



Chairman - Ambica Group of Companies

- ❖ AGARBATHIES
- ❖ HOTELS
- ❖ RESTAURANTS
- ❖ FILM INDUSTRY
- ❖ REAL ESTATE
- ❖ EXPORTS
- ❖ POWER

Date: 29th August, 2026

To, The Department of Corporate Services BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai- 400 001 Scrip code: 532335	To, Listing Department, National Stock Exchange of India Ltd. Exchange Plaza, Bandra - Kurla Complex Bandra (E), Mumbai - 400 051. Scrip Code AMBICAAGAR
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Dear Sir,

Sub: Disclosure under Regulation 29 (2) SEBI (SAST) Regulations, 2011

With reference to the above cited subject, we hereby submit the disclosure as required under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 read with Regulation 29 (3), Please find enclosed the details of change in the shareholding in the prescribed format enclosed as Annexure.

Please take on record of the same.

Thanking you,

Yours Faithfully,

**VEERAVENKATA
POTHU KRISHNA
RAO PERLA**

Digitally signed by
VEERAVENKATA POTHU
KRISHNA RAO PERLA
Date: 2026.08.29 13:00:25
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AMBICA KRISHNA

(Promoter and on behalf of Promoter Group)

Copy to: **AMBICA AGARBATHIES AROMA & INDUSTRIES LIMITED**



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PHONES : 230216
GRAMS : "AMBICA"
FAX : 08812 233876

ANNEXURE - 1

Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Ambica Agarbathies Aroma & Industries Limited		
Name(s) of the acquirer and Persons Acting in Concert(PAC) with the acquirer	1. Ramachandra Rao Alapati G N V S A 2. Ramanjaneyulu Alapati 3. Vazraambica Prasad Alapati 4. Satyamala Alapati 5. Alapati Lalitha Kumari 6. Alapati Rama Lakshmi 7. A Janaki 8. A P J Suneetha 9. A N V S K M Rajeswara Rao 10. Veera Venkata Pothu Krishna Rao Perla 11. Sudarshan Perla T N V A R 12. Anjani Yasoda Madhavi Perla 13. Satyavathi Perla 14. Alapati Ambica Hanuma 15. Alapati Ambica Sivakumar 16. Santoshi Alapati 17. G Mangavali 18. G Sathanarayana 19. Satrasala Lavanya Gupta 20. Perla Ambica Ramachandran 21. Alapati Karthik Hanuma Kumar 22. Alapati Lakshmana Ramachandra Ambica Eswar		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. National Stock Exchange of India Limited 2. BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)

Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
1. Ramachandra Rao Alapati G N V S A	6,14,950	3.57	3.57
2. Ramanjaneyulu Alapati	12,38,800	7.21	7.21
3. Vazraambica Prasad Alapati	4,72,071	2.75	2.75
4. Satyamala Alapati	1,39,700	0.81	0.81
5. Alapati Lalitha Kumari	1,39,950	0.81	0.81
6. Alapati Rama Lakshmi	1,39,950	0.81	0.81
7. A Janaki	1,11,450	0.65	0.65
8. A P J Suneetha	1,11,450	0.65	0.65
9. A N V S K M Rajeswara Rao	12,11,713	7.05	7.05
10. Veera Venkata Pothu Krishna Rao Perla	13,91,806	8.10	8.10
11. Sudarshan Perla T N V A R	3,55,403	2.07	2.07
12. Anjani Yasoda Madhavi Perla	5,11,450	2.98	2.98
13. Satyavathi Perla	1,39,989	0.81	0.81
14. Alapati Ambica Hanuma	2,18,325	1.27	1.27
15. Alapati Ambica Sivakumar	2,18,325	1.27	1.27
16. Santoshi Alapati	4,40,200	2.56	2.56
17. G Mangavali	0	0	0
18. G Sathanarayana	0	0	0
19. Satrasala Lavanya Gupta	0	0	0
20. Perla Ambica Ramachandran	0	0	0
21. Alapati Karthik Hanuma Kumar	0	0	0
22. Alapati Lakshmana Ramachandra Ambica Eswar	0	0	0
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
1. Ramachandra Rao Alapati G N V S A	2000	0.02	0.02
c) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NA
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NA
e) Total (a+b+c+d)	74,57,532	43.41	43.41
Details of acquisition			
a) Shares carrying voting rights acquired			
1. Ramachandra Rao Alapati G N V S A	0	0	0
2. Ramanjaneyulu Alapati	0	0	0
3. Vazraambica Prasad Alapati	0	0	0
4. Satyamala Alapati	0	0	0
5. Alapati Lalitha Kumari	0	0	0
6. Alapati Rama Lakshmi	0	0	0
7. A Janaki	0	0	0
8. A P J Suneetha	0	0	0
9. A N V S K M Rajeswara Rao	0	0	0
10. Veera Venkata Pothu Krishna Rao Perla	0	0	0

11. Sudarshan Perla T N V A R	0	0	0
12. Anjani Yasoda Madhavi Perla	0	0	0
13. Satyavathi Perla	0	0	0
14. Alapati Ambica Hanuma	0	0	0
15. Alapati Ambica Sivakumar	0	0	0
16. Santoshi Alapati	0	0	0
17. G Mangavali	0	0	0
18. G Sathanarayana	0	0	0
19. Satrasala Lavanya Gupta	212150	1.177	1.177
20. Perla Ambica Ramachandran	212150	1.177	1.177
21. Alapati Karthik Hanuma Kumar	212150	1.177	1.177
22. Alapati Lakshmana Ramachandra Ambica Eswar	212150	1.177	1.177
b) VRs acquired otherwise than by equity shares	NIL	NIL	NA
c) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying category acquired	NIL	NIL	NA
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NA
e) Total (a+b+c+/-d)	8,48,600	4.708	4.708
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
1. Ramachandra Rao Alapati G N V S A	6,14,950	3.41	3.42
2. Ramanijaneyulu Alapati	12,38,800	6.87	6.87
3. Vazraambica Prasad Alapati	4,72,071	2.62	2.62
4. Satyanala Alapati	1,39,700	0.77	0.77
5. Alapat. Lalitha Kumari	1,39,950	0.78	0.78
6. Alapat. Rama Lakshmi	1,39,950	0.78	0.78
7. A Janaki	1,11,450	0.62	0.62
8. A P J Suneetha	1,11,450	0.62	0.62
9. A N V S K M Rajeswara Rao	12,11,713	6.72	6.72
10. Veera Venkata Pothu Krishna Rao Perla	13,91,806	7.72	7.72
11. Sudarshan Perla T N V A R	3,55,403	1.97	1.97
12. Anjani Yasoda Madhavi Perla	5,11,450	2.84	2.84
13. Satyavathi Perla	1,39,989	0.78	0.78
14. Alapati Ambica Hanuma	2,18,325	1.21	1.21
15. Alapati Ambica Sivakumar	2,18,325	1.21	1.21
16. Santoshi Alapati	4,40,200	2.44	2.44
17. G Mangavali	0	0	0
18. G Sathanarayana	0	0	0
19. Satrasala Lavanya Gupta	212150	1.177	1.177
20. Perla Ambica Ramachandran	212150	1.177	1.177
21. Alapati Karthik Hanuma Kumar	212150	1.177	1.177
22. Alapati Lakshmana Ramachandra Ambica Eswar	212150	1.177	1.177
b) VRs otherwise than by equity shares	NIL	NIL	NA

c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NA
d) Shares in the nature of encumbrance (pledge, lien/non-disposal undertaking/ others)			
1. Ramachandra Rao Alapati G N V S A	2000	0.01	0.01
e) Total (a+b+c+d)	83,06,132	46.08	46.08
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Preferential Allotment		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	NA		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	27 th August, 2026		
Equity share capital / total voting capital of the TC before the said acquisition	Rs. 17,17,74,000/- comprising 1,71,77,400 equity shares of Rs.10/- each.		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 18,02,60,000/- comprising 1,80,26,000 equity shares of Rs.10/- each.		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 18,02,60,000/- comprising 1,80,26,000 equity shares of Rs.10/- each.		

VEERAVENKATA Digitally signed by
POTHU KRISHNA VEERAVENKATA POTHU
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AMBICA KRISHNA
 (Promoter and on behalf of Promoter Group)

Place: Eluru
 Date: 29th August 2026

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.