



April 19, 2026

Re: AMAGI/SE/2026-27/11

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400001, Maharashtra
Scrip Code – 544679

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051, Maharashtra
Symbol – AMAGI

Dear Sir/Madam,

Subject: Press Release – April 19, 2026.

Please see enclosed the Press Release dated April 19, 2026 titled “*Amagi Managed Services Modernizes Broadcasting Operations for AccuWeather®*”.

This disclosure is made pursuant to the requirements under Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Press Release is also being hosted on the Company’s website at <https://www.amagi.com/investors/notifications>.

We request you to please take the same on record.

Thanking you.

For and on behalf of **Amagi Media Labs Limited**

Sridhar Muthukrishnan

Company Secretary and Compliance Officer
Membership No.: F9606

Encl.: As above



Amagi Media Labs Limited

(formerly known as “Amagi Media Labs Private Limited”)
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Registered office: Raj Alkaa Park, Sy. No. 29/3 & 32/2,
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Amagi Managed Services Modernizes Broadcasting Operations for AccuWeather®

Evolving beyond legacy satellite and hardware to a unified, fully managed cloud platform for unmatched agility and future-ready media operations

NEW YORK — April 19, 2026 — Amagi, the agentic industry cloud platform for unified broadcast, streaming, and monetization, today announced that AccuWeather®, the most trusted source of weather forecasts and warnings with proven Superior Accuracy™, has successfully completed a landmark modernization of its broadcast ecosystem as part of an expanded engagement. AccuWeather now moves from traditional broadcast infrastructure to a cloud-based, internet-driven system that manages both linear TV and streaming in one place. This eliminates separate workflows, making distribution more efficient, flexible, and easier to scale across platforms.

The transformation, anchored at Amagi's state-of-the-art **Master Control Room (MCR) in Princeton, N.J.** brings both the technology stack and managed operations under a single provider. This enables AccuWeather to achieve a high level of agility and rapid customization of channel.

*"Managed Services is at the heart of this engagement," said **Srinivasan KA, Co-founder and President – Global Business, Amagi.** "Our role is not just to provide cloud playout technology, but to actively operate, monitor, and optimize mission-critical broadcast environments with a unified approach. As the entire solution is based on Amagi's tech stack and managed services, customizations are seamless and faster. With our Princeton MCR overseeing Linear and FAST channels, AccuWeather gains both cloud-native agility and broadcast-grade operational assurance—a combination that is critical, but rare in the market."*

A Strategic Pivot for Unified Workflows

The expanded engagement builds on a successful initiative launched in 2021, when AccuWeather introduced its FAST channels. Through Amagi's Managed Services model, AccuWeather receives:

- **Enhanced Distribution Efficiency:** Transition to a fully IP-based distribution model to improve reliability and reduced costs.
- **Optimized Regionalization at Scale:** Advanced sub-feed capabilities enable efficient management of multiple regional feeds with customized graphics.
- **Real-Time Agility for Live Events:** Faster workflows allowing for instant delivery of breaking news and critical weather updates across all platforms.
- **Accelerated Innovation Cycles:** A unified technology approach enables quicker deployment of new features and workflow enhancements.

“At AccuWeather, delivering timely continuous weather content, forecasts and severe weather coverage requires a modern, scalable distribution infrastructure, which is why we partnered with Amagi,” said Helen Swenson, Chief Content Officer at AccuWeather. “By consolidating our linear and OTT distribution on Amagi’s platform, we are simplifying operations and improving efficiency enabling our team to focus on high-quality content and delivering forecasts with proven Superior Accuracy™ our audiences trust.”

About AccuWeather, Inc. and AccuWeather.com

AccuWeather, recognized and documented as the most accurate and most used source of weather forecasting and warnings in the world, has saved over 12,000 lives, prevented injury to over 100,000 people, minimized reputational harm, and saved companies tens of billions of dollars.

A billion people around the world rely on AccuWeather’s proven Superior Accuracy™ across our consumer digital platforms. AccuWeather.com is the #1 weather destination and one of the top 100 most-visited websites in the world, and our award-winning AccuWeather app delivers detailed real-time forecasts to millions of smartphones.

AccuWeather forecasts also appear on digital signage, in 700 newspapers, are heard on over 400 radio stations, and viewed on 100 television stations. The AccuWeather Network and AccuWeather NOW® reach an audience of over 125 million on cable and streaming platforms.

AccuWeather For Business serves more than half of the Fortune 500 companies and thousands of other businesses and government agencies globally who pay to subscribe to the best and most accurate weather forecasting service.

Visit [AccuWeather.com](https://www.accuweather.com) for the most accurate hyperlocal forecasts, weather news, and information, and download the free AccuWeather app for [Android](#) or [iOS](#).

About Amagi

Founded in 2008, Amagi Media Labs Limited (www.amagi.com) is a cloud-native SaaS platform serving the global media and entertainment industry. Amagi enables media companies to launch, manage, distribute, and monetize live, linear, and on-demand content across cable, OTT, and FAST platforms without investing in traditional broadcast infrastructure. Its diversified platform, which includes Streaming Unification, Monetization & Marketplace, and Cloud Modernization, allows media companies to run end-to-end content operations, get comprehensive distribution reach, and offer monetization capabilities across streaming-led environments. Amagi is one of the few players in the media technology space that offers end-to-end, AI-enabled solutions across the video value chain. Amagi manages 9,000+ channel deliveries across 300+ distributors in 40+ countries helping media companies build audience value using its cloud-native platform.