or queries related to the **100 days Campaign - "Saksham Niveshak"**, please do reach out to us at investors.relation@adani.com

Yours sincerely

For Ambuja Cements Limited

Sd/-

Manish Mistry

Company Secretary & Compliance Officer

Ambuja Cements Limited

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